

AGENDA

CONSERVATION, EDUCATION AND ECONOMIC DEVELOPMENT COMMITTEE

DATE: Thursday, July 24, 2025
TIME: 8:00 AM
LOCATION: Courthouse – Room 300

1. Call meeting to order
2. Declaration of Quorum
3. Public Comments (*brief comments/statement regarding committee business*)
4. Economic Development
 - a. Chair's Remarks
 - b. Discuss grant review process
 - c. Review Economic Development Grant Applications
5. Adjourn

Join by phone

+1-408-418-9388 United States Toll
Meeting number (access code): 2488 415 7962

Join by WebEx App or Web

<https://woodcountywi.webex.com/woodcountywi/j.php?MTID=m908ea24c940960ea9cea8bdc17d766fa>

Meeting number (access code): 2488 415 7962
Meeting password: 072425

| # | Wood County Proposed Economic Development Grant Requests for 2025 | Description of project | 2025 Total Grants Requested | Match | 2025 CEED Approved |
|----|---|--|-----------------------------|-------------------|--------------------|
| | North Central WI RPC | This is a separate budget item & not included in above total. | \$40,000.00 | NA | \$0 |
| | Central Wisconsin Junior Fair | This is a separate budget item & not included in above total. | \$38,000.00 | NA | \$0 |
| | REDI Implementation | | \$50,000.00 | NA | \$50,000 |
| 1 | Wood County Parks & Forestry | CERA Park Signage | \$27,000.00 | \$3,000.00 | |
| 2 | Remington Volunteer Fire Department | Building Project | \$20,000.00 | \$20,000.00 | |
| 3 | Village of Vesper | Vesper Community Center Revitalization | \$50,000.00 | \$50,000.00 | |
| 4 | City of Pittsville | Building Incentive Fund/Walking Bridge | \$100,000.00 | \$100,000.00 | |
| 5 | MLC Productions/North Wood County Hist Soc | Adler Theater Business History Docufilm | \$5,000.00 | \$5,000.00 | |
| 6 | Columbus Catholic Schools | Fieldhouse | \$50,000.00 | \$200,000.00 | |
| 7 | Child Care Centers of Marshfield | Engaging in solutions for Child Care Accessibility & Affordability | \$60,000.00 | \$60,805.00 | |
| 8 | Village of Rudolph | Park Improvements | \$100,000.00 | \$100,000.00 | |
| 9 | Centergy, Inc | Central Wisconsin Industry Study | \$5,000.00 | \$125,000.00 | |
| 10 | Marshfield Area YMCA | Engaging in solutions for Child Care Accessibility & Affordability | \$144,000.00 | \$144,000.00 | |
| 11 | City of Marshfield | Historic District Signage | \$4,675.00 | \$4,675.00 | |
| 12 | City of Marshfield | Building Revitalization Grant Program | \$25,000.00 | \$25,000.00 | |
| 13 | Mid-State Technical College | Workforce Safety Training | \$76,500.00 | \$76,500.00 | |
| 14 | Mid-State Technical College | Production Process Improvement Training | \$55,000.00 | \$55,000.00 | |
| 15 | City of Nekoosa | Nekoosa Bike Trail and Riverside Park Rehabilitation | \$12,500.00 | \$12,500.00 | |
| 16 | City of Wisconsin Rapids | Witter Park Lighting | \$40,000.00 | \$40,000.00 | |
| 17 | Village of Biron | Street Connection to STH 54 at Dollar General | \$49,600.00 | \$49,600.00 | |
| 18 | Wood County Health Dept | Bike Share-Operate, Sustain and Grow | \$10,000.00 | \$10,000.00 | |
| 19 | Wood County Health Dept/WRDT FM & MFM | Farmer's Market Website Development & Branding | \$6,000.00 | \$6,000.00 | |
| 20 | Wood County Health Dept | Catch A Ride Program | \$42,000.00 | \$42,000.00 | |
| 21 | CranCity Corner | Pittsville Economic Development | \$50,000.00 | \$50,000.00 | |
| 22 | Main Street Marshfield | Downtown Welcome Back Grant | \$25,000.00 | \$22,500.00 | |
| 23 | WI Rapids Area CVB & Visit Marshfield | Trails Map for Wood County | \$5,000.00 | \$5,000.00 | |
| 24 | Village of Vesper | Stemparosa Estates Garage Build | \$50,000.00 | \$100,000.00 | |
| | Ongoing Grant Applications | | | | |
| 1 | Marshfield Chamber of Commerce & Industry | General Funding for Economic Development | \$30,000.00 | | |
| 2 | Heart of Wisconsin Chamber of Commerce | General Funding for Economic Development | \$25,000.00 | | |
| 3 | Marshfield Municipal Airport | General Funding for Economic Development | \$15,000.00 | | |
| 4 | South Wood County Airport Commission | General Funding for Economic Development | \$15,000.00 | | |
| | Total | | \$1,147,275.00 | | |
| | | | | Budget | \$327,025 |
| | | | | Remaining: | |



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

2026 Wood County (WI) Economic Development Funding Request

Proposal Title: Wood County Cera Park Signage Update

Applicant Organization: Wood County Parks and Forestry Department

Website: <https://www.woodcountywi.gov/Departments/Parks/>

Mailing Address: 111 W. Jackson St. Wisconsin Rapids, WI 54495

Street Address: (if different)

Contact Name & Title: Chad Schooley, Director

Phone: 715-421-8422

Email: chad.schooley@woodcountywi.gov

Proposal Narrative

1. REDI Alignment (select one)

If selected other, please describe:

2. Please provide a summary of your proposal. Explain how it is consistent with and supports the Wood County REDI (Rural Economic Development Initiative) Plan.

Wood County entered into a 10 year lease with Consolidated Water and Power Co (CWPCO), beginning in 2025, for the maintenance and operations of Cera Park. There is also an MOU, which directs both parties to complete necessary documentation, over the next 2 years, in order to transfer ownership to Wood County. Existing facilities include: 65 site campground, Large enclosed shelter, Small enclosed shelter, multiple playgrounds, boat landing, basketball court, volleyball court, and multiple docks along the shoreline. This grant application is to assist in funding new signage throughout the park, including construction of a large stone entrance sign similar those in other parks that we own. These new signs will improve wayfinding throughout the park, create consistency of signage for all parks, and will aid in marketing the park, located on State Hwy 66. All Wood County Parks play a crucial role in bringing tourism dollars to the area.

3. Have you received funds through this grant in the past? (if yes, check box) ☒

Have you applied in the past? (if yes, check box) ☒

If yes, in which years did you receive funds and in which years did you apply?

I believe we applied and received funds over the past 3 years.



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

- 4. Describe the timeline for this proposal.** Note this grant requires the funding recipient to complete work on the proposal/project within one calendar year (2026).

Signs would be designed and ordered in winter of 2026. Install would be during the 2026 summer season.

- 5. Explain how this proposal will provide a Return on Investment (ROI) to Wood County.**

Please be as specific as possible. E.g. The housing incentive we offered with County Economic Development funds will lead to an annual tax levy increase of \$X.

Improvements to this park will aid in increasing camping unit nights throughout the season. The goal is to have a minimum of 4,000 camping unit nights during the 2nd season in 2026. In addition we are expecting a minimum of 25 shelter reservations. In doing so, annual tourism spending in Wood County will increase, along with P&F revenues to offset operating expenses.

- 6. Describe the match for this proposal.** Note that a 1:1 match is preferred.

E.g. For a \$5,000 grant award, the grantee must provide \$5,000 of in-kind or financial match. The match must occur within the calendar year (2026) the funds are awarded for.

Grant would be used for sign purchase and construction costs of entrance sign base. P&F staff will provide labor, material, and equipment for sign install.



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

Funding Considerations/Request Summary

(provide separate spreadsheet/budget if needed)

| Budget Summary | | Budget Detail | |
|---|----------------|------------------------|-----------|
| Total Organization Budget | \$ 2.1 million | Revenue/Income | |
| Total Proposal Cost | \$ 30,000 | Grant Award | \$ 27,000 |
| Total Amount Requested | \$ 27,000 | P&F Budget | \$ 3,000 |
| Total Match * | \$ 3,000 | Total Revenue/Income | \$ 30,000 |
| * Please provide a match explanation in question 6. | | Expenses | |
| | | Masonry Contractor | \$ 15,000 |
| | | Signs, posts, concrete | \$ 12,000 |
| | | Labor, Equipment | \$ 3,000 |
| | | Total Expense | \$ 30,000 |

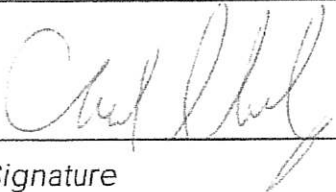
Project Reporting Requirement

As a reporting requirement of receiving an Economic Development Grant, a one-page summary project report will be prepared and presented to the CEED Committee. This report must be submitted no later than Tuesday, October 1, 2026. Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.

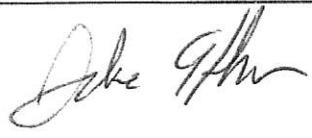
Signatures

I attest that the information in this application submitted to Wood County is true and correct.

Applicant

| | | |
|--|---------------|---------|
|  | Chad Schooley | 6/12/20 |
| Signature | Printed Name | Date |

Highest Organization Elected Official/Board Chair

| | | |
|---|-----------------------|---------|
|  | Jake Hahn, HIRC Chair | 6/12/25 |
| Signature | Printed Name | Date |



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

2026 Wood County (WI) Economic Development Funding Request

Proposal Title: Remington Volunteer Fire Department Addition

Applicant Organization: Remington Volunteer Fire Department

Website:

Mailing Address: P.O. Box 133 Babcock, WI 54413

Street Address: (if different) 1638 State Hwy 80 Babcock, WI 54413

Contact Name & Title: Jan Brockman, Secretary

Phone: 715-572-5575

Email: ptjanny@tds.net

Proposal Narrative

1. **REDI Alignment** (select one) Other (please describe below) ☐

If selected other, please describe: Public Safety

2. **Please provide a summary of your proposal.** Explain how it is consistent with and supports the Wood County REDI (Rural Economic Development Initiative) Plan.

The mission of the Remington Volunteer Fire Department (RVFD) is to minimize the loss of life, property, and natural resources from fire, natural disasters, and life-threatening situations, and to assist other emergency agencies in a swift and timely manner. We strive to advance public safety through our fire prevention and education programs. We are committed to protecting not only our citizens but also those visiting or traveling through our community. Our public purpose aligns with this grant's purpose to improve emergency response and contribute to safer communities by enhancing the effectiveness and responsiveness of public safety services in the state. Our department is the first line of defense in emergencies.

3. **Have you received funds through this grant in the past?** (if yes, check box) ☐

Have you applied in the past? (if yes, check box) ☐

If yes, in which years did you receive funds and in which years did you apply?



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

- 4. Describe the timeline for this proposal.** Note this grant requires the funding recipient to complete work on the proposal/project within one calendar year (2026).

The building project began on June 9, 2025. The total cost of the project is \$280,000.00. To date, the Remington Volunteer Fire Department has raised \$55,000.00 and has received \$95,000.00 in grants. The Town of Remington has pledged \$50,000.00 to the project. This leaves us with an \$80,000.00 shortfall. The plan is to finish the project by this fall with the town securing a loan. This grant will allow us to pay the loan needed for the shortfall to make sure that the building addition is complete. The blacktop approach will not occur until 2026 due to the limited funds.

- 5. Explain how this proposal will provide a Return on Investment (ROI) to Wood County.** Please be as specific as possible. E.g. The housing incentive we offered with County Economic Development funds will lead to an annual tax levy increase of \$X.

We are in desperate need of decontamination facilities and equipment in our department. At this time, the firefighters and the public only have access to an outdoor port-a-potty. There is no hot water, no bathroom, no shower, and no sink in the department. We cannot clean our personal protective equipment such as turnout gear, wildland fire gear, masks, or gloves. Currently, packages of wipes are used to clean and disinfect our hands or bodies. This also holds true for the public when we hold education or training opportunities for the community and during our fundraising and open house activities. This lack of just a simple bathroom continues to put our firefighters and community members in harm's way. During the height of the COVID-19 pandemic, the firefighters had PPE masks and gloves but were unable to perform basic handwashing to mitigate the chance of spreading the virus. Not only do our firefighters encounter contaminants during fires and traffic accidents, but they also run the risk of exposure from railroad accidents.

- 6. Describe the match for this proposal.** Note that a 1:1 match is preferred. E.g. For a \$5,000 grant award, the grantee must provide \$5,000 of in-kind or financial match. The match must occur within the calendar year (2026) the funds are awarded for.

The total cost of the project is \$280,000.00. To date, the Remington Volunteer Fire Department has raised \$55,000.00 and has received \$95,000.00 in grants. The Town of Remington has pledged \$50,000.00 to the project. We do an annual brat fry fundraiser with an average net income around \$10,000. We could match this grant with this year's fundraiser and next year's fundraiser for a total of \$20,000.00.



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

Funding Considerations/Request Summary

(provide separate spreadsheet/budget if needed)

| Budget Summary | | Budget Detail | |
|---|---------------|----------------------|---------------|
| Total Organization Budget | \$ 11,000.00 | Revenue/Income | |
| Total Proposal Cost | \$ 280,000.00 | Funding Source A | \$ 150,000.00 |
| Total Amount Requested | \$ 20,000.00 | Funding Source B | \$ 50,000.00 |
| Total Match * | \$ 20,000.00 | Total Revenue/Income | \$ 200,000.00 |
| * Please provide a match explanation in question 6. | | Expenses | |
| | | Expense A | \$ 270,00.00 |
| | | Expense B | \$ 10,000.00 |
| | | Expense C | \$ |
| | | Total Expense | \$ 280,00.00 |

Project Reporting Requirement

As a reporting requirement of receiving an Economic Development Grant, a one-page summary project report will be prepared and presented to the CEED Committee. This report must be submitted no later than Tuesday, October 1, 2026. Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.

Signatures

I attest that the information in this application submitted to Wood County is true and correct.

Applicant

| | | |
|-----------|--------------|---------|
| | Jan Brockman | 6-17-25 |
| Signature | Printed Name | Date |

Highest Organization Elected Official/Board Chair

| | | |
|-----------|-----------------|---------|
| | Rodney Brockman | 6-17-25 |
| Signature | Printed Name | Date |



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

2026 Wood County (WI) Economic Development Funding Request

Proposal Title: Revitalization of the Vesper Community Center

Applicant Organization: Village of Vesper

Website: www.villageofvesper-wi.com

Mailing Address: PO Box 127, Vesper WI 54489

Street Address: (if different) 6554 Cameron Avenue, Vesper WI 54489

Contact Name & Title: Scott Brehm, Zoning Administrator

Phone: 715-459-3398

Email: villageofvesperzoning@gmail.com

Proposal Narrative

1. REDI Alignment (select one) Branding/Tourism

If selected other, please describe:

2. Please provide a summary of your proposal. Explain how it is consistent with and supports the Wood County REDI (Rural Economic Development Initiative) Plan.

This proposal seeks funding to renovate the Vesper Community Center, a historic and vital gathering place in the Village of Vesper, located between Pittsville, Marshfield, and Wisconsin Rapids. With a population of 526, Vesper has a rich history dating back to the 1850s and a strong tradition of family and community-centered values. The Community Center, built in the 1960s, has continuously served as a hub for public events and weekly meetings for nonprofits and civic groups. However, it has seen little improvement since its construction and now requires essential updates, including new siding, windows, flooring, doors, and air conditioning. This renovation supports the Wood County REDI Plan by preserving a key community asset, strengthening tourism and recreation opportunities, and enhancing a collaborative space for local economic development. Upgrades will ensure continued use in this longstanding village cornerstone.

3. Have you received funds through this grant in the past? (if yes, check box) ☐

Have you applied in the past? (if yes, check box) ☐

If yes, in which years did you receive funds and in which years did you apply?



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

4. Describe the timeline for this proposal. Note this grant requires the funding recipient to complete work on the proposal/project within one calendar year (2026).

Q1: Contractor selection, permitting, material acquisition

Q2–Q3: Renovation work (siding, windows, doors, HVAC system)

Q4: Final inspections, re-opening, community celebration and marketing push

October 1, 2026: Submit final report to CEED Committee

5. Explain how this proposal will provide a Return on Investment (ROI) to Wood County.

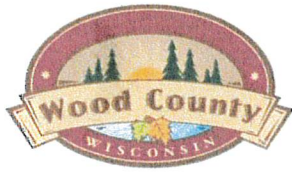
Please be as specific as possible. E.g. The housing incentive we offered with County Economic Development funds will lead to an annual tax levy increase of \$X.

Increased Facility Usage and Revenue: With modernized siding, energy-efficient windows, and aesthetic upgrades, the Center becomes a more appealing venue for weddings, reunions, and community rentals. Anticipated revenue growth from increased bookings is projected at \$5,000–\$10,000 annually, which helps offset maintenance and operational costs.

6. Describe the match for this proposal. Note that a 1:1 match is preferred.

E.g. For a \$5,000 grant award, the grantee must provide \$5,000 of in-kind or financial match. The match must occur within the calendar year (2026) the funds are awarded for.

The Village of Vesper will provide a 1:1 financial match of \$50,000 to support the renovation of the Vesper Community Center. These funds have been allocated from the Village's 2026 capital improvement budget and are designated specifically for facility upgrades and community development projects. This match will directly cover costs such as labor, materials, and HVAC installation. All matching funds will be spent within the 2026 calendar year, in accordance with grant requirements. No in-kind contributions are being claimed; the full \$50,000 match will be provided as a direct financial contribution, ensuring a total project budget of \$100,000.



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

Funding Considerations/Request Summary

(provide separate spreadsheet/budget if needed)

| Budget Summary | | Budget Detail | |
|---|------------|----------------------|----------|
| Total Organization Budget | \$ 50,000 | Revenue/Income | |
| Total Proposal Cost | \$ 100,000 | Rentals | \$ 7,800 |
| Total Amount Requested | \$ 50,000 | | \$ |
| Total Match * | \$ 50,000 | Total Revenue/Income | \$ 7,800 |
| * Please provide a match explanation in question 6. | | Expenses | |
| | | Maintenance | \$ 3,000 |
| | | Utilities | \$ 1,500 |
| | | | \$ |
| | | Total Expense | \$ 4,500 |


Project Reporting Requirement

As a reporting requirement of receiving an Economic Development Grant, a one-page summary project report will be prepared and presented to the CEED Committee. **This report must be submitted no later than Tuesday, October 1, 2026.** Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.

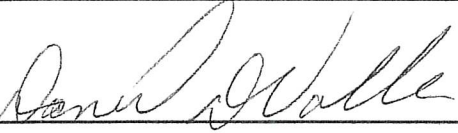
Signatures

I attest that the information in this application submitted to Wood County is true and correct.

Applicant

| | | |
|---|--------------|----------|
|  | Scott Brehm | 06/20/25 |
| Signature | Printed Name | Date |

Highest Organization Elected Official/Board Chair

| | | |
|---|----------------|---------|
|  | Daniel Vollert | 6/20/25 |
| Signature | Printed Name | Date |



Wood County Economic Development

(Planning & Zoning/Extension)

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495

Phone: 715-421-8466

2026 Wood County (WI) Economic Development Funding Request

Proposal Title:

Applicant Organization:

Website:

Mailing Address:

Street Address: (if different)

Contact Name & Title:

Phone:

Email:

Proposal Narrative

1. REDI Alignment (select one)

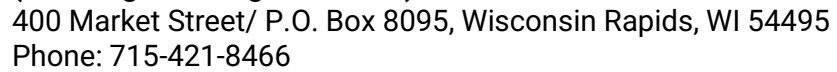
If selected other, please describe:

2. Please provide a summary of your proposal. Explain how it is consistent with and supports the Wood County REDI (Rural Economic Development Initiative) Plan.

3. Have you received funds through this grant in the past? (if yes, check box)

Have you applied in the past? (if yes, check box)

If yes, in which years did you receive funds and in which years did you apply?



- 13



**Wood County Economic Development
(Planning & Zoning/Extension)**
400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

Funding Considerations/Request Summary

(provide separate spreadsheet/budget if needed)

| Budget Summary | | Budget Detail | |
|---|--------------|----------------------|--------------|
| Total Organization Budget | \$ 1,309,265 | Revenue/Income | |
| Total Proposal Cost | \$ 200,000 | Revenues | \$ 817,957 |
| Total Amount Requested | \$ 100,000 | Tax Levy | \$ 491,308 |
| Total Match * | \$ 100,000 | Total Revenue/Income | \$ 1,309,265 |
| * Please provide a match explanation in question 6. | | Expenses | |
| | | Expenses | \$ 1,168,409 |
| | | Capital Projects | \$ 140,856 |
| | | | \$ |
| | | Total Expense | \$ 1,309,265 |

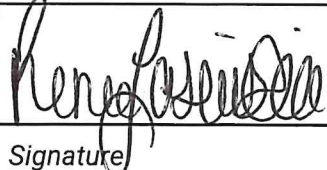
Project Reporting Requirement

As a reporting requirement of receiving an Economic Development Grant, a one-page summary project report will be prepared and presented to the CEED Committee. **This report must be submitted no later than Tuesday, October 1, 2026.** Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.

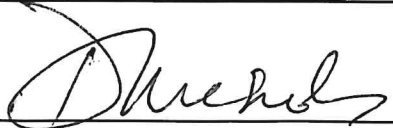
Signatures

I attest that the information in this application submitted to Wood County is true and correct.

Applicant

| | | |
|---|----------------------------------|---------|
|  | Renee Losievski, Clerk/Treasurer | 6/25/25 |
| Signature | Printed Name | Date |

Highest Organization Elected Official/Board Chair

| | | |
|---|---------------------|---------|
|  | Dale Nichols, Mayor | 6/25/25 |
| Signature | Printed Name | Date |

City of
Pittsville
• GEOGRAPHICAL CENTER OF THE STATE •

Wednesday, June 25, 2025

Conservation, Education, and Economic Development (CEED) Committee;

Thank you for your consideration of our 2026 request. With this grant request we would eliminate blight, create housing and increase use and attract tourism by creating a walking bridge over one of our creeks, connecting our walking areas.

To eliminate blight, we would assist a local tax paying non-profit entity in creating parking for future use of a building estimated to be a \$1.5 development. The entity is proposing to have business space and medium range apartments, which aligns with housing needs and economic development.

We are currently working with multiple developers to build single family houses and duplexes. One of our incentives for “spec” homes, that we are in contract with, is that we give them \$75,000 in seed money and \$15,000 for the purchase of the lot. Currently they have built 2 of the 9 and have started 2 more this year, with up to 3 at a time next year. The seed money is reimbursed and deposited back into our building account. For our duplexes, our developer plans to build 3 within the next year and when finished they will be receiving \$15,000 per house. From the inception of our building incentives, (2019) we have gained \$3,362,200 in assessed value.

In 2020 the City of Pittsville engaged NCWRP to create an outdoor recreational plan. One question illustrated that 76% of the respondents participated in walking/hiking activities in our community. Consequently, the adopted plan identified a number of potential trail routes within the city. While there is a small trail connecting 3rd street to Elementary Ave; most walking in the city must be done on streets or sidewalks adjacent to busy roadways. There is a qualitative difference in the proposed walking trail along the creek and through the woods.

The City of Pittsville is requesting \$100,000 as a 1:1 match to achieve all of our goals for 2026.

| Estimated Projections for City of Pittsville's Building Incentive Grant | | | | | | |
|---|-----------|-----------------------|--|--|--|--|
| Assessed Values on lots Given Building Incentives | | | | | | |
| Parcel # | | 2020 Assessed Values | | | | |
| 1st Spec Home 31-00742 | Rayburn | \$216,900.00 | | | | |
| 31-00011B | Denniston | \$297,300.00 | | | | |
| 31-00723 | Schiller | \$109,600.00 | | | | |
| 31-00747 | Hahn | \$15,700.00 | | | | |
| 31-00746 | Abel | \$15,700.00 | | | | |
| 31-00666 (Duplex) | Ruesch | \$2,400.00 | | | | |
| 31-00665 (Duplex) | Ruesch | \$10,000.00 | | | | |
| Rademan 2nd Spec 31-00730 | Downs | \$14,900.00 | | | | |
| 31-00672 (Duplex) | Darr | \$9,200.00 | | | | |
| | | \$691,700.00 | | | | |
| Parcel # | | 2021 Assessed Values | | | | |
| 31-00742 | Rayburn | \$220,700.00 | | | | |
| 31-00011B | Denniston | \$297,300.00 | | | | |
| 31-00723 | Schiller | \$227,700.00 | | | | |
| 31-00747 | Hahn | \$250,200.00 | | | | |
| 31-00746 | Abel | \$303,500.00 | | | | |
| 31-00666 | Ruesch | \$82,000.00 | | | | |
| 31-00665 | Ruesch | \$10,000.00 | | | | |
| 31-00730 | Downs | \$194,600.00 | | | | |
| 31-00672 | Darr | \$9,200.00 | | | | |
| | | \$1,595,200.00 | | | | |
| Parcel # | | 2022 Assessed Values | | | | |
| 31-00742 | Rayburn | \$220,700.00 | | | | |
| 31-00011B | Denniston | \$297,300.00 | | | | |
| 31-00723 | Schiller | \$229,700.00 | | | | |
| 31-00747 | Hahn | \$250,200.00 | | | | |
| 31-00746 | Abel | \$303,500.00 | | | | |
| 31-00666 | Ruesch | \$230,000.00 | | | | |
| 31-00665 | Ruesch | \$230,400.00 | | | | |
| 31-00730 | Downs | \$194,600.00 | | | | |
| 31-00672 | Darr | \$9,200.00 | | | | |
| 31-00106C | Peters | \$243,800.00 | | | | |
| 31-00635 | McDaniel | \$175,900.00 | | | | |
| | | \$2,385,300.00 | | | | |
| Parcel # | | 2023 Assessed Values | | | | |
| 31-00742 | Rayburn | \$220,700.00 | | | | |
| 31-00011B | Denniston | \$297,300.00 | | | | |
| 31-00723 | Schiller | \$229,700.00 | | | | |
| 31-00747 | Hahn | \$250,200.00 | | | | |
| 31-00746 | Abel | \$303,500.00 | | | | |
| 31-00666 | Ruesch | \$230,000.00 | | | | |
| 31-00665 | Ruesch | \$230,400.00 | | | | |
| 31-00730 | Downs | \$197,000.00 | | | | |
| 31-00672 | Darr | \$9,200.00 | | | | |
| 31-00106C | Peters | \$245,000.00 | | | | |
| 31-00635 | McDaniel | \$342,500.00 | | | | |
| | | \$2,555,500.00 | | | | |

| Parcel # | | 2026 Est Assessed Values | | | | |
|----------------------------|--------------------|--------------------------|--|--|--|--|
| 31-00742 | Rayburn | \$220,700.00 | | | | |
| 31-00011B | Denniston | \$297,300.00 | | | | |
| 31-00723 | Schiller | \$229,700.00 | | | | |
| 31-00747 | Hahn | \$250,200.00 | | | | |
| 31-00746 | Abel | \$303,500.00 | | | | |
| 31-00666 | Ruesch | \$230,000.00 | | | | |
| 31-00665 | Ruesch | \$230,400.00 | | | | |
| 31-00730 | Downs | \$199,900.00 | | | | |
| 31-00672 - Darr | New Owner Name | \$280,000.00 | | | | |
| 31-00106C | Peters | \$246,200.00 | | | | |
| 31-00635 | McDaniel | \$316,900.00 | | | | |
| 31-00735 - Towne Spec | Leigh | \$206,200.00 | | | | |
| 31-00725 | Wilke | \$241,800.00 | | | | |
| 31-00731 - Lot 30 - Denyon | Savage | \$280,000.00 | | | | |
| 31-00732 - Lot 31 - Denyon | Martin/Roggenbauer | \$280,000.00 | | | | |
| 31-00737 - Lot 36 - Denyon | New Owner Name | \$400,000.00 | | | | |
| 31-00738 - Lot 37 - Denyon | Denyon Spec Home | \$280,000.00 | | | | |
| | Denyon Spec Home | \$280,000.00 | | | | |
| 31-00697 | Ruesch - Duplex | \$230,000.00 | | | | |
| 31-00703 | Ruesch - Duplex | \$230,000.00 | | | | |
| 31-00705 | Ruesch - Duplex | \$230,000.00 | | | | |
| 31-00346 | CranCity Corner | \$500,000.00 | | | | |
| | | \$5,962,800.00 | | | | |
| | | | | | | |
| | | | | | | |
| Parcel # | | 2027 Est Assessed Values | | | | |
| 31-00742 | Rayburn | \$220,700.00 | | | | |
| 31-00011B | Denniston | \$297,300.00 | | | | |
| 31-00723 | Schiller | \$229,700.00 | | | | |
| 31-00747 | Hahn | \$250,200.00 | | | | |
| 31-00746 | Abel | \$303,500.00 | | | | |
| 31-00666 | Ruesch | \$230,000.00 | | | | |
| 31-00665 | Ruesch | \$230,400.00 | | | | |
| 31-00730 | Downs | \$199,900.00 | | | | |
| 31-00672 - Darr | | \$280,000.00 | | | | |
| 31-00106C | Peters | \$246,200.00 | | | | |
| 31-00635 | McDaniel | \$316,900.00 | | | | |
| 31-00735 - Towne Spec | Leigh | \$206,200.00 | | | | |
| 31-00725 | Wilke | \$241,800.00 | | | | |
| 31-00731 - Lot 30 - Denyon | Savage | \$280,000.00 | | | | |
| 31-00732 - Lot 31 - Denyon | Martin/Roggenbauer | \$280,000.00 | | | | |
| 31-00737 - Lot 36 - Denyon | New Owner Name | \$400,000.00 | | | | |
| 31-00738 - Lot 37 - Denyon | Denyon Spec Home | \$280,000.00 | | | | |
| 31-00720 - Lot 19 - Denyon | Denyon Spec Home | \$280,000.00 | | | | |
| 31-00721 - Lot 20 - Denyon | Denyon Spec Home | \$280,000.00 | | | | |
| 31-00726 - Lot 25 - Denyon | Denyon Spec Home | \$280,000.00 | | | | |
| 31-00727 - Lot 26 - Denyon | Denyon Spec Home | \$280,000.00 | | | | |
| 31-00728 - Lot 27 - Denyon | Denyon Spec Home | \$280,000.00 | | | | |
| 31-00697 | Ruesch - Duplex | \$230,000.00 | | | | |
| 31-00703 | Ruesch - Duplex | \$230,000.00 | | | | |
| 31-00705 | Ruesch - Duplex | \$230,000.00 | | | | |
| 31-00346 | CranCity Corner | \$500,000.00 | | | | |
| | | \$7,082,800.00 | | | | |

| Tax Revenue from Assessed Value | | | | | | | | |
|---------------------------------|--------------------------------|---------------|--------------------------|-----------------|--|-------------------------------------|---------------------------------------|--------------------------------------|
| | | | \$100,000 Investment | | | \$100,000 Investment | | |
| | | | Wood County Mill Rate | \$mill/thousand | | Local Mill Rate | \$mill/thousand | No Investment School Mill Rate |
| Assessed Value | | | | | | | | |
| \$ 691,700 | 2020 | | 4.89% | \$ 3,382.42 | | 9.39% | \$ 6,495.06 | 8.66% \$ 5,990.12 |
| \$ 1,595,200 | 2021 | | 5.20% | \$ 8,295.04 | | 10.54% | \$ 16,813.41 | 8.51% \$ 13,814.43 |
| \$ 2,385,300 | 2022 | | 5.19% | \$ 12,379.71 | | 10.54% | \$ 25,141.07 | 7.14% \$ 17,031.05 |
| \$ 2,555,500 | 2023 | | 5.76% | \$ 14,719.68 | | 7.61% | \$ 19,447.36 | 6.58% \$ 16,815.19 |
| \$ 2,556,300 | 2024 | | 6.01% | \$ 15,363.36 | | 7.89% | \$ 20,169.21 | 11.52% \$ 29,448.58 |
| \$ 3,362,200 | 2025 | | 6.01% | \$ 20,206.82 | | 7.89% | \$ 26,527.76 | 11.52% \$ 38,732.54 |
| | Totals | | | \$ 74,347.03 | | | \$ 114,593.87 | \$ 121,831.91 |
| Estimated | | | | | | | | |
| \$ 5,962,800 | 2026 | | 6.01% | \$ 35,836.43 | | 7.89% | \$ 47,046.49 | 11.52% \$ 68,691.46 |
| \$ 7,082,800 | 2027 | | 6.01% | \$ 42,567.63 | | 7.89% | \$ 55,883.29 | 11.52% \$ 81,593.86 |
| | Totals | | | | | | | |
| | | | | | | | | |
| 19 | | | | | | | | |
| | | | 2025 Investment | | | 2024 Incentive | | |
| | City Incentives: | | \$ 45,000.00 | | | City Incentives: | \$ 26,000.00 | |
| | Building Loans: | | \$ 150,000.00 | | | Building Loans: | \$ - | |
| | Blight/Econ Dev: | | \$ 50,000.00 | | | Bight/Econ Dev: | \$ 14,118.44 | |
| | | | | | | Bathroom Project: | \$ 35,359.00 | |
| | | | | | | *Baseball Comm/paid for concessions | | |
| | | | | | | | | |
| | Total: | \$ 245,000.00 | | | | Total: | \$ 75,477.44 | |
| | | | | | | | | |
| | | | | | | | | |
| | CEED Funds: Blight/Econ Dev | \$ 50,000.00 | | | | | 1st Project granted for didn't happen | |
| | | | | | | CEED Funds: | Denied | |
| | | | | | | Park Bathrooms | | |
| | | | | | | | | |
| | Total City Inv to date: | \$ 195,000.00 | | | | Total City Inv: | \$ 75,477.44 | |

NOTICE OF PUBLIC BUDGET HEARING FOR THE CITY OF PITTSVILLE

Notice is hereby given that on Monday, November 25, 2024 at 5:00pm, at the Pittsville Community Hall, 5291 Third Avenue, a PUBLIC HEARING on the PROPOSED BUDGET of the City of Pittsville will be held. The proposed budget, in detail, is available for inspection at the City Clerk/Treasurer's office. Following is a summary of the proposed 2025 budget in comparison to the previous two years.

