

AGENDA
CONSERVATION, EDUCATION AND ECONOMIC DEVELOPMENT COMMITTEE

DATE: Wednesday, July 3, 2024

TIME: 9:00 a.m.

LOCATION: Wood County Courthouse – Room 114

1. Call meeting to order
2. Declaration of Quorum
3. Public Comments (*brief comments/statement regarding committee business*)
4. Department Head overview (Planning & Zoning)
5. Review Correspondence.
6. Consent Agenda.
 - a. Approve minutes of previous meetings
 - b. Approve bills
 - c. Receive staff activity reports
 - d. Receive committee reports
7. Review items, if any, pulled from Consent Agenda.
8. Risk and Injury Report
9. Extension
 - a. 4-H Associate Educator Position Update
 - b. Civil Rights Review Update
10. Land & Water Conservation Department
 - a. Review and approve Ruess streambank crossing (bids)
 - b. Update on Citizens Advisory Committee meeting held June 19, 2024 (LWRM Plan)
 - c. Update on ongoing violations
 - d. Discuss & possible action on North Central Land & Water Conservation Association committee representative
11. Private Sewage
12. Land Records
 - a. 2025 Air Photo CIP Request
13. County Surveyor
14. Planning & Zoning
 - a. Introduction of new Program Assistant, Pang Yong Khang.
 - b. Consider resolution approving the Town of Dexter Zoning Ordinance.
15. Economic Development
 - a. Update from Heart of Wisconsin Chamber of Commerce and Marshfield Area Chamber of Commerce & Industry and consider release of Economic Development grant funds of \$25,000 each.
 - b. Discuss process and parameters for reviewing Economic Development Grant Applications.
 - c. Consider reallocation of CEED Economic Development grant funds to create a Discover Wisconsin episode celebrating the 90-year anniversary of Wood County Parks.
16. Requests for per diem for meeting attendants
17. Schedule next regular committee meeting
18. Agenda items for next meeting
19. Schedule any additional meetings if necessary
20. Adjourn

Join by phone

+1-408-418-9388 United States Toll
Meeting number (access code): 2497 725 3525

Join by WebEx App or Web

<https://woodcountywi.webex.com/woodcountywi/j.php?>

[MTID=mbb45310e0eecbe3d0651238fe20351f0](https://woodcountywi.webex.com/woodcountywi/j.php?MTID=mbb45310e0eecbe3d0651238fe20351f0)

Meeting number (access code): 2497 725 3525

Meeting password: 070324

MINUTES
CONSERVATION, EDUCATION, & ECONOMIC DEVELOPMENT COMMITTEE

DATE: Wednesday, May 1, 2024

TIME: 9:00 AM

PLACE: Courthouse – Room 114

MEMBERS PRESENT: Bill Leichtnam, Tom Buttke, Tim Hovendick, Russ Perlock, Wayne Schulz, Joe Behlen (arrived 9:06 AM)

OTHERS PRESENT: Trent Miner, County Clerk; See attached sign-in list

1. Chairman Leichtnam called the meeting to order at 9:00 AM and declared a quorum present.
2. There was no public comment.
3. Motion by Buttke/Schulz to approve the minutes of the May 1, 2024 meeting. Motion carried unanimously.
4. Motion by Hovendick/Schulz to approve the vouchers, monthly department reports and committee reports. Motion carried unanimously.
5. Wucherpennig stated his department had an injury in the past month and reviewed the circumstances surrounding it.
6. Representatives from Light Up the Pit – Pittsville Ball field presented and highlighted the work done so far as it relates to their Economic Development request. Motion by Buttke/Schulz to release the \$50,000 Economic Development grant funding to that organization. Motion carried unanimously.
7. Central Wisconsin State Fair Executive Director, Dale Christensen, presented the financial report of the Junior Fair and requested the \$38,000 budgeted amount be released to the Junior Fair. Motion by Schulz/Hovendick to approve the releasing of \$38,000 to the Junior Fair. Motion carried unanimously.
8. The committee reviewed the possibility of a Sustainability Committee, and what function it might serve. A representative of Clean Green Action stated they would look into other municipalities/counties that have a similar committee and bring information back to this committee for review. This item will be put on the October agenda for review.
9. Area Extension Director Solin reviewed the current 0.5 FTE 4H Associate Educator position that is shared with Marathon County. There is a vacancy in this position, so Solin is looking to replace it with a 0.5 FTE for just Wood County.

10. Solin presented the Extension Partnership Agreement for review. It is being updated at the state level and any comments/suggestions in regard to this document should be directed to him.
11. Wucherpennig presented to the committee an exhaustive review of the various functions in his office for the new, and returning, committee members.
12. Wucherpennig presented a timeline for the update of the LWRM Plan. A Citizen Advisory Committee meeting is planned for Wednesday, June 19th at 1:00 PM. Final approval is scheduled for December.
13. Wucherpennig reviewed a substantial non-compliance Non-metallic mine operation in the Town of Dexter. There is currently a stop work order placed on this mine but mining is continuing. The DNR and other entities are involved. Wucherpennig will keep the committee apprised.
14. Wucherpennig requested that a committee member be appointed as a representative to the North Central Land & Water Conservation Association. Schulz & Behlen expressed interest. This item will come back for action at the next meeting.
15. Wucherpennig reviewed upcoming training for committee members presented by Wisconsin Land & Water. Committee members were instructed to let the Conservation Administrative Assistant know if they were interested in attending, and she will work with the County Clerk's office to ensure proper open meetings law compliance.
16. Land Records Coordinator Bernard presented a possible CIP request for aerial photo of the county. There is a grant opportunity to help pay for double the photo resolution. The subject will be brought back next month with a firmer plan of funding.
17. Leichtnam requested committee approval of his attendance at the Golden Sand Resource Conservation & Development meetings. Motion by Buttke/Schulz to approve the request. Motion carried unanimously.
18. The next regular meeting will be held on Wednesday, July 3rd at 9:00 AM.
19. Chairman Leichtnam declared the meeting adjourned at 11:51 AM.

Minutes taken by Trent Miner, County Clerk, and are in draft form until approved at the next meeting.

Conservation, Education, & Economic Development Committee
June 5, 2024

NAME	REPRESENTING
Bill Clardennig	WCB # 15
JEFF PERKINS	WCB # 11
DENNIS POLACH	WCB- # 14
Dale Christensen	CWSF
Jeremy Solin	Extension
Russ Perlak	WCB # 4
Jason Greenberg	P+Z
Bill Urban	Grant
Lee Garrels	Pittsburg Light up the Pit
LANCE PLIML	WCB
Shane Weichertennig	LWCD
Claire T.ares	LWCD
Elizabeth Whelan	Public.
Wayne Schuck	WCB # 1
Joe Behler	WCB # 5
Victoria Wilson (WebEx)	Pv3
Barb Peeters (WebEx)	LWCD
Sarah Christensen (WebEx)	Emergency Mgmt
Paul Bernard	Pv3
Emily Arnett	Pv3

Committee Report

County of Wood

Report of claims for: Extension Wood County

For the period of: June 2024

For the range of vouchers: 30240081 - 30240096

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
30240081	SCHREIBER BRITTANY	4H Camp Cancellation Refund	05/28/2024	\$87.50	P
30240082	UW MADISON ACCOUNTING SERVICES	Educator Fees - January-June	06/04/2024	\$149,907.76	P
30240083	AMAZON CAPITAL SERVICES	Computer Supplies	06/11/2024	\$38.78	P
30240084	AMAZON CAPITAL SERVICES	4H Summer Camp Materials	06/11/2024	\$22.46	P
30240085	AMAZON CAPITAL SERVICES	4H Summer Camp Materials	06/11/2024	\$74.42	P
30240086	STAPLES ADVANTAGE	Office Supplies	06/11/2024	\$80.72	P
30240087	AMERICAN INCOME LIFE INS CO	4H Annual Insurance Premiums	06/11/2024	\$614.00	P
30240088	US BANK	June Credit Card Statement	06/25/2024	\$1,018.54	
30240089	UW MADISON ACCOUNTING SERVICES	Business Cards	06/25/2024	\$127.50	
30240090	UW MADISON EXTENSION	Summer Camp Venue	06/25/2024	\$12,967.50	
30240091	CARATTINI JACKIE	June Expenses	06/25/2024	\$234.50	
30240092	HUBER LAURA	May-June Expenses	06/25/2024	\$407.36	
30240093	LIPPERT MATTHEW	June Expenses	06/25/2024	\$480.66	
30240094	MITCHELL ANNA M	June Expenses	06/25/2024	\$233.16	
30240095	ROMBALSKI KAYLA-ROSE	June Expenses	06/25/2024	\$525.52	
30240096	JONJAK ALLISON	May Expenses	06/25/2024	\$274.04	
Grand Total:				\$167,094.42	

Signatures

Committee Chair: _____

Committee Member: _____

Committee Member: _____

Committee Member: _____

Committee Member: _____

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Committee Member: _____

Committee Report

County of Wood

Report of claims for: Land & Water Conservation

For the period of: June 2024

For the range of vouchers: 18240043 - 18240049

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
18240043	ROTH GOLDEN ACRES LLC	Innovation Grant CS Buffers	05/21/2024	\$23,906.25	P
18240044	REAL FENCE LLC	SWRM 70% Fence Repair	05/31/2024	\$525.00	P
18240045	PITTSVILLE RECORD THE	Subscription Renewal	05/31/2024	\$12.00	P
18240046	LEWIS SONIA	SWRM CS Stream bank/shoreline	06/17/2024	\$12,722.15	P
18240047	US BANK	Field Supplies	06/18/2024	\$495.30	
18240048	WOOD COUNTY CLERK OF COURTS	Filing Fee-Earth Inc.Violation	06/19/2024	\$164.50	P
18240049	AGSOURCE COOPERATIVE SERVICES	Wastewater Testing	06/25/2024	\$111.00	
Grand Total:				\$37,936.20	

Signatures

Committee Chair: _____
Committee Member: _____
Committee Member: _____
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Committee Member: _____

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Committee Report

County of Wood

Report of claims for: Planning & Zoning

For the period of: June 2024

For the range of vouchers: 22240041 - 22240045 38240007 - 38240009

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
22240041	INDUSTRY SERVICES DIVISION	PS-Sanitary Permits	06/01/2024	\$1,400.00	P
22240042	BOYER KEVIN	SU-Services Per Contract	06/01/2024	\$833.00	P
22240043	AMAZON CAPITAL SERVICES	PL-Office Supplies	05/27/2024	\$58.39	P
22240044	AMAZON CAPITAL SERVICES	PL-Office Supplies	05/12/2024	\$61.65	P
22240045	US BANK	PL/LR/PS Credit Card Chgs	06/18/2024	\$67.64	
38240007	VILLAGE OF AUBURNDALE TR D MARTH	ED-ED Grants/Donations/Contrib	05/30/2024	\$25,000.00	P
38240008	CENTRAL WI STATE FAIR ASSOC	ED-Grants/Donations/Cont	06/12/2024	\$38,000.00	P
38240009	PITTSVILLE YOUTH BASEBALL LEAGUE INC	ED-Grants/Donations/Cont	06/07/2024	\$50,000.00	P
Grand Total:				\$115,420.68	

Signatures

Committee Chair:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:



Extension Wood County staff led, delivered, planned or collaborated on all of the following activities:

4-H POSITIVE YOUTH DEVELOPMENT

Laura Huber, 4-H Program Educator

Malina Carattini, 4-H Americorps member

- The LinMarWood staff development training for the 4-H summer camp where youth and adult leaders learned gained a deeper understanding of their role and how to support campers at the upcoming 4-H Summer Camp.
- A residential summer camp program for youth in grades 3-7 where youth spent 3 days and 2 nights immersed in a camp experience. Through summer camp, youth developed independence and strengthened interpersonal skills while exploring sparks.
 - Total Reach: 78 youth campers, 18 youth counselors, 16 adult volunteers (including AmeriCorps members)
- A virtual orientation meeting for youth campers and their families where participants were introduced to camp staff, learned about the camp facilities, and asked questions about any concerns they had. As a result, campers and their families were less anxious because they knew what to expect and who they would be working with.
 - Total Reach: 20 families

AGRICULTURE

Matt Lippert, Agriculture Educator

- A workshop for farmers where producers learned effective management strategies to respond to excessive and persistent rain, that has prevented normal planting and development of crops. Farmers learned about alternative forages, providing adequate feed for livestock, crop insurance rules, resilience to climate change and conservation practices to protect soil and water. This program was developed in response to a problem that developed suddenly and required an immediate local response.
- Field observations of the developing alfalfa crop were monitored twice weekly over a months period of time and shared with local media and on the state alfalfa quality website, to provide information to producers about the quality of the developing alfalfa crop so that they make better harvest, crop and feed management decisions. Total Reach: Listenership on one of the radio agriculture programs where the results were broadcast is over 23,000 people during the time period of the broadcast.
- A selection application was developed so that scholarships could be provided to area high school seniors so that opportunities for further education are enhanced in the agricultural field.
- An article in the Wisconsin Agriculturist, also appearing on line and in several sister-publications, for dairy producers, I collaborated with the editor of the Wisconsin Agriculturist to provide the facts and details, the author credits go to the editor. The article goes through the decision process if the farm has the resources of feed facilities and labor to successfully raise dairy replacements, raise replacements for others or purchase replacements from others. These decisions effect herd productivity and profitability.



- A webinar, one session part of Badger Dairy Insight, for dairy farmers and dairy industry professionals, where participants learned about updates to the MILK 2024 spreadsheet and about feeding lactating dairy cows alternative forages.
 - Total Reach: 100 people registered for the webinar.

