

CWSF Board of Directors Meeting Agenda
Monday, July 15th, 2024 at 6:30 PM – Fair Office
513 East 17th Street Marshfield, WI 54449

1. Call to Order:
A. Roll Call

2. Public Comments:

“A public comments period during an open meeting is a time that is not required by law, but designated at the discretion of the board, to hear comments or receive information from the public. The Board does not respond during this time, but may discuss the comments or information at a later date.” Public Comments will be limited to five (5) minutes.

3. Approval of Minutes:

4. Financial Report:

5. Executive Director’s Report: Dale Christiansen

6. Junior Fair Report: Heather Wellach

7. Fair update:

8. Fair Park Management:

9. Topics to be Discussed:

- A. Executive Committee:
- B. Sponsorship Committee:
 - a. New Sponsors
- C. Market Committee:
 - a. Geofencing
 - b. Newspapers
 - c. WSAW Channel 7 Ads
 - d. Visit Marshfield - Round Barn
- D. Fairest of the Fair:
 - a. Ambassadors
 - b. Upcoming Events - Hub City Days
 - i. Booth and Activities
 - c. Fairest Reunion - August 23rd
- E. Volunteer Committee:
 - a. Updates
 - b. What is needed?
- F. Livestock Committee:
 - a. Facility Updates

Members of the public have the right to attend public meetings. Members of the public don’t have the right to make motions or vote. When attending public meetings, observers are expected to practice appropriate etiquette by being quiet, observant, and respectful. Disruptive attendees may be asked to leave.

- b. Traffic Flow Map
- c. Bovine Avian Flu
- G. Draft Horse Committee:
 - a. Sponsors
- H. Building & Grounds Committee:
 - a. Electrical
 - b. Washrack Upgrade and Improvement
 - c. Round Barn Updates
- I. WOW Committee:
 - a. Updates/Schedule
- J. Fair Activities and Contest:
 - a. Pedal Tractor Races
 - b. Flowerbed Folly
 - i. Need signs
 - c. New Contest Ideas
 - i. Scavenger Hunt
 - ii. Bubble Blowing Competition
 - iii. Any other ideas?
- K. Other Information:
 - a. Welcome Event
 - i. Business After 5 - Program??
 - b. November 30th Christmas Show
 - c. 2025 Bluegrass Fest
- L. Scholarships

10. New Business:

11. Agenda Item for next meetings:

12. Adjournment:

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