GENERAL FUND

| | 2023 Budget | 2024 Budget | 2025 Budget | % Change |
|-----------------------------------|--------------|--------------|--------------|-----------|
| REVENUES | | | | |
| Taxes (other than property) | \$ 2,720 | \$ 2,730 | \$ 2,730 | |
| Intergovernmental Revenue | \$ 495,188 | \$ 641,486 | \$ 662,733 | |
| Licenses & Permits | \$ 5,900 | \$ 6,175 | \$ 6,125 | |
| Fines, Forfeits & Penalties | \$ 6,500 | \$ 5,650 | \$ 5,650 | |
| Public Charges for Services | \$ 10,370 | \$ 12,270 | \$ 12,270 | |
| Miscellaneous | \$ 7,425 | \$ 31,000 | \$ 87,425 | |
| Other Financing Uses | \$ 2,000 | \$ 2,000 | \$ 2,000 | |
| | \$ 530,103 | \$ 701,311 | \$ 778,933 | 11.06813% |
| EXPENDITURES | | | | |
| General Government | \$ 389,770 | \$ 393,865 | \$ 414,080 | |
| Public Safety | \$ 238,806 | \$ 297,400 | \$ 388,846 | |
| Public Works | \$ 256,700 | \$ 276,410 | \$ 298,185 | |
| Health & Health Services | \$ 7,400 | \$ 7,700 | \$ 8,500 | |
| Culture, Rec & Education | \$ 39,282 | \$ 57,318 | \$ 58,798 | |
| Other Financing Uses | | | | |
| | \$ 931,958 | \$ 1,032,693 | \$ 1,168,409 | 13.14195% |
| (Deficiency) of Revenues | | | | |
| over Expenditures | \$ (401,855) | \$ (331,382) | \$ (369,476) | |
| Net (Decrease) in fund balance | \$ (154,459) | \$ (75,000) | \$ (39,025) | |
| Summary of Property Taxes: | | | | |
| General Fund | \$ 247,397 | \$ 256,382 | \$ 330,451 | |
| Debt Service | | | | |
| Capital Projects | \$ 84,539 | \$ 236,221 | \$ 140,857 | |
| Local Levy | \$ 331,936 | \$ 492,603 | \$ 491,308 | |

Further notice is hereby given that the Common Council of the City of Pittsville, Wood County, will hold a Special Council Meeting to be held at the Community Hall immediately following the Public Hearing to adopt the 2024 Tax Levy to be paid in 2025. Dated this 7th day of November, 2024.
Tami Hahn, City Clerk/Treasurer



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

2026 Wood County (WI) Economic Development Funding Request

Proposal Title:

Applicant Organization:

Website:

Mailing Address:

Street Address: (if different)

Contact Name & Title:

Phone:

Email:

Proposal Narrative

1. REDI Alignment (select one)

If selected other, please describe:

2. Please provide a summary of your proposal. Explain how it is consistent with and supports the Wood County REDI (Rural Economic Development Initiative) Plan.

A non-profit filmmaker is interested in creating a docufilm based on a book by Kris Leonhardt called "Showstopper" which would highlight the massive theater industry that Marshfield's Adler family created in Wisconsin and Michigan in the early 1900s. That business set the stage for future development in the Marshfield area. The story is about overcoming challenge and will highlight Wood County tourism destinations and locations via storytelling and include homegrown talent as well as professional actors, with assistance from UW film studies interns.

3. Have you received funds through this grant in the past? (if yes, check box) ☐

Have you applied in the past? (if yes, check box) ☐

If yes, in which years did you receive funds and in which years did you apply?



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

4. Describe the timeline for this proposal. Note this grant requires the funding recipient to complete work on the proposal/project within one calendar year (2026).

Work is currently being completed on the storyboard and script, and props are being secured. Filming is planned to begin in May 2026 and be completed by the end of the year.

5. Explain how this proposal will provide a Return on Investment (ROI) to Wood County.

Please be as specific as possible. E.g. The housing incentive we offered with County Economic Development funds will lead to an annual tax levy increase of \$X.

A locally-produced documentary film can serve as a powerful catalyst for tourism by showcasing the unique character, history, and attractions of a destination in an authentic and compelling way. Unlike traditional marketing materials, a documentary offers an intimate, story-driven perspective that allows potential visitors to connect emotionally with a place and its people. By highlighting local legends, industry, traditions, historic locations or hidden gems that might otherwise go unnoticed, the film creates a sense of discovery and intrigue that motivates viewers to experience these locations firsthand. The visual storytelling format is particularly effective in today's digital age, where content can be easily shared across social media platforms and streaming services, exponentially expanding the destination's reach to audiences who may never have considered visiting. Filming in Wood County would also translate to room stays and restaurant visits.

6. Describe the match for this proposal. Note that a 1:1 match is preferred.

E.g. For a \$5,000 grant award, the grantee must provide \$5,000 of in-kind or financial match. The match must occur within the calendar year (2026) the funds are awarded for.

We are asking for \$5,000 in a matching grant for the 2026 calendar year.



Wood County Economic Development

(Planning & Zoning/Extension)

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495

Phone: 715-421-8466

Funding Considerations/Request Summary

(provide separate spreadsheet/budget if needed)

| Budget Summary | | Budget Detail | |
|---|-----------|---------------------------------|-----------|
| Total Organization Budget | \$ 15,000 | Revenue/Income | |
| Total Proposal Cost | \$ 15,000 | Marshfield Community Foundation | \$ 5,000 |
| Total Amount Requested | \$ 5,000 | Visit Marshfield | \$ 5,000 |
| Total Match * | \$ 5,000 | Total Revenue/Income | \$ 10,000 |
| * Please provide a match explanation in question 6. | | Expenses | |
| | | Equipment/Editing | \$ 6,000 |
| | | Prop Rentals | \$ 2,500 |
| | | Performers/Staffing | \$ 6,500 |
| | | Total Expense | \$ 15,000 |

Project Reporting Requirement

As a reporting requirement of receiving an Economic Development Grant, a one-page summary project report will be prepared and presented to the CEED Committee. **This report must be submitted no later than Tuesday, October 1, 2026.** Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.

Signatures

I attest that the information in this application submitted to Wood County is true and correct.

Applicant

| | | |
|-----------------------|----------------|---------|
| <i>Kris Leonhardt</i> | Kris Leonhardt | 6/26/26 |
| Signature | Printed Name | Date |

Highest Organization Elected Official/Board Chair

| | | |
|----------------------|---------------|---------|
| <i>Freddy Moyano</i> | Freddy Moyano | 6/26/26 |
| Signature | Printed Name | Date |



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

2026 Wood County (WI) Economic Development Funding Request

Proposal Title:

Applicant Organization:

Website:

Mailing Address:

Street Address: (if different)

Contact Name & Title:

Phone:

Email:

Proposal Narrative

1. REDI Alignment (select one)

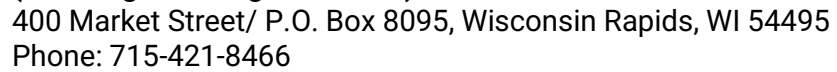
If selected other, please describe:

2. Please provide a summary of your proposal. Explain how it is consistent with and supports the Wood County REDI (Rural Economic Development Initiative) Plan.

3. Have you received funds through this grant in the past? (if yes, check box)

Have you applied in the past? (if yes, check box)

If yes, in which years did you receive funds and in which years did you apply?



- 25



Wood County Economic Development

(Planning & Zoning/Extension)

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495

Phone: 715-421-8466

Funding Considerations/Request Summary

(provide separate spreadsheet/budget if needed)

| Budget Summary | | Budget Detail | |
|---|----|----------------------|----|
| Total Organization Budget | \$ | Revenue/Income | |
| Total Proposal Cost | \$ | | \$ |
| Total Amount Requested | \$ | | \$ |
| Total Match * | \$ | Total Revenue/Income | \$ |
| * Please provide a match explanation in question 6. | | Expenses | |
| | | | \$ |
| | | | \$ |
| | | | \$ |
| | | Total Expense | \$ |


Project Reporting Requirement

As a reporting requirement of receiving an Economic Development Grant, a one-page summary project report will be prepared and presented to the CEED Committee. **This report must be submitted no later than Tuesday, October 1, 2026.** Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.


Signatures

I attest that the information in this application submitted to Wood County is true and correct.

Applicant

| | | |
|---|--------------|------|
|  | | |
| Signature | Printed Name | Date |

Highest Organization Elected Official/Board Chair

| | | |
|---|--------------|------|
|  | | |
| Signature | Printed Name | Date |



1/29/2024

Ken Heiman

Member of Campaign Steering Committee

Columbus in Motion Athletic Complex

10898 Hwy 10 West

Marshfield, WI 54449

Subject: Letter of Support for the Columbus in Motion Athletic Complex Project

Dear Mr. Heiman,

I am writing this letter on behalf of Visit Marshfield to express our wholehearted support for the proposed Columbus in Motion Athletic Complex Project initiated by your group. We believe that this endeavor aligns perfectly with our goals to bring more visitors to Marshfield while enhancing the quality of life for our residents and fostering a sense of community within Marshfield.

Visit Marshfield has always valued and supported initiatives that can drive visitors to Marshfield such as basketball & volleyball tournaments and events. Your project, aimed at improving and expanding the athletic facilities for tournament use, is particularly commendable for its potential to provide numerous benefits to our community members and visitors.

We recognize the significant role that athletic events and tournaments bring visitors to our community and support our mission. The proposed improvements, as outlined in your project proposal, demonstrate a forward-thinking and comprehensive approach to meeting your students' needs and host tournaments in a logical manner.

Furthermore, we acknowledge the efforts your group has put into securing additional funding sources and partnerships to make this project a reality with approximately 80% of the funding already secured. It is heartening to see the community come together to support such initiatives, and we are confident that the positive impact of these improvements will be felt for generations to come.

In consideration of the above, Visit Marshfield pledges its full support for the Columbus in Motion Athletic Complex Project. We will actively collaborate with your organization to explore potential avenues for financial assistance, grant opportunities, and any other resources that may contribute to the successful implementation of this project.

We look forward to witnessing the positive establishment of the Columbus in Motion Athletic Complex Project and the enrichment it will bring to the lives of our residents and visitors. Visit Marshfield estimates based on the 26 proposed tournaments the facility could make a \$836,160 economic impact to Marshfield, see the attached economic data for more information. Thank you for your dedication to enhancing the community, and please do not hesitate to reach out if you require any further assistance or collaboration.

Sincerely, Matt McLean

Executive Director - Visit Marshfield



10898 US Highway 10 West
Marshfield, WI 54449
Phone 715-676-2177
Fax 715-676-3636

01/29/2024

To Whom It May Concern:

I'm writing today to share my support of the CCS (Columbus Catholic Schools) Building Project. I'd also like to point out that this project contains a number of elements that offer economic benefits to the Marshfield area but also opportunities for our youth in the Marshfield and surrounding areas as well.

Buildings comprised of this physical size and design provide the Marshfield area, as well as the smaller cities that surround, a new ability to be competitive. We see a number of places that allow for both Class D1 and Class D2 teams to both attend state and out-of-state competitions. The use of this building is tailored to match the needs for additional Class D3, D4 and D5 competitions/tournaments for sports such as volleyball and basketball that are vastly underserved. Planning committees have discussed the potential combination of approximately 26 different tournaments – with each hosting 16 individual teams. A single tournament would be a huge economic impact to the community between lodging, meals, fuel, etc.....let alone 26 tournaments!

The open concept also increases opportunities beyond the sports sector. The building can also act as a venue for theatre performances, festivals, and other activities. Furthermore, the plan, I believe, has allowed for both educational areas (i.e. classrooms) as well as a center to promote physical training and safety. These classrooms are to serve not only the school week, but extra-curricular activities on the weekends as well.

As noted, I am in high support of this CCS Building Project. My hope is that you would see the many benefits as well.

Respectfully,

Ken Heiman

General Manager/Partner
Nasonville Dairy, Inc.

CENTURY 21

Gold Key Realty, Inc.

1643 N Central Avenue
Marshfield, WI 54449
(715) 387-2121

This letter is to show our complete support from Century 21 Gold Key Realty Inc for the new Columbus Education and Fieldhouse facility. Not only will this new building allow Columbus Catholic Schools to grow as our enrollment keeps getting higher every year but the new state of the art fieldhouse will bring exciting things that will make a huge difference to our community. We will be able to hold large state tournaments in several different sports. The facility will be available to other organizations as well including other schools.

This will have a very powerful effect on the economics of our city and other businesses. Not only from the teams, families and friends coming to Marshfield but also keeping our families here in Marshfield as we host the events. Traveling to Marshfield rather than traveling away makes a very strong impact on our city.

Columbus Catholic Schools takes great pride in their school and students and it shows in our community and in the families in our area.

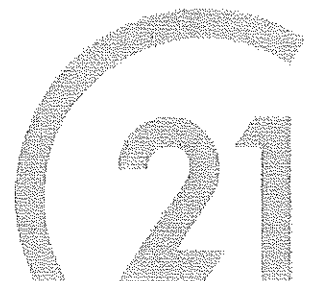
Respectfully,



Rita Blenker

Broker/Owner

CENTURY 21 Gold Key Realty Inc.





Draxler Transport, Inc.

P.O. Box 1121 • Marshfield, WI 54449
Marshfield Office (715) 591-2222 • Fax (715) 591-6983

January 29, 2024

Dear Grant Evaluation Committee Members:

Please accept this enthusiastic letter of support of the Columbus Catholic Schools building project; a project that enhances the well being and financial vitality of our rural community in Central Wisconsin. As a life-long resident and business owner in Marshfield, I believe strongly in the importance of such investments to attract and retain young people and families who are our future.

The financial benefits of athletic facilities in small communities are innumerable and well-documented. From an economic standpoint, such facilities add economic vitality for the hosting site, but also for the restaurant, lodging, and retail industry. Youth sports and other school-based activities also provide an environment where young people find a community, learn valuable lessons, and unite families. These are healthy places for children to thrive. Such facilities enhance local engagement and sense of pride.

This project has already generated significant support in our community. Our community sees that continual re-investment in our infrastructure and facilities will guide our future vitality.

Thank you for considering our request and recognizing the importance of investing in rural Wisconsin.

Sincerely,

Marty J. Draxler

President, Draxler Transport



Wood County Economic Development
(Planning & Zoning/Extension)
400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

2026 Wood County (WI) Economic Development Funding Request

Proposal Title: Engaging in solutions for Child Care Accessibility & Affordability

Applicant Organization: Child Care Centers of Marshfield, Inc

Website:

Mailing Address: 803 N Peach Avenue - Marshfield, WI 54449

Street Address: (if different)

Contact Name & Title: Sarah Franklin - Administrator

Phone: 715-389-1721

Email: childcarecenter803@gmail.com

Proposal Narrative

1. REDI Alignment (select one) Child Care

If selected other, please describe:

2. Please provide a summary of your proposal. Explain how it is consistent with and supports the Wood County REDI (Rural Economic Development Initiative) Plan.

Please see our attached plan for specifics.

3. Have you received funds through this grant in the past? (if yes, check box) ☐

Have you applied in the past? (if yes, check box) ☐

If yes, in which years did you receive funds and in which years did you apply?



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

- 4. Describe the timeline for this proposal.** Note this grant requires the funding recipient to complete work on the proposal/project within one calendar year (2026).

Please see the attached projected timeline information.

- 5. Explain how this proposal will provide a Return on Investment (ROI) to Wood County.**

Please be as specific as possible. E.g. The housing incentive we offered with County Economic Development funds will lead to an annual tax levy increase of \$X.

Based on our proposal, we are looking to increase child-care capacity in our area which is in high demand. While increasing capacity, we want to maintain safety and increase energy efficiency, while hopefully lowering our utility expenses. The result of lower utility bills could mean that the center wouldn't need to increase parent fees to help cover an increase in operating expenses. In addition to maintaining a high-quality environment, hopefully, more parents will be able to fill staff shortages in the work force and Wood County would be able to retain those residents because they wouldn't need to relocate for child-care purposes.

- 6. Describe the match for this proposal.** Note that a 1:1 match is preferred.

E.g. For a \$5,000 grant award, the grantee must provide \$5,000 of in-kind or financial match. The match must occur within the calendar year (2026) the funds are awarded for.

We are presenting a proposal based on quotes we have already received for all of the items and areas of work listed above. (All quotes are available if you would like to review any of them, please let me know). Based on the total amount, we are asking for 50% and the center will cover the other 50%.



**Wood County Economic Development
(Planning & Zoning/Extension)**
400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

Funding Considerations/Request Summary

(provide separate spreadsheet/budget if needed)

| Budget Summary | | Budget Detail | |
|---|--------------|----------------------|--------------------|
| Total Organization Budget | \$ 1,391,000 | Revenue/Income | |
| Total Proposal Cost | \$ 120,805 | Savings | \$ 60,805 |
| Total Amount Requested | \$ 60,000 | Fundraising | \$ 9,195 if needed |
| Total Match * | \$ 60,805 | Total Revenue/Income | \$ 70,000 |
| * Please provide a match explanation in question 6. | | Expenses | |
| | | 803 N Peach Ave | \$ 34,807 |
| | | 905 Tiny Tigers Ct | \$ 67,195 |
| | | Both locations | \$ 18,803 |
| | | Total Expense | \$ 120,805 |


Project Reporting Requirement

As a reporting requirement of receiving an Economic Development Grant, a one-page summary project report will be prepared and presented to the CEED Committee. **This report must be submitted no later than Tuesday, October 1, 2026.** Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.


Signatures

I attest that the information in this application submitted to Wood County is true and correct.

Applicant

| | | |
|---|------------------|----------|
|  | Sarah J Franklin | 7/8/2025 |
| Signature | Printed Name | Date |

Highest Organization Elected Official/Board Chair

| | | |
|--|----------------------|--------|
|  | Christopher Damerell | 7/8/25 |
| Signature | Printed Name | Date |

Question 2 –

The Child Care Centers of Marshfield is a non-profit organization that consists of two, group child-care facilities, 803 N Peach and 905 Tiny Tigers Ct. We have operated in Marshfield since 1978. Tiny Tiger Intergenerational Center (905 Tiny Tigers Ct) consists of Child Care Centers of Marshfield and Companion Day Services in the same building. We collaborate closely with Companion Day Services, another non-profit organization who offers adult day care and the Marshfield High School. High school students enrolled in classes that relate to child-care, connecting generations or care-giving and community often hold class at our Tiny Tiger location. In our proposal, we are looking to support and help with accessibility and affordability of child-care and increase capacity to help meet the extremely high demand for child-care.

PLAN – 803 N Peach Avenue

Carpet:

My nursery and my one's classroom are both licensed for 16 children, but our current capacity is 8 children in each room. We are looking to replace the carpeting on the upper level because low-end carpeting was installed resulting in tears, runs and frays. At the time that the carpet was installed, 15+ years ago, it was the best of the cheapest options that the center could afford. The nursery has about a 3" run in the carpet which goes the length of the nursery and the one's room has a 2" run covering about 8 feet of their classroom. Both spaces are currently using an area rug to cover the run, but a large portion is still visible. As babies start to become more mobile, they start picking at everything and putting anything that they can pick up into their mouths. Re-carpeting the upper level would provide a safer floor environment for those children.

I have also included new carpeting for the steps as they connect to the classrooms and the carpet is starting to fray and they look really dingy.

The 3 year old classroom is in a similar situation to the upper level. Our center is a bi-level, the 3 year old classroom is on the bottom half and has carpet covering the concrete walls in the classroom. The wall carpeting clashes with the floor carpet and the wall carpet is fraying, run and lifting. Again, the children pick at it and see how long of a strand they can pull at one time. Our 3 year old room is licensed for 22 children and currently has a capacity of 12. Replacing the wall carpet would make the room look more appealing to parents and aesthetically pleasing. When competing with other centers, most parents are going to choose a classroom that doesn't look like a patchwork quilt. All licensing codes and policies are being met at this time.

4k Classroom:

The licensed capacity in my 4k classroom is 20 and we currently have 13 children. There is no running water in the 4k classroom. We would like to add a sink/vanity to the classroom so that children do not have to leave the classroom with a teacher to wash their hands before and after meals, snacks and art projects. This is a drawback to the center because we have to keep numbers lower to maintain ratios when one teacher needs to leave the classroom and it's a big drawback to our community site 4k program in our district as this is the only 4k classroom without direct access to water. We're hoping this will draw more children to our program.

Plan – 905 Tiny Tigers Ct

Carpet:

Similar to our Peach location, we have replaced the vinyl and carpet in a few of our classrooms with a lower quality product because it was most cost-effective at the time. As children age, the staff to child ratio increases and the classrooms with more children, have a much higher volume of foot traffic and general wear and tear. The carpets in the four of the seven classrooms have runs and frays in them, which are currently covered by classroom area rugs. In addition to the carpet, the vinyl seems to have shrunk and pulled away from the wall, leaving gaps exposed between the concrete floor and the trim.

Vinyl:

The vinyl in the entrance and hallway of Tiny Tigers needs to be replaced. On an average day during the school year with day care children, 4k children (we are a community 4k site through collaboration with the Marshfield School District), high school students and staff and Companion Day Service participants, and volunteers, over 200 people walk through our doors. The vinyl is eroding from winter salt, has shrunk in areas and the building shifting has caused seams to pull apart in spots and is just in rough shape from high usage. All of the vinyl from the entrance on the south end of the building to the back hallway on the north end of the building is the same pattern and there's really no "good" spot to make a seam and try and save some of the better spots.

Entrance Doors:

The handicap accessible entrance doors are getting to a point of needing replacement. The handicap feature occasionally doesn't work properly and the doors have an issue with latching tightly. It's a struggle to get them to both lock at the same time while making sure that they are both shut tightly. Again, some of the issue could be the settling of the building and the winter salt. Closures have been adjusted multiple times to help compensate.

Exterior doors:

The exterior doors of the center are starting to deteriorate. The seals are giving out, the weather stripping has come off, the building has settled and there are very noticeable gaps on top of some doors and on the bottom of others. They no longer line up well with the door jamb. Contractors have been in multiple times to shim and adjust the door jamb, but in order to continue to ensure children's safety and increase our energy efficiency, it's time to replace the doors.

3's and 4K Classroom:

The cabinets in both classrooms are smaller/shorter cabinets with a lower countertop. We would like to replace the cabinets, which are in rough shape; the kids are older in both of the classrooms, so they tend to slam doors and attempt to shut them while shelves are not completely slid back in. The new bottom cabinets would be standard size and the upper cabinets would go all of the way to the ceiling to create more storage space.

803 N Peach and 905 Tiny Tigers Ct-

Staff Training:

Over the past couple of years, the number of children with challenging behaviors has greatly increased. The center has intentionally left some of these rooms at a lower capacity due to the children enrolled in the classroom with behaviors and disabilities. On occasion, staff don't feel knowledgeable or equipped or even supported by parents and families to handle these challenging behaviors and disabilities. Talking with Jaki Winch, a special education teacher with the Marshfield School District, she stated that the district relies heavily on Conscious Discipline. Dr. Becky Bailey offers an E-Learning experience for group centers. The yearlong registration includes video sessions in the 7 Powers of Conscious Discipline, activities and self-reflections and a digital/printable workbook. Staff would have the availability to access this information on their own time and as a center, this information could be presented at a staff training. There's a lot of flexibility and ease with the program.

Safety:

The center would love to add an AED to the building. According to the Cardiac Arrest Registry to Enhance Survival (CARES) 2023 stats, it's been proven that early defibrillation occurring in public locations has led to improved outcomes for patients in a shockable rhythm. CPR alone is only 9% effective when a patient is in cardiac arrest, whereas using an AED with CPR increases a patient's survival rate to 28%-38%.

I feel that the addition of an AED would be a draw to any new families looking for child care. Safety is a priority for the center. We have already applied for a grant if we were to purchase an AED and they are willing to give us a discount of \$350.00 off of each AED (we applied for a grant at both of our locations).

Family Scholarships:

To help with the accessibility and affordability of child care, we would offer a one-time child care scholarship to struggling families that make more than the allowable income to qualify for Wisconsin Shares (a child care assistance program) and have never been awarded a grant by Childcaring to help cover child care expenses.

Question 4 –

CAPACITY, TIMELINE, FEASIBILITY, SUSTAINABILITY -

803 N Peach –

Increase capacity: Based on the plan I am presenting, my goal is to increase the capacity in the Nursery by 4 infants, increase the One year old room by 4 toddlers (for a total of an additional 8 children under the age of two), increase the ratio in the Three year old room from 1:6 to closer to 1:10, 12 children up to 20 and increase the 4k classroom from 13 children to up to 20.

The projected timeline for increasing infant capacity would be about 2 months. In a 2 month period, extra purchased furniture and supplies could be bought, delivered and set up. Unfortunately, the carpet would not be replaced that soon, but the rooms would still have space to operate and the snags in the carpet could be covered with additional rugs. Additionally, the two staff members on maternity leave would be back to work full-time!

The projected timeline for the Three year old room would be closer to 6 months to 12 months. This would give staff time to complete the Conscious Discipline training and try to implement what they've learned while they still have a lower ratio. Correcting challenging behaviors takes time, consistency and commitment. A strong schedule needs to be implemented and staff need to feel reenergized and supported.

The projected timeline for 4K would be about two months. The 4k calendar has 2 days a month where there is no 4k. We would coordinate with the plumber to complete this work on a no 4k day. The 4k program employs a 4k teacher and an assistant, so staffing is already in place and could easily accommodate an additional 7 children for a total of 20 children, which is the maximum room capacity.

905 Tiny Tigers Ct –

The projected timeline for carpet and vinyl would be about 4 to 5 months. Once a decision was made, carpet and vinyl would have to be ordered and the work would need to be done at night or on the weekend.

The projected timeline for the main entrance handicap accessible doors and the exterior doors would both be 4 months according to the supplier, and weather conditions could affect his install date.

The projected timeline for the 3's and 4k classroom cabinets would be closer to 6 months. The Amish have quoted us the best price and will build them to specifically fit the space in our classrooms.

All staff training and safety items would be ordered immediately upon being awarded any grant money and child care scholarships would be available at that point also.

All projected projects would be sustainable because quality professionals will be hired to complete the work using superior products. We're not in a position where we need to hire a "friend" at a discounted rate to install the cheapest product they can find because that's all we can afford. Maintenance is done

regularly on all of the projects we have completed. For some of the older maintenance issues, it can be hard at times to catch up on maintenance when you're already so far behind. We did add a contingency fund to our last annual budget to save regularly for bigger maintenance issues so that when a big ticket project comes up, we are more prepared.

Wood County Economic Development Funding Request

803 N Peach Ave

| Item: | Vendor/Store | Cost |
|--------------------|-------------------------|-----------|
| Carpet | Rice's More Than Carpet | 32,047.00 |
| Sink in 4K/SA room | Reigel Plumbing | 2,760.00 |
| | | |
| | | |

34,807.00 Expense A

905 Tiny Tigers Ct

| Item: | Vendor/Store | Cost |
|---------------------|-------------------------|-----------|
| Carpet | Rice's More Than Carpet | 25,000.00 |
| Vinyl | Rice's More Than Carpet | 13,995.00 |
| Entrance Door | Central WI Glass | 5,000.00 |
| Exterior Doors | Taylor'd Homes by Steve | 11,200.00 |
| 3's and 4K Cabinets | Kabinet Konnection | 12,000.00 |
| | | |
| | | |

67,195.00 Expense B

803 N Peach Ave and 905 Tiny Tigers Ct

| Item: | Vendor/Store | Cost |
|---------------------------------|----------------------|-----------|
| E Learning Conscious Discipline | Powers of Resilience | 1,179.00 |
| AED | CPR Savers | 7,624.00 |
| Child Care Scholarships | | 10,000.00 |
| | | |
| | | |
| | | |

18,803.00 Expense C

| | |
|--------------|--------------------------|
| Total | <u>120,805.00</u> |
|--------------|--------------------------|

| | |
|---------------------------|--------------|
| Total Organization Budget | 1,391,000.00 |
| Total Proposal Cost | 120,805.00 |
| Total Amount Requested | 60,000.00 |
| Total Match | 60,805.00 |



Wood County Economic Development
(Planning & Zoning/Extension)
400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

2026 Wood County (WI) Economic Development Funding Request

Proposal Title: Village of Rudolph Park Improvement Project

Applicant Organization: Village of Rudolph

Website: <https://villageofrudolphwi.org/>

Mailing Address: PO Box 7 Rudolph WI 54475

Street Address: (if different) 1580 Main Street Rudolph WI 54475

Contact Name & Title: Christy Steinle - Board Member

Phone: 715-340-3552

Email: csteinle@wctc.net

Proposal Narrative

1. REDI Alignment (select one) General Economic Development

If selected other, please describe:

2. Please provide a summary of your proposal. Explain how it is consistent with and supports the Wood County REDI (Rural Economic Development Initiative) Plan.

The Village of Rudolph would like to continue to improve their park. Last year we moved the playground to a safer, kid-friendly location. In 2026 we plan to add a splash pad, improve our ball diamonds and upgrade our shelter. This supports the Wood County REDI plan by bringing in tourists and creating recreation space for all.

3. Have you received funds through this grant in the past? (if yes, check box) ☒

Have you applied in the past? (if yes, check box) ☒

If yes, in which years did you receive funds and in which years did you apply?