COMMUNITY DEVELOPMENT

Kayla Rombalski, Community Development Educator

- A Household Hazardous Waste/Agricultural Waste collection event in which 51 residents were able to safely dispose of chemicals and other hazardous wastes materials free of charge. This is the first time Wood County has hosted a spring Clean Sweep collection event.
 - Total reach: 51 residents
- A presentation on Wood County's Economic Development Strategy (REDI Plan) specifically highlighting efforts in housing, broadband/digital equity, and entrepreneurship to Marshfield Area HR professionals.
 - Total reach: 41 HR professionals
- Planning for a fall Strategic Doing workshop focused on enhancing entrepreneurship and placemaking efforts in three Counties, Marathon, Portage and Wood. This regional collaboration will bring together several stakeholders to identify actionable ways to move this work forward.
- Planning for and a meeting of the Wood County Housing Task Force. Task Force members reviewed the recently completed Wood County Housing Survey and identified housing priorities to move forward for action.
 - Total reach: 14 attendees

CRANBERRIES

Allison Jonjak, Cranberry Outreach Specialist

- A Wisconsin Cranberry Research & Education Foundation meeting was held to review building progress on the new machine shop, development of the planting of the 9 new acres of hybrid vines, and to introduce the new WSCGA Executive Director to all members of the Wisconsin Cranberry Research and Education Foundation.
- A Women in Agriculture and Foreign Trade for Wisconsin Specialty Crops meeting was held with USDA Under Secretary Alexis Taylor, at the Wisconsin Cranberry Research Station. The purpose of the meeting was to familiarize Under Secretary Taylor with women in Wisconsin Specialty Crop Agriculture, and to strengthen relationships across grazing, cranberries, potatoes, dairy, carrots, beef, and other specialty crops.
- A Virtual Brown Bag luncheon was held, featuring new developments in Food Science from Shinya Ikeda, Agronomic Field Updates from Dave Jones, and a tutorial from Allison Jonjak for using the EPA Bulletins Live Two application, a new regulation supporting the Endangered Species Act.
- A University of Wisconsin-Wisconsin State Cranberry Growers Association introduction day was planned and held. The new Executive Director was introduced to five administrators/deans within UW, and toured



the labs of eight researchers, to establish rapport and understanding to continue to keep research partnerships strong.

- A series of meetings was begun between the Cranberry Outreach Specialist and an agronomist and crop scout to share information to improve timely field updates.
- Outreach with the Farm Management program was conducted, leading to the recommendation for Cranberry Learning or a similar public-facing cranberry education entity to do outreach at an Emerging Crops conference in order to establish trust across networks.
- A pre-emerge herbicide plot was evaluated, to determine whether bristly dewberry can be managed using not-yet-registered products on cranberry.
- An interview with Wisconsin Natural Resources Magazine and the WSCGA was given to improve DNR understanding of cranberry growth and to support public outreach.
- A scouting day ride-along was planned and put into action, for meeting 5 new growers as well as observing field conditions across 5 operations.
- A fungicide 80% bloom application was made in support of the Plant Pathology program, to determine products, rates, and use patterns that may support Wisconsin growers in protecting cranberries from disease while reducing the risk of resistance.
- A Badger Talks speech was given in Janesville in support of the UW Alumni Association and their Taste of Wisconsin program for UW's 175th Anniversary.
- Connections were made supporting local cranberry growers and WSCGA presenting at the Central Wisconsin State Fair.
- Grower questions were answered on moss control, black headed fireworm pheromone trap timing, sulfur and pH applications, bloom progression, and how to obtain a honeybee hive inspection, among others.
- A Cranberry Crop Management Journal was published, featuring phosphorus solubilizing bacteria in cranberry research, scouting notes (including false blossom disease, blunt nosed leaf hopper, and spongy moth), research station and grower updates.
- A task group was begun to gain consensus on in-bloom, through-bloom, and out-of-bloom calculations for the Wisconsin cranberry industry. This will allow smoother communication across researchers, crop scouts, and growers regarding application timings.

FOODWISE

Hannah Wendels-Scott, FoodWise Nutrition Educator

Mallory McGivern, FoodWise Administrator

Michelle Van Krey, Healthy Communities Coordinator

- A monthly series of nutrition education lessons for adults/older adults, where participants learn about the benefits of making healthy choices and balancing physical activity with food and nutrition. Participants



engage in conversation based learning techniques, activities, and have a recipe demonstration to enjoy during class.

- Total Reach: 12 participants
- A 4-week nutrition education series (Around the Table) for teens, where the youth engage in hands-on cooking, conversations, and interactive activities that build a healthy connection to food, self, and their community. Total Reach: 3 youth and their social workers
- A partnership with United Way/Hunger Coalition, FOCUS Food Pantry, and the Housing Authority of Wisconsin Rapids that provides "Stockboxes for Seniors", a monthly food box service where low-income seniors can receive around 25-30 pounds of nutritious foods to stock their pantry with. The goal of this partnership is to promote the boxes with community partners with the overall goal to improve food security
 - Total Reach: 80 senior households monthly

HEALTH AND WELL-BEING

Ka Zoua Thao, Bilingual (Hmong) Community Health Worker

- Partnered with ADRC and Hmong American Center for Senior Farmer's Market voucher distribution to increase access to healthier food options (fresh fruits and vegetables) for the Hmong community.
 - Total Reach: I helped sign up 13 seniors for the Seniors' Farmers Market vouchers.
- Engaging with partners to address health needs with the Hmong community within Wood County.
 - *Ka Zoua has made connections with the following community partners: Hmong American Center (HAC), Wood County Health Department, Downtown Farmers Market, Aging & Disability Resource Center of Central Wisconsin, Wisconsin Rapids Public Schools, Boys & Girls Club of the Wisconsin Rapids Area, South Wood County Cultural Coalition, and Hmong and Hispanic Communication Network (H2N).*

HORTICULTURE

Janell Wehr, Horticulture Educator

- A program for Marshfield area families, where participants learn about native bees and how to support them. This effort was designed to increase pollinator habitat while decreasing pesticide misuse.
- An interview for the WFHR listening audience, where listeners learned their options when their ash trees become infested with Emerald Ash Borer. The effort was designed to increase awareness and knowledge of resources to decrease environmental contamination and pollution due to overuse of horticulture chemicals in urban and suburban environments.
- "Can you dig it?" newsletter for the general public, where subscribers can read timely articles specifically related to horticulture issues facing central Wisconsin. The goal of this effort is designed to increase awareness and knowledge of resources to decrease environmental contamination.
 - Total Reach: February: 533 opened, 87 click throughs March: 659 opened, 92 click throughs April: 815 opened, 119 click throughs May: 700 opened, 82 click throughs



- A diagnostic service for the general public, where Marathon and Wood County residents' horticultural inquiries are answered through evidence-based resources. This effort is designed to reduce pollution through horticultural product (pesticides and fertilizers) misuse.

HUMAN DEVELOPMENT AND RELATIONSHIPS

Jackie Carattini, Human Development and Relationships Educator

- A 6-session course for renters where participants learn how to find and apply for rental housing, understand their responsibilities as a renter, how to communicate effectively with their landlords, and manage housing expenses. Through this, those with negative rental records and those new to renting are able to increase their ability to find and keep safe affordable housing, thereby increasing their stability and decreasing their reliance on public supports.
- A 7-session course that helps adults of all ages to make end-of-life financial, healthcare, and final wishes decisions in order to reduce the stress experienced by survivors and to ensure that their wishes are honored.
 - Total Reach: 8 participants have attended each session of the multi-session series.
- A 6-session course for renters where participants learn how to find and apply for rental housing, understand their responsibilities as a renter, how to communicate effectively with their landlords, and manage housing expenses. Through this, those with negative rental records and those new to renting are able to increase their ability to find and keep safe affordable housing, thereby increasing their stability and decreasing their reliance on public supports.
 - Total Reach: 4 Individuals attended the 6 module in-person series in June.
- A 10 session virtual series (Aging Mastery Program) for seniors, where participants develop sustainable self-care behaviors related to exercise, nutrition and emotional well-being. The goal of this program is to improve health, strengthen economic security, enhance well-being, and increase societal participation among older adults.
 - Total Reach: 8 participants attended Navigating Longer Lives and 8 participants attended the Exercise and You session.
- A 6-session course for renters where participants learn how to find and apply for rental housing, understand their responsibilities as a renter, how to communicate effectively with their landlords, and manage housing expenses. Through this, those with negative rental records and those new to renting are able to increase their ability to find and keep safe affordable housing, thereby increasing their stability and decreasing their reliance on public supports.
 - Total Reach: 2 Female participants in April and 4 male participants in May. 3 Male participants in June.

NATURAL RESOURCES

Anna Mitchell, Natural Resources Educator

Jen McNelly, Natural Resources Educator

- A 6-session summer camp course for youth, where they learned about pollinator species and the relationships that pollinating animals have with plants through a variety of hands-on activities. Through

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this course, youth broadened their understanding of why pollination is a vital part of natural ecosystems and how human food systems heavily rely on pollinator species.

- A field day for middle school and high school youth where students learned about the impact of invasive species and how to remove invasive bush honeysuckle from a county park. Through this field day, students learned about the value of a healthy forest systems and gained confidence in understanding how they can help steward natural ecosystems.
- Planning for to rewrite the groundwater section of the Wood County Land and Water Management Plan for Wood County in collaboration with Wood County Land and Water Conservation Department. The goal is to revise groundwater information and resources within the Wood County Land and Water Management Plan, so that the 10 year plan has current information that can serve as guide for management activities and local decision makers in Wood County.
- A booth of drinking water testing and safety for residents of Portage County, where residents were able to learn about how to have their drinking water tested and to learn about drinking water safety to order to .
 - Total Reach: 137 Portage County Residents
- A hands on learning station utilizing the Enviroscape Model for 4th grade students from Roosevelt Elementary School, where students learned about watersheds and land use impacts to them. Through this activity students are able to visualize what a watershed is and how every day land uses impact the watershed itself and to water resources in the watershed. Students also are able to demonstrate the impacts of best management practices to minimize potential impacts.
 - Total Reach: 70 4th grade students, 10 Teacher and Adult Chaperones





Wood County, Wisconsin LAND AND WATER CONSERVATION DEPARTMENT

Activities Report for Barb Peeters - June 2024

- Answered phones, replied to emails and processed incoming and outgoing LWCD mail.
- Assisted with orientation of summer intern (Claire Tiarks).
- Reviewed DATCP Monthly Report for June. Discussed ATCP-50 changes with LWCD staff.
- Posted Aug. 9th Snapshot Day information on LWCD web page.
- Scheduled, attended and took minutes at June 4th & 20th staff meetings.
- Attended June 5th CEED committee meeting via WebEx.
- Reviewed revisions to ATCP 50, Wis. Admin. Code related to the soil & water resource management program effective 6/1/24. Compiled a list of changes for 6/4/24 staff meeting. Highlights include:
 - revised language/definitions
 - new conservation practices (conservation crop rotation, conservation cover, habitat diversification, harvestable buffers, hydrologic restoration, stream restoration, nutrient treatment system & verification of depth to bedrock)
 - grants/cost-sharing (increases in maximum rates for cover crops; cost-sharing is now referred to as “financial assistance”; cost-share rates are now titled “maximum rates”; etc.)
- Attended & participated in June 7th LWRM Plan Advisory Committee meeting with Lisa Trumble/DATCP, Katie Smith/DATCP & several DNR staff. Typed up meeting notes and shared with County Conservationist and CEED Chairman. Compiled list of new topics to be included in 2025 LWRM plan revision.
- Completed May sales tax report and submitted to Finance department.
- Generated cost share contract for a prescribed grazing fencing repair. Processed cost share reimbursement to landowner and submitted reimbursement request to DATCP.
- Processed cost-share payment to landowner for harvestable buffers and submitted reimbursement request to DATCP; (cost shared with 2024 Innovations Grant funds - \$23,906.25).
- Completed LWCD payroll percentages and forwarded to Finance prior to June 13th & 27th payrolls.
- Reviewed payroll reports and payroll registers.
- Attended June 11th Wellness Committee meeting and shared updates with LWCD staff.
- Attended *Young Conservation Professionals Network Kick-Off Event* sponsored by Wisconsin Land + Water and Marathon County Conservation Department on June 13th.
- Drafted letter requesting return of missing mats for roller-crimper from landowner; if mats aren't returned by July 1st, landowner will be invoiced for replacement cost of mats.
- Processed change order for stream bank and shoreline protection project, processed cost-share payment to landowner and submitted reimbursement request to DATCP (project came in \$3,518.50 less than bid).
- Generated bid letters for streambank crossing project.
- Requested WebEx info, prepped materials and participated in 2025 LWRM Citizen Advisory Committee (CAC) meeting on June 19th. Typed up notes from meeting and scheduled 1:1 follow-up meetings with Parks & Forestry, Planning & Zoning and UW Extension staff regarding topics to include in plan.
- Continued to compile and update data for 2025 LWRM plan. Clarified public hearing notice requirements for LWRM plan revision with Lisa Trumble at DATCP.
- Deposited no-till drill and roller crimper rental payments as received.
- Processed department invoices/vouchers and deposits weekly for submission to the Treasurer/Finance.
- Updated Wellness board with quarter 3 information and assisted Human Services Wellness representative with updating both Human Services wellness boards.
- Processed cost share reimbursement payment from DATCP for cover crops (2023 funds extended to 2024).
- Electronically submitted staff reports/packet materials to the County Clerk's office for CEED packet.
- Organized County Board packet materials and electronically submitted to the County Clerk's office.

