



22 EAST MIFFLIN STREET, SUITE 900  
MADISON, WI 53703  
TOLL FREE: 1.866.404.2700  
PHONE: 608.663.7188  
FAX: 608.663.7189  
WICOUNTIES.ORG

---

## **NORTH CENTRAL WISCONSIN TOURISM PARTNERSHIP TOURISM COMMITTEE**

Wednesday, April 8, 2026  
2:00 p.m.

Join Zoom Meeting

<https://us06web.zoom.us/j/84743435747?pwd=WszW5P6LFvVfgIuv1Y41Bnrp5LJhut.1>

Join by Phone  
312-626-6799

Meeting ID: 847 4343 5747  
Passcode: 108240

### **AGENDA**

1. Call to Order
2. Roll Call
3. Approval of Minutes of the March 11, 2026 Meeting
4. Financial Report
5. Review of Promotions Budget and Projects
  - a. Minnesota Star-Tribune Geofence Display
  - b. Other
6. Report of the Social Media Subcommittee
  - a. Facebook and Instagram Accounts
  - b. Scheduling of Posts
  - c. Monthly Posting Topics
7. Website Updates and Analytics
8. Travel Wisconsin Update

NCWTP Tourism Committee Agenda

Page 2

April 8, 2026

9. Next Meeting Date and Time: May 13, 2026 at 2:00 p.m.

10. Adjourn