2023



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

- 4. Describe the timeline for this proposal.** Note this grant requires the funding recipient to complete work on the proposal/project within one calendar year (2026).

Throughout the remainder of 2025 we will map out the definitive plans for the allocated money. Work will begin in the October 2025 for the splash pad. In the spring of 2026 upgrades will be made to the ball diamonds, additions to the park shelter and the splash pad construction will begin. The project will be completed in 2026.

- 5. Explain how this proposal will provide a Return on Investment (ROI) to Wood County.** Please be as specific as possible. E.g. The housing incentive we offered with County Economic Development funds will lead to an annual tax levy increase of \$X.

With the first round of improvements to the park we already see a huge ROI for the village and the county. The park is being used more for ball games, tournaments, rentals (family reunions, graduations, etc.) and in general people stopping to play on the playground. This all supports tourism within the county as it draws people to Rudolph for the Grotto, cheese factory, and the Dick Trickle Memorial.

- 6. Describe the match for this proposal.** Note that a 1:1 match is preferred. E.g. For a \$5,000 grant award, the grantee must provide \$5,000 of in-kind or financial match. The match must occur within the calendar year (2026) the funds are awarded for.

The Village of Rudolph is full of giving people and businesses. Our last project had great success with businesses donating equipment, labor hours, and general contracting services to the project. This year we received a Legacy Grant that will match this grant if we are chosen as a recipient. I have also talked with a few businesses that will again donate in-kind services of equipment, labor hours and general contracting services.



**Wood County Economic Development
(Planning & Zoning/Extension)**
400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

Funding Considerations/Request Summary

(provide separate spreadsheet/budget if needed)

| Budget Summary | | Budget Detail | |
|---|---------------|----------------------|---------------|
| Total Organization Budget | \$ 228,212.00 | Revenue/Income | |
| Total Proposal Cost | \$ 600,000.00 | Wood County | \$ 100,000.00 |
| Total Amount Requested | \$ 100,000.00 | Legacy Foundation | \$ 500,000.00 |
| Total Match * | \$ 100,000.00 | Total Revenue/Income | \$ 600,000.00 |
| * Please provide a match explanation in question 6. | | Expenses | |
| | | Splash Pad | \$ 500,000.00 |
| | | Ball Diamonds | \$ 25,000.00 |
| | | Pavilion Reface | \$ 75,000.00 |
| | | Total Expense | \$ 600,000.00 |


Project Reporting Requirement

As a reporting requirement of receiving an Economic Development Grant, a one-page summary project report will be prepared and presented to the CEED Committee. **This report must be submitted no later than Tuesday, October 1, 2026.** Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.

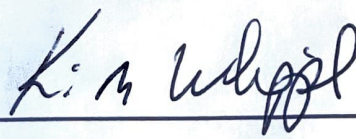
Signatures

I attest that the information in this application submitted to Wood County is true and correct.

Applicant

| | | |
|---|--------------------------------------|--------|
|  | Christy Steinle - Village of Rudolph | 7/8/25 |
| Signature | Printed Name | Date |

Highest Organization Elected Official/Board Chair

| | | |
|---|-----------------------------------|--------|
|  | Kevin Whipple - Village President | 7/8/25 |
| Signature | Printed Name | Date |



**Wood County Economic Development
(Planning & Zoning/Extension)**
400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

2026 Wood County (WI) Economic Development Funding Request

Proposal Title: Central Wisconsin Industry Study

Applicant Organization: Centergy, Inc.

Website: centraltosuccess.com

Mailing Address: 210 McClellan Street, suite 210

Street Address: (if different)

Contact Name & Title: Angel Laidlaw President and CEO

Phone: 715.849.5510, ext. 307

Email: president@centergy.net

Proposal Narrative

1. **REDI Alignment** (select one) General Economic Development

If selected other, please describe:

2. **Please provide a summary of your proposal.** Explain how it is consistent with and supports the Wood County REDI (Rural Economic Development Initiative) Plan.

See Attached Document

3. **Have you received funds through this grant in the past?** (if yes, check box) ☐

Have you applied in the past? (if yes, check box) ☐

If yes, in which years did you receive funds and in which years did you apply?



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

- 4. Describe the timeline for this proposal.** Note this grant requires the funding recipient to complete work on the proposal/project within one calendar year (2026).

See Attached Document

- 5. Explain how this proposal will provide a Return on Investment (ROI) to Wood County.** Please be as specific as possible. E.g. The housing incentive we offered with County Economic Development funds will lead to an annual tax levy increase of \$X.

See Attached Document

- 6. Describe the match for this proposal.** Note that a 1:1 match is preferred. E.g. For a \$5,000 grant award, the grantee must provide \$5,000 of in-kind or financial match. The match must occur within the calendar year (2026) the funds are awarded for.

See Attached Document



**Wood County Economic Development
(Planning & Zoning/Extension)**
400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

Funding Considerations/Request Summary

(provide separate spreadsheet/budget if needed)

| Budget Summary | | Budget Detail | |
|---|------------|----------------------|------------|
| Total Organization Budget | \$ 350,000 | Revenue/Income | |
| Total Proposal Cost | \$ 130,000 | WEDC | \$ 50,000 |
| Total Amount Requested | \$ \$5,000 | Other Partners | \$ 80,000 |
| Total Match * | \$ 125,000 | Total Revenue/Income | \$ 130,000 |
| * Please provide a match explanation in question 6. | | Expenses | |
| | | Consultant | \$ 125,000 |
| | | Travel (Consultant) | \$ 5,000 |
| | | | \$ |
| | | Total Expense | \$ 130,000 |

Project Reporting Requirement

As a reporting requirement of receiving an Economic Development Grant, a one-page summary project report will be prepared and presented to the CEED Committee. **This report must be submitted no later than Tuesday, October 1, 2026.** Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.

Signatures

I attest that the information in this application submitted to Wood County is true and correct.

Applicant

| | | |
|-----------|--------------------------|--------|
| | Angelina (Angel) Laidlaw | 7/7/25 |
| Signature | Printed Name | Date |

Highest Organization Elected Official/Board Chair

| | | |
|--|--------------|--------|
| Gautam Malik 2025.07.07 08:53:17 -05'00' | Gautam Malik | 7/7/25 |
| Signature | Printed Name | Date |

Wood County Project Proposal

Target Industry and Site Readiness Evaluation by Site Selection Group (SSG) for Centergy and the Central Wisconsin Alliance for Economic Development.

#2 Summary of the Proposal:

This initiative is a strategic, data-driven effort to identify the industries that Wood County and the surrounding region are best positioned to attract — based on workforce availability, infrastructure capacity, cost competitiveness, and national growth trends. By thoroughly evaluating key industrial sites, workforce readiness, and comparative strengths, the final deliverable will provide a focused list of “Target Industries” along with actionable steps to improve site and regional competitiveness. This will support Wood County’s efforts to attract new business investment, increase the local tax base, and create quality jobs.

The proposal supports Wood County’s REDI Plan by advancing a coordinated business attraction strategy that identifies high-impact industries, strengthens regional marketing, and highlights local assets. The Evaluation will indirectly foster entrepreneurship and supply chain growth and site evaluations will inform infrastructure investments critical to attract large employers. Workforce and wage data can help guide housing development and childcare solutions, ensuring talent attraction aligns with employer needs. Finally, the plan will enhance the County’s ability to market its existing amenities effectively to future employers and workforce.

#4 Timeline for the Proposal

The full project is expected to take approximately 22 weeks (just over 5 months) from kickoff to final presentation. The timeline is structured into five key phases:

- Phase 1 (Weeks 1–3): Kickoff & alignment with Centergy and stakeholders, selection of target industries and sites.
- Phase 2 (Weeks 4–9): Data gathering, site visits, and stakeholder presentations to evaluate current conditions and capture community input.
- Phase 3 (Weeks 10–14): Competitiveness analysis using technical site, workforce, and cost data to identify which industries are most viable.
- Phase 4 (Weeks 15–17): Industry fit analysis to assess growth trends and wage alignment of potential industries.
- Phase 5 (Weeks 18–22): Final recommendations, including target industry list, site-specific strategies, and a comprehensive report with in-person presentation.

#5 Return on Investment (ROI) for Wood County

This proposal will deliver a strong return on investment for Wood County by directly supporting business attraction efforts that lead to capital investment, job creation, and long-term tax base growth. By identifying industries that Wood County is both competitive for and that align with local assets, the County can more effectively focus its economic development efforts on high-impact opportunities. The evaluation will pinpoint sites best suited for investment, highlight needed infrastructure upgrades, and guide incentive use toward projects with measurable fiscal and employment benefits.

For example, if just one manufacturing project is landed as a result of this targeting effort—such as a facility with a \$25 million capital investment and 75 new jobs—the County could see:

- \$400,000–\$500,000 in new property tax base annually, assuming a 1.5% property tax rate.

- Wage impacts exceeding \$4 million/year, increasing household income and local spending.
- Spillover growth in housing demand, commercial services, and small business supply chains.

The insights from this study also reduce wasted investment by guiding infrastructure and marketing efforts toward the sites and industries with the highest probability of success. Additionally, the completed study will provide an important tool when working with site selectors and companies looking for a new site, providing a data driven impartial analysis of the site and region's suitability for their project. Over time, the project's strategic focus will multiply the impact of County resources by increasing the effectiveness of local incentives, workforce programs, and site development planning.

In addition to understanding the industries that are most suited for Wood County, the study will also include a comprehensive analysis of at least two sites in Wood County. The analysis will include information on target industries and a comprehensive analysis of site suitability for potential projects.

#6 Match Description for the Proposal

This proposal includes a 1:1 match totaling \$130,000(including travel for consultants), aligning with program requirements. The anticipated funding breakdown is:

- \$50,000 from WEDC
- \$55,000 from private sector partners (e.g., utilities, businesses)
- \$25,000 from participating municipalities and counties, including Wood County

All matching funds, public and private, will be committed and spent within calendar year 2026, ensuring full compliance with program guidelines. This shared investment model reflects strong regional collaboration and broad stakeholder support.

Full Proposal - [Centergy - SSG Proposal of Services DRAFT #1.pdf](#)



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

2026 Wood County (WI) Economic Development Funding Request

Proposal Title: Engaging in solutions for Child Care Accessibility & Affordability

Applicant Organization: Marshfield Area YMCA

Website: www.mfldymca.org

Mailing Address: 410 W McMillan Street, Marshfield WI 54449

Street Address: (if different)

Contact Name & Title: Amanda Blaskowski- Youth & Family Director

Phone: 715.387.9538

Email: ablaskowski@mfldymca.org

Proposal Narrative

1. **REDI Alignment** (select one) Child Care

If selected other, please describe:

2. **Please provide a summary of your proposal.** Explain how it is consistent with and supports the Wood County REDI (Rural Economic Development Initiative) Plan.

This proposal seeks \$144,000 in economic development funds to fully cover staff child care costs in partnership with the YMCA. The initiative directly supports the Wood County REDI Plan goal of engaging in solutions for child care accessibility and affordability, one of the most urgent barriers to workforce participation and economic stability in the region.

By eliminating child care costs for employees, this program strengthens workforce retention, reduces absenteeism, and helps attract working parents back into the labor market particularly in essential and community-based roles. Child care will be delivered through licensed YMCA facilities, ensuring high-quality care for children and stability for working families.

3. **Have you received funds through this grant in the past?** (if yes, check box) ☐

Have you applied in the past? (if yes, check box) ☐

If yes, in which years did you receive funds and in which years did you apply?

N/A



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

- 4. Describe the timeline for this proposal.** Note this grant requires the funding recipient to complete work on the proposal/project within one calendar year (2026).

This proposal includes a full 1:1 match, in alignment with the grant requirements.

Currently, the YMCA provides approximately \$12,000 per month or \$144,000 annually in child care support for full-time staff. This support serves 14 staff members and 20 children, helping offset the cost of licensed child care through YMCA facilities.

With the support of this grant, we propose to fully fund child care for eligible full-time staff, ensuring every dollar of child care is covered. The grant would match the YMCA's \$144,000 annual contribution, creating a total impact of \$288,000 in direct support for working families in Wood Cty.

- 5. Explain how this proposal will provide a Return on Investment (ROI) to Wood County.**

Please be as specific as possible. E.g. The housing incentive we offered with County Economic Development funds will lead to an annual tax levy increase of \$X.

This proposal will improve workforce retention by providing full child care support for staff, reducing turnover and absenteeism. Reliable child care allows employees to work consistently, increasing productivity and economic contributions. Families save significant child care costs, freeing income to spend locally. Several YMCA staff currently receive Wisconsin Shares subsidies, they would no longer need that support, freeing those state resources to assist other families in need. The program uses existing YMCA resources, delivering strong community benefits within one year without ongoing public expense.

- 6. Describe the match for this proposal.** Note that a 1:1 match is preferred.

E.g. For a \$5,000 grant award, the grantee must provide \$5,000 of in-kind or financial match. The match must occur within the calendar year (2026) the funds are awarded for.

This proposal includes a full 1:1 in-kind match. We are requesting \$144,000 in grant funding, and the YMCA will provide an equal in-kind contribution of \$144,000 within the 2026 calendar year.

This match covers the cost of licensed child care services already being provided to 14 full-time staff members and 20 children at a rate of approximately \$12,000 per month. These services include staffing, facilities, administrative support, and program coordination. This match directly supports the continuation and expansion of child care coverage, ensuring the grant investment is fully matched and maximized within the required grant period.



**Wood County Economic Development
(Planning & Zoning/Extension)**
400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

Funding Considerations/Request Summary

(provide separate spreadsheet/budget if needed)

| Budget Summary | | Budget Detail | |
|---|------------|----------------------|-----------|
| Total Organization Budget | \$ 5510322 | Revenue/Income | |
| Total Proposal Cost | \$ 288000 | Child Care Income | \$ 144000 |
| Total Amount Requested | \$ 144000 | Proposed Grant | \$ 144000 |
| Total Match * | \$ 144000 | Total Revenue/Income | \$ 288000 |
| * Please provide a match explanation in question 6. | | Expenses | |
| | | Employee Discount | \$ 144000 |
| | | Proposed Grant | \$ 144000 |
| | | Expense C | \$ |
| | | Total Expense | \$ 288000 |

Project Reporting Requirement

As a reporting requirement of receiving an Economic Development Grant, a one-page summary project report will be prepared and presented to the CEED Committee. **This report must be submitted no later than Tuesday, October 1, 2026.** Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.

Signatures

I attest that the information in this application submitted to Wood County is true and correct.

Applicant

| | | |
|-----------|-------------------|------------|
| | Amanda Blaskowski | 06/30/2025 |
| Signature | Printed Name | Date |

Highest Organization Elected Official/Board Chair

| | | |
|-----------|--------------|---------|
| | Megan Hintz | 6/30/25 |
| Signature | Printed Name | Date |



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

2026 Wood County (WI) Economic Development Funding Request

Proposal Title:

Applicant Organization:

Website:

Mailing Address:

Street Address: (if different)

Contact Name & Title:

Phone:

Email:

Proposal Narrative

1. REDI Alignment (select one)

If selected other, please describe:

2. Please provide a summary of your proposal. Explain how it is consistent with and supports the Wood County REDI (Rural Economic Development Initiative) Plan.

For many years, the City of Marshfield has made available grant funding for facade improvements and interior conversion of buildings within the downtown area, budgeting around \$60,000-\$70,000 annually for this purpose. Due to financial constraints, no funding for this successful program was included in the City's 2025 budget, and it appears highly questionable whether this funding will be restored as part of the City's 2026 budget. While it's difficult to predict what size/scope of projects will be submitted, and whether they will meet the eligibility requirements, the City has often been able to help fund 3-4 downtown improvements with these funds, often leveraging as much as 2-3 times the amount of the City's contribution. We firmly believe that an attractive, vibrant downtown is an integral component of an economically successful community, and that this project fits well with the Wood County REDI (Rural Economic Development Initiative) Plan.

3. Have you received funds through this grant in the past? (if yes, check box) ☒

Have you applied in the past? (if yes, check box) ☒

If yes, in which years did you receive funds and in which years did you apply?



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

4. Describe the timeline for this proposal. Note this grant requires the funding recipient to complete work on the proposal/project within one calendar year (2026).

Promotion would start as soon as the project funding is confirmed (anticipated with approval of the Wood County budget in late November. Awards would likely be made in late winter or early spring, and successful applicants would be advised that their projects must be completed and all required paperwork submitted to the City by no later than November 1, 2026. A description of the program, which includes all details from the 2024 program includes general program requirements, eligibility criteria, application process, and other important details, is attached as Attachment A at the end of this application. (Dates will need to be changed.)

5. Explain how this proposal will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. E.g. The housing incentive we offered with County Economic Development funds will lead to an annual tax levy increase of \$X.

One of the critical benefits of this program over the years has been the increase in assessed value and economic capacity of the benefiting structures. Although it is somewhat to quantify that making improvement "X" to building "Y" will have a specified impact on the property tax bill of that property, this is an inevitable consequence of these renovation projects. In addition, there is the somewhat subjective, but nonetheless very real, positive effect on the downtown overall, encouraging people to shop/seek services locally, creating an exponentially beneficial impact on the downtown area.

6. Describe the match for this proposal. Note that a 1:1 match is preferred. E.g. For a \$5,000 grant award, the grantee must provide \$5,000 of in-kind or financial match. The match must occur within the calendar year (2026) the funds are awarded for.

Matching funds for this project would be comprised of a \$25,000 transfer to the City's general fund from the City's economic development fund. The economic development fund is intended to assist with a wide variety of initiatives in the areas of residential, commercial, and industrial development, and we are making every effort possible to maintain a balance in this fund that would be sufficient to incentive projects that would grow our local economy; providing high quality jobs, increasing our tax base, and making Marshfield a more desirable place to live, work, and play.



**Wood County Economic Development
(Planning & Zoning/Extension)**
400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

Funding Considerations/Request Summary

(provide separate spreadsheet/budget if needed)

| Budget Summary | | Budget Detail | |
|---|---------------|-----------------------|-----------|
| Total Organization Budget | \$ 25,000,000 | Revenue/Income | |
| Total Proposal Cost | \$ 50,000 | City of Marshfield | \$ 25,000 |
| Total Amount Requested | \$ 25,000 | Wood County grant | \$ 25,000 |
| Total Match * | \$ 25,000 | Total Revenue/Income | \$ 50,000 |
| * Please provide a match explanation in question 6. | | Expenses | |
| | | Building improvements | \$ 50,000 |
| | | | \$ |
| | | | \$ |
| | | Total Expense | \$ 60,000 |

Project Reporting Requirement

As a reporting requirement of receiving an Economic Development Grant, a one-page summary project report will be prepared and presented to the CEED Committee. **This report must be submitted no later than Tuesday, October 1, 2026.** Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.


Signatures

I attest that the information in this application submitted to Wood County is true and correct.

Applicant

| | | |
|---|--------------------------------|---------|
|  | Steve Barg, City Administrator | 7/10/25 |
| Signature | Printed Name | Date |

Highest Organization Elected Official/Board Chair

| | | |
|---|----------------------|---------|
|  | Lois TeStrake, Mayor | 7/10/25 |
| Signature | Printed Name | Date |

Attachment A



2024

Program Description

The Downtown Building Revitalization Program exists to restore downtown building exteriors, establish new restaurants, and create housing through quality redevelopment. Building improvements of this nature increase property value, preserve historic architecture, promote the attraction and retention of businesses, and beautify our city.

The 2024 Building Revitalization Grant has been designated \$81,944.94 by the City of Marshfield with program oversight by Main Street Marshfield. **Applicants are strongly encouraged to discuss projects with the Community Development Director (715-486-2075) and Commercial Building Inspector (715-486-2016) before submitting an application in order to increase likelihood of receiving an award. Awardees are required to obtain all necessary building permits, and to complete all required zoning approvals and building inspections in order to be eligible for reimbursement.**

General Program Requirements

- If Applicant is the tenant, the application must include property owners' authorization to submit the application. Grant funding shall not exceed 50% of the eligible project costs with a maximum grant of \$40,000.
 - If the building improvement is considered an anchoring economic driver by Main Street Marshfield, additional funding may be considered.
- All projects must follow the requirements of the Marshfield City Code as well as the guidelines and recommendations of the Downtown Design Guidelines, and Downtown Master Plan, where applicable.
 - Email executivedirector@mainstreetmarshfield.com to request copies of these.
- Applicants are required to use local contractors and products for their project whenever possible to support the local economy.
- May also be eligible for Historic Tax Credits
 - Historic property could qualify for Federal/State Tax Credits. Applicants should consider this early in project planning. Rehabilitation must be recommended by the State Historic Preservation Officer for approval by the secretary of the interior.
 - <https://wedc.org/wp-content/uploads/2023/09/Historic-Tax-Credits-Final-2023.pdf>

Eligible Properties

- Are located within the boundaries of TID #4
- Meet all state and local building codes and zoning requirements

Eligible Improvements

- Projects may Include:
 - Facade Improvement
 - Front, streetside, back alley façades or entrances
 - Wall treatments, acid washes, painting
 - Rear accessibility and paving
 - Doors and windows
 - Awnings
 - Lighting
 - Signage may be considered if part of a larger improvement project
 - Housing Conversion or Expansion
 - Converting underused space on the second story or above into new residential units.
 - Building additions used to add/expand new residential units on the second story or above.
 - Restaurant & Entertainment Conversion or Expansion
 - Converting office or personal/professional service spaces into a new entertainment, eating and/or drinking establishment.
 - Interior renovations related to new entertainment, eating and/or drinking establishments.
 - Building additions used to add/expand new entertainment, eating and/or drinking establishments.

Note: When applicable, these projects must align with the Downtown Design Guidelines

Ineligible Properties

- Properties that are solely used as residences
- Properties that are tax exempt
- Properties with any outstanding taxes owed to the City of Marshfield

Ineligible Improvements

- Work that is started prior to grant application approval
- The purchase of property, inventory or operating capital, government approvals, building permits, or taxes
- Removal architecturally significant features
 - All structural and decorative architectural elements should be repaired, replaced to match, and be compatible with original building materials. Design should reflect the original architecture of the building to the greatest extent possible.
- Work that is not associated with the building structure, such as landscaping, equipment, furniture, or

routine maintenance/repairs.

Application Process

1. Complete and email or mail the Downtown Building Revitalization Program application to Main Street Marshfield by August 9th, 2024. Only applications containing all required information will be considered. Main Street Marshfield and City of Marshfield staff will review applications to confirm the proposed work complies with all city ordinances and then forward viable applications to the Main Street Marshfield Design Committee.
2. The Main Street Marshfield Design Committee will review applications to determine which projects best meet the program objectives. The Main Street Design Committee will approve, approve with conditions, or deny applications. The application process is competitive. Grant awards are based upon available funding. The committee may interview applicants to gather additional information about projects. Some projects may not be funded or may only be partially funded.
3. Applicants will be provided with a written agreement or denial of the grant award by August 16th, 2024. The agreement will detail the amount of funding approved, terms and/or conditions of the approval, and how the funds will be released. If a grant is awarded, the applicant will be required to sign the agreement and return it to Main Street.
4. If the application is denied, the applicant may appeal the Committee's decision to the Common Council. The applicant would have to submit a written appeal to the City Administrator, who would place the appeal on the next available Common Council agenda. In the event of an appeal, the Common Council will review the written appeal and make a final determination on the project application.
5. Should funds still be available after the review of first applications, a second application period will open with a deadline of September 6th, 2024. Interested applicants should contact Main Street Marshfield Executive Director Kaelie Gomez with inquiries.

Award Reimbursement

Reimbursement is limited to no more than 50% of the total cost of eligible improvements. For example, if a total renovation project costs \$50,000, but only \$25,000 of the projects consists of eligible projects, the maximum award to be granted is \$12,500.

For approved grant funds to be released for reimbursement, approved applicants are required to submit a written request to release funds upon completion of the entire project along with supporting documents (paid invoices or receipts). Main Street Marshfield will write a remittance to the City of Marshfield for a release of funds and a check will be issued to the approved applicant. **Email or mail the following to Main Street Marshfield for reimbursement by Wednesday, December 31st, 2025:**

- A written request to release funds (email is preferred)
- Copies of all paid invoices and/or receipts for approved work done
- Copies of all applicable permits related to Downtown Building Revitalization Program improvements must accompany the request for release of funding

Main Street Marshfield and the City of Marshfield reserve the right to accept or reject any and all applications in whole or in part. **Refusal of reimbursement may include:**

- The project started prior to grant approval
 - Note that projects can begin prior to the application process, but any work started prior to approval is not grant eligible and cannot be reimbursed through the grant
- Work that does not conform to the proposal submitted with the application
- Work is not described in the grant agreement
- Work that is completed without a required building permit
- Not providing a paid invoice or receipt completely defining the work
- Work not completed by Wednesday, December 31, 2025

Grant Timeline

- **Deadline for Applications:** August 9th, 2024
- **Grant Recipients Notified:** August 16th, 2024
- **Project Completion & Reimbursement Request Deadline:** Wednesday, December 31st, 2025

Applications should be emailed or mailed to Main Street Marshfield:

Executive Director Kaelie Gomez
executivedirector@mainstreetmarshfield.com

Main Street Marshfield
 % Downtown Building Revitalization Program
 211 South Central Ave, Suite A
 Marshfield, WI 54449



Attachment B

| Budget Year | Entity | Project | Amount Requested | Amount Funded |
|-------------|--------|---|------------------|---------------|
| 2015 | EDB | Community Redevelopment | | |
| | | Real Estate - Commercial & Residential | | |
| | | Entrepreneurial Development | \$30,000 | \$30,000 |
| | | City Subdivision | \$50,000 | \$0 |
| 2016 | EDB | Community Redevelopment and Enhancement | | |
| 2016 | EDB | Real Estate - Commercial & Residential | | |
| | | Entrepreneurial Development | \$30,500 | \$0 |
| 2017 | EDB | Community Redevelopment and Enhancement | | |
| | | Real Estate - Commercial & Residential | | |
| | | Entrepreneurial Development | \$30,500 | \$30,500 |
| 2018 | EDB | Professional Services | | |
| | | Conferences | | |
| | | Misc - Wenzel Family Plaza, Housing Study, Professional Development | | |
| 2018 | EDB | MRI Program | \$30,500 | \$30,500 |
| 2019 | EDB | Professional Services | \$31,250 | \$31,250 |
| | | Conferences | | |
| 2019 | EDB | Misc - Housing Study, Marketing, Industrial Expansion | \$30,500 | \$30,500 |
| 2020 | EDB | MRI Program | \$31,250 | \$31,250 |
| | | Industrial Park Development - Appraisal | | |
| | | Blighted Rehab Project - Looked at various redevelopment sites and developed concepts | | |
| 2021 | EDB | 2nd Street Redevelopment Plan | \$17,000 | \$17,000 |
| 2022 | EDB | City Subdivision | \$50,000 | \$25,000 |
| 2024 | P&R | Braem Park pickleball courts | \$50,000 | \$50,000 |
| 2024 | P&R | Wenzel Family Plaza restrooms (later re-purposed) | \$50,000 | \$25,000 |
| 2024 | HPC | Historic district signs and brochure holders | \$50,000 | \$12,500 |
| | | | \$13,321 | \$5,000 |



Wood County Economic Development
(Planning & Zoning/Extension)
400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

2026 Wood County (WI) Economic Development Funding Request

Proposal Title:

Applicant Organization:

Website:

Mailing Address:

Street Address: (if different)

Contact Name & Title:

Phone:

Email:

Proposal Narrative

1. **REDI Alignment** (select one)

If selected other, please describe:

2. **Please provide a summary of your proposal.** Explain how it is consistent with and supports the Wood County REDI (Rural Economic Development Initiative) Plan.

(refer to page 5, "#2 Summary of Proposal")

3. **Have you received funds through this grant in the past?** (if yes, check box) ☒

Have you applied in the past? (if yes, check box) ☒

If yes, in which years did you receive funds and in which years did you apply?

Applied only once for \$13,321.00 in the 2024 Grant cycle and we received \$5,000.00.



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

4. Describe the timeline for this proposal. Note this grant requires the funding recipient to complete work on the proposal/project within one calendar year (2026).

After being approved for the grant in 2026, the five remaining Historic District signs will be ordered from Sewah Signs. Once they are completed and shipped to the City of Marshfield, the street department will be notified that the signs need to be installed as soon as possible. (Note: The last signs ordered took nearly 6 months to be completed.) If the ground is not frozen, the signs will be installed as soon as the street crew can fit it into their schedule. If the ground is frozen, installation of the posts, will occur as soon as the ground thaws and the final installation of the brochure holders will occur.

5. Explain how this proposal will provide a Return on Investment (ROI) to Wood County.
Please be as specific as possible. E.g. The housing incentive we offered with County Economic Development funds will lead to an annual tax levy increase of \$X.

(refer to page 6, "#5 Return on Investment")

6. Describe the match for this proposal. Note that a 1:1 match is preferred.
E.g. For a \$5,000 grant award, the grantee must provide \$5,000 of in-kind or financial match. The match must occur within the calendar year (2026) the funds are awarded for.

A power point presentation prepared by Vickie Schnitzler of the Commission was presented to the City of Marshfield's Finance and Budget committee, so they could make a recommendation to the Marshfield Common Council. One of the Finance and Budget committee members, used the prepared Power Point and presented it in collaboration of a project he was proposing to Visit Marshfield. The 1:1 match funding of \$4,675.00 will be coming from Visit Marshfield as part of a tourism grant funding program that they are initiating.



**Wood County Economic Development
(Planning & Zoning/Extension)**
400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

Funding Considerations/Request Summary

(provide separate spreadsheet/budget if needed)

| Budget Summary | | Budget Detail | |
|---|-------------|----------------------|-------------|
| Total Organization Budget | \$ 3,000.00 | Revenue/Income | |
| Total Proposal Cost | \$ 9,350.00 | Funding Source A | \$ 4,675.00 |
| Total Amount Requested | \$ 4,675.00 | Funding Source B | \$ |
| Total Match * | \$ 4,675.00 | Total Revenue/Income | |
| * Please provide a match explanation in question 6. | | Expenses | |
| | | Expense A | \$ 9,350.00 |
| | | Expense B | \$ |
| | | Expense C | \$ |
| | | Total Expense | |

Project Reporting Requirement

As a reporting requirement of receiving an Economic Development Grant, a one-page summary project report will be prepared and presented to the CEED Committee. **This report must be submitted no later than Tuesday, October 1, 2026.** Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.

Signatures

I attest that the information in this application submitted to Wood County is true and correct.

Applicant

| | | |
|-----------|--------------------------------|--------|
| | Steve Barg, City Administrator | 7/7/25 |
| Signature | Printed Name | Date |

Highest Organization Elected Official/Board Chair

| | | |
|-----------|--------------------------------|--------|
| | Vickie Schnitzler, Comm. Chair | 7/7/25 |
| Signature | Printed Name | Date |

#2. Summary of proposal. *(from page 1 of application)*

The initiatives of the REDI Plan (Rural Economic Development Initiative Plan) focus on enhancing the capacity of the economic development partners to exchange ideas and collectively carry-out economic development projects, broadening support for entrepreneurs, expanding broadband throughout the County, identifying housing needs and developing a plan for implementation, developing guidance for branding the County, and making information about arts, cultural assets, and entertainment, and recreational opportunities more accessible. Our project focuses on improving visibility and access to the five Historic Districts in the city of Marshfield, as identified by the National Park Service's National Register of Historic Places. The five Historic Districts include: Central Avenue Historic District, Pleasant Hill Historic District, Upham Mansion Historic District, West 5th & West 6th Street Historic District, and West Park Street Historic District. Marshfield's Historic Preservation Commission (HPC) has created Walking Tour Brochures for each of the historic districts and has updated them to include QR Codes, maps of the tour path, descriptions (historical and architectural) of the houses and non-residential buildings, distance of the walking tour in miles and approximately how long it takes to walk (refer to pages 12-16 of this document for the information found in the brochures).