Activities Report for Emily Salvinski

-June 2024-

- **Monday, June 3.** Edited attribute table for nitrate testing shapefile to more easily get stats. Updated stats for 2023 and made map.
- **Tuesday, June 4.** Attended staff meeting. Reviewed 2 nutrient management plans.
- **Thursday, June 13.** Took samples at 2 locations within the Mill Creek watershed to get tested for phosphorus. Attended training event hosted by WI Land+Water.
- **Friday, June 14.** Started putting together snap plus for buffers to get a P reduction. Looked at crep calculations as well.
- **Wednesday, June 19.** Attended citizen's advisory committee meeting to go over Land and Water Resource Management Plan. Looked into landowner information regarding his interest in cover crops.
- **Thursday, June 20.** Attended staff meeting to go over newly published ATCP 50. Read over part of ATCP 50.
- **Friday, June 21.** Received results from Mill Creek testing and added results to files, looked up weather data to add to spreadsheet. Added and updated results graph. Added updated info to report/brochure. Looked into the new and improved BITS maps we were emailed about.
- **Tuesday, June 25.** Gathered information on farmer interested in cover crops from online gis, past snap plus records. Attended farmer meeting on options for a delayed planting year.
- **Wednesday, June 26.** Discussed parsnip options. Worked on displaying the parsnip map differently for upcoming mapping.

Activities Report for Kyle Andreae – June, 2024

- June 3 – Weiler Dairy plan review and creating operations and maintenance plan, Behlen design.
- June 4 – Armagost site visit, complaint investigation, Maple Ridge 2 monitoring
- June 5 – Complaint follow up, ATCP 50 rule changes review
- June 6 – Ruess design, Ruess site visit, Maple Ridge 2 monitoring
- June 7 – Stobel site investigation, site visit, and design, Bauer construction inspection
- June 10 – Bauer construction inspections, Hoffman Dairy documentation
- June 11 – Bauer as-built, Hoffman Dairy site visit, Bauer construction inspection
- June 12 – Strobel design
- June 13 – Young conservation professionals meeting
- June 14 – Strobel design, Bauer construction inspection
- June 17 – Bauer construction inspection, Weiler site visit, Maple Ridge 2 monitoring, mentorship meeting.
- June 18 – Off
- June 19 – Ruess out for bid, Behlen design
- June 20 – Staff meeting, Behlen design
- June 21 – Behlen design, Maple Ridge 2 monitoring
- June 24 – Behlen design, Ruess site visit, Jones site visit, Bauer site visit
- June 25 – Jones design
- June 26 – Jones design, Behlen design
- June 27 – Behlen design, Heiman site visit
- June 28 – Behlen design



Activities Report for Kendra Kundinger – June 2024

- Met with Chad Schooley (Wood County Parks & Forestry) and Eric Hummel (Nepco Lake District Chair) to discuss updating signage at the Nepco Lake Boat Landing.
- Identified and reported invasive yellow iris plants and aquatic forget-me-not plants found on Nepco Lake.
 - Reports were sent to the DNR AIS Biologist and data was entered into the Surface Water Integrated Monitoring System (SWIMS) database.
- Participated in the June 4th staff meeting.
- Attended the monthly Lakes & Rivers Partnership Meeting.
 - June's focus was aquatic invasive species and aquatic plant management.
- Transported the roller crimper to 1 landowner.
- Attended a webinar focused on cyanobacteria and climate change.
- Created and distributed brochures on wild parsnip identification to the Wood County Highway Department staff.
- Attended the boater behavior study orientation with the statewide Clean Boats Clean Waters coordinator from UW-Extension Lakes.
- Trained Claire on Clean Boats Clean Waters watercraft inspections.
- Responded to a new wild parsnip population report on Bluff Drive with Shane and Claire.
 - The plants were native cow parsnip.
- Assisted Emily and Claire with the Mill Creek water quality sampling.
- Attended the Young Conservation Professional Kick-off Event hosted by WI Land + Water and Marathon County.
- Met with the Nepco Lake District secretary to discuss grant opportunities for the Lake District in the future as well as provided surface water grant technical assistance.
- Participated in the citizens' advisory committee meeting for the Wood County Land & Water Resource Management Plan.
 - Attended a follow-up meeting on June 27th with Shane and Chad Schooley (Parks & Forestry Department) to further discuss LWRM plan.
- Participated in the June 20th staff meeting.
- Prepared and held an aquatic invasive plant identification training for Nepco Lake harvester staff members.
- Attended an aquatic plant identification training.
 - Training is led by experts from WI DNR and UW-Extension Lakes.
- Submitted the semi-annual Lake Monitoring & Protection Network activities report to DNR.
- Met with the Nepco Lake District secretary and Chad Schooley to discuss grant opportunities for the Lake District as well as provided grant technical assistance.
- Met with Wood County Highway Department staff to discuss known wild parsnip populations and control plans for this year and the future.

Activities Report for Rod Mayer – JUNE 2024

- Completed LWRM report cover for inner office contest and use on report.
- Reviewed Twin Lakes correspondence for fence variance.
- DNR storm water and wetlands TEAMS meeting for Earth Inc. violations discussion.
- Attended Staff Meetings on June 4th and June 20th
- Completed Knuth Alfalfa Appraisals: created field maps, appraisal forms, field measurements process, calculate acres, create damage area map, complete appraisal forms calcs, update file, update DNR database.
- Contact DNR Ch. 30 for concerns on possible land sale of Bohn site and future expansion, created layers map for DNR reference.
- DNR email correspondence on MR 1 mine site.
- In office meeting with Tom Altman, Shane, Lane Loveland (DNR Ch. 30) and myself to discuss potential issues with expansion of the Bohn site. Sent requested documents to Altman.
- DNR correspondence on MR 2 site.
- Created wildlife fence inspection spread sheet
- Sent info and pics from Vision Cranberry violation site to DNR storm water
- Sent pics of Maple Ridge 2 silt fence issues to DNR storm water
- Review wetland delineation email from DNR on Maple Ridge 2 site – went over with Shane.
- DNR Maple Ridge 2 correspondence – review with Shane, update files, draft email to DNR, etc.
- Review Twin Lakes fence gate modification design.
- Completed Variance to the Twin Lakes contract for modification. Completed Variance approval letter, updated GIS fence map, put packet together and sent to Twin Lakes, updates to DNR database.
- Reviewed ordinance and NR 135 for Corp. Counsel reference.
- Completed site visit meeting with Billerude representative on mine site. Completed vegetative transect on site. Completed vegetation photos document, % cover spreadsheet and calcs, GIS map of vegetative transect sample locations, Certificate and completion letter - release of financial assurance issued to Billerude, updated software, updated spreadsheets and file. Site reclaimed and closed.
- Site check on MR2 – for work continuing during stop work order.
- Attended field day for NR 151 site visit hosted by Marathon County.
- Maple Ridge DNR email file updates.
- Attended virtual DNR wildlife database changes training (virtual).
- TEAMS meeting with DNR storm water to discuss Maple Ridge 2 violations.
- Review Corp. Counsel violation summons for Earth Inc.
- Documented phone call with Dan Deboer – Earth violations.
- Email correspondence with DNR on Brehm Vision and Fruin site violations.
- Attended staff meeting – ATCP changes.
- Set up sit-down meeting to go over the May review of the reclamation plan issues and requirements with Earth Inc.
- Multiple landowner contacts for info with wildlife damage program.
- Site visit with Shane, Amanda Harvey (DNR storm water), Brad Brehm and myself to Vision Cranberry and Fruin site violations. GPS'ed active area on Vision Cranberry.
- Contacted DNR for protocol for permits for deer within an expired wildlife fence.
- Worked with IT for updates – resolved issues with data transfer from GPS into GIS.
- Created Vision Cranberry mine site violation map – calculated disturbed area acres.
- Drafted Vision Cranberry notice of violation letter.
- DNR email review for Brehm sites (Vision and Fruin)
- Site visit at Maple Ridge 1 and Maple Ridge 2 sites with Amanda Harvey (DNR Stormwater) on June 27th

June 2024 Staff Report

Claire Tiarks – LWCD Summer Intern

- Completed Nutrient Management Farmers Education online training
- Shadowed animal waste violation inspections
- Attended the Young Conservation Professionals Networking event
- Moved roller crimper
- Completed clean boats, clean waters training
- Created invasive species informational sheet
- Created native species informational sheet
- Assisted in collecting Mill Creek water sampling
- Read articles and did research for internship project
- Researched and reported prices for tree and seed mix sale
- Attended Kemp Station Aquatic Plant Species field ID day
- Assisted in Nepco Lake harvester aquatic invasive species training



Wood County WISCONSIN

OFFICE OF PLANNING AND ZONING

TO: Conservation, Education & Economic Development Committee

FR: Jason Grueneberg, Planning & Zoning Director
Emily Arndt, County Planner
Paul Bernard, Land Records Coordinator
Brad Cook, Code Administrator
Kayla Rautio, Code Technician
Victoria Wilson, Program Assistant
Pang Yong Khang, Program Assistant

RE: Staff Report for July 3, 2024

1. Economic Development (Jason Grueneberg)

Vesper Elementary School Housing Project – The \$200,000 Idle Sites grant that I applied for earlier this year went through the review and underwriting process by the Wisconsin Economic Development Corporation and was approved. This grant will be applied to converting the Vesper Elementary School into 8 senior housing units, a fitness center with gymnasium, and community event center. A tour of the project will be part of the CEED Tour on September 13th.

Discover Wisconsin – I have been meeting with Discover Mediaworks regarding a marketing strategy for Wood County. They have submitted a comprehensive 3-year proposal for Wood County to review. Further review of the marketing proposal will take place leading up to the creation of the 2025 County Budget. In 2025 Wood County Parks will be 90 years old, and to celebrate the occasion we are proposing filming a Discover Wisconsin episode that will air 2 times in the Midwest in the next year. A funding request will be made to the CEED Committee on July 3rd to allocate economic development funds that will go unused in 2024 towards this project.

Thrive Rural Pittsville – I submitted a grant request for \$25,000 that will be applied towards a Thrive Rural Pittsville project. The grant was approved and will be applied to a project that will result in the creation of a 501(c)(3) organization that will construct a commercial building in the community. The building will house a few businesses, include a public gathering space, and 2-3 apartment units. The grant funds will specifically be applied to costs associated with creating the 501(c)(3) and architectural design of the commercial building.

Broadband – The Wood County Digital Equity Solutions Team (DEST) has been working with the North Central Wisconsin Regional Planning Commission to complete a broadband plan. The draft has been completed and is being reviewed. The plan will likely be brought to the CEED Committee and the full Board in September for adoption.

The DEST is preparing for upcoming Broadband Equity Access and Deployment (BEAD) funding. In this grant cycle \$1.05 billion will be available to Wisconsin telecommunication providers to invest in infrastructure improvements that will ultimately make high-speed internet available to everyone in the state. Updates will be provided as we move closer to that grant cycle that will likely open towards the end of this year. In Wood County about 36 square miles out of 809 sq. miles will be eligible for BEAD funding, since the rest of the county is either

equipped with fiber or scheduled to have fiber installed in the next few years through other grant funded programs.

Wisconsin Rapids Downtown Masterplan – The downtown plan process began the last week of May. I serve on Masterplan Steering Committee and will provide updates as progress is made. I would encourage anyone interested in sharing thoughts and ideas for the future of the downtown by attending public participation meetings or using the engagement platform Mindmixer: <https://wisconsinrapids.mindmixer.com> Mindmixer is a legitimate engagement platform that has been set up by our consultant, Bolten and Menk.

Wood County government offices including the Courthouse, Jail and River Block occupy the heart of the downtown. It is in the best interest of the public we serve to provide input on the future of the downtown and the Courthouse Campus, so that we can continue to efficiently provide services. There are some opportunities in the downtown that could directly impact the Courthouse Campus, specifically the area in front of the Courthouse that is locally known as the “Triangle Development”. All community members, County Board Supervisors and staff can impact the future of the downtown by sharing your thoughts.

Regional Comprehensive Plan – On June 3rd I participated in the North Central Wisconsin Regional Plan Commission (NCWRPC) Comprehensive Plan update meeting. At this meeting the timeline was reviewed as well as the public participation element of the plan. I serve on the advisory committee for the plan update and will report out progress that is made.

Economic Development Oversight – On June 7th I attended the Judicial and Legislative Committee meeting because oversight of economic development responsibilities was on the agenda. There was a discussion on what committee should oversee economic development, and the committee agreed that the best place for it was to remain with the Conservation, Education and Economic Development Committee.

