

## CWSF Board of Directors Meeting Agenda

Monday, September 28th, 2026 at 6:30 PM – Fair Office

513 East 17th Street, Marshfield, WI

Call to Order: Sandi Leonhard called the meeting to order at 6:37 PM

Roll Call: Dale Christiansen, Gary Bymers, Joyce Karl, Scott Karl, Dave Lang, Heather Wellach, Sandi Leonhard, Richard Kranz, Rob Wiskerchen

Not present- Nick Wayerski (excused), Kate Kohl (excused), Brad Hamilton (excused), Peggy Sue Behselich (excused)

Approval of Minutes: Motion by Gary Bymers, 2<sup>nd</sup> Dave Lang to approve minutes as presented. -unanimous approval

CWSF Financial Report: Motion by Gary Bymers, 2<sup>nd</sup> Rob Wiskerchen to approve financial report as presented. -unanimous approval

Executive Director's Report: Great conversation around collaboration and continued education to all boards and committees

Junior Fair Report: Care to share forms discussed from Jr fair. Thank you to JR Fair for the discussion.

Fair update: Wonderful can drive and noticed an increase in food sales that day from the numbers that came in increased. Break down of each concert income vs expense. Easiest explanation at best the fair broke even this year. More to come as the final numbers come in. Carnival down from last year. Reflection on school starting early. We are looking at cutting a few things for next year and close budgeting numbers. Dave had a list of suggestions he collected from individuals as well. Conversation on directional loading and labeling gates.

Executive Committee- scheduling a follow-up meeting.

Sponsorship Committee- New interest in this committee from community members. Dale to pull this group together and to start sponsorship early this year. Setting new goals!

Marketing Committee- Flows from sponsorship. New budget needed looking at studies and where to best utilize resources.

Fairest of the Fair- no update today

Volunteer Committee- Thanks for all of the work!

Livestock Committee- has not met at this time

Draft Horse Committee- no report

Building amp; Grounds Committee- Sewer line approval coming through from DNR should be here within 30 days.

Fair Park Management- Review of financial report. Motion by Gary Bymers, 2<sup>nd</sup> by Rob Wiskercen to approve as presented -unanimous approval

New Business:

Fair concern- smoking on grounds ask about policy- policy covers grandstand and in building. More signage needed around grand stands related to this policy.

Holiday Event- Brady Lee coming back- Cost \$65 per person and Tables available as well for a group cost. Nov 28<sup>th</sup> 2026. Doors open at 430. Dinner at 530. Basket raffle and silent auction.

Born to Dairy- Will be June 12<sup>th</sup> 2026, new ideas included Cheese curd Run 2k-5k. Looking for people to run each of these areas. Committee to form.

Fair Park Management Agreement- Executive Committee to send out suggestions via email on changes.

Succession Planning, supporting a unified mission- tabling. With request for August bullet points to be presented at next meeting.

Agenda Item for next meetings- Fair Park agreement (may be completed ahead of time), Succession Planning time (bullet points from August request.) Holiday event, creating committee for Born to Dairy.

Board asked to sign up if they would be interested in going to- District 1 meeting- October 14<sup>th</sup> 10 am- 230pm.

WAFA- Jan 10<sup>th</sup>-13<sup>th</sup>

Adjournment: Meeting adjourned without objection 810pm