Under the **QUALITY OF PLACE GOAL: ESTABLISH WOOD COUNTY AS A VIBRANT AND DIVERSE COMMUNITY TO LIVE, GROW, WORK, AND PLAY**, two of the specific goals are "Support Central Place Initiatives to Provide One Site that Promotes Arts, Cultural Assets, and Entertainment in Wood County"; and "Develop a Comprehensive Countywide Recreational Trail/Boat Access/Beach Map to Increase Use and Attract Tourists and New Residents."

In addition to coordinating with the Marshfield Area Chamber of Commerce (MACCI) and the Visitor's Bureau (Visit Marshfield.com) to include information on the Historic Districts and the walking tours on their website, we propose to add 5 more district signs identifying the Historic Districts from multiple directions around each of the districts. By working more closely with these two agencies, we will be able to better inform prospective visitors and tourists about the historic treasures we have to offer here in Marshfield. Specifically, three of the five districts need additional signs that would help identify the district boundaries and draw more attention to the district. Because these 5 Historic Districts are "walking tours", we have now added an outdoor weather-proof brochure holder on each existing sign post (10) and each proposed sign post (5), for a total of 15 brochure holders. Having outdoor weather-proof brochure holders on each of the posts, makes it possible to share so much more information with individuals interested in the walking tours. And, because we are in Central Wisconsin, we can have strong winds, driving rain, blizzards, sleet and so much more, all within a few days. Having the sturdiest and best weather resistant brochure holders is a necessity, so we have minimal damage to the brochures. We already place the five historic districts brochures in most of the hotels, several places in the Everett Roehl Marshfield Public Library (by the entrance and also up in the Felker Family Foundation Genealogy & Local History Room on the second floor of the library), by the City of Marshfield Park & Recreational Department, at MACCI, in the entrance of City Hall, at Wildwood Station by the Wildwood Zoo and at the Upham Mansion (home of the North Wood County Historical Society). In addition to the five historic district brochures, the City of Marshfield HPC has seven additional brochures (see page 17) that are also in all of the locations around the city.

Another component of the REDI Plan is the Wood County CHIP Plan (Community Health Improvement Plan). One of the priority goals of the CHIP Plan is to encourage community design and development that supports physical activity in Wood County communities. Tourists coming in to the area as well as the local community have many opportunities to get out of their homes and hotels to walk, explore, and learn more about the history of the Marshfield community.

Additionally, these five historic districts are near or on the series of bike trails or bike paths that go through the city of Marshfield (see page 21). Two of the historic district have bike trails that go right through them, two of the historic districts run parallel to bike paths and the fifth district, is less than two blocks from a bike trail. All making it easier to

find the districts, either by walking or biking.

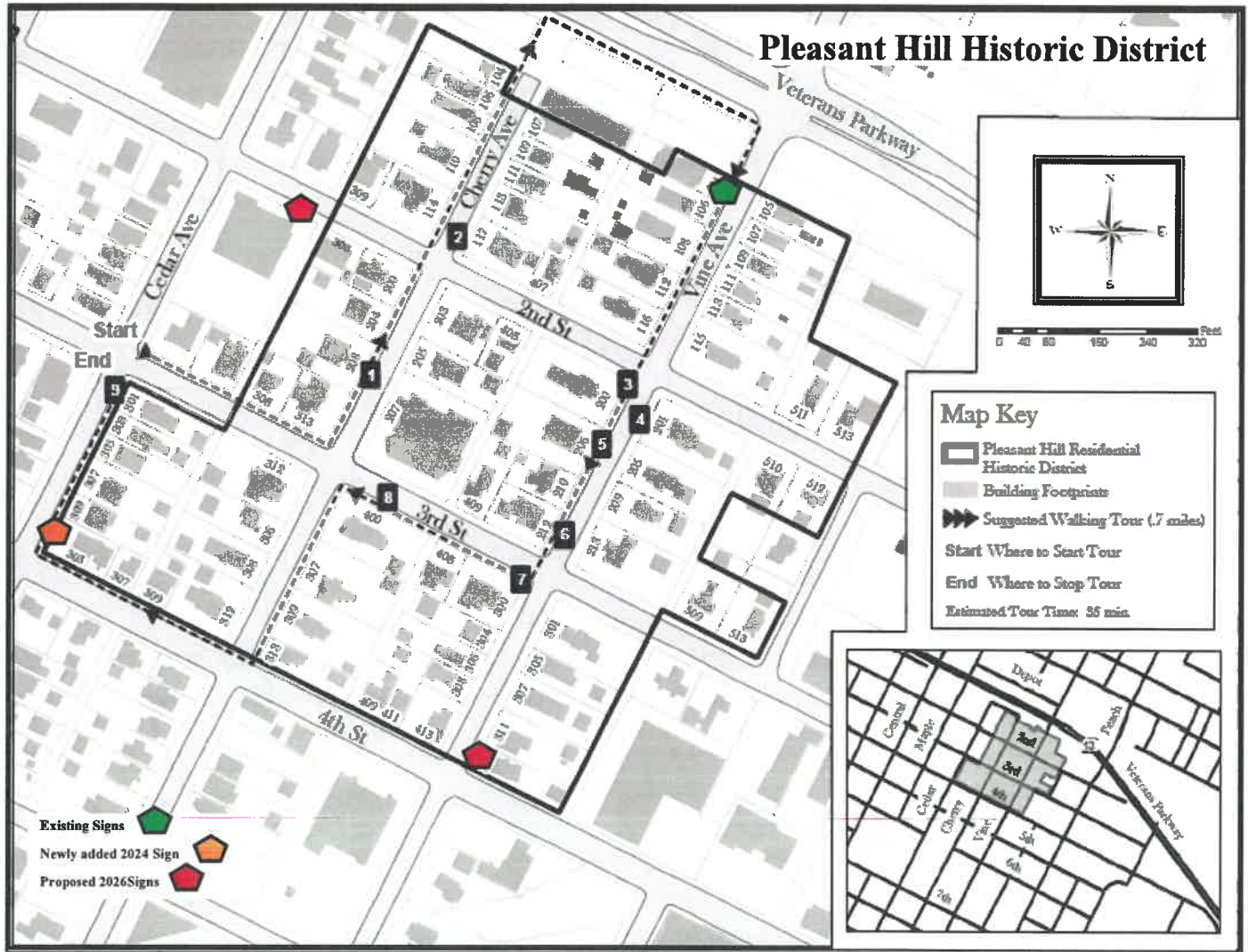
The Wisconsin Association of Historic Preservation Commissions (WAHPC) held its Spring Conference in Marshfield on April 20-22, 2023. On the second day of the conference, a tour bus was rented for the conference attendees, to go through the five historic districts with a tour guide. A stop was made on Central Avenue for the attendees to get out and look, first hand, at how the revitalization of some of the historic buildings can help a community's economy by providing a historic backdrop and home for businesses. The tour also made stops at the World's Largest Round Barn and the Governor William Upham House & Museum. The comments from the conference attendees that toured the historic districts and sights were not only eye-opening, but also humbling. Having the number of historic districts, the revitalization efforts in the downtown area, and the numerous historic sites is one of "Marshfield's best kept secrets". We don't want to keep them as our secrets, we want to share them with everyone. By improving the signage of the districts and including the brochure holders, as well as better sharing of the information we have about Marshfield's history in a "Central Place" (as suggested in the "Quality of Place Goal: Establish Wood County as a Vibrant and Diverse Community to Live, Grow, Work, and Play" portion of the REDI Plan) will help bring in tourists and also provide opportunities for residents to learn more about their community. Attached are maps of each of the five historic districts showing where existing district signs (green symbols) are located and where we propose additional signs (red symbols) should be placed. (See pages 7-11 of this application to view these maps.) Samples of the Historic District Walking Tour Brochures can be found on pages 12-16. Please note that the left half is on one side of the actual brochure and the right half is on the other side.)

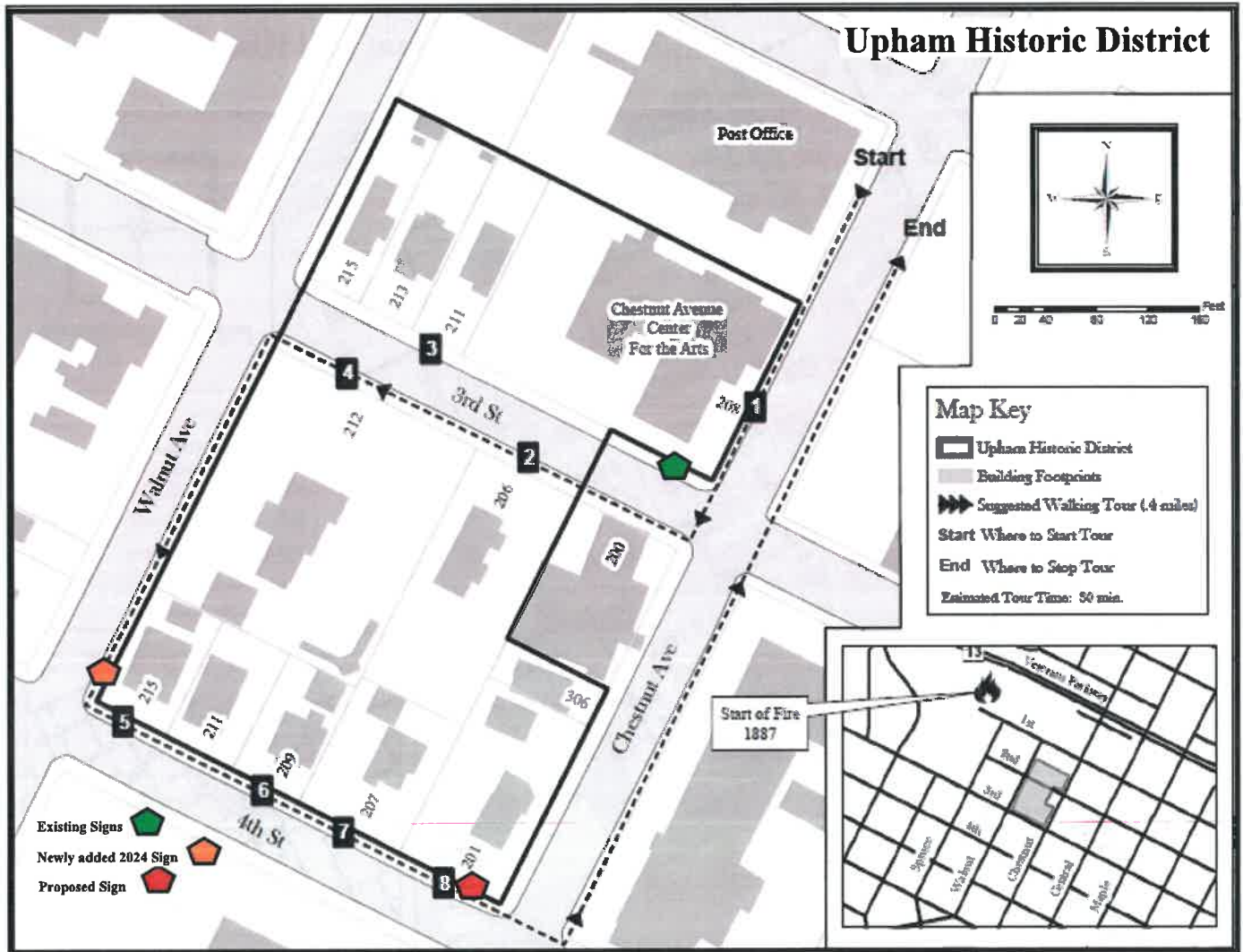
- **Pleasant Hill Historic District** (pg. 7) 2 additional signs
- **Upham House Historic District** (pg. 8) 1 additional signs
- **West 5th & 6th Street Historic District** (pg. 9) 2 additional signs
- **West Park Street Historic District** (pg. 10)
- **Central Avenue Historic District** (pg. 11)

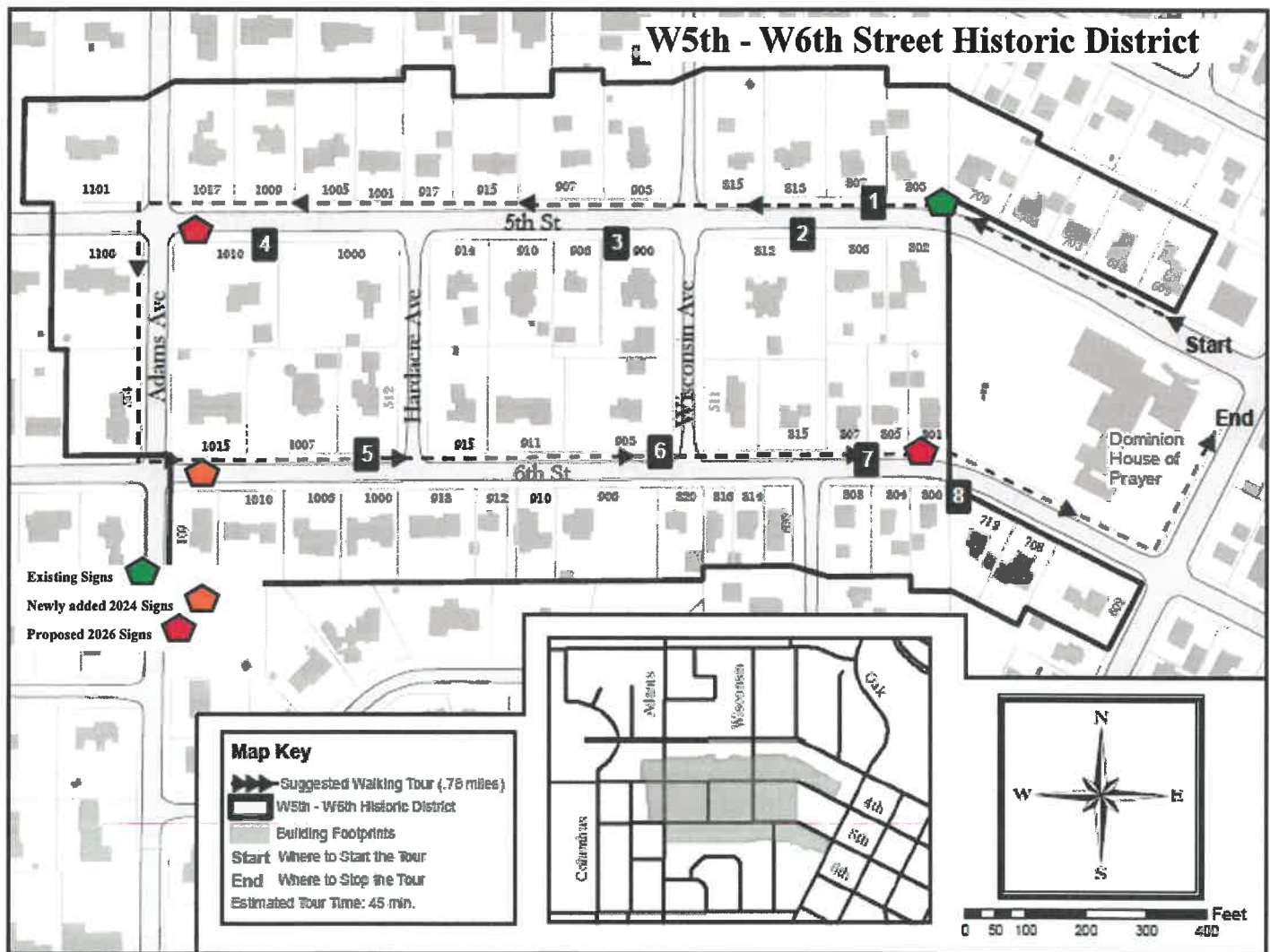
#5. Return on Investment

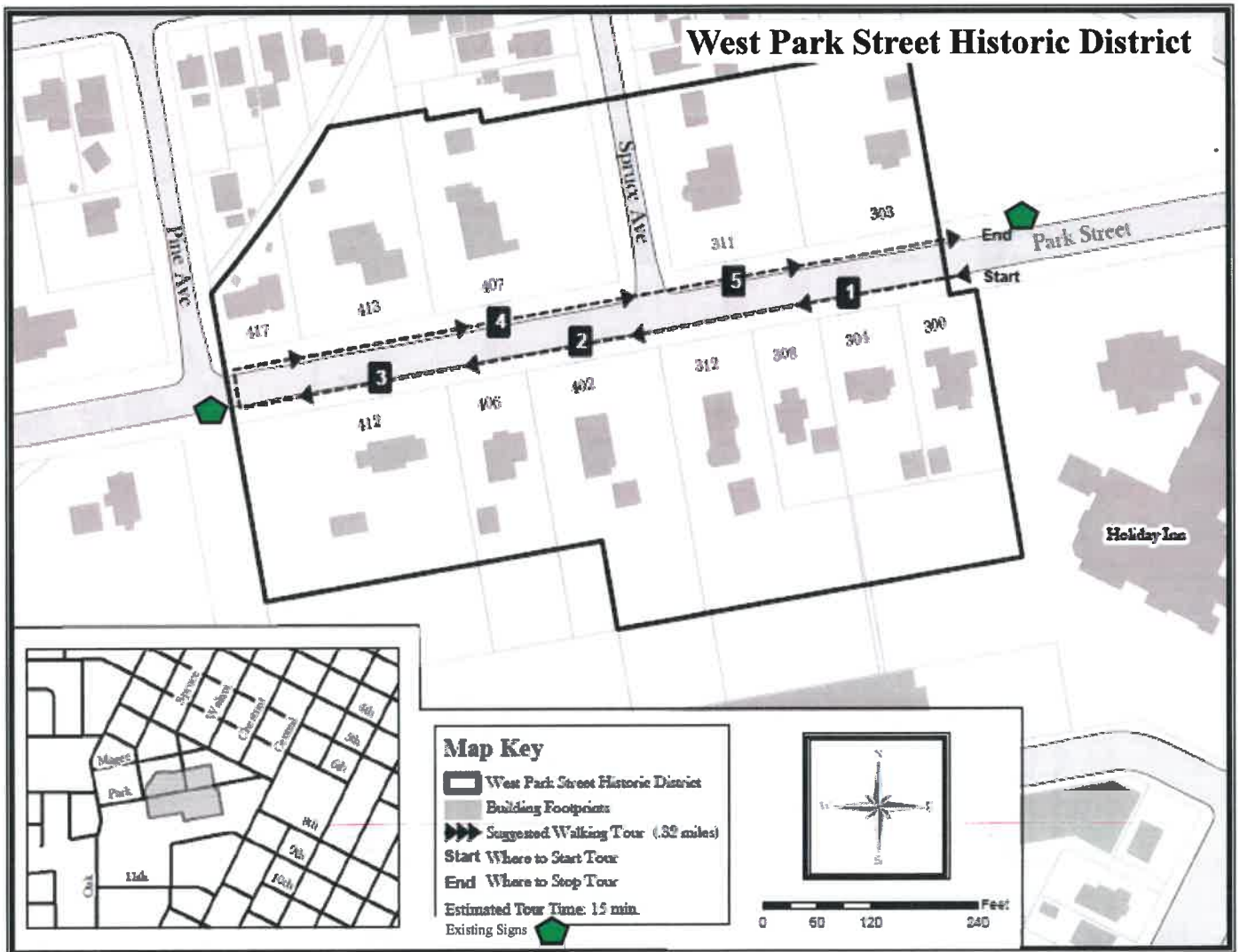
In Wisconsin, historic properties draw a substantial number of visitors to the state and constitute a large percentage of its tourism revenue. One of the most popular activities of Wisconsin tourists is sight-seeing, and travelers often select areas to visit based on the availability of historic and scenic sites. According to the Wisconsin Department of Tourism, in 2024, the state's tourism industry generated \$25.8 billion in total economic impact, with a record 114.4 million visits to Wisconsin in 2024. Historic preservation conserves resources and encourages sustainable design, making it an environmentally friendly approach to revitalizing a community. Historic structures also tend to be more pedestrian-friendly than modern structures, which increases the walkability and vibrancy of a community.

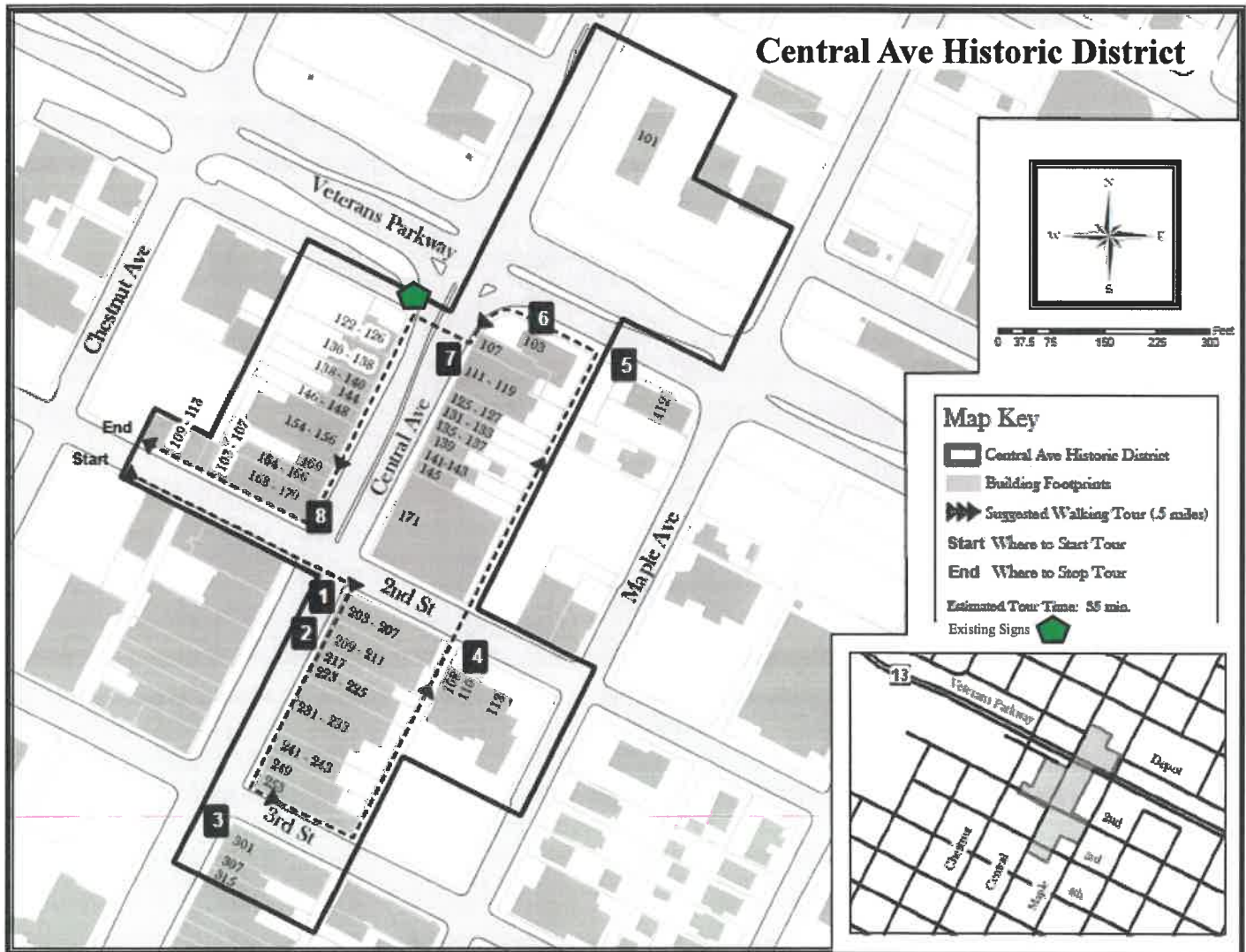
Tourists and prospective property buyers will come to our community when they see what we have to offer in regards to historic attractions (see pages 18-20). When they come to the community and they find lots of things to do, they will stay over one night or more. While they are here, they will eat at the restaurants and stop at coffee shops. As mentioned earlier with the WAHPC Conference in April of 2023, a minimum of 20 hotel rooms were used. Of those, over half, 12 rooms, had a total of 20 guests that stayed in Marshfield through Saturday. Of those 20 guests, approximately 10 guests decided to stay over until Sunday, because "we want to go back to some of the buildings that we toured and spend more time in some of the shops downtown, to do shopping!" And others who had to leave earlier, want to come back when they have more time so they can do the walking tours! Extended stays and return patrons in hotels, more meals at restaurants, and shopping brings money into the community. And some may decide to stay. It's a win, win!











▮ Sign Located in 400 Block in Front of Movie Theater

(and links are available to the Historic Districts are on the Historic Preservation Commission's pages on the City of Marshfield website at: https://www.ci.marshfield.wi.us/community/historic_preservation/historic_walking_tours.php



The National Register of Historic Places (NRHP) is the official national list of historic properties in America worthy of preservation. Through the National Historic Preservation Act of 1966, the National Park Service's NRHP is part of a national program to coordinate and support public and private efforts to identify, evaluate, and protect America's historic and archeological resources.

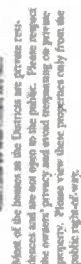
The State Register of Historic Places (SRHP) is Wisconsin's official list of state properties worthy of preservation. The SRHP was established in 1990 and is managed by the Division of Historic Preservation at the Wisconsin Historical Society. The state register uses the same criteria for listing as the National Register except that special considerations are not applicable.

Several individual properties as well as five districts comprising hundreds of properties are included in the SHRP and the NHP. The districts include the Central Avenue Historic District, Pleasant Hill Historic District, the NHP, the Hawthorne District, Pleasant Hill Historic District, the 19th House Historic District, West Fifth Street - West Sixth Street Historic District and the West Park Street Historic District. The individual properties listed include the Central Warehouse, State Fair Race Round Barn, Marshall Senior High School, Wilford Hall, Purdy Junior High and Vocational School, Governor Withers House, the Walle - Lued House.

The Historic Preservation Committee (HPC) is made up of seven members appointed by the mayor and approved by the Common Council, one architect, one historian, one anthropologist, one planning commission member, and three citizens. The HPC serves to provide public awareness and support for the heritage of the city. It reviews and recommends historic structures, sites, and districts. It also reviews and recommends legislation and programs that bene- fit historic preservation. For more information, visit www.madisonheritage.org.

This brochure is a self-guided walking tour of 1 of 5 Historic Districts in the City of Mansfield. Inside the brochure you'll find a map of the District and an historic map of the District. Several properties are featured with photos, architectural information and other interesting facts.

We encourage you to read the story of each District and reflect back in time as you stroll through Mumfild's Historic Neighborhoods.



- Central Avenue Historic District
- Pleasant Hill Residential Historic District
- Upham House Historic District
- West Fifth Street - West Sixth Street Historic District
- West Park Street Historic District

- Marshfield, WI 54449

Developed by: The City of Marshfield-Historic Preservation Committee

Directions to find online without QR Codes:

Go to <http://www.munichjournals.org>
Click on the tab "QR Codes of Historical Materials" in
the corner!
Scroll down the page in the tab "Search linked to the
Device".
There click on specific Object in the list
Finally click on the desired address.
If you can type it address for specific document
pages.

More than anything else, the city of Marchand owes its marriage of the railroad and lumber industries. Surrounding hardwood forests, patches of open prairie, and the need to transport logs, fencerail timber and other goods, provided a commercial incentive for the city to carve a railroad path through the area. In addition, the city's location at the junction of the Louisiana River north of Lake Itasca and the Lewis River built a durable log cabin where the city of what is now North Chastain and Deepen Street was founded. The city was determined to capture the potential of its location by building a railroad that crisscrossed the projected path of the Wisconsin Central Railroad. The city purchased the land from John J. Marsh, whom the city is said to be named after.

[illegible]

After the turn of the century, some notable shifts took place in the city's economy. Dr. Karl Deuge and five other doctors founded a group medical practice, now known as the Marshfield Clinic, in the downtown Third building. And, after most of the hardwood stands were cleared, agriculture - notably cheese-making - became more prominent. Moreover, lumber-related industries still remained a strong presence in Marshfield.



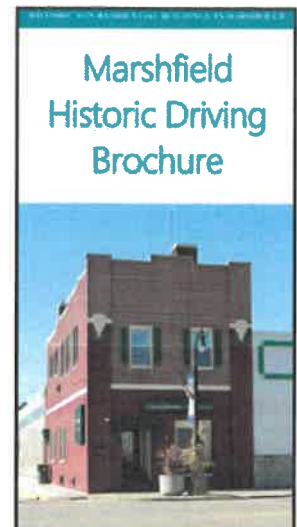
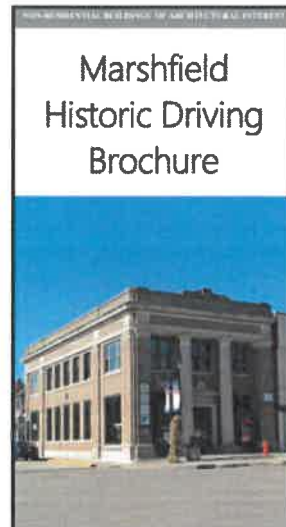
© 2001 W. B. Saunders Company

[illegible]

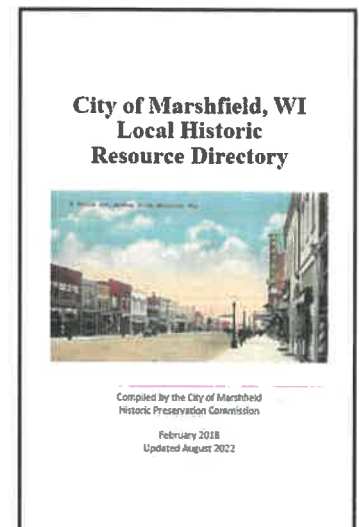
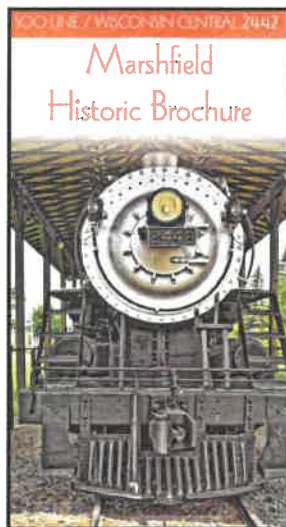
With the railroad's arrival in July 1872, a few more settlers arrived to the roughly hewn village to start new lives and businesses. With the construction of the company's first sawmill, which William H. Upland and his brother Charles opened upon arriving in 1873, many more workers could be employed and timber business grew locally.

FILE PHOTO COURTESY OF THE DISTRICT OF COLUMBIA

The City of Marshfield Historic Preservation Commission also has seven additional Historic Brochures and a City of Marshfield, WI Local Historic Resource Directory.



These are our Driving Tour Brochures which include additional historical & architectural information on homes & non-residential buildings.



These three Historic Brochures are the beginning of our "destination" series. We feature one building or site and give additional information about it.