2. **Planning & Zoning** (Emily Arndt)

1. Organize and attended planning meetings at the Town of Rock to work on updating their comprehensive plan
2. Continued correspondence with Town of Cameron
 - a. Created a survey summary for the Town of Cameron
3. Working through review and approval of CSMs and Condo Plats
4. Continued planning the organization of future Comprehensive Plans
5. Continued working with staff to ensure that questions are answered in a proficient manner

3. **Land Records** (Paul Bernard)

- Parcel Mapping
- Address Mapping
- NG911 Data Editing
- Working with Conservation, Health, UW Extension & Planning/Zoning on well inventory and nitrate testing map.
- POWTS inventory for Planning/Zoning

4. **Code Administrator** (Brad Cook)

5-29-2024- (1) soils onsite TN: 11, (1) POWTS onsite TN: 16, (2) Reviewed soils, plan review, issued permit for new & rep. HT TN: 02, 21

5-30-2024- , (1) Reviewed soils, plan review, issued permit for rep conv. TN: 01, answer phone calls and inquires with POWTS, SL, FL

5-31-2024- (1) Reviewed soils, plan review, issued permit for new HT TN: 21, answer phone calls and inquires with POWTS, SL, FL, (1) HS letter written and sent TN:11

6-3-2024- (1) well permit reviewed and issued TN: 07, (2) Reviewed soils, plan review, issued permit for rep. HT TN: 01,11

6-4-2024-(1) Reviewed soils, plan review, issued permit for new mound TN: 17, answer phone calls and inquires with POWTS, SL, FL

6-5-2024- (1) soils eval TN: 10, (1) SL permit reviewed and issued TN:17, (1) well permit reviewed and issued TN: 12

6-6-2024- (1) SF written and sent TN: 18, (1) Reviewed soils, plan review, issued permit for new conv. TN: 18, (2) Reviewed soils, plan review, issued permit for rep conv. TN: 07, 16, (1) Reviewed soils, plan review, issued permit for new conv. TN: 18, (1) Reviewed soils, plan review, issued permit for rep HT TN: 02

6-7-2024-(2) well permits reviewed and issued TN:18, (1) SL permit reviewed and issued TN: 07, (1) soils eval TN:18, (1) HT insp. TN:21

6-10-2024- (1) Reviewed soils, plan review, issued permit for new mound TN: 18, (1) HT insp. TN:02, (1) Reviewed soils, plan review, issued permit for new conv. TN: 18, (1) soil eval TN:04, (1) Reviewed soils, plan review, issued permit for rep conv. TN: 18, (1) Reviewed soils, plan review, issued permit for rep HT TN: 21

6-11-2024- (1) HS written and sent TN: 13, (1) HTA letter sent TN:11, (1) mound inspection TN:19; <24, plow, abs.cell, tanks, (1) HT insp TN:21, (1) well permit reviewed and issued TN:08

6-12-2024- (1) mound inspection TN:19; <24, plow, abs.cell, tanks, (1) reconnect mound insp TN:16

6-13-2024- (3) rep & new conv insp TN: 07, 13,18, (1) rep HT insp TN: 21, Reviewed soils, plan review, issued permit for rep conv. TN: 18

6-14-2024- (1) Reviewed soils, plan review, issued permit for rep mound TN:13, (1) well permit reviewed and issued TN:07, answer phone calls and inquires with POWTS, SL, FL

6-17-2024- (1) soil eval TN: 07,(1) Reviewed soils, plan review, issued permit for rep conv.TN:18, (1) mound inspection TN:13; <24, plow, abs.cell, tanks

6-18-2024- Study for DNR well delegation test, answer phone calls and inquires with POWTS, SL, FL

6-19-2024- (1) Reviewed soils, plan review, issued permit for rep HT TN:11, (1) mound inspection TN:20; <24, plow, (1) HT insp TN: 10

6-20-2024-(2) soil eval TN: 04, 20, (1) well permit reviewed and issued TN:34, (1) mound inspection TN:20; <24, plow, abs.cell,

6-21-2024- DNR Well Delegation test, answer phone calls and inquires with POWTS, SL, FL

6-24-2024- SL meeting TN: 07, (1) mound inspection TN:20; <24, plow, abs.cell, tanks, answer phone calls and inquires with POWTS, SL, FL

6-25-2024- (2) Reviewed soils, plan review, issued permit for rep conv. TN: 07, 18, (1) Reviewed soils, plan review, issued permit for new mound TN:19, (1) well permit reviewed and issued TN:07, answer phone calls and inquires with POWTS, SL, FL.

5. **Code Technician (Kayla Rautio)**

A. Studied Well Delegation manuals and codes

B. Continued training of POWTS plan reviews and well delegation permit reviews

C. Worked on GIS project

D. Inspections/Investigations:

- 6-6-24: Conventional inspection TN:07; Holding tank inspection TN:02
- 6-7-24: Holding tank inspection TN:21
- 6-10-24: Holding tank inspection TN:02
- 6-11-24: Mound plow & tanks inspection TN:19; Holding tank inspection TN:21
- 6-12-24: Mound re-inspection TN:19; Reconnect inspection TN:16
- 6-13-24: Conventional inspections TN:13,18,07; Holding tank inspection TN:21
- 6-17-24: Mound plow and re-inspection TN: 18
- 6-19-24: Mound plow inspection TN:12; Holding tank inspection TN:10
- 6-20-24: Mound re-inspection TN:12
- 6-24-24: Mound tanks inspection TN:12
- 6-26-24: Shoreland Inspection TN:07

E. Attended Meetings/Trainings/Etc.

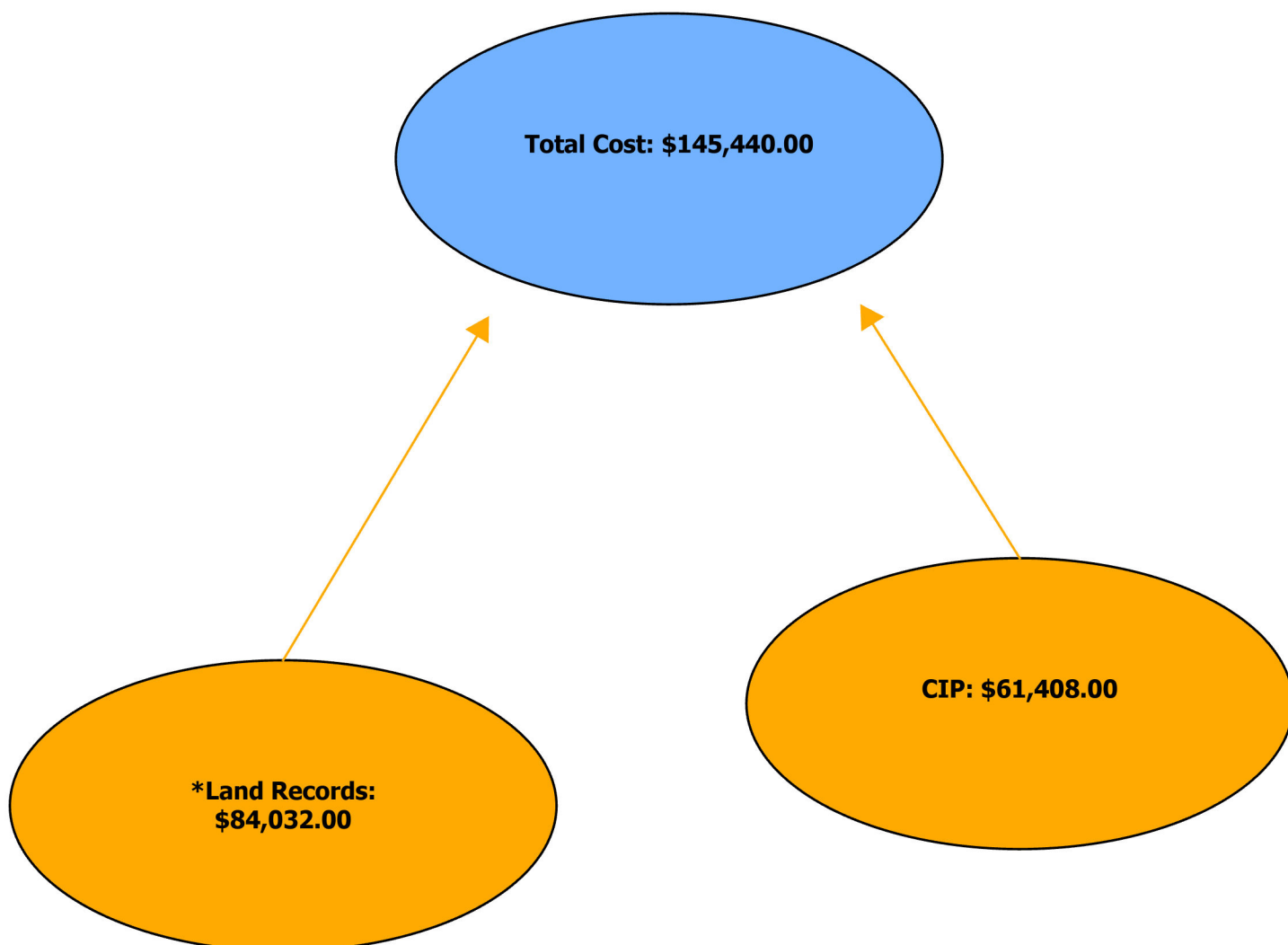
- 6-11-24: DSPS POWTS Chat Update Meeting
- 6-17-24: GPS training in field w/ Paul
- 6-21-24: Well Delegation Certification Exam
- 6-24-24: Zoning meeting with Jenna, Grand Rapids Zoning Administrator

6. **Office Activity (Victoria Wilson & Pang Yong Khang)**

- a. Monthly Sanitary and Well Permit Activity – There were 17 sanitary permits, 2 shoreland permits and 8 well permits issued in June 2024.
- b. ArcGIS Pro Software Project – Pang Yong is assisting Paul with various GIS mapping projects.

- c. CEED Tour – Planning has begun for the CEED Tour that will be held on Friday September 13, 2024 from 8:00 am to 3:00 pm.
- d. Economic Development Grants – The deadline for grants this year is Friday July 5th. Several grant applications have been submitted to our office.
- e. Scanning Project – Victoria has begun scanning in Shoreland, Floodplain and Well permits into the system for public view.
- f. Attended the following meetings/trainings & activities:
 - i. June 5th CEED meeting (VW-Via Webex)

2025 3" Resolution Air Photo Acquisition Plan



*Land Records will be applying for a grant through the Wisconsin Department of Military Affairs that will likely cover 95% (5% cost share) of the above mentioned \$84,032.00.

The deal being worked out between the Wisconsin Regional Orthophotography Consortium (WROC) and the Wisconsin Department of Military Affairs (WDMA) is that the county will purchase air photos at the lower 6" resolution (\$61,408.00) and the WDMA will make up the difference so that the county can afford the higher 3" resolution (\$145,440.00). In our case the difference is \$145,440.00 - \$61,408.00 or \$84,032.00



Ingenuity. Integrity.
and Intelligence.



December 18th, 2023

Paul Bernard
Land Records Coordinator/GIS Specialist
Wood County Courthouse
400 Market St
Wisconsin Rapids WI 54495
Phone: (715) 421-8469

Dear Paul:

Thank you for the opportunity to submit a proposal for orthoimagery for Wood County as a part of the Wisconsin Regional Orthoimagery Consortium (WROC). We understand that Wood County would like to obtain new 4-band digital orthoimagery to enhance and update the County's GIS base mapping layers and to support its land information needs and the needs of its partners. This letter describes the project approach and fees for 6-inch pixel orthoimagery across the County. The Wisconsin-based WROC contracting team of Ayres Associates and NV5 Geospatial will provide the following services.

Proposed Project Services – Orthoimagery

We understand Wood County's need to update its orthoimagery base layer, and its desire to do this as part of WROC 2024. Aerial imagery acquisition, processing, and ortho delivery will occur in 2024. We are proposing a county-wide 6-inch pixel orthoimagery project, with options for 3-inch buy-ups for the County, the municipalities and towns that are interested in higher resolution orthos.

Scope of Work

The Ayres/NV5 team will provide the County with 4-band orthoimagery at 6-inch or 3-inch pixel resolution across 808 square miles which is countywide coverage. See Exhibit A for a map of the entire project area. The 4-band orthoimagery will be developed from aerial photography that is acquired using a calibrated, digital photogrammetric camera, during spring leaf-off spring conditions.

The delivered orthoimagery will consist of GeoTIFF tiles based on PLSS sections (or other tile format agreed upon). Additionally, we will provide MrSID compressed tiles and a project-wide mosaic. The 6-inch orthoimagery will conform to ASPRS Level 2 standards for 1" = 100' scale mapping with an orthoimage ground sample distance (GSD) of less than 6 inches. The orthoimagery will be produced to meet or exceed a horizontal accuracy of 1.4-feet RMSE. If the County selects 3-inch the orthoimagery will conform to ASPRS Level 2 standards for 1" = 50' scale mapping with an orthoimage ground sample distance (GSD) of less than 3 inches. The orthoimagery will be produced to meet or exceed a horizontal accuracy of 0.7-feet RMSE.

Orthoimagery DEM

We will use a digital elevation model (DEM) derived from the countywide LiDAR collected in 2022, which is suitable to achieve the stated accuracy standards for 6-inch or 3-inch orthoimagery. Our technicians will carefully review the DEM and make updates where necessary.

Ground Control

The Ayres team will collect airborne GNSS and an inertial measurement unit (IMU) data from equipment that is tightly coupled with the digital camera sensor. In addition, we will perform ground control survey for the project at existing control locations or photo-identifiable points.

4-band Orthoimagery

As part of our aerial imagery collection, the near-infrared (NIR) band will be captured along with the RGB natural color bands. We have included 4-band stacked GeoTIFF and MrSID files in our standard delivery.

These datasets can be viewed in either natural color or color infrared (CIR) band configurations in a single file, rather than creating multiple datasets. Optional 3-band (RGB) deliverables are available if you are interested.

Orthoimagery Project Deliverables:

Deliverable products included in the estimate are as follows:

- Digital ortho tiles in GeoTIFF format
- Section tiles in MrSID format
- County-wide mosaic in MrSID format
- Highly compressed County-wide mosaic in Gen 3 MrSID format
- Ortho tile index in vector format
- Ground control locations in vector format
- Metadata, FGDC compliant

Municipal Buy-up Options:

Municipalities have the option to buy up to 3-inch pixel resolution orthos as part of your countywide project. Under this approach, any buy-up areas are extended favorable WROC pricing because the aircraft and sensor system will be in the County for the 6-inch countywide flight. In return, the County gains access to higher resolution orthos over the urban areas or other townships of interest. We can provide WROC unit pricing for municipal buy-up areas upon your request.

