

# **CWSF Board of Directors Meeting Minutes**

November 20<sup>th</sup>, 2023 at 6:30 PM

Fair Office - 513 East 17<sup>th</sup> Street Marshfield, WI

**ROLL CALL:** Dale Christiansen, Kari Schwingle, Sandy Leonhard, Gary Bymers, , Peggy Sue Behselich, Heather Wellach, Derek Wehrman, Brad Hamilton, Lea Merkel, Jeff Viergutz, , Joyce Karl, Scott Karl

**Not Present:** Nick Wayerski (approved), Kara McManus

The meeting of the Central Wisconsin State Fair Board was called to order at 6:32pm in the Fair Office building at the Central Wisconsin State Fair Grounds in Marshfield, WI.

## **Public Comment:**

**Approval of Minutes:** Minutes from October were presented and reviewed. Brad Hamilton made a motion to approve the minutes. Heather Wellach seconded. All approved.

**Financial Report:** Getting close to being finalized. Purchased a tractor and roto tiller to work up horse arena. Derek Wehrman made a motion to approve. Brad Hamilton seconded. All approved.

**Executive Report:** Updates: Carnival will be coming back next year. Will help to upgrade our thrill rides. As board members, why are we here, what does the future look like? Will be putting committees into place to break up the work load.

**Junior Fair:** Met last Wednesday and finished evaluations. Looking for youth representatives. Going to be working on horse project. Getting better scanners and shelves/displays. Fair book changes are due by February meeting. How can we put an animal management process in place to help with proper disciplinary direction. Making sure every animal has a herdsmanship.

**Fair Update:** Been busy getting things pulled together. Working on getting food vendors from FarmTech days to transition into CWSF as well. Going to keep the kids play area in front of the Lange building. Will make sure we are covered with insurance as well. Entertainment is moving forward.

## **Committee Report & Reassignment:**

- 1. Executive:** Did not meet
- 2. Sponsorship:** Forms are pulled together. Will start reaching out to major sponsors after Thanksgiving. Looking into an app for sponsorship.
- 3. Market:** Billboard by the Marshfield hotel was ours for the year. Two additional billboards are being added year round. Save the date graphic will go up around the holidays for the 2024 fair. Will be putting out Christmas cards shortly.
- 4. Fairest of the Fair:** Met two weeks ago. Getting Taylor ready for convention. Working on finding them volunteer opportunities. Will be moving into more formal events as well. "Giving back." (tie blankets)
- 5. Volunteer:** Haven't met, Sharon Schaefer will be taking WOW tent over for 2024. Volunteers are starting to come back, things are looking positive.
- 6. Livestock:** Did not meet. Need to make sure the market sales and fair book co-exist.
- 7. Draft Horse:** Did not meet. Nothing has been started yet.

- 8. Building and Grounds:** Electrical updates: have a plan to upgrade the campground area. Project is moving forward with third parties. Will continue to get quotes. Potential locations for a new building is being discussed/studied. Will meet again on this in December 2023. Fair commission voted to put a new roof on the Blue Ribbon Bar. New gate has been ordered.
- 9. Fair Park Management:** Bills were taken care of today. Park Management agreement is good to go for the next three years. Will be paid quarterly.

**New Business: Elections:** Brad Hamilton made a motion to cast unanimous ballots to re-elect all three members, Sandy, Nick and Gary. Peggy Sue Behselich seconded. All approved.

**Next Agenda:** Elect officers, committee assignments

**Adjournment:** Brad Hamilton made a motion to adjourn at 7:35pm. Heather Wellach Seconded. All approved.

**Next Meeting: December 18<sup>th</sup>, at 6:30**

Respectfully,  
Kari Schwingle