And our resource directory that includes places in Marshfield, Wood County or Wisconsin where you can find answers to your historical questions and for doing research on a historical property.

| MARSHFIELD HISTORIC PROPERTIES | | | | |
|--|----------------|----------------|-------------------|--|
| PROPERTY | LOCAL REGISTER | STATE REGISTER | NATIONAL REGISTER | |
| BUILDINGS | | | | |
| Governor William H. Upham House (a.k.a., Upham Mansion) | X | X | X | |
| 212 West Third Street | 1995 | 12/12/1976 | 12/12/1976 | |
| Wahle-Laird House (a.k.a., Laird House) | X | X | X | |
| 208 South Cherry Avenue | 1/22/2002 | 1/30/1992 | 1/30/1992 | |
| Willard D. Purdy Junior High and Vocational School | | X | X | |
| 110 West Third Street | | 9/8/1992 | 9/8/1992 | |
| Tower Hall | X | | | |
| 110 East Second Street | 1995 | | | |
| Central Wisconsin State Fair Round Barn | X | X | X | |
| Junction of South Vine Avenue and East 17th Street | 1995 | 3/21/1997 | 3/21/1997 | |
| Ell Winch House | X | | | |
| 201 South Vine Avenue | 1997 | | | |
| Sears "House by Mail" House | X | | | |
| 611 West Blodgett Street | 9/22/1998 | | | |
| Marshfield Post Office | | | X | |
| 202 South Chestnut Avenue | | | 10/24/2000 | |
| E.F. Mechler House | X | | | |
| 305 South Maple Avenue | 9/24/2002 | | | |

From <https://cms4files1.revize.com/marshfieldwi/Development%20Services/Development%20Services> Marshfield Historic Properties Listed in Registers 2010.pdf

| MARSHFIELD HISTORIC PROPERTIES | | | | |
|--|----------------|----------------|-------------------|------------|
| PROPERTY | LOCAL REGISTER | STATE REGISTER | NATIONAL REGISTER | |
| Edward Jones Investments Building - Commercial Bldg | X | | | |
| 554 S. Central Avenue | 3/24/2004 | | | |
| George D. & Jennie Booth House | X | | | |
| 512 S. Hardacre (Quentin) Ave. | 3/28/2005 | | | |
| Marshfield Senior High School | | X | | X |
| 900 E. Fourth Street | | 4/6/2005 | | 4/6/2005 |
| Weinbrenner Shoe Factory | | X | | X |
| 305 W. Third Street | | 8/28/2008 | | 8/28/2008 |
| Columbia Park Band Shell | X | X | | X |
| 201 W. Arnold Street | 6/15/2010 | 9/3/2008 | | 9/3/2008 |
| Hamilton & Catherine Roddis House | X | X | | X |
| 1108 E. 4th Street | 6/24/2008 | 4/18/2008 | | 11/12/2008 |
| Parkin Ice Cream Company | | X | | X |
| 108 W. 9th Street | | 7/18/2008 | | 1/8/2009 |
| SITES & OBJECTS | | | | |
| Soo Line Steam Locomotive 2442 | X | X | | X |
| 1800 S. Central Avenue | 11/22/2011 | 7/18/2008 | | 5/13/2009 |

| MARSHFIELD HISTORIC PROPERTIES | | | | |
|--|----------------|----------------|-------------------|--|
| PROPERTY DISTRICTS | LOCAL REGISTER | STATE REGISTER | NATIONAL REGISTER | |
| Marshfield Central Avenue Historic District Central Avenue, from Depot Street to Third Street | | X 11/4/1993 | X 11/4/1993 | |
| West Park Street Historic District 300-417 West Park Street | | X 6/29/2000 | X 6/29/2000 | |
| Pleasant Hill Residential Historic District Bounded by E. First St., Ash Ave., E. Fourth St., and S Cedar Ave. | | X 7/5/2000 | X 7/5/2000 | |
| West Fifth Street-West Sixth Street Historic District W. 5th St. and W. 6th St., generally bounded by Adams Ave & Oak Ave | | X 2/14/2006 | X 2/14/2006 | |
| Upham House Historic District Bounded by W. 3rd St, S. Walnut Ave, W. 4th St. & S. Chestnut Ave. | | X 7/30/2008 | X 7/30/2008 | |
| TOTAL PROPERTIES PER REGISTER | 12 | 15 | 16 | |

WALKING & BICYCLE TRAILS

WILDWOOD CONNECTOR TRAIL ●
The Wildwood Connector Trail (seen in yellow on the map to the right) is the newest addition to Marshfield's impressive hiking and walking trail system. The 2.5 mile long asphalt trail, located between 17th Street and McMillan, is both on-road and off-road.

McMILLAN MARSH WILDLIFE AREA

715-457-6771 ● mcmillanwildlife.org
McMillan Marsh Wildlife Area is a diverse landscape of wetlands, woodlands, and grasslands. The area is approximately 6,500 acres in size and is located one mile north of the city limits of Marshfield. The property is open to hunting and trapping during the regular seasons, except for designated refuge areas. A seasonal 6.25 mile bicycle trail (combination of lime and gravel) is open May 1-September 1.

MILL CREEK TRAIL ●
Located on the south side of Marshfield in the Mill Creek Business Park, preferred access to the trail is at 29th Street and Apple Avenue, but you can also access the business park from Cherry Avenue, Commerce Drive, and Hwy 10. The trail is 10 miles long, is approximately 2.6 miles long.

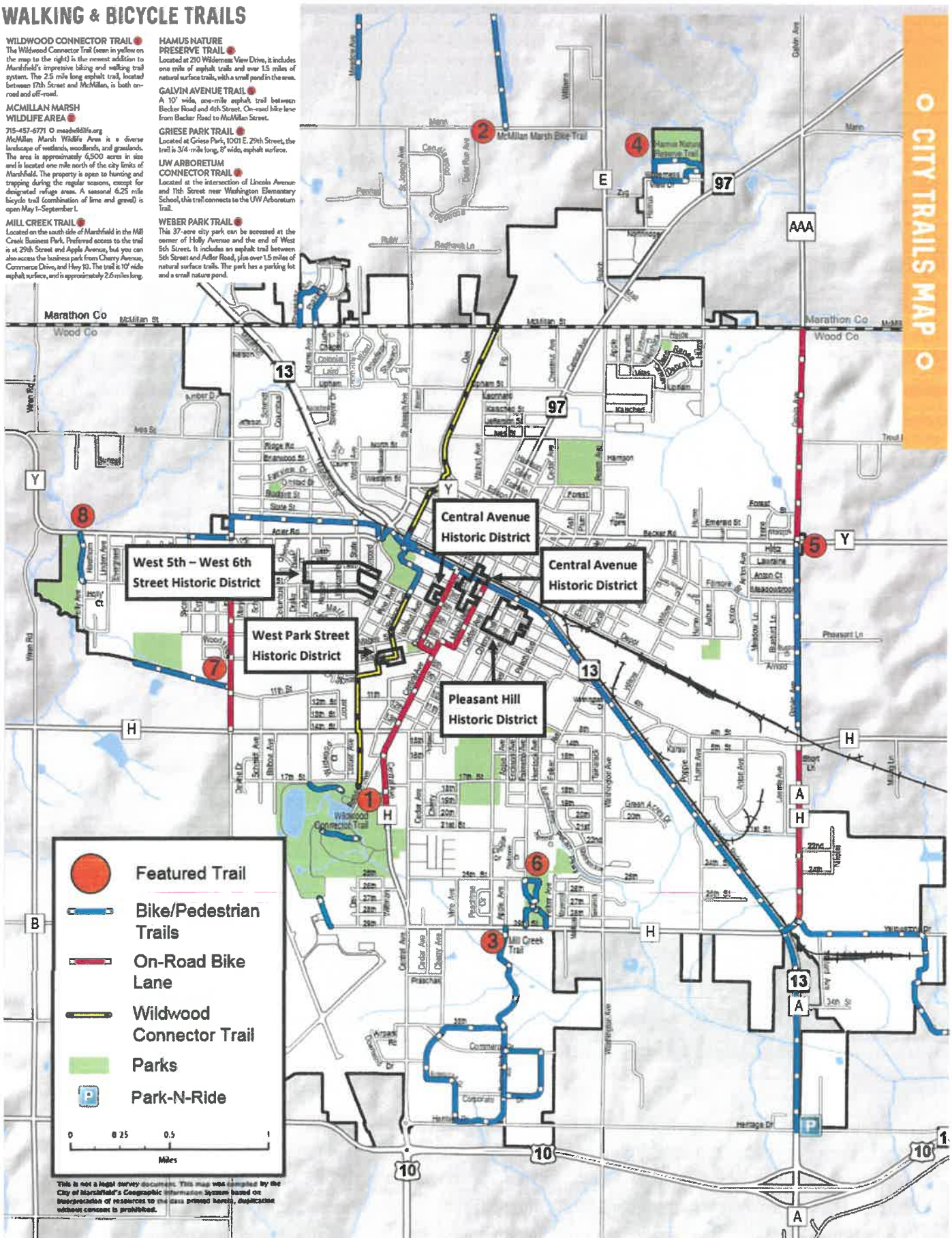
HAMUS NATURE PRESERVE TRAIL ●
Located at 210 Widemann View Drive, it includes one mile of asphalt trails and over 1.5 miles of natural surface trails, with a small pond in the west.

GALVIN AVENUE TRAIL ●
A 10' wide, one-mile asphalt trail between Becker Road and 4th Street. On-road bike lane from Becker Road to McMillan Street.

GRIESE PARK TRAIL ●
Located at Gries Park, 1001 E. 29th Street, the trail is 3/4 mile long, 8' wide, asphalt surface.

UW ARBORETUM CONNECTOR TRAIL ●
Located at the intersection of Lincoln Avenue and 11th Street near Washington Elementary School, this trail connects to the UW Arboretum Trail.

WEBER PARK TRAIL ●
This 37-acre city park can be accessed at the corner of Holly Avenue and the end of West 5th Street. It includes an asphalt trail between 5th Street and Adler Road, plus over 1.5 miles of natural surface trails. The park has a parking lot and a small nature pond.





This particular sign, located in the West Park Street Historic District, faces eastbound traffic on West Park Street. The proposed 5 signs will match this sign and other existing Historic District signs in the community, as they will be ordered from the same sign company. The brochure holders (purchased with 2024 Wood County Grant money) are mounted so they are clearly visible to drive past tourists, bikers and pedestrians. Also, this particular district is next to one of the city's bike routes (the concrete directly behind the sign that leads out onto the street).



190 Millcreek Rd.
Marietta, Ohio
740-373-2087

7/8/2025

To Whom It May Concern, (5 historical marker order quotes)

20 x 29 Revised Ohio,
1 1/2"Text
Same on Each Side
7' Post and Shipping

TOTAL: \$1,870.00

20 x 29 Revised Ohio,
1 1/2"Text
Same on Each Side
7' Post and Shipping

TOTAL: \$1,870.00

20 x 29 Revised Ohio,
1 1/2"Text
Same on Each Side
7' Post and Shipping

TOTAL: \$1,870.00

20 x 29 Revised Ohio,
1 1/2"Text
Same on Each Side
7' Post and Shipping

TOTAL: \$1,870.00

20 x 29 Revised Ohio,
1 1/2"Text
Same on Each Side
7' Post and Shipping

TOTAL: \$1,870.00

TOTAL FOR ALL FIVE MARKERS: \$9,350.00

Quote requested by Steve Barg.

This quote is good through December 31, 2025.



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

2026 Wood County (WI) Economic Development Funding Request

Proposal Title:

Applicant Organization:

Website:

Mailing Address:

Street Address: (if different)

Contact Name & Title:

Phone:

Email:

Proposal Narrative

1. REDI Alignment (select one)

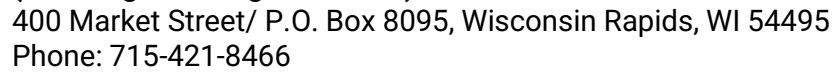
If selected other, please describe:

2. Please provide a summary of your proposal. Explain how it is consistent with and supports the Wood County REDI (Rural Economic Development Initiative) Plan.

3. Have you received funds through this grant in the past? (if yes, check box)

Have you applied in the past? (if yes, check box)

If yes, in which years did you receive funds and in which years did you apply?



- 82



Wood County Economic Development

(Planning & Zoning/Extension)

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495

Phone: 715-421-8466

Funding Considerations/Request Summary

(provide separate spreadsheet/budget if needed)

| Budget Summary | | Budget Detail | |
|---|----|----------------------|----|
| Total Organization Budget | \$ | Revenue/Income | |
| Total Proposal Cost | \$ | | \$ |
| Total Amount Requested | \$ | | \$ |
| Total Match * | \$ | Total Revenue/Income | \$ |
| * Please provide a match explanation in question 6. | | Expenses | |
| | | | \$ |
| | | | \$ |
| | | | \$ |
| | | Total Expense | \$ |

Project Reporting Requirement

As a reporting requirement of receiving an Economic Development Grant, a one-page summary project report will be prepared and presented to the CEED Committee. **This report must be submitted no later than Tuesday, October 1, 2026.** Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.

Signatures

I attest that the information in this application submitted to Wood County is true and correct.

Applicant

| | | |
|-----------|--------------|------|
| | | |
| Signature | Printed Name | Date |

Highest Organization Elected Official/Board Chair

| | | |
|-----------|--------------|------|
| | | |
| Signature | Printed Name | Date |



**Wood County Economic Development
(Planning & Zoning/Extension)**
400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

2026 Wood County (WI) Economic Development Funding Request

Proposal Title:

Applicant Organization:

Website:

Mailing Address:

Street Address: (if different)

Contact Name & Title:

Phone:

Email:

Proposal Narrative

1. REDI Alignment (select one)

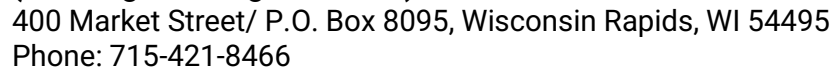
If selected other, please describe:

2. Please provide a summary of your proposal. Explain how it is consistent with and supports the Wood County REDI (Rural Economic Development Initiative) Plan.

3. Have you received funds through this grant in the past? (if yes, check box)

Have you applied in the past? (if yes, check box)

If yes, in which years did you receive funds and in which years did you apply?



- 85



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495

Phone: 715-421-8466

Funding Considerations/Request Summary

(provide separate spreadsheet/budget if needed)

| Budget Summary | | Budget Detail | |
|---|----|----------------------|----|
| Total Organization Budget | \$ | Revenue/Income | |
| Total Proposal Cost | \$ | | \$ |
| Total Amount Requested | \$ | | \$ |
| Total Match * | \$ | Total Revenue/Income | \$ |
| * Please provide a match explanation in question 6. | | Expenses | |
| | | | \$ |
| | | | \$ |
| | | | \$ |
| | | Total Expense | \$ |


Project Reporting Requirement

As a reporting requirement of receiving an Economic Development Grant, a one-page summary project report will be prepared and presented to the CEED Committee. **This report must be submitted no later than Tuesday, October 1, 2026.** Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.

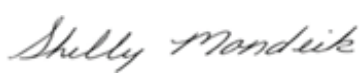
Signatures

I attest that the information in this application submitted to Wood County is true and correct.

Applicant

| | | |
|---|--------------|------|
|  | | |
| Signature | Printed Name | Date |

Highest Organization Elected Official/Board Chair

| | | |
|---|--------------|------|
|  | | |
| Signature | Printed Name | Date |



**Wood County Economic Development
(Planning & Zoning/Extension)**
400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

2026 Wood County (WI) Economic Development Funding Request

Proposal Title: Nekoosa Bike Trail and Riverside Park Rehabilitation

Applicant Organization: City of Nekoosa

Website: cityofnekoosa.org

Mailing Address: 951 Market Street, Nekoosa, WI 54457

Street Address: (if different)

Contact Name & Title: Rick Schmidt, Director of Public Works

Phone: 715-572-3614

Email: rschmidt@nekoosawi.com

Proposal Narrative

1. REDI Alignment (select one) General Economic Development

If selected other, please describe:

2. Please provide a summary of your proposal. Explain how it is consistent with and supports the Wood County REDI (Rural Economic Development Initiative) Plan.

We are seeking funding from Wood County to repave approximately 8 sections of our bike trail and a large asphalt area between shelter 1 and shelter 2 within Riverside Park. By enhancing the trail and park infrastructure, the project encourages entrepreneurship and tourism, drawing cyclists and visitors who support local businesses like Swiftwater Ice Cream and others. Riverside Park hosts major events such as Rendezvous in the Park, Midwest Fest, and Pumpkin Fest, which attract vendors and attendees from across the region. Improving the park's condition will enhance the visitor experience. Additionally, the bike trail connects multiple municipalities, fostering regional collaboration and recreational networking. Enhancing this shared asset promotes community connectivity, tourism, and quality of life, all of which support economic development in Nekoosa and the greater Wood County area.

3. Have you received funds through this grant in the past? (if yes, check box) ☒

Have you applied in the past? (if yes, check box) ☒

If yes, in which years did you receive funds and in which years did you apply?

2024, applied for the Freeman Boat Pier and received funds.



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

4. Describe the timeline for this proposal. Note this grant requires the funding recipient to complete work on the proposal/project within one calendar year (2026).

This work is scheduled for repairs in 2026.

5. Explain how this proposal will provide a Return on Investment (ROI) to Wood County.

Please be as specific as possible. E.g. The housing incentive we offered with County Economic Development funds will lead to an annual tax levy increase of \$X.

This project offers a strong return on investment for Wood County by boosting tourism, supporting local businesses, and enhancing regional connectivity. Upgrading the bike trail and Riverside Park will attract more visitors to local events and businesses, increasing spending in the area even outside of Nekoosa. Improved infrastructure also encourages new events, which generate vendor revenue and community engagement, which puts more money back into the community. Investing now also prevents more costly repairs in the future, making this a smart, cost-effective use of county funds.

6. Describe the match for this proposal. Note that a 1:1 match is preferred.

E.g. For a \$5,000 grant award, the grantee must provide \$5,000 of in-kind or financial match. The match must occur within the calendar year (2026) the funds are awarded for.

The City of Nekoosa would follow the preferred 1:1 match for this proposal, as they were already looking at this project and have been working to set aside funds to help pay for the needs of this situation. We have set a budget for this project of \$25,000.



**Wood County Economic Development
(Planning & Zoning/Extension)**
400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

Funding Considerations/Request Summary

(provide separate spreadsheet/budget if needed)

| Budget Summary | | Budget Detail | |
|---|----|-------------------------|-----------|
| Total Organization Budget | \$ | | |
| Total Proposal Cost | \$ | City of Nekoosa | \$ 12,500 |
| Total Amount Requested | \$ | Wood County | \$ 12,500 |
| Total Match * | \$ | Total Revenue/Income \$ | |
| * Please provide a match explanation in question 6. | | Expenses | |
| | | Paving Contractor | \$ 25,000 |
| | | Expense B | \$ |
| | | Expense C | \$ |
| | | Total Expense \$ | |

Project Reporting Requirement

As a reporting requirement of receiving an Economic Development Grant, a one-page summary project report will be prepared and presented to the CEED Committee. **This report must be submitted no later than Tuesday, October 1, 2026.** Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.

Signatures

I attest that the information in this application submitted to Wood County is true and correct.

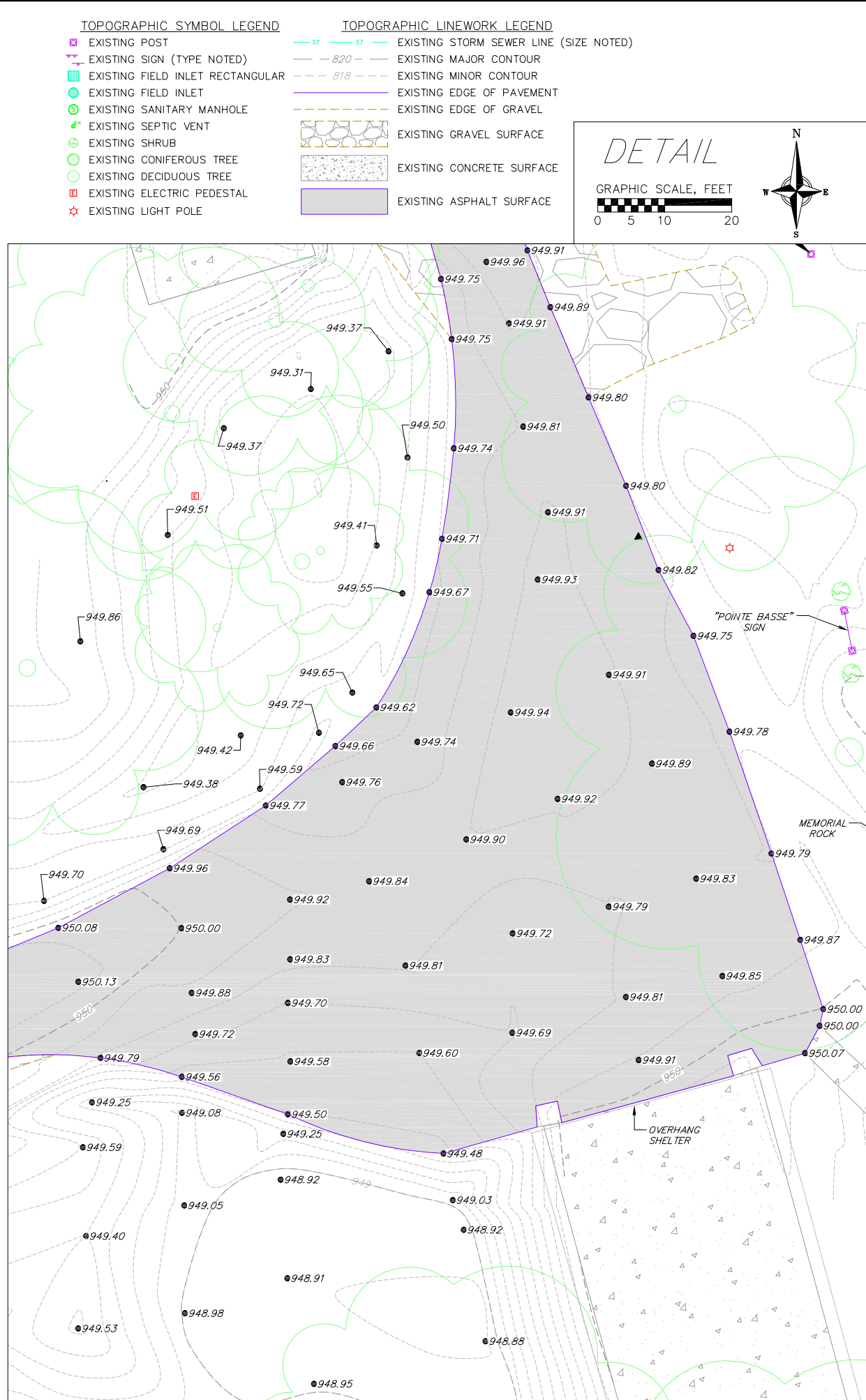
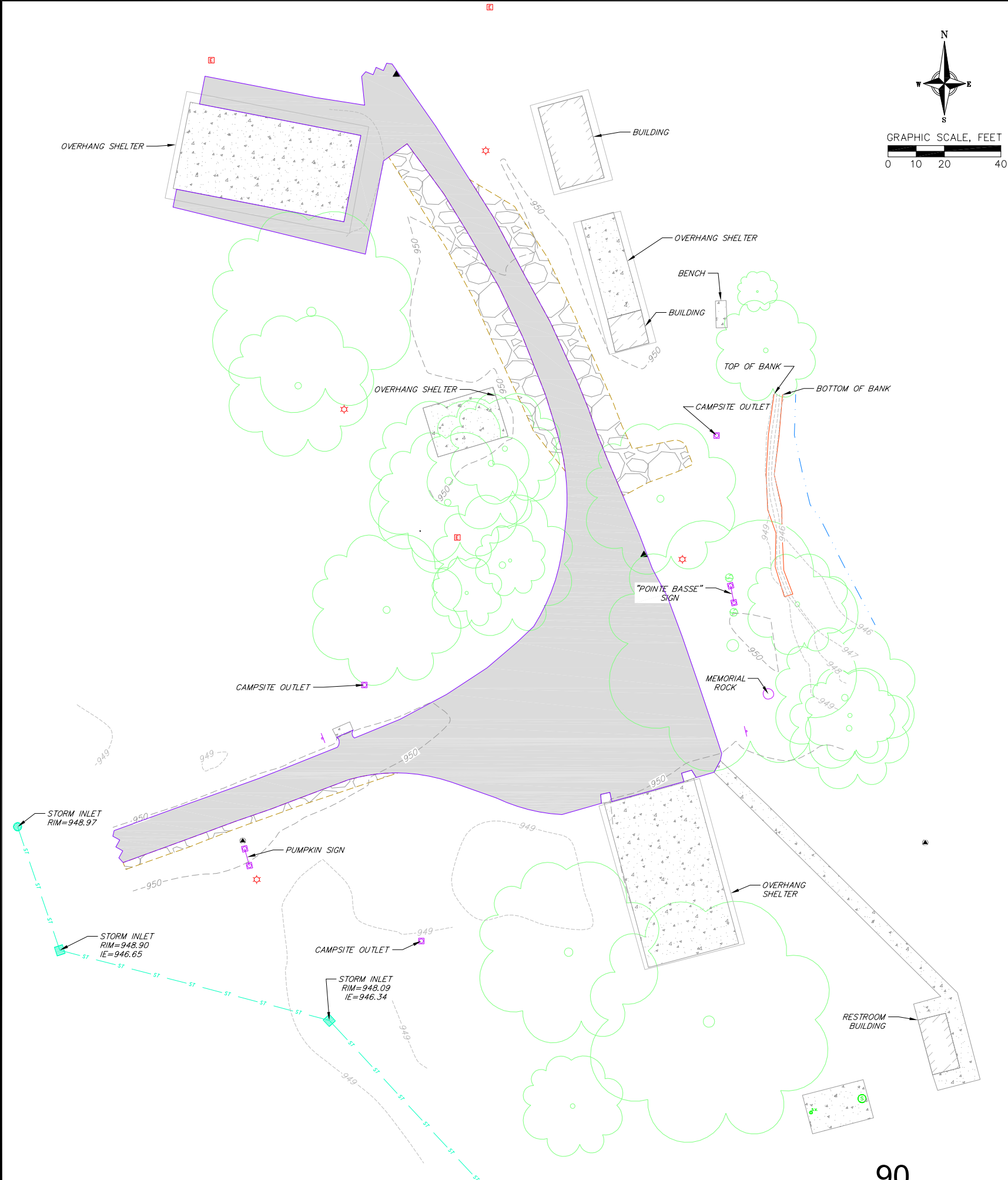
Applicant

| | | |
|-----------|-------------------|---------|
| | Rick Schmidt, DPW | 7/10/25 |
| Signature | Printed Name | Date |

Highest Organization Elected Official/Board Chair

| | | |
|-----------|--------------------|---------|
| | Dan Carlson, Mayor | 7/10/25 |
| Signature | Printed Name | Date |


07 May 2025 - 12:12p R:\Nekoosa, City of\250378 - Riverside Park\CADD\250378 - Riverside Park - Existing Conditions.dwg by: jali



- TOPOGRAPHIC SYMBOL LEGEND**

 - EXISTING POST
 - EXISTING SIGN (TYPE NOTED)
 - EXISTING FIELD INLET RECTANGULAR
 - EXISTING FIELD INLET
 - EXISTING SANITARY MANHOLE
 - EXISTING SEPTIC VENT
 - EXISTING SHRUB
 - EXISTING CONIFEROUS TREE
 - EXISTING DECIDUOUS TREE
 - EXISTING ELECTRIC PEDESTAL
 - EXISTING LIGHT POLE
- TOPOGRAPHIC LINEWORK LEGEND**

 - EXISTING STORM SEWER LINE (SIZE NOTED)
 - EXISTING MAJOR CONTOUR
 - EXISTING MINOR CONTOUR
 - EXISTING EDGE OF PAVEMENT
 - EXISTING EDGE OF GRAVEL
 - EXISTING GRAVEL SURFACE
 - EXISTING CONCRETE SURFACE
 - EXISTING ASPHALT SURFACE



vierbicher
planners engineers advisors

RIVERSIDE PARK
TOPOGRAPHIC SURVEY
CITY OF NEKOOSA
WOOD COUNTY, WISCONSIN

| REVISIONS | | REVISIONS | |
|-----------|------|-----------|------|
| NO. | DATE | NO. | DATE |
| | | | |
| | | | |
| | | | |

DATE
2025-05-07

DRAFTER
IALI

CHECKED
GBLA

PROJECT NO.
250378

SHEET
1 OF 1



**Wood County Economic Development
(Planning & Zoning/Extension)**
400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

2026 Wood County (WI) Economic Development Funding Request

Proposal Title:

Applicant Organization:

Website:

Mailing Address:

Street Address: (if different)

Contact Name & Title:

Phone:

Email:

Proposal Narrative

1. REDI Alignment (select one)

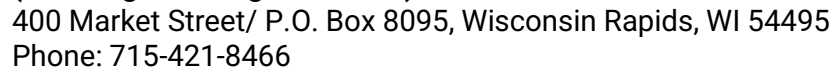
If selected other, please describe:

2. Please provide a summary of your proposal. Explain how it is consistent with and supports the Wood County REDI (Rural Economic Development Initiative) Plan.

3. Have you received funds through this grant in the past? (if yes, check box)

Have you applied in the past? (if yes, check box)

If yes, in which years did you receive funds and in which years did you apply?



- 92



Wood County Economic Development
(Planning & Zoning/Extension)
400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

Funding Considerations/Request Summary

(provide separate spreadsheet/budget if needed)

| Budget Summary | | Budget Detail | |
|---|------------|----------------------|-------------------|
| Total Organization Budget | \$ 167,752 | Revenue/Income | |
| Total Proposal Cost | \$ 200,000 | Funding Source A | \$ see attachment |
| Total Amount Requested | \$ 40,000 | Funding Source B | \$ |
| Total Match * | \$ 40,000 | Total Revenue/Income | \$ |
| * Please provide a match explanation in question 6. | | Expenses | |
| | | Expense A | \$ see attachment |
| | | Expense B | \$ |
| | | Expense C | \$ |
| | | Total Expense | \$ |

Project Reporting Requirement

As a reporting requirement of receiving an Economic Development Grant, a one-page summary project report will be prepared and presented to the CEED Committee. This report must be submitted no later than Tuesday, October 1, 2026. Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.

Signatures

I attest that the information in this application submitted to Wood County is true and correct.

Applicant

| | | |
|-----------|-----------------|--------|
| | Jake Klingforth | 7-9-25 |
| Signature | Printed Name | Date |

Highest Organization Elected Official/Board Chair

| | | |
|-----------|--------------|-----------|
| | Matt Zacher | 7/10/2025 |
| Signature | Printed Name | Date |

2. Please provide a summary of your proposal.

Replacing and installing new baseball field lighting at Witter Park directly supports and aligns with the goals of the Wood County REDI (Rural Economic Development Initiative) Plan by advancing community development, economic growth, and quality of life.

This proposal is a strategic, high-impact investment in community infrastructure that will yield a measurable return through tax revenue, tourism, economic activity, and quality-of-life benefits. This project aligns with REDI's vision by making Wood County more competitive, more livable, and more economically resilient in several key ways:

A. Supports Tourism and Recreation-Based Economic Development

- This project prioritizes leveraging local assets, including parks and recreational facilities, to attract visitors and stimulate economic activity.
- Witter Park is a central venue for baseball tournaments, youth leagues, and community events. Upgraded lighting enables evening and nighttime games, increasing scheduling flexibility and allowing for larger regional and state-level tournaments.
- This extended usability draws in more visitors, which supports local hotels, restaurants, and retailers, contributing to the local economy.

B. Enhances Quality of Life and Community Livability

- Improved lighting enhances safety and accessibility, making Witter Park more inviting for families and participants of all ages during the evening.
- It helps retain and attract residents by supporting vibrant, active community spaces—a central component of livability.

C. Promotes Youth Development and Workforce Retention

- Sports and recreation opportunities contribute to youth engagement and community attachment, which the REDI Plan identifies as important for retaining young people in rural areas.
- By supporting organized sports and extracurricular activities, upgraded lighting plays a role in developing teamwork, leadership, and social skills among youth—critical soft skills for future workforce readiness.