Partner Funding:

Partner funding assistance to consortium members is proven as an effective way to aid in the funding of WROC projects. Established relationships with partners from previous consortium efforts present the opportunity of continued funding assistance to WROC program members.

Additionally, by starting our WROC efforts early, our team is successfully securing new partners at the local, regional, and state levels to provide a larger, more diverse group of funding partners. In the end, organizations of all sizes, from the public and private sector will contribute to the funding assistance success of WROC.

Proposed Fees – Orthoimagery Services:

The following fee is a not-to-exceed amount that is calculated using WROC unit pricing. These costs do not include cost shares from WROC partners. Partner funding that is secured through WROC will be provided to the County to help reduce the overall cost of this project.

Orthoimagery project options

County-wide 4-band orthos, 6-inch pixel resolution:	\$ 61,408.00	
County-wide 4-band orthos, 3-inch pixel resolution:	\$ 145,440.00	<i>if shared - 30 to 40K</i>

I hope that we have provided the information you require to proceed with planning for your WROC project in 2025. In the event that you require additional information or clarification on the proposal details, please feel free to contact me at 608.443.1231.

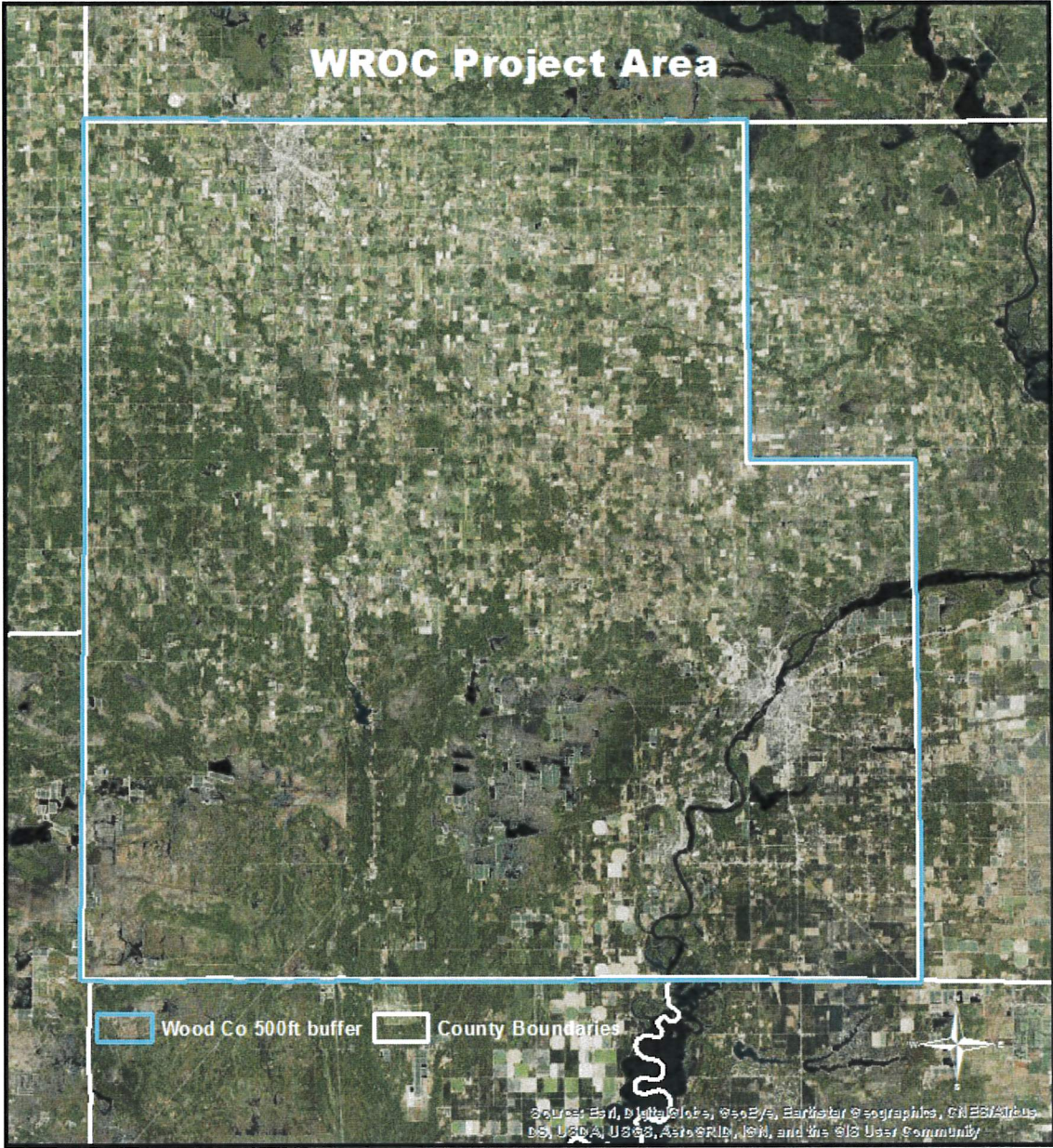
Sincerely,

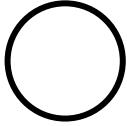


Ayres Associates Inc
Adam Derringer, GISP
Senior Project Manager
DerringerA@AyresAssociates.com

Exhibit A

Wood County 6-inch Project Area:





RESOLUTION#

Introduced by
Page 1 of 1

Conservation, Education, & Economic Development

ITEM# 4-

DATE July 16, 2024

Effective Date July 16, 2024

EA

Motion: Adopted: 1st Lost: 2nd Tabled: No: Yes: Absent:
Number of votes required: [X] Majority [] Two-thirds
Reviewed by: PAK, Corp Counsel
Reviewed by: , Finance Dir.

INTENT & SYNOPSIS: Approve an amendment to the Town of Dexter Official Zoning Ordinance.

FISCAL NOTE: NONE

WHEREAS, the Town of Dexter adopted and administers a zoning ordinance to promote the health, safety, aesthetics, prosperity, and general welfare of the town; and

WHEREAS, pursuant to § 60.62(3)(a) Wis. Stats., in counties having a county zoning ordinance, no town zoning ordinance or amendment of a zoning ordinance may be adopted unless approved by the County Board of Supervisors; and

WHEREAS, on June 4th the Town of Dexter submitted an ordinance amendment to the Wood County Department of Planning and Zoning for review and approval pursuant to the Wis. Stats.; and

WHEREAS, county review and decision concerning approval or disapproval of a town zoning amendment is limited to cases of abuse of discretion, excess of power, or error of law; and

WHEREAS, the Wood County Department of Planning and Zoning reviewed the information submitted by the Town of Dexter and finds the town adhered to the process for zoning amendments as outlined in the Wis. Stats.; and

WHEREAS, the Wood County Department of Planning and Zoning finds no conflict with any county planning and zoning programs and ordinances; and

Table with 5 columns: NO, YES, A, and 19 rows of names (Schulz, W. to Leichtnam, B.)

WHEREAS, on July 3rd the Conservation, Education and Economic Development Committee (CEED) reviewed the request and recommended approval; and

THEREFORE BE IT RESOLVED, that the Wood County Board of Supervisors, pursuant to § 60.62(3) (a) Wis. Stats., hereby approves the following amendments to the Town of Dexter Official Zoning Ordinance:

- (1) As per town Resolution #06-2011-03 remove all mention of the Attached Fee Schedule from the zoning ordinance
(2) Replace signature page with all current Board Members and Clerk
(3) Quarries: Amend title and all verbiage to include Non-Metallic Mining
(4) Quarries: Add the following WI State Statute and National requirements:
a. Wisconsin Department of Safety and Professional Services (SPS) 305.20 Blasters
b. SPS 307.01 to SPS 307.44 Explosives
c. SPS 308.01 to SPS 308.21 MINES, PITS, AND QUARRIES
d. National Fire Protection Association (NFPA) 495 EXPLOSIVE MATERIALS CODE
e. Department of Natural Resources (NR) 135 NONMETALLIC MINING RECLAMATION
(5) PONDS: All permits will be issued on the condition that all Department of Natural Resources (DNR) guidelines under Wisconsin State Statute 281 are followed and reads, in part, as follows:
In Wisconsin all bodies of water are legally defined as waters of the State, ponds are under jurisdiction of the WI DNR even though they may be on private lands.

{ }

Signature lines for County Board members

Bill Leichtnam, Chair
Timothy Hovendick
Russell Perlock
Wayne Schulz
Tom Buttk, Vice Chair

Adopted by the County Board of Wood County, this day of 20

County Clerk

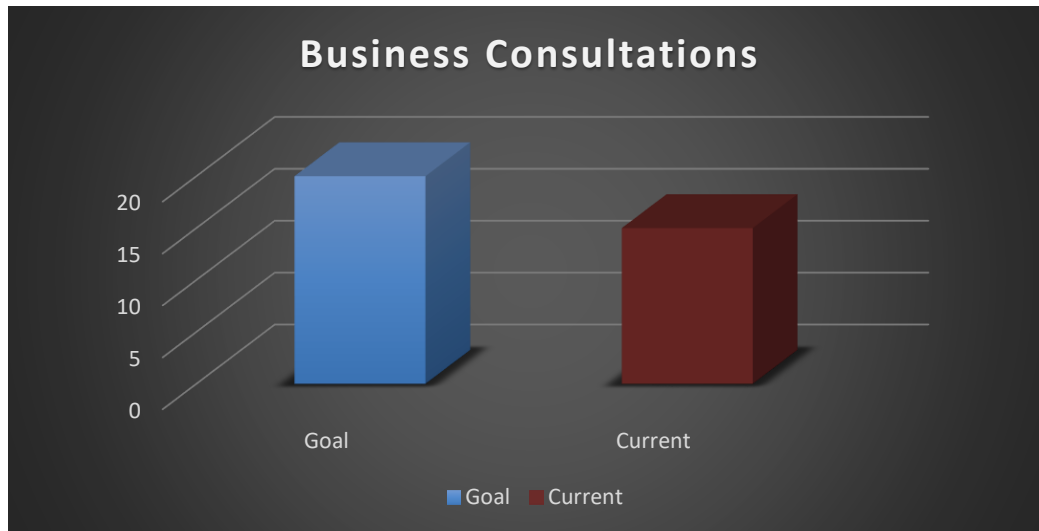
County Board Chairman

This report is for the Wood County CEED committee for the economic development update. These key updates are from the Heart of Wisconsin Chamber of Commerce (Chamber).

Business & Entrepreneurial Support

Key Metrics for 2024

Assist 20 entrepreneurs resulting in new business start-ups or grow current business.



- Chamber President has currently consulted with **15 entrepreneurs**.
- Additionally, as funding becomes available from the Federal and State agencies, the Chamber continues to support promotions and assistance for these funding opportunities. This ranges from support letters on proof of business and application training, to full meetings on available resources.
- The Board of Directors is currently reviewing the Revolving Loan Fund Programs to find a simpler and more efficient way to support small businesses in Wood County, while also promoting and implementing them.

Visit 100 local businesses to better understand key issues driving business decisions and provide them with resources for growth.

- The Chamber staff has communicated with over **67 businesses** on issues impacting operations. This includes a comprehensive meeting to learn about each business, any concerns, and how we can better support them.
- We are currently utilizing EDC Forge software program to capture this information. Examples of some of the information collected is below:

Top Challenges Facing Businesses

47 responses as of June 19th, 2024

23% - inflation/supply chain

18% - hiring/wage inflation

13% - getting the word out about products/services

Concerns with doing business in the City of Wisconsin Rapids

47 responses as of June 19th, 2024

33% - lack of communication/support

21% - building/permit/zoning restrictions

10% - downtown parking

What businesses would like to see for community growth

47 responses as of June 19th, 2024

- 28% - Wisconsin Rapids needs a new identity
- 15% - More housing
- 13% - More opportunities for community
- 13% - Attract and retain talent

Provide 12 training events resulting in 100 Wood County residents reporting increased knowledge on training topics.

- There were **9 training sessions** hosted virtually and in person with over **100 people in attendance**. These sessions are also available as a recording online for additional resources to the community. There will be a total of 16 sessions throughout the course of the year.

Sample Sessions

- Fueling Business Growth Through Diversity
- Safety, HR, and Women Professionals Network Exchanges
- Planning for Economic Development in Central WI
- Selling to the Government

Workforce Development

Key Metrics for 2024

Bring awareness to 400 area students of careers available in the region and community.

- The Chamber has had many meetings with area school districts and school partners. We are continuing to assess the needs of the area youth. We are currently in conversations with the local High School to see how we can partner with them on their Teen Job Fair.
- The Teen Leadership Program was completely redesigned for the 2023/2024 year. The first full year was just completed. The consensus was very positive among the students. They were able to determine what fields of study they are interested or NOT interested in. We are making some minor adjustments this year to partner with an area business leader to include some leadership development activities that are more of a hands-on experience.
A student that participated in the program says, **“All of the speakers and businesses were awesome; they were all super nice and it seemed like they care about this up-and-coming generation entering the workforce.”**

Other Workforce Items

- **Hosted a Job, Resource & Transfer Fair at Mid-State Technical College** – Over 100 attendees participated in the event in person. There were over 105 vendors at the event.
- **We are reintroducing the Business Expo in October of 2024. This will be a great chance for businesses to showcase what they do.**
- The Heart of Wisconsin continues to facilitate a Human Resources Roundtable and a Safety Roundtable to address issues in local businesses. We created a new Women Professionals Roundtable.

