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NORTH CENTRAL WISCONSIN TOURISM PARTNERSHIP BOARD OF DIRECTORS

Thursday, July 30, 2026
10:00 a.m.

Lake View Conference Center – Wisconsin Room
1000 Lake View Drive
Wausau, Wisconsin

or

Join Teams Meeting

<https://teams.microsoft.com/meet/23941318256707?p=JcFn5ovS09kAWSwB09>

Meeting ID: 239 413 182 567 07
Passcode: uF9ni3HJ

Dial in by Phone
1-323-676-6164

Phone conference ID: 961 570 443#

AGENDA

1. Call to Order
2. Roll Call/Introductions
3. Approval of Minutes of the March 26, 2026 Meeting
4. Election of Officers
 - a. Chairperson
 - b. Vice Chairperson
 - c. Secretary
 - d. Treasurer
5. Chair's Remarks

NCWTP Board of Directors Agenda

Page 2

July 30, 2026

6. Review of North Central Wisconsin Tourism Partnership Purpose and Structure
7. North Central Wisconsin Tourism Partnership Financial Report
8. Report of the North Central Wisconsin Tourism Partnership Tourism Committee
 - a. Social Media Subcommittee
 - b. Travel Wisconsin 2026 Travel Guide
 - c. Travel Wisconsin Co-op Program – Minnesota Star-Tribune Geofence Display
9. 2027 Budget Preparation Process
10. Partner Reports
11. WCA Update
12. Future Meetings – Meeting Schedule
13. Adjourn