



Subcommittee Agenda

DATE: March 4, 2024

TIME: 10:30 AM

LOCATION: McMillan Library, All Purpose Room

- Call to Order
- Public Comments
- Approval of Minutes from February 5th meeting.
- Media Strategy – Our main emphasis
 - Local Papers
 - Wisconsin Rapids Daily Tribune
 - Wisconsin Rapids City Times
 - Marshfield News-Herald
 - How about the Steven’s Point Journal ?
 - Other Weeklies
 - Radio
 - WFHR – Lance & Bill
 - Others?
 - TV
 - Channels 9 and 7 – Bill - complete
 - Others?
 - Multi Media Channels – Bill - Complete
- List of other details and assignments (in no particular order)
 - What’s next slide – Rhonda- complete
 - Music – Rhonda
 - Video Senator Tammy Baldwin – Bill
 - Data Table - Gordy
 - Handouts – Cecile and others, Joe Ancel, Mary Dahm, CWG
 - Handout from Stevens Point Water and Environmental Analysis Lab
 - Wood County Water Laboratory, Wood County Health Department
 - Moderator’s Script
 - Press Release
 - Who do we send it to?
 - Table setups
 - Two sided tape (removable is available)
 - Large posters
 - Table skirts
 - Sign-up Sheets Pens needed
 - Planted questions for League of Women Voters
 - You Tube Issues - Bruce
- Set Next Meeting Date
- Adjourn