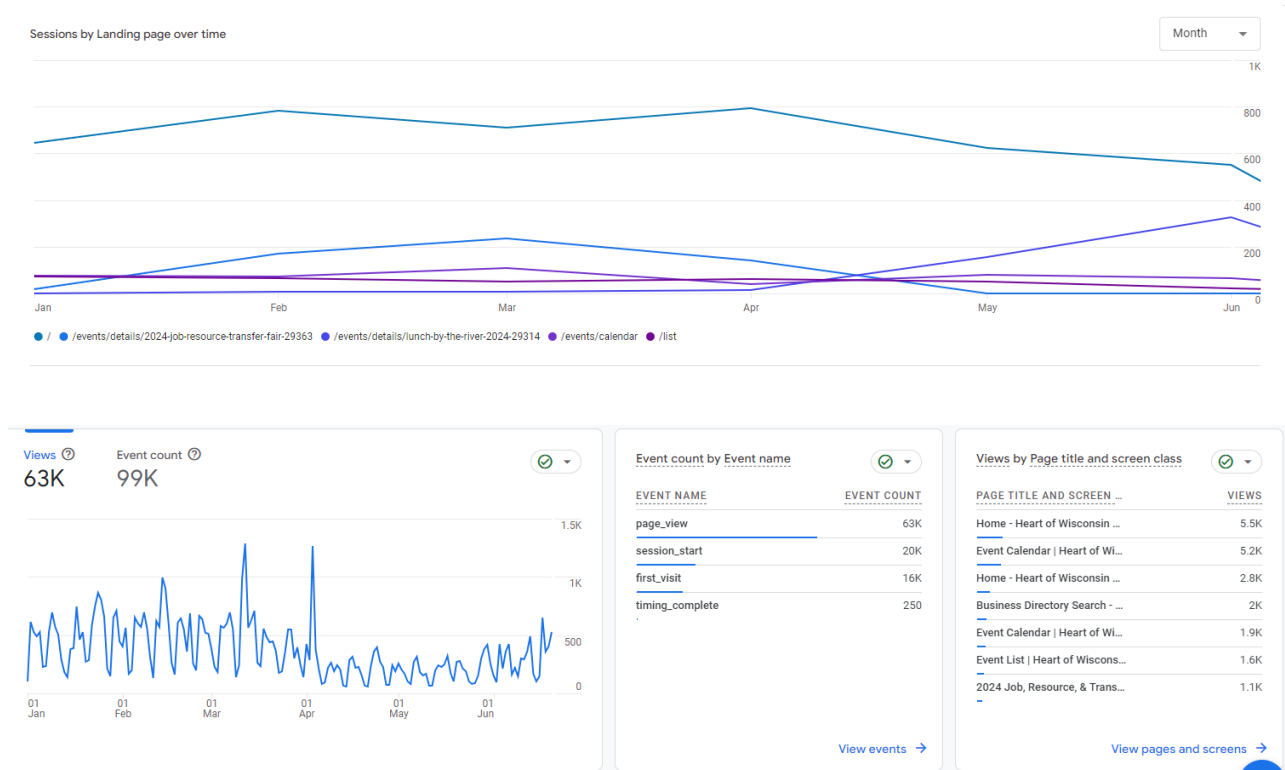
Marketing/Promotion/Advertising

Key Goals for 2024

Increase visits to digital platforms representing Wood County by 15%, attracting 35 qualified workers to Wood County employers.

- The Heart of Wisconsin has been partnering with many organizations in continued promotions of Wood County. Just a few of these items are listed below.
 - **Community Guide** and Area Maps This guide is for promoting local businesses and communities. <http://novoprint.com/heartofwiezbook.html>
 - Will be hosting the **2024 American Express Shop Local Campaign**.
 - Re-designed relocation packets to include necessary community information for new community members.
 - Ads and articles for the workforce and economic development include The Business News, Wisconsin Rapids City Times, Daily Tribune, Channel 7, and others.
 - Attend state conferences as a vendor to **grow awareness of Central Wisconsin**. Conferences include Wisconsin Paper Council, Future Business Leaders of America, WMC Business World, and WEDC Economic Development Conference (Sept).
 - The Heart of Wisconsin Chamber redesigned its website, with the launch date of April 2024. The website is much easier to navigate and has an economic development section which includes business resources. <https://www.wisconsinrapidschamber.com/>
 - The new website includes a dashboard of local economic data. <https://www.wisconsinrapidschamber.com/local-economic-data/>

The information listed is regarding [wisconsinrapidschamber.com](https://www.wisconsinrapidschamber.com)
This site links to County, Centergy, and other partners.
Top pages visited – Landing Page, Events Calendar, and Member Directory.



Regional & County Development

Key Metrics for 2024

Have 80 residents, businesses, and municipal representatives from Wood County take part in Central Wisconsin Days and Legislative breakfast that discuss pro-Wood County issues.

- Spring Legislative Breakfast – **56 attendees** with three candidates speaking. We also included an opportunity for the final mayoral candidates to speak on their platform.
- The next Legislative Breakfast **will be hosted in October.**
- Central Wisconsin Days **was held with over 100 people in attendance.** The Chamber staff was present for the day and a half event at the Capitol.
- We toured the Lieutenant Governor of Wisconsin around to 4 Wood County businesses, not including walking around in downtown Wisconsin Rapids.

Thank you for taking the time to review the Heart of Wisconsin Chamber of Commerce update. We hope that this information shows the economic development services that we help provide and the continued engagement we deliver to the communities within Wood County.



Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095
Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Questions regarding eligible funding for this application should be directed to:

Jason R. Grueneberg, Director at 715-421-8466 or jason.grueneberg@woodcountywi.gov

All applications are due by 4:30pm on July 7th, 2023.

Completed Applications should be emailed to Victoria Wilson at victoria.wilson@woodcountywi.gov

Applicant Organization: Heart of Wisconsin Chamber of Commerce

Mailing Address: 1120 Lincoln Street, Wisconsin Rapids, WI 54494

Click here to enter text.

Street Address (if different): Click here to enter text.

Web Site: <https://www.wisconsinrapidschamber.com/>

Organization Telephone: 715-423-1830

Contact Person/Title: Staci Kivi/President

Contact Person Telephone: 715-422-4861 Email: president@wiscosninrapidschamber.com

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021-1.pdf> (If you require additional space, attach separate sheet.)

Please see attachment #1

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

Please see attachment #2

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits	\$0.00	\$100,000.00*	\$100,000.00*
Office Supplies & Expenses	\$0.00	\$10,000.00	\$10,000.00
Professional Services	\$10,500.00	\$20,000.00	\$12,000.00
Conferences & Dues	\$2,500.00	\$17,600.00	\$15,100.00
Marketing	\$10,000.00	\$21,000.00	\$13,000.00
Misc. or Other	\$2,000.00	\$2,000.00	\$1,500.00
Total	\$25,000.00	\$170,600.00	\$151,600.00

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting *Victoria Wilson, Program Assistant at 715-421-8467 or victoria.wilson@woodcountywi.gov*

Attachment #1 – Request Overview

Through partnerships and coordinated efforts, the Heart of Wisconsin Incubator (Foundation) and the Heart of Wisconsin Chamber of Commerce respectfully request \$23,500.00 to continue to enhance the economic development mission for Wood County. The goal of a developed, diverse, and sustainable economy in Wood County aligns with the mission of the Heart of Wisconsin.

Our mission at the Heart of Wisconsin is to strengthen the economy and enhance quality of place. We promote and encourage growth in the southeast area, which includes many communities such as Nekoosa, Grand Rapids, Biron, Saratoga, Port Edwards, Wisconsin Rapids, Pittsville, and others totaling twelve municipalities. The efforts of the Heart of Wisconsin continue to grow to address the needs of the County, education, businesses, and the communities to retain and attract skilled talent to the County.

Additionally, these efforts are propelled by marketing, promotions, and advertisements for tourism. The additional collaborative efforts, with the Marshfield Area Chamber of Commerce and Industry, Visit Marshfield, and the Wisconsin Rapids Area Convention & Visitors Bureau, work on maximizing the benefits to all of Wood County. This year with the guidance of the REDI Grant we are focusing on childcare, entrepreneurial ecosystems, broadband, promotion for county-wide assets and educating our youth on community opportunities and resources.

2022 South/East Wood County Funding Request

Attachment #2 – Return on Investment

Business & Entrepreneurial Support

In partnership with the Marshfield Chamber, the Heart of Wisconsin will continue previous efforts and focus on goals that directly relate to the Entrepreneurial Ecosystem. Additionally, these organizations offer support to all businesses in the Wood County area.

Establish an Entrepreneurial Ecosystem in Wood County through support, communication, and collaboration.

- Facilitate, promote, and develop growth in businesses through access to Revolving Loan Funds for local entrepreneurs.
- Continue to facilitate information for ALL businesses in the area.
- Provide counseling, training, forums, and programs to entrepreneurs to assist with business formation and growth within the county.
 - Specific sessions on business issues such as Human Resources, Transportation, Safety, and Housing with local and state elected officials.
 - Host and facilitate Human Resources Roundtable, Safety Roundtable, and working towards an Executive Roundtable.

Additional Business Support Activities

- Investigate the opportunity to form focus groups for businesses to aid in additional collaborative efforts in the Wood County area.

- Continue to lead and facilitate Business Retention & Expansion Visits with new software. These visits include learning and assessing business needs and growth within Wood County.
 - Develop and execute a single Business Retention and Expansion program with Chambers in Wood County. This includes the software, EDC Forge.
- Host local Leads Group. The Leads Group consists of local businesses that shared leads with other members and expose information on their businesses. There are currently 25 members.
- Continue to host network development events to continue the promotion and growth of local businesses.
- Assist with the Economic Development Roundtable with Wood County to coordinate initiative communications.

Key Metrics for 2024

Assist 20 entrepreneurs resulting in new business start-ups.

ROI – New businesses increase the tax base and retain quality business professionals in the area.

Visit 100 local businesses to better understand key issues driving business decisions and provide them with resources for growth.

ROI – Businesses stay in Wood County and continue to do business.

Provide 12 training events resulting in 100 Wood County residents reporting increased knowledge on training topics.

ROI – Wood County residents increase knowledge to produce a higher quality workforce to support the growing industries.

Participating and supporting a minimum of four Economic Roundtables in partnership with Wood County.

ROI – Growth of economic activities as a collaborative group for Wood County.

Workforce Development

It is essential to have a stable workforce active in Wood County. Providing collaborative programs to the youth, entry-level, and senior workforce is crucial to engaging in Wood County. Many of these efforts align with the Entrepreneurial Ecosystem as well.

Development of Workforce in Wood County.

- Continue the growth with K-12 educators and influencers to develop career opportunities to encourage businesses to engage with post-secondary education.
- Coordinate career awareness programs through the local area schools with local businesses in attendance.
 - Facilitate Student Bus Tours that are geared toward local businesses to have the youth develop a better understanding of industries that give them opportunities within the community.

- Promotion of apprenticeships with local high schools and Mid-State Technical College. Students receive opportunities to view the community and make decisions that allow them to gain the skills necessary to contribute to our local economy in the future.
- Investigate and possible implantation of job shadowing opportunities to connect youth from Wood County to local businesses.
- Re-design of our Teen Leadership Program in partnership with Mid-State Technical College to include DPI Assessment and earning a credit upon completion of the program in order for the youth participating to gain tangible outcomes. The program will also include a focus on job career clusters for each of the sessions with tours of businesses that pertain to that session’s careers. This will show the youth in our community the career opportunities that lie within Wood County.
- Continue to partner with post-secondary educators to address issues within the area regarding workforce needs.
 - Promote Mid-State Technical College programs that feature local manufacturers and local industry needs in the business community including Culinary, Manufacturing, Nursing and Agriculture.
 - Promote Certificate programs with Mid-State Technical College.
 - Assist with Broadband Strategy within the REDI Grant for developing infrastructure.
- Collaborate with Workforce Development, Higher Education & Business Leaders in the area to promote new career opportunities and learning as needed in the area businesses from Business Retention and Expansion visits.
 - Evaluate current workforce initiatives. Current initiatives include the development of childcare access, human resource development, and regional marketing.
 - Contribute/host job fairs and information sessions that attract and retain quality workers.
- Promote and participate in the Regional Central to Success initiative. The premise of Central to Success is to coalesce fragmented talent attraction efforts throughout the region and state to address the deep shortage of a skilled workforce by identifying candidates from outside Wisconsin to fill open positions here and to retain skilled workers in our region.

Key Metrics for 2024

Bring awareness to 400 area students and 100 teachers of careers available in the region and community.

ROI – These programs promote the local business community to students and the opportunity for work and a place to make their home.

Assist in the collaborative efforts on childcare sustainability in Wood County.

ROI – Having available childcare will increase participation in the workforce in Wood County.

Marketing/Promotion/Advertising

Implement strategic economic development marketing and supporting branding efforts within the service area by leveraging existing local, regional, and state marketing assets and developing new initiatives.

