

CWSF Board of Directors Meeting Minutes

Monday, January 26, 2026

513 East 17th Street, Marshfield, WI 54449

Call to Order: Sandy Leonhard- 633 pm

Roll Call: Dale Christiansen, Gary Bymers, Brad Hamilton, Joyce Karl, Scott Karl, Sandy Leonhard, Kate Kohl, Dave Lang, Heather Wellach, Rob Wiskerchen

Not present- Nick Wayerski, Andrew Reigel, Peggy Sue Behselich

Public Comments: none

Approval of Minutes: Motion made by Brad Hamilton to approve minutes as presented, 2nd by Gary Bymers, no discussion- unanimous approval.

Approval of the financial reports: Motion made by Gary Bymers to approve as presented, 2nd by Brad Hamilton, no discussion- unanimous approval.

Wisconsin Association of Fairs Convention Recap: Overall, great information, looking to implement in the future. Went around recap from those that were there. Multiple comments on bonding with each other and great representation. Implementation will be key this year, working with each other. Focus on fairest of the fair, age, and polish of the contestants. Huge pride for Heidi and how well she did. She represented our fair well!

Executive Directors report: Dale voiced support for this board and continuing to work together with all our information. New logo reviewed. Gary Bymers moved to approve the new logo presented on the 2nd by Dave Lang- no new discussion. -unanimous approval

Jr Fair: No meeting in January – all fair book changes due at February meeting- no change to age to show. Recommendation voted on previously stands and will be presented again at the Jr Fair meeting to be placed in the Fair book.

Fair update: Review of acts for this year's fair and what is still in the works. Getting advertisements together for release to align with the new website design. Contracts going out in the next couple of weeks for food and merch vendors.

Topics to be discussed.

Executive, sponsorship, market, fairest Committees- no updates

Draft horse has a sponsor.

Building/Grounds and Fair Park management- discussion on new building and placement. Rough drawing done by Marawood. Fair commission meeting- transformer being put in the spring. Lots of talks about land division and what is to come. Working towards a presentation on what the board can take forward.

Old Business

Code of conduct policy- tabled

Committee assignments and holiday event more to come next meeting.

New Business- Chamber event annual meeting- February 26th, follow up with Dale on interest and final decision

Agenda items for next meeting- Code of conduct, committee assignments, holiday event, topics to discuss

Next meeting Feb 16th 2026

Adjournment without objection by Sandy, President, 7:43 pm