Investing in new baseball field lighting at Witter Park is a practical, high-visibility project that supports the Wood County REDI Plan's goals of economic vitality, community engagement, and rural resilience. It strengthens tourism, fosters youth and family activities, encourages investment, and enhances the overall attractiveness of the area as a place to live, work, and visit.

3. Have you received funds through this Grant in the past. YES, See below.

The grant request in 2021 was for \$24,999, the CEED committee awarded the request for \$15,000. This was the Wayfinding project.

The grant request in 2023 was for \$9,020, the CEED committee denied this request. This was the Sculpture project.

The grant request in 2024 was for \$25,000, the CEED committee awarded the request for \$25,000. This was the Waterfront project.

4. Describe the timeline for this proposal.

Project Timeline for Witter Field LED Lighting Replacement

- **Order & Delivery (8–10 Weeks):**
Upon approval, the new LED lights will be ordered immediately. Delivery is expected within 8 to 10 weeks.
- **Installation (Late Fall – Early Winter 2025):**
Once the lights are received, installation will take place during late fall to early winter of 2025, minimizing disruption to field use.
- **Completion & Readiness:**
The new lighting system will be fully installed and operational ahead of the 2026 Wisconsin Rapids Rafters baseball season, which begins at the end of May.

5. Explain how this proposal will provide a Return on Investment (ROI) to Wood County.

This proposal is a strategic, high-impact investment in community infrastructure that will yield a measurable return through tax revenue, tourism, economic activity, and quality-of-life benefits. Like the housing incentive program, this project aligns with REDI's vision by making Wood County more competitive, more livable, and more economically resilient.

Sports tourism creates reliable foot traffic for:

- Hotels/motels
- Restaurants
- Retail (gas, grocery, etc.)

Even modest increases in annual revenues at these businesses contribute to:

- Higher sales tax collections
- More stable small business operations, helping maintain commercial property values, and the county's long-term property tax base.

6. Describe the match for this proposal.

The total project cost for the new LED lighting system is **\$200,000**, and a **1:1** funding match is preferred. The City has assembled a strong funding package through a combination of grants and local contributions, as outlined below:

- **Legacy Grant:** \$100,000
- **League Park Grant:** \$18,372
- **American Legion Donation:** \$1,500
- **Witter Field Outlay Funds:** \$47,700

Total Secured Funding: \$167,572

This funding structure meets the 1:1 match requirement and reflects a collaborative investment from grant partners, community organizations, and city resources to support the Witter Field lighting upgrade in time for the 2026 baseball season.

This proposal is a strategic, high-impact investment in community infrastructure that will yield a measurable return through tax revenue, tourism, economic activity, and quality-of-life benefits. Like the housing incentive program, this project aligns with REDI's vision by making Wood County more competitive, more livable, and more economically resilient.



**Wood County Economic Development
(Planning & Zoning/Extension)**
400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

2026 Wood County (WI) Economic Development Funding Request

Proposal Title:

Applicant Organization:

Website:

Mailing Address:

Street Address: (if different)

Contact Name & Title:

Phone:

Email:

Proposal Narrative

1. REDI Alignment (select one)

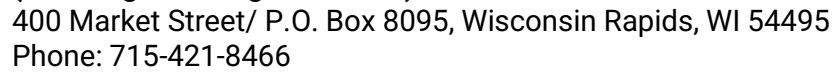
If selected other, please describe:

2. Please provide a summary of your proposal. Explain how it is consistent with and supports the Wood County REDI (Rural Economic Development Initiative) Plan.

3. Have you received funds through this grant in the past? (if yes, check box)

Have you applied in the past? (if yes, check box)

If yes, in which years did you receive funds and in which years did you apply?



- 98



Wood County Economic Development

(Planning & Zoning/Extension)

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495

Phone: 715-421-8466

Funding Considerations/Request Summary

(provide separate spreadsheet/budget if needed)

| Budget Summary | | Budget Detail | |
|---|----|----------------------|----|
| Total Organization Budget | \$ | Revenue/Income | |
| Total Proposal Cost | \$ | | \$ |
| Total Amount Requested | \$ | | \$ |
| Total Match * | \$ | Total Revenue/Income | \$ |
| * Please provide a match explanation in question 6. | | Expenses | |
| | | | \$ |
| | | | \$ |
| | | | \$ |
| | | Total Expense | \$ |

Project Reporting Requirement

As a reporting requirement of receiving an Economic Development Grant, a one-page summary project report will be prepared and presented to the CEED Committee. **This report must be submitted no later than Tuesday, October 1, 2026.** Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.

Signatures

I attest that the information in this application submitted to Wood County is true and correct.

Applicant

| | | |
|--------------------|--------------|------|
| <i>Jon Evenson</i> | | |
| Signature | Printed Name | Date |

Highest Organization Elected Official/Board Chair

| | | |
|--------------------|--------------|------|
| <i>Jon Evenson</i> | | |
| Signature | Printed Name | Date |



Professional Services Agreement

MSA Project Number: 03622054

This AGREEMENT (Agreement) is made effective July 11, 2025, by and between

MSA PROFESSIONAL SERVICES, INC (MSA)

Address: 146 North Central Ave, Marshfield, WI 54449

Phone: (715) 304-0448

Representative: Daniel Borchardt, PE

Email: dborchardt@msa-ps.com

VILLAGE OF BIRON (OWNER)

Address: 451 Kahoun Drive, Wisconsin Rapids, WI 54494

Phone: (715) 423-6580

Representative: Jon Evenson, Village President

Email: president@biron.wi.gov

Project Name: Village of Biron – Street Connection to STH 54 at Dollar General

The scope of the work authorized is: See Attachment A: Scope of Services

The schedule to perform the work is: Approximate Start Date: August 2025
Approximate Completion Date: May 2027

The lump sum fee for the design and bidding work is: \$99,200

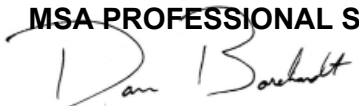
All services shall be performed in accordance with the General Terms and Conditions of MSA, which is attached and made part of this Agreement. Any attachments or exhibits referenced in this Agreement are made part of this Agreement. Payment for these services will be on a lump sum basis not to exceed amount without prior authorization.

Approval: Authorization to proceed is acknowledged by signatures of the parties to this Agreement.

VILLAGE OF BIRON

Jon Evenson
Village President
Date: _____

MSA PROFESSIONAL SERVICES, INC.


Daniel Borchardt, PE
Team Leader Engineering
Date: July 11, 2025

OWNER ATTEST: (optional, delete lines if not applicable)

Samantha Daugherty
Village Clerk
Date: _____

MSA PROFESSIONAL SERVICES, INC. (MSA)
GENERAL TERMS AND CONDITIONS OF SERVICES (PUBLIC)

1. **Scope and Fee.** The scope of Owner's Project (the "Project"), scope of MSA's services (the "Work"), for those services are defined in Attachment A. The scope and fee constitute a good faith estimate of the tasks and associated fees required to perform the services defined in Attachment A. This agreement upon execution by both parties hereto, can be amended only by written instrument signed by both parties. For those projects involving conceptual or process development service or involve renovation of an existing building or structure, activities often cannot be fully defined during initial planning. As the Project progresses, facts uncovered may reveal a change in direction which may alter the Work. MSA will promptly inform the OWNER in writing of such situations so that changes in this agreement can be made as required.

2. **Owner's Responsibilities.**

(a) Project Scope and Budget

The OWNER shall define the scope and budget of the Project and, when applicable, periodically update the Project budget, including that portion allocated for the cost of the Work. The Project budget shall include contingencies for design, development, and, when required by the scope of the Project, construction of the Project. The OWNER shall not significantly increase or decrease the overall Project scope or schedule, the portion of the budget allocated for the cost of the Work, or contingencies included in the overall budget or a portion of the budget, without the agreement of MSA to a corresponding change in the Project scope, quality, schedule, and compensation of MSA.

(b) Designated Owner Representative

The OWNER shall identify a Designated Representative who shall be authorized to act on behalf of the OWNER with respect to the Project. OWNER's Designated Representative shall render related decisions in a timely manner so as to avoid unreasonable delay in the orderly and sequential progress of MSA's services. MSA shall not be liable for any error or omission made by OWNER, OWNER's Designated Representative, or OWNER's consultant.

(c) Tests, Inspections, and Reports

When required by the scope of the Project, the OWNER shall furnish tests, inspections, and reports required by law or the Contract Documents, such as planning studies; preliminary designs; structural, mechanical, or chemical tests; tests for air, water, or soil pollution; and tests for hazardous materials.

(d) Additional Consultants

MSA's consultants shall be identified in Attachment A. The OWNER shall furnish the services of other consultants other than those designated in Attachment A, including such legal, financial, accounting, and insurance counseling services as may be required for the Project.

(e) OWNER Provided Services and Information

MSA shall be entitled to rely on the accuracy and completeness of services and information furnished by the OWNER, Designated OWNER Representative, or Consultant. MSA shall use reasonable efforts to provide prompt written notice to the OWNER if MSA becomes aware of any errors, omissions, or inconsistencies in such services or information.

3. **Billing.** MSA will bill the OWNER monthly with net payment due upon receipt. Balances due past thirty (30) days shall be subject to an interest charge at a rate of 18% per year from said thirtieth day. In addition, MSA may, after giving seven days written notice, suspend service under any agreement until the OWNER has paid in full all amounts due for services rendered and expenses incurred, including the interest charge on past due invoices.

4. **Costs and Schedules.** Costs (including MSA's fees and reimbursable expenses) and schedule commitments shall be subject to change for delays caused by the OWNER's failure to provide specified facilities or information or for delays caused by unpredictable occurrences including, without limitation, fires, floods, riots, strikes, unavailability of labor or materials, delays

or defaults, by suppliers of materials or services, process shutdowns, pandemics, acts of God or the public enemy, or acts of regulations of any governmental agency. Temporary delays of services caused by any of the above which result in additional costs beyond those outlined may require renegotiation of this agreement.

5. **Access to Site.** Owner shall furnish right-of-entry on the Project site for MSA and, if the site is not owned by Owner, warrants that permission has been granted to make planned explorations pursuant to the scope of services. MSA will take reasonable precautions to minimize damage to the site from use of equipment, but has not included costs for restoration of damage that may result and shall not be responsible for such costs.

6. **Location of Utilities.** Owner shall supply MSA with the location of all pre-existent utilities and MSA has the right to reasonably rely on all Owner supplied information. In those instances where the scope of services require MSA to locate any buried utilities, MSA shall use reasonable means to identify the location of buried utilities in the areas of subsurface exploration and shall take reasonable precautions to avoid any damage to the utilities noted. However, Owner agrees to indemnify and defend MSA in the event of damage or injury arising from damage to or interference with subsurface structures or utilities which result from inaccuracies in information of instructions which have been furnished to MSA by others.

7. **Professional Representative.** MSA intends to serve as the OWNER's professional representative for those services as defined in this agreement, and to provide advice and consultation to the OWNER as a professional. Any opinions of probable project costs, reviews and observations, and other recommendations made by MSA for the OWNER are rendered on the basis of experience and qualifications and represents the professional judgment of MSA. However, MSA cannot and does not warrant or represent that proposals, bid or actual project or construction costs will not vary from the opinion of probable cost prepared by it.

8. **Construction.** When applicable to the scope of the Project, the OWNER shall contract with a licensed and qualified Contractor for implementation of construction work utilizing a construction contract based on an EJCDC construction contract and general conditions appropriate for the scope of the Project and for the delivery method. In the construction contract, the OWNER shall use reasonable commercial efforts to require the Contractor to (1) obtain Commercial General Liability Insurance with contractual liability coverage insuring the obligation of the Contractor, and name the OWNER, MSA and its employees and consultants as additionally insureds of that policy; (2) indemnify and hold harmless the OWNER, MSA and its employees and consultants from and against any and all claims, damages, losses, and expenses ("Claims"), including but not limited to reasonable attorney's fees and economic or consequential damages arising in whole or in part out of the negligent act or omission of the contractor, and Subcontractor or anyone directly or indirectly employed by any of them. This agreement shall not be construed as giving MSA, the responsibility or authority to direct or supervise construction means, methods, techniques, sequence, or procedures of construction selected by the contractors or subcontractors or the safety precautions and programs incident to the work, the same being the sole and exclusive responsibility of the contractors or subcontractors.

9. **Standard of Care.** In conducting the services, MSA will apply present professional, engineering and/or scientific judgment, which is known as the "standard of care". The standard of care is defined as that level of skill and care ordinarily exercised by members of the same profession practicing at the same point in time and in the same or similar locality under similar circumstances in performing the Services. The OWNER acknowledges that "current professional standards" shall mean the standard for professional services, measured as of the time those services are rendered, and not according to later standards, if such later standards purport to impose a higher degree of care upon MSA.

MSA does not make any warranty or guarantee, expressed or implied, nor have any agreement or contract for services subject to the provisions of any uniform commercial code. Similarly, MSA will not accept those terms and conditions offered by the OWNER in its purchase

order, requisition, or notice of authorization to proceed, except as set forth herein or expressly agreed to in writing. Written acknowledgement of receipt, or the actual performance of services subsequent to receipt of such purchase order, requisition, or notice of authorization to proceed is specifically deemed not to constitute acceptance of any terms or conditions contrary to those set forth herein.

10. **Municipal Advisor.** MSA Professional Services, Inc. is not acting as a 'Municipal Advisor' to the owner pursuant to Section 15B of the Exchange Act. For financial advice related to the corresponding project, the client is encouraged to discuss their finances with internal and/or external advisors and experts before making decisions incurring debt and/or supporting those obligations. MSA desires to serve each client well by providing the best information publicly available and is providing information as part of its engineering responsibilities to inform client options. The information is not intended to provide financial advice or recommendations and is not bound by the formal Municipal Advisor fiduciary duty.

11. **Conduct Expectations.** Owner and MSA understand their respective obligations to provide a safe, respectful work environment for their employees. Both parties agree that harassment on the job (unwelcome verbal, physical or other behavior that is related to sex, race, age, or protected class status) will not be tolerated and will be addressed timely and in compliance with anti-harassment laws.

12. **Electronic Documents and Transmittals.** Owner and MSA agree to transmit and accept project related correspondence, documents, text, data, drawings and the like in digital format in accordance with MSA's Electronic Data Transmittal policy. Each party is responsible for its own cybersecurity, and both parties waive the right to pursue liability against the other for any damages that occur as a direct result of electronic data sharing.

13. **Building Information Modelling (BIM).** For any projects, and not limited to building projects, utilizing BIM, OWNER and MSA shall agree on the appropriate level of modelling required by the project, as well as the degree to which the BIM files may be made available to any party using the Electronic Document Transmittal provisions of section 12 of this Agreement.

14. **Construction Site Visits.** If the scope of services includes services during the Construction Phase, MSA shall make visits to the site as specified in Attachment A– Scope of Services. MSA shall not, during such visits or as a result of such observations of Contractor's work in progress, supervise, direct or have control over Contractor's work nor shall MSA have authority over or responsibility for the means, methods, techniques, sequences or procedures of construction selected by Contractor, for safety precautions and programs incident to the work of Contractor or for any failure of Contractor to comply with laws, rules, regulations, ordinances, codes or orders applicable to Contractor's furnishing and performing the work. Accordingly, MSA neither guarantees the performance of any Contractor nor assumes responsibility for any Contractor's failure to furnish and perform its work in accordance with the Contract Documents.

15. **Termination.** This Agreement shall commence upon execution and shall remain in effect until terminated by either party, at such party's discretion, on not less than thirty (30) days' advance written notice. The effective date of the termination is the thirtieth day after the non-terminating party's receipt of the notice of termination. If MSA terminates the Agreement, the OWNER may, at its option, extend the terms of this Agreement to the extent necessary for MSA to complete any services that were ordered prior to the effective date of termination. If OWNER terminates this Agreement, OWNER shall pay MSA for all services performed prior to MSA's receipt of the notice of termination and for all work performed and/or expenses incurred by MSA in terminating Services begun after MSA's receipt of the termination notice. Termination hereunder shall operate to discharge only those obligations which are executory by either party on and after the effective date of termination. These General Terms and Conditions shall survive the completion of the services performed hereunder or the Termination of this Agreement for any cause.

This agreement cannot be changed or terminated orally. No waiver of compliance with any provision or condition hereof should be effective unless agreed in writing and duly executed by the parties hereto.

16. Betterment. If, due to MSA's error, any required or necessary item or component of the Project is omitted from the construction documents, MSA's liability shall be limited to the reasonable costs of correction of the construction, less what OWNER'S cost of including the omitted item or component in the original construction would have been had the item or component not been omitted. It is intended by this provision that MSA will not be responsible for any cost or expense that provides betterment, upgrade, or enhancement of the Project.

17. Hazardous Substances. OWNER acknowledges and agrees that MSA has had no role in identifying, generating, treating, storing, or disposing of hazardous substances or materials which may be present at the Project site, and MSA has not benefited from the processes that produced such hazardous substances or materials. Any hazardous substances or materials encountered by or associated with Services provided by MSA on the Project shall at no time be or become the property of MSA. MSA shall not be deemed to possess or control any hazardous substance or material at any time; arrangements for the treatment, storage, transport, or disposal of any hazardous substances or materials, which shall be made by MSA, are made solely and exclusively on OWNER's behalf for OWNER's benefit and at OWNER's direction. Nothing contained within this Agreement shall be construed or interpreted as requiring MSA to assume the status of a generator, storer, treater, or disposal facility as defined in any federal, state, or local statute, regulation, or rule governing treatment, storage, transport, and/or disposal of hazardous substances or materials.

All samples of hazardous substances, materials or contaminants are the property and responsibility of OWNER and shall be returned to OWNER at the end of a project for proper disposal. Alternate arrangements to ship such samples directly to a licensed disposal facility may be made at OWNER's request and expense and subject to this subparagraph.

18. Insurance. MSA will maintain insurance coverage for: Worker's Compensation, General Liability, and Professional Liability. MSA will provide information as to specific limits upon written request. If the OWNER requires coverages or limits in addition to those in effect as of the date of the agreement, premiums for additional insurance shall be paid by the OWNER. The liability of MSA to the OWNER for any indemnity commitments, or for any damages arising in any way out of performance of this contract is limited to such insurance coverages and amount which MSA has in effect.

19. Reuse of Documents. Reuse of any documents and/or services pertaining to this Project by the OWNER or extensions of this Project or on any other project shall be at the OWNER's sole risk. The OWNER agrees to defend, indemnify, and hold harmless MSA for all claims, damages, and expenses including attorneys' fees and costs arising out of such reuse of the documents and/or services by the OWNER or by others acting through the OWNER.

20. Indemnification. To the fullest extent permitted by law, MSA shall indemnify and hold harmless, OWNER, and OWNER's officers, directors, members, partners, consultants, and employees (hereinafter "OWNER") from reasonable claims, costs, losses, and damages arising out of or relating to the PROJECT, provided that any such claim, cost, loss, or damage is attributable to bodily injury, sickness, disease, or death, or to injury to or destruction of tangible property (other than the Work itself) including the loss of use resulting therefrom but only to the extent caused by any negligent act or omission of MSA or MSA's officers, directors, members, partners, employees, or Consultants (hereinafter "MSA"). In no event shall this indemnity agreement apply to claims between the OWNER and MSA. This indemnity agreement applies solely to claims of third parties. Furthermore, in no event shall this indemnity agreement apply to claims that MSA is responsible for attorneys' fees. This agreement does not give rise to any duty on the part of MSA to defend the OWNER on any claim arising under this agreement.

To the fullest extent permitted by law, OWNER shall indemnify and hold harmless, MSA, and MSA's officers, directors, members, partners, consultants, and employees (hereinafter "MSA") from reasonable claims, costs, losses, and damages arising out of or relating to the PROJECT, provided that any such claim, cost, loss, or damage is attributable to bodily injury, sickness, disease, or death, or to injury to or destruction of tangible property (other than the Work itself) including the loss of use resulting therefrom but only to the extent caused by any negligent act or omission of the OWNER or the OWNER's officers, directors, members, partners, employees, or Consultants (hereinafter "OWNER"). In no event shall this indemnity agreement apply to claims between MSA and the OWNER. This indemnity agreement applies solely to claims of third parties. Furthermore, in no event shall this indemnity agreement apply to claims that the OWNER is responsible for attorneys' fees. This agreement does not give rise to any duty on the part of the OWNER to defend MSA on any claim arising under this agreement.

To the fullest extent permitted by law, MSA's total liability to OWNER and anyone claiming by, through, or under OWNER for any cost, loss or damages caused in part or by the negligence of MSA and in part by the negligence of OWNER or any other negligent entity or individual, shall not exceed the percentage share that MSA's negligence bears to the total negligence of OWNER, MSA, and all other negligent entities and individuals.

21. Accrual of Claims. To the fullest extent permitted by Laws and Regulations, all causes of action arising under this Agreement will be deemed to have accrued, and all statutory periods of limitation will commence, no later than the date of Substantial Completion; or, if Engineer's services do not include Construction Phase services, or the Project is not completed, then no later than the date of Owner's last payment to Engineer.

22. Dispute Resolution. OWNER and MSA desire to resolve any disputes or areas of disagreement involving the subject matter of this Agreement by a mechanism that facilitates resolution of disputes by negotiation rather than by litigation. OWNER and MSA also acknowledge that issues and problems may arise after execution of this Agreement which were not anticipated or are not resolved by specific provisions in this Agreement. Accordingly, both OWNER and MSA will endeavor to settle all controversies, claims, counterclaims, disputes, and other matters thru mediation with a mutually agreed upon mediator. Demand for mediation shall be filed in writing with the other party to this Agreement. A demand for mediation shall be made within a reasonable time after the claim, dispute or other matter in question has arisen. In no event shall the demand for mediation be made after the date when institution of legal or equitable proceedings based on such claim, dispute or other matter in question would be barred by the applicable statute of limitations. Neither demand for mediation nor any term of this Dispute Resolution clause shall prevent the filing of a legal action where failing to do so may bar the action because of the applicable statute of limitations. If despite the good faith efforts of OWNER and MSA any controversy, claim, counterclaim, dispute, or other matter is not resolved through negotiation or mediation, OWNER and MSA agree and consent that such matter may be resolved through legal action in the court having jurisdiction as specified in this Agreement.

23. Exclusion of Special, Indirect, Consequential and Liquidated Damages. MSA shall not be liable, in contract or tort or otherwise, for any special, indirect, consequential, or liquidated damages including specifically, but without limitation, loss of profit or revenue, loss of capital, delay damages, loss of goodwill, claim of third parties, or similar damages arising out of or connected in any way to the Project or this contract.

24. Limitation of Liability. Neither MSA, its Consultants (if any), nor their employees shall be jointly, severally, or individually liable to the OWNER in excess of the amount of the insurance proceeds available.

25. Successors and Assigns. The successors, executors, administrators, and legal representatives of Owner and Engineer are hereby bound to the other party to this Agreement and to the successors, executors, administrators and legal representatives (and said assigns) of such other party, in respect of all covenants, agreements, and obligations of this Agreement.

Neither party may assign, sublet, or transfer any rights under or interest (including, but without limitation, claims arising out of this Agreement or money that is due or may become due) in this Agreement without the written consent of the other party, which shall not be unreasonable withheld, except to the extent that any assignment, subletting, or transfer is mandated by law.

26. **Notices.** Any notice required under this Agreement will be in writing, and delivered: in person (by commercial courier or otherwise); by registered or certified mail; or by e-mail to the recipient, with the words "Formal Notice" or similar in the e-mail's subject line. All such notices are effective upon the date of receipt.

27. **Survival.** Subject to applicable Laws and Regulations, all express representations, waivers, indemnifications, and limitations of liability included in this Agreement will survive its completion or termination for any reason.

28. **Severability.** Any provision or part of the Agreement held to be void or unenforceable under any Laws or Regulations will be deemed stricken, and all remaining provisions will continue to be valid and binding upon Owner and MSA.

29. **No Waiver.** A party's non-enforcement of any provision will not constitute a waiver of that provision, nor will it affect the enforceability of that provision or of the remainder of this Agreement.

30. **State Law.** This agreement shall be construed and interpreted in accordance with the laws of the State of Wisconsin.

31. **Jurisdiction.** OWNER hereby irrevocably submits to the jurisdiction of the state courts of the State of Wisconsin for the purpose of any suit, action or other proceeding arising out of or based upon this Agreement. OWNER further consents that the venue for any legal proceedings related to this Agreement shall be Sauk County, Wisconsin.

32. **Understanding.** This agreement contains the entire understanding between the parties on the subject matter hereof and no representations. Inducements, promises or agreements not embodied herein (unless agreed in writing duly executed) shall be of any force or effect, and this agreement supersedes any other prior understanding entered into between the parties on the subject matter hereto.

ATTACHMENT A: SCOPE OF SERVICES

PROJECT DESCRIPTION

The project consists of a roadway extension from STH 54 heading north west at the location of the Dollar General parcel in the Village of Biron. The new roadway construction is estimated to be approximately 500 feet within a newly defined 66 feet of right-of-way. The roadway is planned to contain new water, sanitary sewer and storm sewer facilities that will service two larger parcels that would be suitable for residential neighborhood development. The roadway segment is planned to be approximately 34 feet in width from back of curb to back of curb and consist of 4-inch pavement, 12-inch base aggregate. The roadway would be planned with sidewalk along the street extension at the right-of-way line to connect to STH 54 sidewalk.

Stormwater from the new street will need to be captured, treated, and have rate control prior to connection to the WisDOT storm sewer system. A wet pond, bio-infiltration basin or combination of treatment methods and swales will be required. Stormwater outside of the 500 foot street extension will be assumed to be handled when the development of the adjacent lot areas occurs.

The street connection to STH 54 and intersection design will require an abbreviated Traffic Impact Analysis (assuming 40 residential units and under 500 trips) as well as a conceptual layout of the planned developable acreage/ street layout. The traffic impact analysis project scope will consist of two submittals: an initial review submittal with the existing traffic volume information, and a final report submittal with the necessary traffic analysis and results. Each submittal will include tables, exhibits and appendix material as appropriate.

Language in the scope is based on preliminary development information provided by the village to meet the minimum requirements identified in the Wisconsin Department of Transportation (WisDOT) TIA Guidelines Manual and the FDM. Based on the number of peak hour trips the development is likely to generate, it is expected an abbreviated TIA will be required. An abbreviated TIA analyzes existing and proposed traffic operations at the time of development construction only; no future traffic volume projection scenarios are considered. The following scope is based on information provided by the village, previous TIA experience, and engineering judgement within the parameters of WisDOT's TIA Guidelines Manual. WisDOT reserves the right to request additional information and/or analyses.

STH 54 median improvements, turn lanes, will need to be completed as well as utility coordination to get private utility pedestals relocated. MSA does not anticipate the need to relocate light poles or storm sewer in STH 54. Work anticipated is removal of curb and gutter, sidewalk, 2 phase traffic control plan, work in highway right-of-way permitting and coordination with access. Coordination with WisDOT will be required for an access permit. Replacement of sidewalk, installation of curb ramps along with signing and pavement markings through the intersection will be necessary.

The Village will need a CSM document to define the lots and right-of-way for legal recording.

Water and sanitary sewer utilities will be included on the roadway extension from existing utilities along STH 54.

The Village plans to coordinate with the current property owners regarding the planned right of way and work with the Village attorney to record the legal documents necessary for the real estate transaction.

No wetlands or hydraulic soils are anticipated.

Soil borings will be required for stormwater infiltration analysis at the site. MSA will coordinate with the boring locations and depths with the geotechnical firm but the Village will directly contract with the firm for these services.

SCOPE OF SERVICES

MSA will provide services as set forth below.

1. Design

- **Project Administration**
 - Manage and coordinate project team, budget and schedules. Maintain communication with Owner and stakeholders on project.
- **Quality Assurance/Quality Control**
 - Employ documented quality-assurance/quality-control procedures throughout project.
- **Traffic Impact Analysis (TIA)**
 - **Task 1: Initial Review Submittal**

Trip Generation and Distribution

Based on discussions with the village, it is assumed the development will be built in a single phase, with approximately 30-40 units of residential development. The development will consist of a mix of single-family detached and attached (duplex) units. Given the amount of traffic expected to be generated by the proposed development, only the build year (2026) is anticipated to be analyzed. Access would be via a new public road that would be constructed near/in place of the existing Dollar General driveway along STH 54.

MSA will utilize the most recent WisDOT-approved version of the Institute of Transportation Engineers (ITE) Trip Generation Manual to estimate anticipated traffic volume generated by the proposed development as shown on the provided site plan. Traffic will be generated for the following periods:

- Weekday AM and PM peak hours
- Weekday 24-hour period

No adjacent off-site developments have been identified within the development timeline, nor are any identified on the Wood County TIA status map. Therefore, no off-site development is proposed to be analyzed as part of this study.

Trip distribution percentages, pass-by, and linked traffic reductions will be included as appropriate, and their impact on new trip generation will be based on ITE trip generation guidance, similar development projects, and engineering judgement.

Multimodal trips including pedestrian, bicycle, and bus trips are assumed to be nominal or non-existent and are not accounted for or included in terms of reductions.

Initial Submittal Memo

MSA will submit a summary of the traffic data collection, trip generation, distribution, and assignment to WisDOT as an “Initial Review” submittal prior to conducting any traffic analysis. Based on their review, WisDOT may make recommendations or require modifications to the provided information and scope. Upon approval of the initial review by WisDOT, MSA will proceed with the remaining tasks as outlined below. If changes to the planned development occur after the initial submittal has been provided to WisDOT, additional scope, fees, and WisDOT re-review may be required.

○ Task 2: Abbreviated Traffic Impact Analysis

Traffic Counts

Counts are proposed to be collected on STH 54, at the driveway with Dollar General.

MSA will collect vehicle turning movement counts on a typical weekday (Tuesday through Thursday) during the AM and PM peak hours. The counts will be collected on a weekday with a typical schedule (no special events, etc.) and average, precipitation free weather conditions. MSA will utilize Miovision traffic data collection units to record fourteen (14) hours of data from 6 AM to 8 PM. Turning movement counts will be processed from 6 – 9 AM and 3 – 6 PM. Additional hours can be processed as part of amendment if determined to be necessary.

This data will be processed and utilized as part of the traffic analysis. Counts will be collected in 15-minute intervals and include vehicle classification (cars, trucks, and buses). Bicycle and pedestrian counts are not included.

Due to size of the proposed development and anticipated trips that would be generated, it is assumed at this time that an abbreviated TIA will be required by WisDOT and the following scope and costs reflect this assumption.

No volume forecasting or future year scenarios are proposed to be analyzed as part of this study outside of existing and initial build/development opening conditions.

This scope includes one development access scenario, as described above. Additional access scenario options can be analyzed as part of a contract amendment. No microsimulation of the roadway network is included but can be completed as part of a contract amendment.

Traffic Operational Analysis

MSA will analyze the study area intersections identified in this proposal for the following scenarios during the AM and PM peak hour using WisDOT-approved software.

Capacity/LOS Analysis, Existing Transportation System

1. 2026 Base Year Background Traffic
2. 2026 Background + Development

If operations for any movement drop below level of service (LOS) D as part of the above listed analysis scenarios, MSA will provide one improved transportation system alternative to address the identified operational deficiency. The following scenarios will be analyzed as necessary for an improved transportation system.

Capacity/LOS Analysis, Improved Transportation System

1. 2026 Base Year Background Traffic
2. 2026 Background + Development

One improvement scenario will be analyzed, and improvement scenarios will build on each other for consistency towards an ultimate transportation system recommendation. Improvements could include changes to intersection geometrics, traffic control, turn bay lengths, and other traffic control improvements required to provide LOS D or better for all movements at the study area intersections.

Note that the improvements included in the report are recommended to WisDOT for consideration and are not legally binding. WisDOT reserves the right to determine alternative solutions at the intersections under their jurisdiction.