- Marketing activities include collaboration with regional and state entities such as Centergy, Wisconsin Economic Development Association, Wisconsin Paper Council, and Wisconsin Economic Development Corporation (WEDC). With these collaborative partners, we are assisting with the development of marketing brand with Central to Success. The goal is to promote the region, attract businesses, retain, and develop talent.
- Continue partnership with Marshfield Area Chamber of Commerce & Industry and other organizations to arrange for the exposure of Wood County properties to national retailers with Locate In Wisconsin and local real estate agents.
- Promote and produce area quality of life events videos and materials that give exposure not only to the businesses but attract potential new residents, all of which help continue growth in the county.
- Attend and represent the County with conferences such as Entrepreneur event and Legislative Days, and Centergy regional events such as Central Wisconsin Days and Broadband.
- Continue to develop targeted campaigns including ads and flyers, website enhancements, and social media to attract new or relocating businesses, as well as promote activities happening in the Wood County area.
 - Host community tours for the potential workforce to relocate to Wood County.
 - Promote and produce the local quality of life events that give exposure not only to the businesses but the continued growth in the community.
 - Respond and connect site selectors, local businesses, and RFI requests.
 - Provide in-office hours for community members to acquire maps, snowmobile maps, information on trails, chamber gift certificates, and much more.
 - Promote shopping local through different programs throughout the year.
 - Participate with local media sources and outlets to develop material that promotes South Wood County which includes personal invitations from the organizations to the County for participation with local media such as interviews on the local news station, invitations to exclusive information releases, ribbon cuttings, and more.
 - Ads and featured articles in publications such as the Business news and others.
 - Develop video content that markets Wood County.
- Speak on economic development with groups such as Teen Leadership, Community Leadership, etc.

Key Goals for 2024

Increase visits to digital platforms representing Wood County by 15%, attracting 35 qualified workers to Wood County employers.

ROI – The tax base is increased by the population growth with increased spending from visitors.

Provide support for the marketing toolkit in a collaborative effort with Central to Success.

ROI – Visitors and Residents will spend dollars locally.

Regional & County Development

- Continue collaborative work with the local, county, and regional stakeholders to align and coordinate economic development strategies. This includes the utilization of TIF/TID, Housing Incentives, and state grant programs.
- Assist and coordinate efforts regarding broadband and opportunities with partners.
- Help facilitate and attend, in conjunction with Centergy, MACCI, WEDA, and local businesses with pro-Wood County issues that are discussed with local, state, and federal representatives and agencies. Specific events include Central Wisconsin Days and Legislative Day.
 - Key topic issues are broadband, childcare, and housing.
- Support additional funding at the state levels for educational systems.
- Host Legislative Breakfast to facilitate communication between elected officials and citizens.
- Continue partnerships with WEDC on marketing and growing local businesses and promote the county within the supply chain program.
- Continue support for the Rural Economic Development Fund and state budget support for the Broadband coverage expansion.
- Collaborate with the State of Wisconsin, and regional and county partners to enhance broadband coverage.

Key Metrics for 2024

Have 80 residents, businesses, and municipal representatives from Wood County participate in Central Wisconsin Days and Legislative Breakfast to discuss pro-Wood County issues.

ROI – Wood County is promoted as a business-friendly community that is actively supporting business and community needs.

This summary highlights just some of the many efforts that the organization is involved in. We would appreciate the continued support for economic development in the Southeast portion of Wood County as we provide economic development services to this area. We have also been involved with the REDI Grant Process to align our initiatives with the County's new direction.



Wood County Planning & Zoning Office

Courthouse - 400 Market Street

P.O. Box 8095

Wisconsin Rapids, WI 54495-8095

Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Questions regarding eligible funding or this application should be directed to:

Jason R. Grueneberg, Director at 715-421-8478 or jason.grueneberg@woodcountywi.gov

All applications are due by 4:30pm on July 7th, 2023.

Completed Applications should be emailed to Victoria Wilson at victoria.wilson@woodcountywi.gov

Applicant Organization: Marshfield Area Chamber Foundation Inc.

Mailing Address: 700 South Central Avenue

Marshfield, WI 54449

Street Address (if different): Click here to enter text.

Web Site: www.marshfieldchamber.com

Organization Telephone: 715-384-3454

Contact Person/Title: Denise Sonnemann, Executive Director

Contact Person Telephone: 715-384-3454 Email: sonnemann.denise@marshfieldchamber.com

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021-1.pdf> (If you require additional space, attach separate sheet.)

Please refer to attachment #1

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

Please refer to attachment #2

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits		\$130,000	\$130,000
Office Supplies & Expenses		\$7000	\$9000
Conferences	\$3000	\$3000	
Professional Services	\$10,500	\$16,500	\$27,500
Marketing	\$11,000	\$19,500	
Misc. or Other	\$500	\$1500	\$1000
Total	\$25,000	\$177,500	\$167,500

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one-page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting **Victoria Wilson, Program Assistant at 715-421-8467 or victoria.wilson@woodcountyi.gov**

2024 North/West Wood County Funding Request

Attachment #1 – Request Overview

Through coordinating efforts with northern and western Wood County Economic Development partners, The Marshfield Area Chamber Foundation in collaboration with the Marshfield Area Chamber of Commerce & Industry (MACCI) respectfully requests \$25,000 to continue to enhance the economic development mission for Wood County. The goal of a developed, diverse, and sustainable economy in Wood County aligns with the mission of MACCI.

Our mission at MACCI is to provide leadership and support for the economic advancement of our community. We promote and encourage growth in the northern and western Wood County areas, such as Marshfield, Auburndale, Hewitt, Milladore, Pittsville to name a few. These initiatives foster the mission through the organization working with local, regional, and state programs that engage in education, businesses, and the communities to retain and attract skilled talent to the county.

Additionally, collaborative efforts with the Heart of Wisconsin Chamber of Commerce, Visit Marshfield, and the Wisconsin Rapids Area Convention & Visitors Bureau are supporting our efforts to benefit all of Wood County. This year with the guidance of the REDI Grant we are focusing on workforce, broadband, housing and marketing for the county.

Attachment #2 - Return on Investment

Workforce

Workforce and talent attraction efforts are important to the county's economic well-being. In a constantly changing environment, talent is recognized as the top resource for economies of all scales. Workforce is needed to fill job openings, support business expansion and to spur business growth within the county. Throughout the region, there are several issues regarding workforce, such as lack of access to broadband, childcare and adequate workforce housing supply.

Providing collaborative programs with youth, entry level and incumbent workforce are vital to Wood County and align with the REDI Grant's Entrepreneurial Ecosystem.

- Continue the growth of the K-12 districts to develop career opportunities to encourage businesses to engage along with post-secondary education.
- Promotion of job shadowing and apprenticeships with local high schools and Mid-State Technical College.
 - Department of Workforce Development Youth Apprenticeship – available to high school junior and seniors.
 - Health Career Connections – available to high school junior and seniors
 - Reality Store – program exposes 8th graders to real-life work scenarios and the expenses that go along with.

- Construction Day Tour – available to high school student’s 9th – 12th grade
- Career Expo – exposes high school sophomores to explore various career clusters through hands on activities
- Power of Ag Tour – exposes high school sophomores to gain agricultural career experiences. This is coordinated with Career Expo.
- Continue to partner with Central Wisconsin Manufacturers Alliance (CWIMA)
- Promotion of job shadowing and apprenticeships with local high schools and Mid-State Technical College and businesses.
- Support the partnership with the University of Wisconsin Stevens Point, MSTC and industry to grow and promote C2 Makerspace and STEM.
- Promote the job board, connecting applicants to potential employment opportunities.
- Continue to collaborate with Marshfield Area Human Resources Association (MAHRA) connecting HR professionals.
- Promote and participate in Centergy’s Regional Central to Success Initiative. The goal is to merge fragmented talent attraction efforts throughout the region and state to address the deep shortage of a skilled workforce by identifying candidate from outside of Wisconsin to fill open positions here and to retain skilled workers already in the region.

Key Metrics for 2024

Bring awareness to over 600 area students of career paths in the region and community.

ROI – These programs promote the local business community to students and shows them the opportunity for work and a place to make their home.

Engage over 50 employers in the participation of vocational programs

ROI – These programs promote career opportunities that are available from local employers.

Marketing/Promotion/Advertising

Implement strategic economic development marketing and supporting branding efforts within the service area by leveraging existing local, regional, and state marketing assets and branding new initiatives.

- Marketing activities include collaboration with regional and state entities such as Centergy, Wisconsin Economic Development Association (WEDA), Wisconsin Paper Council and Wisconsin Economic Development Corporation (WEDC) with websites, marketing toolbox, social media, print and others. The goal is to promote the region and county to attract business, retain and develop talent.
 - Promote and participate in the regional Central to Success initiative.
 - Promote Broadband expansion efforts
 - Promote childcare access expansion.
 - Promote workforce housing developments.

- Continue partnership with Heart of Wisconsin Chamber and other organization to arrange for the exposure of Wood County properties to national retailers with Locate in Wisconsin and local real estate agents.
- Promote available properties including the new certified sites.
- Continue to develop targeted campaigns including ads, flyers, videos, website enhancement and social media posts to attract new or relocating businesses, as well as promote activities happening in northwestern Wood County.
 - Promote and produce area quality of life events that give exposure not only to the businesses, but the continued growth in the community.
 - Respond to and connect with site selectors, local businesses and RFI requests.
 - Provide in office hours for community members to acquire area maps, snowmobile and UTV/ATV maps, information on trails, chamber gift certificates and much more.
- Attend and represent the County with conferences such as Entrepreneur Events, WEDA's Governors Conference, Centergy regional events such as Central Wisconsin Days, Broadband, and developer familiarization tours.
 - Create and distribute economic profiles, which includes local and regional collected data.
 - Participate with local media sources and outlets to develop material that promotes Northwestern Wood County which includes personal interviews from the organization to the County for participation.
 - Ads and featured articles in publications, such as the Business News, Marshfield In Motion and others.
- Speak on economic development with groups such as Rotary, Young Professional groups, Community Leadership Programs, etc.

Key Metrics for 2024

Provide support for one recreation marketing video in a collaborative effort

ROI – Visitors and residents will spend dollars locally.

Increase visits to digital platforms representing Wood County by 10% resulting in the attractions of qualified workers to Wood County employers.

ROI – The tax base is increased by the population growth with increased spending from visitors.

Business & Entrepreneurial Support

In partnership with Heart of Wisconsin Chamber, the Marshfield Chamber Foundation will continue previous efforts and focus on goals that directly relate to the Entrepreneurial Ecosystem. Additionally, these organizations offer support to all businesses in the Wood County Area.

Establish an Entrepreneurial Ecosystem in Wood County through support, communication, and collaboration.

- Facilitate, promote, and develop growth in businesses through access to grants and revolving loan funds for local entrepreneurs.
- Provide counseling, training, forums, and programs to entrepreneurs to assist with business formation and growth within the county.
 - Specific sessions on business issues such as Broadband, Human Resources, Transportation and Housing with local and state elected officials.
- Coordinate data collection and analysis through the use of tools like DWD's Wisconomy economic and labor market information website.
 - Develop general economic profile data
- Continue to facilitate local youth entrepreneurs with programs and funding opportunities.

Additional Business Support Activities

- Continue to lead and facilitate Business Retention and Expansion Visits. These visits include learning and assessing business needs and growth within Wood County.
- Continue to host network development events to continue the promotion and growth of local businesses.
- Help grow and expand the Economic Development Roundtable with Wood County to coordinate initiative communications.
- Collaborate and participate in the development of community-based start up platforms that encourage entrepreneurs to launch or grow new companies in Wood County. This platform exposes entrepreneurs to training, feedback and incentives.

Key Metrics for 2024

Assist 50 local entrepreneurs to start or expand businesses in Central Wisconsin SCORE district.

ROI – New businesses increase the tax base and retain quality business professionals in the area.

Visit at least 20 local businesses to better understand key issues driving business decisions and provide them with resources for growth.

ROI – Businesses stay in Wood County and continue to do business, maintaining tax base.

Provide at least four training events resulting in Wood County residents reporting increased knowledge on training topics.

ROI – Wood County residents increase knowledge to produce a higher quality workforce to support the growing industries.

Regional & County Development

- Continue collaborative work with local, county, and regional stakeholders to align and coordinate economic development strategies.
- Assist and coordinate efforts regarding broadband opportunities.
- Assist and coordinate efforts regarding childcare opportunities
- Assist and coordinate efforts regarding the development of housing opportunities.
- Help facilitate and attend, in conjunction with Centergy, HOW, WEDA and local businesses with pro-Wood County issues that are discussed with local, state and federal representatives and agencies. Specific events include Central Wisconsin Days and Legislative Day.
- Facilitate communication between elected officials, businesses, and citizens.
- Continue partnerships with WEDC on marketing and growing local businesses and promote the county within the supply chain program.
- Produce marketing materials that grows the state marketing efforts to attract new talent to Wisconsin, Central Wisconsin and ultimately Wood County.

Key Metrics for 2024

Have 20 residents, businesses and municipal representatives from Wood County participate in Central Wisconsin Days and legislative Breakfast to discuss pro-Wood County issues.

ROI – Wood County is promoted as a business-friendly community that is actively supporting business and community needs.

This summary highlights just some of the many efforts that the organization is involved in. We would appreciate the continued support for economic development in the Northwestern portion of Wood County as we provide economic development services to this area. We continue to be involved with the REDI Grant Process to align our initiatives with the County's direction.



This report is for the Wood County CEED committee for the yearly economic development update. These key metric updates are from the Marshfield Area Chamber Foundation.

Talent & Development Key Metrics for 2024

Bring awareness to 600 area students of careers available in the region and community.

- Over 475 sophomores and juniors from ten area schools visited with 60 area businesses/organizations to learn about great career options in the agriculture industry at the Power of Ag Tour and Marshfield Area Career Expo. The career expo highlighted 16 career clusters and was hosted at H&S, UWSP and Mid-State Technical College.
- Partnered with Staab Construction who hosted Construction Career Day to learn of career opportunities in the construction industry career.
- 520 8th grade students attended the Reality Store that showcased real life to work scenarios.

Engage 50 employers in the participation of vocational programs.

- The DWD Youth Apprenticeship program gave 56 students experience in vocational careers.
- Health Career Connections gave 18 students firsthand experience in healthcare careers utilizing 14 businesses.

