

NORTH CENTRAL WISCONSIN TOURISM PARTNERSHIP BOARD OF DIRECTORS

Thursday, March 27, 2025 10:00 a.m.

Join Zoom Meeting https://us06web.zoom.us/j/86430580635?pwd=x12wfAyYEH2AmtPPGp2qLKLPuEqh6E.1

Join by Phone 312-626-6799

Meeting ID: 864 3058 0635 Passcode: 614616

AGENDA

- 1. Call to Order
- 2. Roll Call
- 3. Approval of Minutes of the January 30, 2025 Meeting
- 4. Chair's Remarks
- 5. North Central Wisconsin Tourism Partnership Financial Report
- 6. Report of the North Central Wisconsin Tourism Partnership Tourism Committee
- 7. Review of Budget/Promotions Plan
- 8. Partner Reports:
 - a. Department of Tourism/Travel Wisconsin
 - b. Wisconsin Economic Development Corporation
- 9. WCA Update

MARK D. O'CONNELL, PRESIDENT & CEO

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10. Next Meeting Date and Location: May 29, 2025

11. Adjourn