Report

A report documenting the findings of the analysis will be prepared by MSA and an electronic copy submitted to the Owner/Representative for review and comment. The report will include text, tables, and exhibits as appropriate. Upon approval, MSA shall submit an electronic copy each to the Owner/Representative and WisDOT.

A sight distance analysis is included, as a new intersection is being proposed to the roadway network.

It is assumed that a Phase 1 Intersection Control Evaluation (ICE) will not be required. However, if an intersection control other than side street stop control is deemed necessary after the analysis has been completed, a Phase 1 ICE report and associated traffic signal warrant analysis can be completed, if authorized, as part of a contract amendment.

Review Meeting

MSA will coordinate a teleconference meeting to review the study findings after submittal of the traffic impact analysis to the Owner or their designated representatives. The review meeting will facilitate discussion of the traffic impacts and improvements recommended by the study and finalize any comments before submitting to WisDOT.

- **Project Site Information**

- Right-of-Way Research: utilize recorded survey documentation in project area to determine right-of-way locations.
- Contact Utility One Call: utilize marking and mapping provided by one-call agency to assess locations of existing private utilities in the area.
- Topographic Survey: collect location and elevation data of existing features at the site for use as basis of design. The project scope will also include a strip of topography approximately 100 foot wide to be used for street design, 50 feet either side of the easterly line of parcel 2400123B
- CSM – provide a CSM for recording showing right-of-way and 3 lots and monumentation of the new right of way with irons.
 - Provide a Certified Survey Map (CSM) to prepare a three lot CSM covering parcels 2400123BB, 2400123BA, and 2400123B and dedicate a 66-foot-wide corridor for public street dedication.
 - CSM will have an Owner's Certificate of Dedication for each landowner to sign.
- Survey Assumptions
 - Title searches will not be pulled as part of this scope.
 - MSA Professional Services will research and use the most current deeds.
 - Minor internal lot line reconfiguration may be required to accommodate location of the dedicated street based upon street design.
 - Utilities will be shown as marked per a Diggers Ticket.
 - No additional trips to the site will be made to locate utilities if they are not marked.
 - MSA will provide the village with an original document signed and stamped by the surveyor.
 - Individual trees will not be located as part of this project.
 - Only tree lines within the topographic corridor will be located.
 - The village will be responsible to coordinate with landowners to obtain notarized signatures for Owner's Certificate of Dedications.

- The village will be responsible for obtaining all required approvals and recording of CSM, including any and all fees.
 - Any applicable review fees, recording fees, or expenses associated with the review and recording of the proposed CSM are not included in this proposal and are the responsibility of the village. If requested, MSA can coordinate with the village for recording of proposed CSM and will bill the village for time and reimbursable expenses associated as such.
 - Utility Structure Survey: investigate utility structures to obtain field measured invert elevations, penetrating pipe information, and condition assessment.
 - Coordinate sub-surface investigation: obtain proposals from geotechnical consultants, field-locate borings, and record elevations of borings (Owner to contract directly with geotechnical consultant).
 - Wetland Investigation: Desktop evaluation to assess site for presence of wetlands utilizing publicly available wetland and soils maps. (Wetland delineation and permitting not included).
- **Design – Street/Utility**
 - Water Design: Develop horizontal and vertical alignments for water mains. Determine valve, hydrant, service and connection locations. Perform required design computations regarding pressure and flow volumes. Prepare construction details.
 - Sanitary Sewer Design: Develop horizontal and vertical alignments for sanitary sewer. Determine structure, lateral, and connection locations. Perform required design computations regarding pressure and capacity. Prepare construction details.
 - Roadway Design: Develop horizontal and vertical alignments for roadway, curb and gutter, and sidewalk. Prepare pavement design, typical section, cross sections and construction details. Sidewalk curb ramp details to meet WisDOT requirements.
 - Stormwater Design: Determine storm sewer inlet and discharge locations. Develop routing and sizing for storm sewer and surface water drainage and storm water management practices. Prepare construction details.
 - Erosion Control Design: Determine location and type of erosion control devices needed to meet regulatory requirements.
 - Traffic Control Design: Determine location and type of traffic control devices needed to safely route traffic around and through the construction site.
 - Pavement marking and signing: Determine location and type of pavement marking and signing through the intersection.
 - Construction Cost Estimate: Develop a preliminary construction cost estimate based on preliminary plans. Develop an Engineers Estimate of Construction cost based on quantities computed from final plans.
- **Plan Preparation and Drafting**
 - Preliminary Plan Preparation: Prepare preliminary plans showing topographic survey information, horizontal and vertical alignments of

- utilities and roadway, typical roadway cross section, and typical construction details.
 - Final Plan Preparation: Prepare final plans based on preliminary plans, Owner feedback, and additional design development.
- **Specifications**
 - Specifications: prepare technical specifications, special procedures, bidding documents and construction contracting documents.
- **Utility Coordination**
 - Coordination and Communication
 - Inform private utility companies (gas, electric, and communications) of the project scope and timeline.
 - Note utility locations (as provided by utility companies and/or one-call locate) on the project plans.
 - Provide utility companies with preliminary and final plans for the project.
 - Invite utilities to pre-construction meeting.
- **Agency Coordination**
 - STH 54 Intersection coordination to establish a new street connection, access permitting and traffic control needed to get a work in highway right of way permit.
- **Permits**: Prepare permit application and required attachments for:
 - Water System Extension
 - Sanitary Sewer Extension
 - Construction Site and/or Post-Construction Site Erosion Control and Storm Water Management
 - Access Permit (WisDOT)
 - Permission to work in Right-of-Way (WisDOT)
- **Design Meetings (2)**
 - Preliminary Plan review: Attend one meeting with staff after preliminary plans are complete, prior to starting final plans.
 - Final Plan review: Attend one meeting with staff, and one meeting with elected officials.

2. Bidding

- Administer Contractor Prequalification Process
- Assist Owner in Advertising and Soliciting for Bids
- Administer Bid Document Distribution Process utilizing QuestCDN
- Issue Addenda as appropriate to clarify, correct, or change the bidding documents
- Conduct a Public Bid Opening and Electronic Bid Opening located at MSA's Office
- Prepare Tabulation of Bids
- Assist Owner in evaluating bids and in assembling and awarding construction contracts.

DELIVERABLES

MSA will provide the following deliverables:

1. Survey documents: CSM of the lot divided into lots and right-of-way.

2. Preliminary plans: two (2) paper copies, one PDF file of the preliminary plans, and construction cost estimate for Owner review.
3. Preliminary Construction Cost Estimate
4. Final plans: two (2) paper copies and one PDF file of the final plans and construction cost estimate, for Owner review.
5. Final Construction Cost Estimate
6. Permit Applications: One PDF file (per application) containing permit application with attachments, and one paper copy for submittal to permitting authority.
7. Bidding Documents: two (2) paper copies, one PDF file of the bidding documents, including project manual, plan sets and any addenda.

ADDITIONAL SERVICES

Services that are not included in the above Scope of Services can be provided under separate contract or by amending the scope and fee listed in this Agreement. Examples of additional services that may be needed or desired for completion of the project include:

1. Construction Administration, Construction Staking and Construction Observation
2. Assistance with acquisition of real estate and/or temporary or permanent easements
3. Utility system modeling and mapping
4. Funding applications and administration
5. Additional meetings not specifically listed in the scope.
6. Accommodations for environmental hazards, endangered species, or historical or cultural issues at or near the project site.
7. Permit assistance related to surface waters and wetlands.
8. Variance requests (if required for permit applications included in the scope).
9. Updates to Owner's electronic Geographic Information System to reflect changes from project.

PROJECT SCHEDULE

MSA anticipates the following estimated project schedule:

| Date | Milestone |
|------------------------|---|
| August 2025 | Owner approves Professional Services Agreement |
| August 2025 | MSA begins work – Topographic Survey |
| September 2025 | **Traffic Impact Analysis |
| December 2026 | Preliminary Plans complete |
| January 2026 | Village to Complete Real Estate Needs for the Project |
| July 2026 | Final Plans complete, Permit applications submitted |
| January 2027 | Bidding process |
| February 2027 | Owner awards construction contract |
| June to September 2027 | Construction |
| October 2027 | Project Closeout |

****TIA Project schedule**

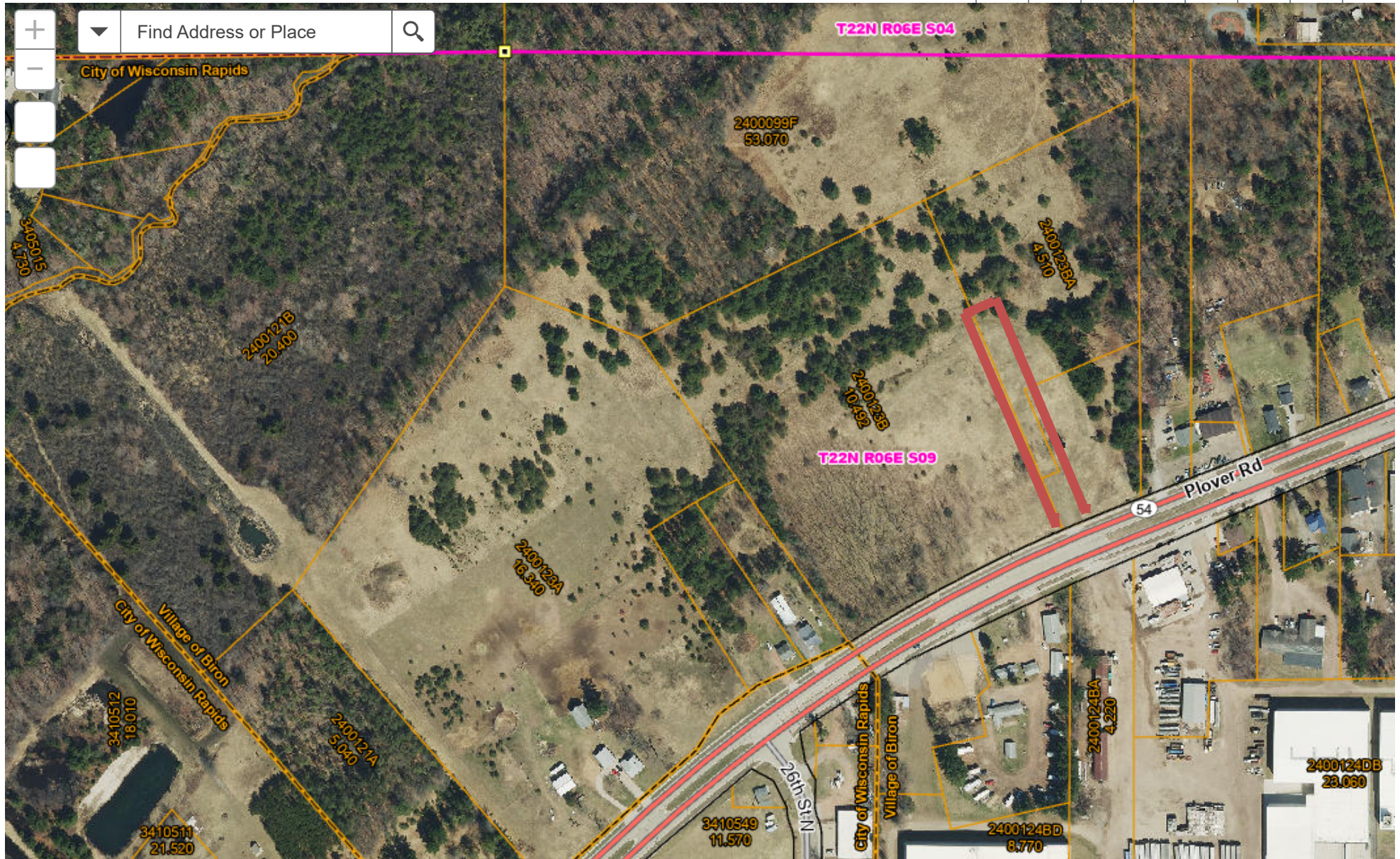
Task 1: The initial submittal memo will be submitted to WisDOT within 1 to 2 weeks after a signed contract has been received. Roadway concepts will be completed within 3 weeks of reception of the signed contract.

Task 2: After the initial submittal has been accepted by WisDOT, the traffic operational analysis and report will be completed. The final report will be submitted to WisDOT approximately 3 to 5 weeks after the initial submittal has been reviewed.

WisDOT review time for any submittals vary depending on WisDOT staff availability. Full report review may take 8 weeks or longer. Any comments received would be addressed as soon as possible, pending any necessary follow-up with the Owner/Representative and/or WisDOT.

OWNER'S RESPONSIBILITIES

- Owner is responsible for accuracy and completeness of the information provided to MSA.
- Owner will provide MSA with full information as to Owner's requirements for the project.
- Owner will operate Owner's systems (hydrants, valves, manholes, etc.) as needed for MSA to obtain required information for the completing project.
- Owner will provide timely response to questions and review of engineering submittals (preliminary and final plans).
- Owner will authorize submittal of necessary permit applications and pay associated fees.





**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

2026 Wood County (WI) Economic Development Funding Request

Proposal Title:

Applicant Organization:

Website:

Mailing Address:

Street Address: (if different)

Contact Name & Title:

Phone:

Email:

Proposal Narrative

1. REDI Alignment (select one)

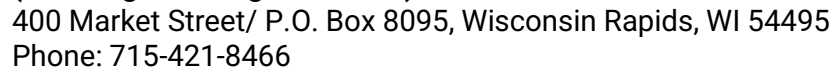
If selected other, please describe:

2. Please provide a summary of your proposal. Explain how it is consistent with and supports the Wood County REDI (Rural Economic Development Initiative) Plan.

3. Have you received funds through this grant in the past? (if yes, check box)

Have you applied in the past? (if yes, check box)

If yes, in which years did you receive funds and in which years did you apply?



- 118



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

Funding Considerations/Request Summary

(provide separate spreadsheet/budget if needed)

| Budget Summary | | Budget Detail | |
|---|----|----------------------|----|
| Total Organization Budget | \$ | Revenue/Income | |
| Total Proposal Cost | \$ | | \$ |
| Total Amount Requested | \$ | | \$ |
| Total Match * | \$ | Total Revenue/Income | \$ |
| * Please provide a match explanation in question 6. | | Expenses | |
| | | | \$ |
| | | | \$ |
| | | | \$ |
| | | Total Expense | \$ |

Project Reporting Requirement

As a reporting requirement of receiving an Economic Development Grant, a one-page summary project report will be prepared and presented to the CEED Committee. **This report must be submitted no later than Tuesday, October 1, 2026.** Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.

Signatures

I attest that the information in this application submitted to Wood County is true and correct.

Applicant

| | | |
|-----------------------------|--------------|------|
| <i>Hannah Wendels Scott</i> | | |
| Signature | Printed Name | Date |

Highest Organization Elected Official/Board Chair

| | | |
|------------------|--------------|------|
| <i>Joe Smith</i> | | |
| Signature | Printed Name | Date |

River Riders Bike Share has been an impactful and consistent community program since 2014. Adding the Marshfield Community Bike Share program in 2021 strengthened bike share as a countywide program and has greatly contributed to its success year after year. Bike share started as a grassroots initiative identified by community members to increase physical activity and decrease obesity by enhancing outdoor recreation options. Over the course of 10 years, bike share has evolved into an affordable alternative mode of non-vehicular transportation for a variety of daily living tasks, while also continuing to meet the original program goals. Bike Share continues to fill a transportation gap in these two communities, and it also indirectly helps drive Wood County tourism and sets Wood County apart from other rural counties in Wisconsin.

River Riders Bike Share includes 30 bicycles, one of which is a tricycle that provides an accessible option for individuals who require an alternative bike. There are six stations in the River Riders program. The Marshfield Community Bike Share program includes 20 bicycles, one of which is a tricycle to provide accessibility across both programs. There are four stations in the Marshfield area. Another way to ensure accessibility is maintained throughout programs is by keeping the program affordable to community members and visitors. With that in mind, the program offers rides for just \$1/hour.

Wood County is home to seven recreational County parks, many of which offer multi-use trails, including biking. Wisconsin Rapids boasts 14 City parks and 91 miles of on and off-street trails and Marshfield offers eight City parks that include biking trails. In Wood County, 79% of people reported living close to a park or recreation facility. With multiple opportunities for recreation in our communities, County Health Rankings still report that 41% of the population has a higher Body Mass Index, and 25% of adults reported participating in no physical activity outside of work. Many things influence how well a person lives. One major contributing factor is the environment in which we live, which includes parks, trails, opportunities, and a means to enjoy them.

The REDI Plan was developed to improve the quality of life and economic development of Wood County. One initiative outlined in the REDI Plan that can be supported by the Bike Share program is to establish Wood County as a vibrant and diverse community to live, grow, work, and play by supporting asset-based branding and tourism. Tourism feeds our community's economic growth, supports our trails, and establishes Wood County as a place people want to visit, and for some, call home. Bike Share provides a low-cost option for visitors who come to Wood County to explore our local trails, businesses, and the county as a whole, which in turn supports the initiative of the REDI Plan. In addition, according to studies done by the Civic Economics, when a person spends their money locally, we see that their dollars circulate 52.9% within the local economy vs. 13.6% when spent at a big box store. By strategically placing our bike share stations in high traffic areas that are close to local trails and businesses, we can encourage people to support local businesses when they are renting a bicycle through the bike share program. In 2024, we partnered with one local business that offers mini golf and ice cream at the South Wood County Park - Lake Wazeecha trail location. This small business offered a discount on their ice cream if bike share users visited their shop after a community bike ride. These partnerships present an incredible opportunity to expand this idea to more local

businesses throughout Wood County, helping to support one another and drive the local economy.

Currently, one bike station is located at a County-owned park for the River Riders Bike Share program. The South Wood County Park offers a 4.1 mile hiking and biking trail circling around Lake Wazeecha, and there is a bike share station located at one end of the park. Since relaunching bike share in 2021 after the COVID-19 pandemic, there have been 771 total rides taken at the South Wood County Park trail. That is over half of the total rides taken since 2021 for the River Riders program. This data shows that offering a low-cost recreational opportunity that bike share provides has a significant impact on just one of our local trails. By providing funding to the bike share program for another year, River Riders and Marshfield Community bike share programs can work to gather more data, explore options for moving bikes and stations closer to County parks and trails, and continue to survey riders about why they chose to rent a bike. Additionally, we would like to use some of the funding to explore repairs or additions to our accessible bike fleet. A few years ago, we experienced unfortunate vandalism to our accessible tandem side-by-side bike. This bike features two wide seats that include a backrest, hand-held brakes, and improved stability for those with balance issues. Accessibility is always at the forefront of our program, and funds from this grant could support this goal.

Our request to the CEED committee is to provide funding to the program to continue to operate, sustain, and grow bike share, as well as bring back a fan-favorite accessible bicycle. Wisconsin Rapids and Marshfield have grown to recognize bike share as an amenity year after year. This is an opportunity to leverage the bike share program to help meet the initiatives and goals of the REDI Plan with further funding and make Wood County that vibrant and diverse community that people from all across the state and beyond want to visit, live, grow, work, and play.



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

2026 Wood County (WI) Economic Development Funding Request

Proposal Title:

Applicant Organization:

Website:

Mailing Address:

Street Address: (if different)

Contact Name & Title:

Phone:

Email:

Proposal Narrative

1. REDI Alignment (select one)

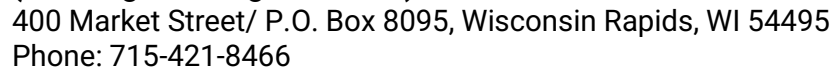
If selected other, please describe:

2. Please provide a summary of your proposal. Explain how it is consistent with and supports the Wood County REDI (Rural Economic Development Initiative) Plan.

3. Have you received funds through this grant in the past? (if yes, check box)

Have you applied in the past? (if yes, check box)

If yes, in which years did you receive funds and in which years did you apply?



- 123



Wood County Economic Development

(Planning & Zoning/Extension)

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495

Phone: 715-421-8466

Funding Considerations/Request Summary

(provide separate spreadsheet/budget if needed)

| Budget Summary | | Budget Detail | |
|---|----|----------------------|----|
| Total Organization Budget | \$ | Revenue/Income | |
| Total Proposal Cost | \$ | | \$ |
| Total Amount Requested | \$ | | \$ |
| Total Match * | \$ | Total Revenue/Income | \$ |
| * Please provide a match explanation in question 6. | | Expenses | |
| | | | \$ |
| | | | \$ |
| | | | \$ |
| | | Total Expense | \$ |


Project Reporting Requirement

As a reporting requirement of receiving an Economic Development Grant, a one-page summary project report will be prepared and presented to the CEED Committee. **This report must be submitted no later than Tuesday, October 1, 2026.** Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.


Signatures

I attest that the information in this application submitted to Wood County is true and correct.

Applicant

| | | |
|---|--------------|------|
|  | | |
| Signature | Printed Name | Date |

Highest Organization Elected Official/Board Chair

| | | |
|---|--------------|------|
|  | | |
| Signature | Printed Name | Date |

The Farmers Markets are a staple in Wood County, offering a place to connect, visit, and shop locally. At the Wisconsin Rapids Downtown Farmers Market (WRDT FM), we host 30-60 (depending on the month of the market) small businesses, food entrepreneurs, and farmers at our market. We also provide services to our community at our Farmers Market Information booth, allowing multiple payment types to be exchanged as tokens for spending with our vendors. The Marshfield Farmers Market (MFM) has operated in the Festival Foods parking lot on 1613 Central Ave for many years and hosts around 50 vendors, depending on the time of the year and produce availability.

Farmers markets play an essential role in our community by bringing together local farmers, artisans, and consumers. Farmers markets help support small businesses by serving as incubators where entrepreneurs can launch and grow their ventures. You can find a diverse selection of fresh produce, homemade goods, crafts, and more, all sourced directly from local vendors. Supporting these local vendors helps our community access healthy food and fosters learning and connection, all while keeping spending in the hands of our local farmers, growers, small business owners, and restaurants, as well as food truck owners.

These markets offer a low-barrier entry point for new businesses to trial products or services, receive direct feedback from customers, and build a loyal customer base that connects with their story from the very beginning. They also foster valuable business-to-business networking opportunities by allowing vendors to collaborate, share resources, and learn from one another. For established businesses, farmers markets can be a strategic avenue for expansion—restaurants, for example, might operate a food truck or vendor stand to increase visibility and attract new patrons. Additionally, farmers markets are hubs for information sharing, making them ideal spaces for nonprofits to engage with the community and spread awareness about their missions. Altogether, these markets are dynamic entrepreneurial ecosystems that foster innovation, connection, and sustainable growth for small enterprises.

At the WRDT FM offering multiple payment types at our farmers market increases the spending amount of shoppers by having a market that accepts cash, credit/debit cards, SNAP FoodShare EBT, WIC and Senior Farmers Market Nutrition vouchers, Aspirus Fruit and Vegetable prescriptions, and our Double Dollars program. The Double Dollars program doubles the amount of money that low-income families who receive Supplemental Nutrition Assistance Program (SNAP) benefits - formerly known as food stamps - can spend at our market. They swipe their EBT card at the booth for any amount up to \$20, and it is doubled to spend at our market (for example, if you swipe your EBT card for \$8, we double it to a total of \$16 to spend). We offer this program on the last Thursday and Saturday of each month during the farmers market season. This program incentivizes low-income families to visit our market, increases revenue for our farmers, and provides more fruits and vegetables to those who need them the most. It directly supports our community members and local vendors by putting more money in their hands, creating a meaningful impact in our community.

In 2024, a total of \$11,044 was spent at the farmers' market, all of which came from credit/debit, FoodShare EBT, and Double Dollars spending. The economic impact this has on our community

is astounding, and without the ability to accept electronic forms of payment, our local vendors would not have been able to bring in this dollar amount and keep that money local. Of that total, \$1,224 was double-dollars spending. We are asking for \$2,000 to support this important program. With this funding, we could expand the number of days we offer Double Dollars to include 12 additional days throughout the market season, with an average of \$163 spent at our current Double Dollar days. This support will directly impact low-income families and the amount of money they can spend at our market, while also supporting our local entrepreneurs throughout the summer. It is also important to note that having consistent days for Double Dollars increases customer retention and regular attendance by making the farmers market part of their shopping routine. This program is directly tied to an increase in healthier food choices, such as an increase in fruit and vegetable intake, which aligns with one of the objectives in the Community Health Improvement Plan for Wood County.

At the WRDT FM the average number of visitors per day for the 2023-2024 season is 1,414. The average amount spent at the market per visitor is \$23.33. The average amount spent at neighboring businesses is \$35.32, with 82% of people residing within Wood County and 18% from outside Wood County visiting our market.

The REDI Plan was developed to improve the quality of life and economic development in Wood County. There are multiple initiatives outlined in the REDI Plan that can be supported by the Wisconsin Rapids Downtown Farmers Market and the Double Dollars program. The one that can tie directly to this program would be the initiative to establish an entrepreneurial "ecosystem" in Wood County. As stated in the REDI Plan, data suggest that Wood County has not yet reached its full potential for encouraging and supporting existing and emerging local entrepreneurs. A farmers' market is exactly where many existing and emerging local entrepreneurs in our area have gotten their start and continue to make it a significant part of their business model by attending the market as vendors year after year. By supporting the Double Dollars program, the CEED committee can directly support the health and well-being of local community members with limited resources, while also increasing the economic impact of local vendors. This will directly contribute to one of the major initiatives of this plan.

The Marshfield Farmers Market (MFM) has been operating in the Festival Foods parking lot on 1613 Central Avenue for many years. It has been loosely managed by Festival Foods grocery store managers during this time, which worked well for the vendors in attendance and benefited the grocery store. Over the past 2-3 years, the Department of Revenue (DOR) has begun enforcing the collection of sales tax information from vendors selling at markets for tax purposes (Form S-240), which has added a layer of complexity for the Festival Foods staff. They were willing to do this for a few years but reached capacity, and so they involved the Marshfield Area Chamber of Commerce and Industry (MACCI) to assist with a transition for MFM to become an independent organization. Simultaneously, the Wood County Health Department was awarded a Farmers Market Promotion Program (FMPP) grant in late 2024 through the U.S. Department of Agriculture (USDA) to hire a full-time Regional Farmers Market Coordinator (RMFC) for the 2025-2027 period, Meliss Haack. Meliss was connected with MACCI during their organizational

meetings and assisted the group to create a streamlined transitional process for the MFM to ensure this vital community asset would be able to function during the 2025 market season.

On behalf of the MFM's newly formed (as of June 2025) organizing committee, Meliss Haack, RFMC is applying for business start-up funding for the MFM. We hope to establish a business structure, file necessary documents, create a branding guide, business logo, build a website, and establish tangible marketing tools such as signage. With the help of these funds to establish ourselves, we can focus on building sustainable business and community partnerships. This will ensure the MFM can support the 50+ farmers, food entrepreneurs, and artisans for years to come.

The work needed to establish this farmers market directly applies to the REDI plan. Having a sustainable business model for the MFM will create the processes needed to better organize new and established market vendors, making it more streamlined to contact and connect with them. This streamlined communication system will assist with the REDI plan's goal of establishing an entrepreneurial ecosystem in Wood County. We also want to note that establishing the MFM as a business for local businesses with branding, website, and other essential marketing tools will allow us to better tell the story of Wood County and the farmers market can be used as a marketing tool and tourist attraction to let residents and others know that Wood County is a community to live, grow, play, and work.

Once the MFM has an established business model and plan, with the help of the RFMC and Wood County Health Department, we hope to explore options for creating a Farmers Market Information booth similar to the Wisconsin Rapids Downtown (WRDT) Farmers Market that can host a currency exchange program. We are already in conversation with the managers of the WRDT farmers market to learn from, share ideas with, find ways to share resources, and create more cohesion between both ends of the county. We want to be realistic with our time and capacity but hope to see this portion of MFM's development as a project for the 2027 season, once the business is established. With the help of these essential start-up funds for the MFM we will be able to help increase customer attendance, market vendor sales, and be able to begin on the journey of becoming a well-established community staple for Wood County residents and tourists.

By supporting both of these initiatives for 2026, the CEED committee would be illustrating that farmers markets throughout the county are important community assets. Our request to the CEED committee is to provide funding for the Double Dollars program to continue supporting low-income families and local entrepreneurs at the Wisconsin Rapids Downtown Farmers Market, and to provide \$4,000 to the MFM for business start-up expenses. This is an opportunity to impact a multitude of businesses and community members at two of our greatest gatherings of entrepreneurs in Wood County. It is clear that these Farmers Markets will help meet the initiatives and goals of the REDI Plan. With this funding, the CEED committee can help make Wood County a vibrant and diverse community that people from all across the state and beyond want to visit.

| Marshfield Farmers Market 2026 REDI Grant Budget | | | | |
|--|---|--------------------------|-------------------|----------------|
| | | | | |
| Income | Income Category | Price | Total | |
| Vendor Fees | Vendor Fees | \$50 each for 50 vendors | \$2,500.00 | |
| REDI Grant | Grant | | \$4,000.00 | |
| In-kind RFMC wages | n/a | | \$1,500.00 | |
| | | | | |
| | | | | |
| | | | | |
| TOTAL Match amount | | | \$8,000.00 | |
| | | | | |
| Expenses | Expense category | price | | Funding source |
| WIX website subscription (Core) | Marketing and advertising | \$29/month | \$350.00 | REDI Grant |
| Domain from godaddy.com - Marshfieldfarmersmarketwi.com | marketing and advertising | 87.97/5 years | \$100.00 | REDI Grant |
| Logo Design through Taste the Local Difference | Marketing and advertising | | \$900.00 | REDI Grant |
| Website building through Taste the Local Difference | marketing and advertising | | \$1,000.00 | REDI Grant |
| 4 - 4'x4' corrugated plastic yard signs, printed through Quality Printing in WI Rapids | marketing and advertising | | \$560.00 | REDI Grant |
| Business Registration - Co-op or Non Stock Corp or Non-profit | Business Administration | estimated 100 | \$100.00 | REDI Grant |
| Business consultation, chart of accounts set up, filing taxes | Business Administration | | \$465.00 | REDI Grant |
| Market Manager Workshops/education | Education | 5 people at \$40 each | \$200.00 | REDI Grant |
| Farmers Market Insurance through WI Farmers Market Association | business Administration | | \$325.00 | REDI Grant |
| Market Manager Stipend | Contract Worker Wages | | \$1,500.00 | Vendor Fees |
| Equipment and supplies expense | Office Supplies, printing, vendor meeting supplies, postage | | \$165.00 | Vendor Fees |
| | | | | |
| EXPENSE TOTAL | | | \$5,665.00 | |
| | | | | |
| Net Profit | | | \$2,335.00 | |



Wood County Economic Development

(Planning & Zoning/Extension)

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495

Phone: 715-421-8466

2026 Wood County (WI) Economic Development Funding Request

Proposal Title:

Applicant Organization:

Website:

Mailing Address:

Street Address: (if different)

Contact Name & Title:

Phone:

Email:

Proposal Narrative

1. REDI Alignment (select one)

If selected other, please describe:

2. Please provide a summary of your proposal. Explain how it is consistent with and supports the Wood County REDI (Rural Economic Development Initiative) Plan.

3. Have you received funds through this grant in the past? (if yes, check box)

Have you applied in the past? (if yes, check box)

If yes, in which years did you receive funds and in which years did you apply?



Wood County Economic Development (Planning & Zoning/Extension)

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

- 4. Describe the timeline for this proposal.** Note this grant requires the funding recipient to complete work on the proposal/project within one calendar year (2026).
- 5. Explain how this proposal will provide a Return on Investment (ROI) to Wood County.** Please be as specific as possible. E.g. The housing incentive we offered with County Economic Development funds will lead to an annual tax levy increase of \$X.
- 6. Describe the match for this proposal.** Note that a 1:1 match is preferred. E.g. For a \$5,000 grant award, the grantee must provide \$5,000 of in-kind or financial match. The match must occur within the calendar year (2026) the funds are awarded for.



