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NORTH CENTRAL WISCONSIN TOURISM PARTNERSHIP BOARD OF DIRECTORS

Thursday, July 31, 2025
10:00 a.m.

Wood County Courthouse
County Board Room – Room 300
400 Market St.
Wisconsin Rapids, Wisconsin

Join Zoom Meeting
<https://us06web.zoom.us/j/87666233174?pwd=XiAhTVBdWS5Aag2qWscfEq3IYPw4Jz.1>

Join by Phone
312-626-6799

Meeting ID: 876 6623 3174
Passcode: 967428

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the January 30, 2025 Meeting
4. Chair's Remarks
5. North Central Wisconsin Tourism Partnership Financial Report
6. Election of Officer to Fill a Vacancy in the Secretary Position
7. Bylaws Discussion – Quorum Requirements

8. Report of the North Central Wisconsin Tourism Partnership Tourism Committee
 - a. Strategic Planning Follow-Up – September Meeting to Discuss 2026 Marketing Plan and Budget
 - b. North Central Wisconsin Visitor Survey
 - c. Round Trip with Colleen Kelly
 - d. Request to Speak on County Board Agendas
 - e. 2026 Green Bay Sports Show
 - f. Website Domain Host
9. 2024 Area Tourism Numbers
10. Consideration of 2026 North Central Wisconsin Tourism Partnership Dues
11. Partner Reports
 - a. Department of Tourism/Travel Wisconsin
 - b. Wisconsin Economic Development Corporation
12. WCA Update
13. Next Meeting Date and Location – September 25, 2025 in Portage County
14. Adjourn