Marketing, Promotion & Advertising Key Metrics for 2024

Increase visits to digital platforms representing Wood County by 10% resulting in the attraction of 35 qualified workers to Wood County employers.

- Work with Visit Marshfield to continue to promote the region. The first quarter for 2024 had 337,809 page views and 20,008 users, compared to last year, 34,429 page views and 16,429 users.
- Continue to work on the Wood County Broadband taskforce to expand broadband in the region.
- Working with Wood County Childcare Task Form to increase childcare availability and affordability which can increase workforce.

- Participating on the City of Marshfield and region housing committees to address the housing issues/shortage we are currently facing in the region.
- Available properties are updated on State’s “Locate in Wisconsin” website database.
- Recently held a groundbreaking for the new 124 acres of industrial land that is state certified and continue to promote it.

Provide support for one recreation marketing video in a collaborative effort.

- Collaborate with Wood County and Uniquely Wisconsin to create short videos focusing on entrepreneurship.
- Participated in Centergy Developers Tour highlighting Wausau and Stevens Point by showcasing their strengths and economic opportunities.

Business & Entrepreneurial Support Key Metrics for 2024

Assist 50 local entrepreneurs to start or expand businesses in Central Wisconsin SCORE district.

- To date, 15 businesses have been assisted by SCORE and MACCI for help with business plans, start up information and grant opportunities.
- Continue to partner with SCORE, SBDC with training and mentoring.
- Working with North Central Wisconsin Regional Planning Commission to survey the region’s ability to attract and support entrepreneurship.
- Partner with C2 Makerspace to engage youth in high-tech, hands-on learning.

Visit at least 20 local businesses to better understand key issues driving business decisions and provide them with resources for growth.

- To date, we have visited over 50 businesses and will continue throughout the year.

Provide at least 4 training events resulting in 100 Wood County residents reporting increased knowledge on training topics.

- Partnering with local organizations to host Coffee & Connections to offer trainings to businesses. Some of the topics have been Customer Service, Grant Writing, Customer Retention, and Entrepreneurship. These will continue throughout the year.
- Marshfield Area Human Resources Association (MAHRA) hosted trainings:
 - Preventing Leader Low
 - The Emotionally Intelligent Leader
 - Self-Care
 - Human Resources half day workshop

Regional & County Development Key Metrics for 2024

Have 20 residents, businesses and municipal representatives from Wood County participate in Central Wisconsin Days and Legislative Breakfast to discuss pro-Wood County issues.

- Worked with Centergy to have over 85 local representatives attend Central Wisconsin Days in Madison. Issues discussed included childcare, housing and tax reform.
- Partnering with Heart of Wisconsin to help host Legislative Breakfasts.
- Meet monthly with local businesses, elected officials and the Heart of Wisconsin Chamber on government issues affecting the state and Wood County.

This summary highlights just some of the many efforts that we are involved in. We hope this information shows the economic development services and engagement that we provide to Northwestern Wood County. Thank you for your continued support and we look forward to a continued partnership.

Economic Development Partner	2020		2021		2022		2023	
	Amount Requested	Amount Approved	Amount Requested	Amount Approved	Amount Requested	Amount Approved	Amount Requested	Amount Approved
City of Marshfield	NA	NA	NA	NA	NA	NA	NA	NA
	NA	NA	NA	NA	NA	NA	NA	NA
City of Marshfield Communications Dept	NA	NA	NA	NA	NA	NA	NA	NA
	NA	NA	NA	NA	NA	NA	NA	NA
City of Pittsville	30,000 Bldg Inc	25,000	25,000 Bld Inc	25,000.00	30,000 Bldg Inc	30,000.00	25,000 Bldg Inc	20,000.00
	5,000 Signage	5,000	6,000 Outdoor Rec Plan	6,000.00	20,000 LED Sign	10,000.00	35,000 Resurface courts	35,000.00
	NA	NA	NA	NA	5,000 Outdoor Rec rink	0.00	NA	NA
City of Wisconsin Rapids	10,000 Wayfinding	0.00	24,999 Wayfinding signage	15,000.00	NA	NA	9,020 Sculpture	0.00
	40,000 Lot Redevelop	20,000	NA	NA	NA	NA	NA	NA
	NA	NA	NA	NA	NA	NA	NA	NA
Town of Dexter	NA	NA	NA	NA	2,850 Info Kiosk	2,850.00	NA	NA
Town of Grand Rapids	NA	NA	30,000 Trail Sys & Signage	15,000.00	NA	NA	NA	NA
	NA	NA	NA	NA	NA	NA	NA	NA
Town of Milladore	0.00	NA	NA	NA	4,129.45 Road repair	4,129.45	7,000 road repair	0.00
	NA	NA	NA	NA	2885.00 Road repair	2,885.00	7,000 road repair	0.00
Town of Saratoga	NA	NA	NA	NA	15,000 SEED	0.00	NA	NA
	NA	NA	NA	NA	30,000 Nepco Rest	20,000.00	30,000 Nepco Rest	15,000.00
	NA	NA	NA	NA	NA	NA	NA	NA
Village of Auburndale	NA	NA	NA	NA	NA	NA	NA	NA
Village of Port Edwards	NA	NA	NA	NA	46,000 dog park	0.00	75,000 murals	0.00
	NA	NA	NA	NA	36,500 Kayak launch	15,000.00	10,000 dog park	0.00
	NA	NA	NA	NA	NA	NA	80,000 bike trail	20,000.00
	NA	NA	NA	NA	NA	NA	150,000 land acq.	75,000.00
	NA	NA	NA	NA	NA	NA	100,000 Downtown	0.00
Village of Rudolph	NA	NA	NA	NA	NA	NA	7,000 Park Initiative	4,250.00
C2 Makerspace	NA	NA	NA	NA	30,000 Start up lab	30,000.00	30,000 robotics team	10,000.00
Central Wisconsin State Fair	NA	NA	NA	NA	NA	NA	NA	NA
Childcaring	NA	NA	NA	NA	NA	NA	NA	NA
Everett Roehl Marshfield Public Library	NA	NA	NA	NA	NA	NA	NA	NA
Friends of Scentrail Bark Community Park	NA	NA	25,000 Dog Park	0.00	NA	NA	NA	NA
Historic Point Basse	NA	NA	NA	NA	NA	NA	32,500 shelter	32,500.00
Ho-Chunk Nation	38,018 ATV Signage	10,000	NA	NA	NA	NA	NA	NA
HOW, Visit Rapids, Visit Marshfield, MACCI	NA	NA	4,000 Marketing Video	4,000.00	4,000 Marketing	4,000.00	NA	NA
Light up the Pit	NA	NA	NA	NA	NA	NA	NA	NA
Main Street Marshfield	NA	NA	NA	NA	NA	NA	NA	NA
Marshfield Economic Development Board	25,000 Lake Study	0.00	50,000 W 2nd St Redev	25,000.00	80,000 Subdivision	50,000.00	NA	NA
	2,000 Land Purchase	2,000	NA	NA	10,000 Housing Impact	0.00	NA	NA
	15,000 Central Ave	15,000	NA	NA	15,000 Lake Impact	0.00	NA	NA
Marshfield Parks & Recreation	NA	NA	NA	NA	NA	NA	NA	NA
	NA	NA	NA	NA	NA	NA	NA	NA
	NA	NA	NA	NA	NA	NA	NA	NA
Marshfield Residential Incentive Program	NA	NA	NA	NA	NA	NA	NA	NA
Mill Creek Youth Foundation Corporation	NA	NA	NA	NA	NA	NA	NA	NA
Nepco Lake District	NA	NA	NA	NA	NA	NA	NA	NA
North Wood County Historical Society	NA	NA	NA	NA	NA	NA	NA	NA
Regional Economic Growth Initiative	NA	NA	NA	NA	NA	NA	NA	NA
Rise Up Central WI	NA	NA	NA	NA	NA	NA	NA	NA
State Fair Booth	2500.00	2,500	2,500.00	2,500.00	3,000.00	3,000.00	3,000.00	3,000.00
Visit Marshfield	NA	NA	5,000 Sports Tourism Plan	5,000.00	NA	NA	NA	NA
War Room Museum & World History	NA	NA	NA	NA	NA	NA	NA	NA
Wildwood Park & Zoo Project	NA	NA	NA	NA	NA	NA	NA	NA
Wisconsin Rapids Residential Incentive Program	NA	NA	NA	NA	NA	NA	NA	NA
Wood County Health Department	NA	NA	15,000 Bike Share	6,000.00	NA	NA	NA	NA
	NA	NA	NA	NA	NA	NA	NA	NA
Wood County Highway Department	NA	NA	10,000 Northern ATV Route	0.00	40,000 ATV route	20,000.00	NA	NA

Wood County Parks & Forestry	NA	NA	NA	NA	NA	NA	NA	NA
Total Grant Requests/Approved	\$167,518.00	\$79,500.00	\$197,499.00	\$106,500.00	\$374,364.45	\$191,864.45	\$600,520.00	\$306,130.00
Ongoing Economic Dev Partners								
Heart of Wisconsin Chamber of Commerce	19500.00	19,500	19,500.00	19,500.00	19,500.00	19,500.00	19,500.00	25,000.00
Marshfield Area Chamber of Commerce & Industry	19500.00	19,500	19,500.00	19,500.00	19,500.00	19,500.00	19,500.00	25,000.00
Marshfield Municipal Airport	10000.00	10,000	10,000.00	10,000.00	10,000.00	10,000.00	15,000.00	15,000.00
South Wood County Airport	10000.00	10,000	10,000.00	10,000.00	10,000.00	5,000.00	15,000.00	15,000.00
Total Grant Requests/Approved	\$59,000.00	\$59,000.00	\$59,000.00	\$59,000.00	\$59,000.00	\$54,000.00	\$69,000.00	\$80,000.00
Other Economic Development Grant Funding								
REDI Implementation Funds					50,000.00	50,000.00	50,000.00	50,000.00
North Central WI Regional Plan Commission	NA	NA	\$42,500.00	\$42,500.00	\$42,000.00	\$42,000.00	\$41,380.00	\$41,380.00
Grand Total Requests/Approvals	\$226,518.00	\$138,500.00	\$256,499.00	\$165,500.00	\$433,364.00	\$245,864.45	\$669,520.00	\$386,130.00

Economic Development Partner	2024	
	Amount Requested	Amount Approved
City of Marshfield	15,850 Crosswalk	0.00
	13,321 Historic Signs	5,000.00
City of Marshfield Communications Dept	10,000 Video Equip	0.00
	10,000 Software	0.00
City of Pittsville	52,500 Incubator	52,500.00
	54,000 Flushable toilets	0.00
	NA	NA
City of Wisconsin Rapids	NA	NA
	NA	NA
	25,000 Waterfront plan	25,000.00
Town of Dexter	NA	NA
Town of Grand Rapids	NA	NA
	32,800 Mun Sign	0.00
Town of Milladore	NA	NA
	NA	NA
Town of Saratoga	NA	NA
	NA	NA
	30,000 Sign	0.00
Village of Auburndale	50,000 Park Improvements	25,000.00
Village of Port Edwards	NA	NA
	NA	NA
	NA	NA
	NA	NA
	NA	NA
Village of Rudolph	NA	NA
C2 Makerspace	35,000 Advertising/Interns	0.00
Central Wisconsin State Fair	100,000 Electrical	0.00
Childcaring	40,300 Start Up	0.00
Everett Roehl Marshfield Public Library	15,000 Furniture/Tech	0.00
Friends of Scentrail Bark Community Park	NA	NA
Historic Point Basse	NA	NA
Ho-Chunk Nation	NA	NA
HOW, Visit Rapids, Visit Marshfield, MACCI	NA	NA
Light up the Pit	120,000 Lights	50,000.00
Main Street Marshfield	21,100 Welcome Back	21,100.00
Marshfield Economic Development Board	NA	NA
	NA	NA
	NA	NA
Marshfield Parks & Recreation	50,000 Bathrooms	12,500.00
	50,000 Pickleball Cts	25,000.00
	25,000 Park Dev	0.00
Marshfield Residential Incentive Program	NA	NA
Mill Creek Youth Foundation Corporation	100,000 Youth Complex	0.00
Nepco Lake District	60,000 Outdoor Rec Opp	0.00
North Wood County Historical Society	113,255.71 Upham Mansion	25,000.00
Regional Economic Growth Initiative	NA	NA
Rise Up Central WI	25,000 Murals	0.00
State Fair Booth	NA	NA
Visit Marshfield	NA	NA
War Room Museum & World History	37,600 Operation Costs	0.00
Wildwood Park & Zoo Project	NA	NA
Wisconsin Rapids Residential Incentive Program	NA	NA
Wood County Health Department	NA	NA
	5,000 Bike Share	5,000.00
Wood County Highway Department	NA	NA

Wood County Parks & Forestry	15,000 Site Plan	15,000.00	
Total Grant Requests/Approved	\$1,105,726.71	\$261,100.00	
Ongoing Economic Dev Partners			
Heart of Wisconsin Chamber of Commerce	25,000.00	25,000.00	
Marshfield Area Chamber of Commerce & Industry	25,000.00	25,000.00	
Marshfield Municipal Airport	15,000.00	15,000.00	
South Wood County Airport	15,000.00	15,000.00	
Total Grant Requests/Approved	\$80,000.00	\$80,000.00	
Other Economic Development Grant Funding			
REDI Implementation Funds	50,000.00	50,000.00	
North Central WI Regional Plan Commission	\$41,500.00	\$40,400.00	
Grand Total Requests/Approvals	\$1,185,726.71	\$432,100.00	