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NORTH CENTRAL WISCONSIN TOURISM PARTNERSHIP BOARD OF DIRECTORS

Thursday, November 20, 2025
10:00 a.m.

Join Zoom Meeting

<https://us06web.zoom.us/j/82466163748?pwd=HrfpZB9N0MHOyTxYuWUoaLPFPz2RGz.1>

Join by Phone
312-626-6799

Meeting ID: 824 6616 3748
Passcode: 493779

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the September 25, 2025 Meeting
4. Chair's Remarks
5. 2026 Memberships
6. North Central Wisconsin Tourism Partnership Financial Report
7. Report of the North Central Wisconsin Tourism Partnership Tourism Committee
 - a. Travel Wisconsin 2026 Travel Guide
 - b. Travel Wisconsin Co-op Program
 - c. New Logo Design Update
 - d. Other
8. Consideration of North Central Wisconsin Tourism Partnership 2026 Budget

9. Partner Reports

- a. Travel Wisconsin
- b. Wisconsin Economic Development Corporation

10. WCA Update

11. 2026 Meeting Schedule

12. Adjourn