

**NORTH CENTRAL WISCONSIN TOURISM PARTNERSHIP TOURISM
COMMITTEE**

Wednesday, July 9, 2025
2:00 p.m.

Join Zoom Meeting

<https://us06web.zoom.us/j/84165467880?pwd=aObiv2D9y3yxthReCZDOtYe6HY0Ouj.1>

Join by Phone
312-626-6799

Meeting ID: 841 6546 7880
Passcode: 747202

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the June 11, 2025 Meeting
4. Financial Report
5. Review of 2025 Marketing Plan
 - a. Round Trip with Colleen Kelly
 - b. Other
6. Strategic Plan
 - a. Preparation of Document for Board Review and Approval
 - b. North Central Wisconsin Visitor Survey
7. Creation of 2026 North Central Wisconsin Tourism Partnership Budget
8. Review of Area Tourism Numbers

NCWTP Tourism Committee Agenda

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9. Department of Tourism/Travel Wisconsin Update

10. Next Meeting Date: 2:00 p.m. on August 13, 2025

11. Adjourn