

## NORTH CENTRAL WISCONSIN TOURISM PARTNERSHIP TOURISM COMMITTEE

Wednesday, February 12, 2025 2:00 p.m.

Join Zoom Meeting https://us06web.zoom.us/j/84165467880?pwd=aObiv2D9y3yxthReCZDOtYe6HY0Ouj.1

Join by Phone 312-626-6799

Meeting ID: 841 6546 7880 Passcode: 747202

## AGENDA

- 1. Call to Order
- 2. Roll Call
- 3. Approval of Minutes of the December 11, 2024 Meeting
- 4. Financial Report
  - Outstanding Invoices from 2024
- 5. Review of 2025 Marketing Plan
  - Debrief on Green Bay Sports Show
- 6. Rescheduling of Strategic Planning Session
- 7. Department of Tourism/Travel Wisconsin Update
- 8. Adjourn