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

Funding Considerations/Request Summary

(provide separate spreadsheet/budget if needed)

| Budget Summary | | Budget Detail | |
|---|----|----------------------|----|
| Total Organization Budget | \$ | Revenue/Income | |
| Total Proposal Cost | \$ | | \$ |
| Total Amount Requested | \$ | | \$ |
| Total Match * | \$ | Total Revenue/Income | \$ |
| * Please provide a match explanation in question 6. | | Expenses | |
| | | | \$ |
| | | | \$ |
| | | | \$ |
| | | Total Expense | \$ |

Project Reporting Requirement

As a reporting requirement of receiving an Economic Development Grant, a one-page summary project report will be prepared and presented to the CEED Committee. **This report must be submitted no later than Tuesday, October 1, 2026.** Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.

Signatures

I attest that the information in this application submitted to Wood County is true and correct.

Applicant

| | | |
|------------------------|--------------|------|
| <i>Kayleigh Mengel</i> | | |
| Signature | Printed Name | Date |

Highest Organization Elected Official/Board Chair

| | | |
|------------------|--------------|------|
| <i>Joe Smith</i> | | |
| Signature | Printed Name | Date |

Central Wisconsin Catch a Ride Pilot Program

Wood County Economic Development Funding Request

Executive Summary

Access to transportation is a critical social determinant of health and a foundational pillar of economic development. In Wood County and surrounding rural areas, many residents, particularly those facing aging, disabilities, financial hardship, and substance use challenges, lack reliable and affordable transportation. This gap leads to missed medical appointments, lost job opportunities, and educational disadvantages, ultimately reinforcing cycles of poverty and poor health.

To address these pressing issues, Leadership Marshfield and Wood County Health Department, in partnership with Feonix Mobility Rising, propose a community-based transportation initiative that will improve the quality of life for underserved populations and strengthen the region's workforce, healthcare system, and educational institutions. The initial service area connects Marshfield to Wisconsin Rapids and rural communities in parts of Clark, Marathon, and Wood Counties. Routes outside the service area will be considered as capacity allows. Rides are prioritized for healthcare, work, and school. A local leadership circle will guide strategy, with service operating Monday through Friday, 6 a.m. to 6 p.m. The program begins with three vehicles, four drivers, and one mobility manager. To ensure affordability and buy-in, the pilot program proposes a modest rider fee of \$3–\$5 for vulnerable populations. This model not only supports accessibility but also introduces a sustainable framework for cost recovery.

This proposal requests the purchase of one handicap accessible van to transport riders to various businesses. The service area connects Marshfield to Wisconsin Rapids and rural communities in parts of Clark, Marathon, and Wood Counties. Routes outside the service area will be considered as capacity allows. Rides are prioritized for healthcare, work, and school. Ridership data will be reviewed quarterly to evaluate the service. Opportunity Development Center has agreed to match \$12,000 (in-kind) in 2026 for office space and parking for the program. Nelson Jameson has agreed to donate two used fleet vehicles, valued at just over \$15,000 each, for a total match from Nelson Jameson of approximately \$30,000 (in-kind). The grand total match for this proposal is \$42,000.

Project Timeline:

- February 2026 - Additional funding from other community partners is due
- April 2026 - The vehicle from this proposal will be purchased by the end of this month.
- May 2026 - Rides will begin.

The initiative supports the REDI plan's goal of economic growth, workforce development and retention, and quality of place by helping residents maintain steady employment, providing access to health services, reducing congestion at local hospitals, enhancing attendance for rural students, and encouraging regional connectivity.

In February 2025, a stakeholder engagement session was led by Leadership Marshfield and the Wood County Health Department to identify the transportation needs and economic implications affecting residents of Wood County. The session included voices from local healthcare providers, schools, nonprofit organizations, and employers. Three primary challenges emerged:

- **Employment Instability:** Residents reported missing work or losing jobs due to unreliable transportation. For many, a single late ride puts their employment and financial independence at risk.
- **Healthcare Accessibility:** Local hospitals reported that patients often remain in hospital beds longer than medically necessary, simply because they lack transportation home. This delays care for other patients and strains healthcare resources. Local clinics also noted that patients frequently miss appointments and arrive late due to unreliable transportation.
- **Educational Barriers:** Schools and community organizations reported that students frequently miss school or enrichment programs due to a lack of transportation, particularly in rural areas.

These findings confirm that transportation barriers are contributing directly to economic stagnation, health disparities, and community disconnection.

Proposed Program and Implementation

The initiative's vision is a community where all residents, regardless of income, age, or ability, can travel safely and affordably. Feonix Mobility Rising will oversee program operations, including staffing, capital equipment, and the establishment of a local "leadership circle" to guide long-term strategy. The overall goal is to expand hours and service area in the future as funding and capacity allow.

Primary Objectives

- **Enhance mobility for vulnerable populations**, including seniors, individuals with disabilities, and households experiencing financial insecurity.
- **Connect residents with employment, healthcare, education, and social services** through affordable transportation options.
- **Establish a sustainable service model** that can be scaled and adapted to meet the long-term needs of the community.
- **Foster regional economic development** by increasing access to the workforce and critical services.
- **Collaborate with current transportation providers** to address gaps and facilitate cross-agency ride coordination through the integration of technology.

Lead Partners

- **Wood County Health Department:** Program oversight, community health integration, and stakeholder engagement.
- **Feonix Mobility Rising:** A 501(c)(3) nonprofit with a successful record of implementing transportation programs for underserved populations across the nation, including the rural "Catch a Ride" service in Waupaca County, Wisconsin.

Geographic Focus

- Primary route: **Marshfield to Wisconsin Rapids**

- Additional coverage: **Marshfield Area United Way service area** (includes parts of Wood, Clark, and Marathon County)
- Additional locations outside of the service area, based on capacity

Budget and Sustainability

The pilot program requires an initial investment of approximately \$580,979 in the first year to cover:

- **Personnel** (drivers, coordinators)
 - Approximately **\$290,839** for covering one Community Development Coordinator, two full-time and two part-time drivers, driver dispatch, call center management, business management, and fringe benefits.
- **Operational Costs** (vehicle maintenance, fuel, software)
 - Approximately **\$115,992** for vehicle maintenance and insurance, Catch a Ride booking platform, language translation service, dispatching platform, vehicle phones and tablets, volunteer mileage reimbursement, and vehicle safety equipment.
- **Capital Equipment** (vehicles)
 - Approximately **\$156,750** for 3 vehicles (2 ambulatory, 1 accessible), office space, and vehicle registration.

Feonix Mobility Rising will be responsible for securing long-term sustainability through grants, partnerships, and local engagement. In addition to the in-kind donations from Opportunity Development Center and Nelson Jameson, we are awaiting responses from local businesses and both local health systems regarding pending funding requests for operating and personnel expenses. Community buy-in and public-private support are essential to covering pilot phase costs and demonstrating program viability. To date, we have collected thirteen letters of support from the following:

1. Opportunity Development Center
2. Aging and Disability Resource Center
3. Soup or Socks
4. Marshfield Medical Center Credit Union
5. Centergy
6. Family Health Center
7. Inclusa
8. Personal Development Center
9. United School District of Marshfield
10. Forward Bank
11. North Central Community Action Program
12. Marshfield Area United Way
13. Marshfield Area Respite Care Center

Economic Development Impact

This transportation initiative supports Wood County's economic growth by:

- **Strengthening the local workforce:**
Helping residents maintain steady employment increases productivity and income stability.
- **Improving educational access:**
Dependable transportation enhances attendance and achievement for rural students.
- **Reducing public service strain:** Faster hospital discharge reduces system congestion and costs.
- **Enhancing regional connectivity:**
Linking surrounding towns to Marshfield encourages commerce and access to essential services.

In short, this is not just a transportation program; it is a community-wide investment in economic opportunity, health for all, and social interaction. The proposed transportation initiative is a transformative opportunity to address long-standing mobility barriers that limit economic and personal growth in Wood County. Through strong collaboration, local leadership, and evidence-based strategies, this program will help ensure that no resident is left behind due to a lack of transportation.

We invite stakeholders, funders, and community members to join us in building a healthier, more connected, and more prosperous future for all.



May 8, 2025

To Whom It May Concern,

On behalf of Centergy, I am writing to express our full support for the Central Wisconsin Catch-A-Ride Pilot Program, an initiative led by Leadership Marshfield in partnership with the Wood County Health Department and operated by Feonix Mobility Rising.

As a regional economic development organization, our mission is to advance prosperity and vibrancy in the five-county region of Central Wisconsin: Adams, Lincoln, Marathon, Portage, and Wood Counties. Reliable, affordable, and accessible transportation is critical to the economic infrastructure needed to achieve these goals. The Catch-A-Ride Pilot Program directly addresses this need by bridging transportation gaps that currently prevent many individuals from fully participating in the regional economy.

A lack of transportation is more than a personal inconvenience—it is a barrier to employment, workforce retention, and upward mobility. Businesses across our region report difficulty hiring and retaining employees due, in part, to transportation challenges. This program offers a practical and scalable solution, ensuring that workers can reliably get to their jobs, students can attend school and training programs, and residents can access the services they need to remain healthy and productive contributors to the local economy.

The success of the Catch-A-Ride model in neighboring Waupaca County demonstrates its potential to deliver measurable economic outcomes. We are investing in a stronger, more prosperous workforce by replicating and expanding this model into Wood County and the Marshfield Area United Way service region. This initiative will reduce absenteeism, increase job access, and improve economic mobility for underserved populations—factors that contribute directly to our region's competitiveness and prosperity.

We applaud the collaborative leadership behind this initiative and are proud to support the Central Wisconsin Catch-A-Ride Pilot Program. It represents a vital step toward ensuring our communities have the transportation infrastructure necessary to support current and future economic growth.

Sincerely,

Angelina Laidlaw

Angelina (Angel) Laidlaw
President & CEO
Centergy

Return on Investment Analysis for Central Wisconsin Catch a Ride

Program Budget: \$1.5 million over 3 years

Service Area: Wood County, Wisconsin and surrounding rural communities

Service Purpose: Healthcare, Employment, and Education Access

Overview

The Central Wisconsin Catch a Ride program is a three-year, \$1.5 million investment designed to address transportation barriers for rural and underserved households in Central Wisconsin. With a fleet of three vehicles, staffed by two full-time and two part-time drivers operating Monday through Friday from 6:00 AM to 6:00 PM, the program will provide reliable transportation for approximately **350 unique riders**—an estimated **350 households** and **801 individuals**, based on Wood County's average household size of 2.29 persons [U.S. Census Bureau QuickFacts, 2023](#).

The transportation service is projected to facilitate access to three critical domains:

- **Healthcare (50% of rides)**
- **Employment (40% of rides)**
- **Education and other essential services (10%)**

To accurately evaluate the program's public value, we provide a three-part **Return on Investment (ROI) analysis**: (1) Financial ROI, (2) Taxpayer ROI, and (3) Social ROI. Each model incorporates conservative assumptions and is informed by Wisconsin-specific labor market data and national economic research on transportation and employment interventions.

1. Financial ROI: Increased Earnings for Workers

While 350 riders will receive mobility services, we conservatively estimate that only **30% (105 individuals)** will secure or retain employment solely due to this transportation support. This assumption mirrors best practices for conservative public investment modeling, focusing only on directly attributable outcomes.

Wage Estimates

Employment access is projected to primarily support roles in **healthcare, manufacturing, and support services**.

According to the **Wisconsin Department of Workforce Development (DWD)** and the **Bureau of Labor Statistics (BLS)**:

- Average wages in Wood County:
 - **Healthcare Support Occupations:** ~\$19/hour
 - **Manufacturing/Production Occupations:** ~\$25/hour
 - **Education and Support Services:** ~\$20/hour

Weighted average wage = **\$21.50/hour**

With benefits (25%), total compensation = **\$26.90/hour**

- Annual full-time compensation: $\$26.90 \times 2,080 \text{ hours} = \mathbf{\$55,950/\text{year}}$

Total Earnings Impact

- $105 \text{ workers} \times \$55,950/\text{year} \times 3 \text{ years} = \mathbf{\$17,586,750}$ in total earnings directly tied to program access

ROI Calculation

- Financial ROI = $\$17.6\text{M} \div \$1.5\text{M} = \mathbf{11.7:1}$

Conclusion:

For every dollar invested, **\$11.70 is generated in worker wages and employer-paid benefits**, contributing to household economic stability, increased consumer spending, and reduced poverty risk.

2. Taxpayer ROI: Public Revenue and Cost Savings

Increased Tax Revenue

Newly employed individuals generate revenue through income taxes, payroll taxes, and sales taxes. [CBO and the Urban–Brookings Tax Policy Center](#) report average total tax burdens for low- to middle-income households of approximately **10–13%** (federal income and payroll taxes), rising to **15–20%** when state and local taxes are included. Marginal tax rates on additional income are higher (~30%).

- $105 \text{ workers} \times \$55,950 \times 20\% = \$1,118,000/\text{year}$ in new taxes
- Over three years: **\$3,354,000 in tax revenue**

Reduced Safety Net Dependence

While SNAP benefits average about \$1,600 per recipient annually, when combined with other forms of public assistance such as Medicaid, housing aid, and unemployment insurance, **total support for unemployed low-income individuals often reaches several thousand dollars per year.**

We conservatively assume:

- 40% of significantly impacted riders (42 individuals) avoid \$5,000/year in benefits
- $42 \times \$5,000 \times 3 \text{ years} = \text{\$630,000 in taxpayer savings}$

Total Taxpayer Benefit

- $\text{\$3.35M (taxes)} + \text{\$630K (cost savings)} = \text{\$3.98 million}$

ROI Calculation

- $\text{Taxpayer ROI} = \text{\$3.98M} \div \text{\$1.5M} = \textbf{2.65:1}$

Conclusion:

Each dollar invested yields **\$2.65 in fiscal returns** through increased tax contributions and reduced public benefit expenditures.

3. Social ROI: Health, Safety, and Economic Ripple Effects

Social ROI captures broader public value, including community health, reduced criminal justice involvement, and economic multiplier effects.

A. Health Savings

Reliable transportation reduces missed appointments and promotes access to preventive and chronic care. According to a **randomized evaluation published in a [research journal for Internal Medicine \(2022\)](#)**, addressing unmet social needs—including transportation—led to an **11% decrease in hospital admissions** and a **4% reduction in emergency department (ER) visits** among Medicaid patients who received social needs case management for one year (Annals of Internal Medicine via Axios).

While this study was conducted in an urban California setting, the results are highly applicable to rural programs where transportation barriers are often more severe and alternatives more limited. To remain conservative in our estimate, we assume that **8 riders avoid costly emergency events** valued at **\$10,000 per occurrence**, generating:

- **\$240,000 in health system savings over 3 years**

B. Criminal Justice System Avoidance

Evidence indicates that stable employment and correctional education reduce recidivism and incarceration. A [RAND meta-analysis](#) found that investment in correctional education **returns \$4–5 in incarceration cost savings per \$1 spent**, primarily through reduced reincarceration costs over a three-year period

Estimate:

- 2 incarcerations avoided = $2 \times \$40,000 \times 3 = \mathbf{\$240,000}$

C. Economic Multipliers

Local income leads to local spending. [The Economic Policy Institute's 2019 study](#) demonstrates that durable manufacturing acts as a catalyst in regional economies: *for every 100 direct jobs in durable manufacturing, approximately 744 indirect jobs are supported*. We use a **conservative multiplier of 0.5**:

- $\$17.6\text{M in wages} \times 0.5 = \mathbf{\$8.8 \text{ million in induced economic activity}}$

Total Social Benefit

- Participant earnings: \$17.6M
- Taxpayer benefit: \$3.98M
- Health + justice savings: \$480K
- Local economic ripple: \$8.8M
- **Total: \$30.86 million**

ROI Calculation

- $\text{Social ROI} = \$30.86\text{M} \div \$1.5\text{M} = \mathbf{20.6:1}$

Conclusion:

Every \$1 invested produces **\$20.60 in total societal value**, capturing economic, health, and safety impacts for the region.

ROI Models for Central Wisconsin Catch a Ride

| ROI Model | Key Components | Total Benefit (3 years) | ROI Ratio |
|----------------------|---|-------------------------|-----------------|
| Financial ROI | Increased wages + benefits for significantly impacted workers | \$17.6 million | 11.7 : 1 |
| Taxpayer ROI | Tax revenue + reduced public assistance usage | \$3.98 million | 2.65 : 1 |
| Social ROI | Full community impact: health, safety, economy | \$30.86 million | 20.6 : 1 |

Conclusion

This return on investment analysis confirms that the Central Wisconsin Catch a Ride program is a **high-yield, low-risk public investment**. Even under conservative assumptions, the initiative demonstrates the potential to:

- **Empower residents with job access**
- **Reduce emergency healthcare and justice costs**
- **Circulate millions in wages through the local economy**
- **Deliver more than 20 times its value in public good**

These findings are aligned with national studies that demonstrate transportation access as a social determinant of health, economic stability, and educational attainment. With a modest investment of \$1.5 million over three years, the program delivers a compelling case for funding based on sound economic principles and proven public returns.



Wood County Economic Development

(Planning & Zoning/Extension)

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495

Phone: 715-421-8466

2026 Wood County (WI) Economic Development Funding Request

Proposal Title:

Applicant Organization:

Website:

Mailing Address:

Street Address: (if different)

Contact Name & Title:

Phone:

Email:

Proposal Narrative

1. REDI Alignment (select one)

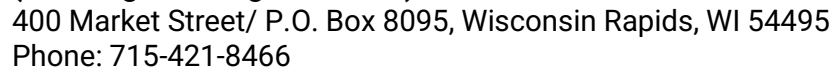
If selected other, please describe:

2. Please provide a summary of your proposal. Explain how it is consistent with and supports the Wood County REDI (Rural Economic Development Initiative) Plan.

3. Have you received funds through this grant in the past? (if yes, check box)

Have you applied in the past? (if yes, check box)

If yes, in which years did you receive funds and in which years did you apply?



- The \$50,000 CEED funding will be used for the following purposes to prepare for breaking ground and construction. \$21,000 to purchase the 2nd lot from HayCreek/Gardner Properties, \$10,000 for consultative services to finalize business plan and proforma, \$19,000 for final design and engineer work. CranCity Corner a newly approved non-profit organization will raise \$1,250,000 in funding from 1/1/2026-12/31/2027 from the following sources: \$500,000 WEDC and other grants, \$250,000 local foundations, \$250,000 naming rights, \$250,000 individual donors.



Wood County Economic Development

(Planning & Zoning/Extension)

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495

Phone: 715-421-8466

Funding Considerations/Request Summary

(provide separate spreadsheet/budget if needed)

| Budget Summary | | Budget Detail | |
|---|----|----------------------|----|
| Total Organization Budget | \$ | Revenue/Income | |
| Total Proposal Cost | \$ | | \$ |
| Total Amount Requested | \$ | | \$ |
| Total Match * | \$ | Total Revenue/Income | \$ |
| * Please provide a match explanation in question 6. | | Expenses | |
| | | | \$ |
| | | | \$ |
| | | | \$ |
| | | Total Expense | \$ |


Project Reporting Requirement

As a reporting requirement of receiving an Economic Development Grant, a one-page summary project report will be prepared and presented to the CEED Committee. **This report must be submitted no later than Tuesday, October 1, 2026.** Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.


Signatures

I attest that the information in this application submitted to Wood County is true and correct.

Applicant

| | | |
|---|--------------|------|
|  | | |
| Signature | Printed Name | Date |

Highest Organization Elected Official/Board Chair

| | | |
|---|--------------|------|
|  | | |
| Signature | Printed Name | Date |



Wood County Economic Development

(Planning & Zoning/Extension)

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495

Phone: 715-421-8466

2026 Wood County (WI) Economic Development Funding Request

Proposal Title:

Applicant Organization:

Website:

Mailing Address:

Street Address: (if different)

Contact Name & Title:

Phone:

Email:

Proposal Narrative

1. REDI Alignment (select one)

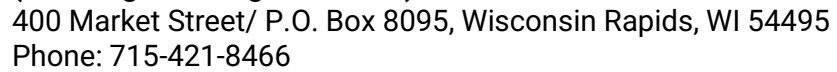
If selected other, please describe:

2. Please provide a summary of your proposal. Explain how it is consistent with and supports the Wood County REDI (Rural Economic Development Initiative) Plan.

3. Have you received funds through this grant in the past? (if yes, check box)

Have you applied in the past? (if yes, check box)

If yes, in which years did you receive funds and in which years did you apply?



- 146



Wood County Economic Development

(Planning & Zoning/Extension)

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495

Phone: 715-421-8466

Funding Considerations/Request Summary

(provide separate spreadsheet/budget if needed)

| Budget Summary | | Budget Detail | |
|---|----|----------------------|----|
| Total Organization Budget | \$ | Revenue/Income | |
| Total Proposal Cost | \$ | | \$ |
| Total Amount Requested | \$ | | \$ |
| Total Match * | \$ | Total Revenue/Income | \$ |
| * Please provide a match explanation in question 6. | | Expenses | |
| | | | \$ |
| | | | \$ |
| | | | \$ |
| | | Total Expense | \$ |


Project Reporting Requirement

As a reporting requirement of receiving an Economic Development Grant, a one-page summary project report will be prepared and presented to the CEED Committee. **This report must be submitted no later than Tuesday, October 1, 2026.** Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.


Signatures

I attest that the information in this application submitted to Wood County is true and correct.

Applicant

| | | |
|---|--------------|------|
|  | | |
| Signature | Printed Name | Date |

Highest Organization Elected Official/Board Chair

| | | |
|---|--------------|------|
|  | | |
| Signature | Printed Name | Date |

City of Marshfield
207 West 6th Street.
Marshfield, WI 54449



Steve Barg
City Administrator
(715) 387-6597
Fax (715) 384-9310

July 7, 2025

Mr. Jason Grueneberg, Planning and Zoning Director
Wood County Rural Economic Development Initiative
400 Market Street, P.O. Box 8095
Wisconsin Rapids, WI 54495-8095

Dear Mr. Grueneberg,

I am writing to express support for Main Street Marshfield's Welcome Back Grant request, which is submitted for funds under the Rural Economic Development Initiative (REDI) grant program. As city administrator, I've seen the positive impact that economic development projects have on our community, and I know that this grant will help enhance the economic vitality of Marshfield.

The Welcome Back Grant exists to promote improvements to rear business entrances, providing greater visibility, accessibility, and a welcoming environment to visitors. These improvements to downtown buildings help to preserve the identity of rural communities, and they also encourage and promote small business evolution and success.

The grant will help Main Street Marshfield support existing and incoming Wood County business investment in the customer experience, which reflects well on this area. Focusing on downtown in this way will help to improve the climate in the local space by bringing more people and small businesses into our community.

In summary, I strongly support this grant application from Main Street Marshfield. I'm confident that the grant funds will lead to significant positive changes in our community, and I look forward to seeing the transformative impact that it will have on our local economy.

Thank you so much for considering my support of this important initiative. If you need additional information, or if you have any questions, please feel free to contact me as shown below.

Sincerely,

A handwritten signature in cursive script that reads "Steve Barg".

Steve Barg, City Administrator
City of Marshfield
207 West 6th Street
Marshfield, WI 54449

Phone: (715)486-2003; E-mail: Steve.Barg@ci.marshfield.wi.us



2026

Program Description

The Welcome Back Grant exists to promote improvements to rear business entrances in order to provide better visibility, accessibility, and enjoyment to visitors.

Rear entries in downtown Marshfield are often the most convenient entrances to public parking lots and adjacent to the designated bike lanes on Chestnut and Maple Avenues. Additionally, major downtown destinations drive traffic to these parallel streets, including the Everett Roehl Marshfield Public Library, Steven J. Miller Park, Wenzel Family Plaza and residential neighborhoods. Investment in back entrances through the development of patios, seating areas, fresh paint, tasteful murals, better lighting, and improved signage can help customers connect with downtown businesses in new ways.

In 2026, _____ has been designated for the Welcome Back Grant Program, allowing for grants of up to \$4,000 per project. The 2026 grant cycle requires a **50/50 match**, meaning that if you are awarded \$4,000, your total project cost must be at least \$8,000 — with **\$4,000 being the applicant's financial responsibility**.

Applicants are strongly encouraged to discuss their project with the Commercial Building Inspector (715-486-2016) prior to submitting an application to increase the likelihood of receiving an award. The grant functions as a reimbursement for completed projects. Before receiving funds, awardees must obtain all necessary building permits and complete all required zoning approvals and inspections.

Note: The Facade Grant Program has been a great success for improving downtown structures' historic preservation, beautification, and value. It is a major asset for our property owners and a great benefit to businesses. However, this program does not allow for non-structural upgrades. The Welcome Back Grant allows for this type of less permanent enhancements which support commercial tenant growth and success.

General Program Requirements

- If the applicant is the tenant, the application must include property owners' authorization to submit the application.
- Grant funding shall not exceed \$4,000 per applicant.
- All projects must follow the requirements of the Marshfield City Code as well as the guidelines and recommendations of the Downtown Design Guidelines, and Downtown Master Plan, where applicable.
 - Email executivedirector@mainstreetmarshfield.com to request copies of these documents if needed.
 - The Design Committee will consider "side entrance" projects meeting the following criteria:
 - The building is on a corner meaning that the side of the building has high visibility.
 - The side entrance is a public entrance, used often, and has high visibility.
 - A mural or other public art display is planned for that side of the building.

Eligible Properties

- Are located within the boundaries of the Business Improvement District (BID)
- Meet all state and local building codes and zoning requirements

Eligible Improvements

- Projects may Include:
 - Entry and/or Placemaking Improvements to the rear facade
 - Accessibility enhancements
 - Landscaping
 - Lighting
 - Mural (design pre-approval required)
 - Paint
 - Seating
 - Shade
 - Signage

Note: These projects must align with the Downtown Design Guidelines.

Ineligible Properties

- Properties that are solely used as residences
- Properties with any outstanding taxes owed to the City of Marshfield

Ineligible Improvements

- Flexible items easily removed for use outside of the intended space.
 - Examples include items like outdoor heaters or temporary art installations.
- Work that is started prior to grant application approval
- The purchase of property, inventory or operating capital, government approvals, building permits, or taxes
- Work as a part of a project which removes or alters architecturally significant features
 - All structural and decorative architectural elements should be repaired, replaced to match, and be compatible with original building materials. Design should reflect the original architecture of the building to the greatest extent possible.
- Building structure work.
- Property improvements to residential entrances or residential amenities

Application Process

1. Complete and email or mail the Downtown Welcome Back Grant Program application to Main Street Marshfield by end-of-day **Friday, April 3, 2026**. Only applications containing all required information will be considered. Main Street Marshfield staff will review applications to confirm the proposed work complies with all city ordinances and then forward viable applications to the Main Street Marshfield Design Committee.
2. The Main Street Marshfield Design Committee will review applications to determine which projects best meet the program objectives. The Main Street Design Committee will approve, approve with conditions, or deny applications. The application process is competitive. Grant awards are based upon available funding. The committee may interview applicants to gather additional information about projects. Some projects may not be funded or may only be partially funded.
3. Applicants will be provided with a written agreement or denial of the grant award on **Friday, May 1, 2026**. The agreement will detail the amount of funding approved, terms and/or conditions of the approval, and how the funds will be released. If a grant is awarded, the applicant will be required to sign the agreement and return it to Main Street.

Award Reimbursement

For approved grant funds to be released for reimbursement, approved applicants are required to submit a written request to release funds upon completion of the entire project along with supporting documents (paid invoices or receipts). A check will be issued to the approved applicant. **Email or mail the following to Main Street Marshfield for reimbursement by November 1st, 2026:**

- A written request to release funds (email is preferred)
- Copies of all paid invoices and/or receipts for approved work done
- Copies of all applicable permits related to Welcome Back Grant improvements must accompany the request for release of funding
- Before and after photos

Main Street Marshfield reserves the right to accept or reject any and all reimbursement requests in whole or in part. **Refusal of reimbursement may include:**

- The project started prior to grant approval
 - Note that projects can begin prior to the application process, but any work started prior to approval is not grant eligible and cannot be reimbursed through the grant
- Work that does not conform to the proposal submitted with the application
- Work not described in the grant agreement
- Work that is completed without a required building permit
- Not providing a paid invoice or receipt completely defining the work
- Work not completed by November 1st, 2026

Grant Timeline

- **Deadline for Applications:** Friday, April 3, 2026
- **Grant Recipients Notified:** Friday, May 1, 2026
- **Project Completion & Reimbursement Request Deadline:** Friday, October 30, 2026

Applications should be emailed or mailed to Main Street Marshfield:

executivedirector@mainstreetmarshfield.com

Main Street Marshfield
 % Welcome Back Grant Program
 211 South Central Ave, Suite A
 Marshfield, WI 54449



The Main Street Design Committee ranks Welcome Back Grant applications on the following criteria:

| CATEGORY | SCORE (1-5): 1 – low impact; 5 – significant impact |
|--|--|
| Improves ADA accessibility | |
| Includes a level of private investment | |
| Provides a clear demonstration of the proposed project approach <i>Has the applicant clearly provided a vision of a completed project through drawings/renderings/images?</i> | |
| Aligns with the Downtown Design Guidelines | |
| Includes elements of useability <i>and</i> beautification | |
| Has a likelihood of long-term use/success | |
| Will be completed by November 1, 2024 | |
| TOTAL: | |



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

2026 Wood County (WI) Economic Development Funding Request

Proposal Title:

Applicant Organization:

Website:

Mailing Address:

Street Address: (if different)

Contact Name & Title:

Phone:

Email:

Proposal Narrative

1. REDI Alignment (select one)

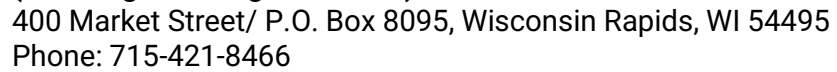
If selected other, please describe:

2. Please provide a summary of your proposal. Explain how it is consistent with and supports the Wood County REDI (Rural Economic Development Initiative) Plan.

3. Have you received funds through this grant in the past? (if yes, check box)

Have you applied in the past? (if yes, check box)

If yes, in which years did you receive funds and in which years did you apply?



- 155



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

Funding Considerations/Request Summary

(provide separate spreadsheet/budget if needed)

| Budget Summary | | Budget Detail | |
|---|----|----------------------|----|
| Total Organization Budget | \$ | Revenue/Income | |
| Total Proposal Cost | \$ | | \$ |
| Total Amount Requested | \$ | | \$ |
| Total Match * | \$ | Total Revenue/Income | \$ |
| * Please provide a match explanation in question 6. | | Expenses | |
| | | | \$ |
| | | | \$ |
| | | | \$ |
| | | Total Expense | \$ |

Project Reporting Requirement

As a reporting requirement of receiving an Economic Development Grant, a one-page summary project report will be prepared and presented to the CEED Committee. **This report must be submitted no later than Tuesday, October 1, 2026.** Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.

Signatures

I attest that the information in this application submitted to Wood County is true and correct.

Applicant

| | | |
|--------------------------------------|--------------|------|
| <i>M. Kleker on behalf of WRACVB</i> | | |
| Signature | Printed Name | Date |

Highest Organization Elected Official/Board Chair

| | | |
|-----------|--------------|------|
| | | |
| Signature | Printed Name | Date |



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

2026 Wood County (WI) Economic Development Funding Request

Proposal Title:

Applicant Organization:

Website:

Mailing Address:

Street Address: (if different)

Contact Name & Title:

Phone:

Email:

Proposal Narrative

1. REDI Alignment (select one)

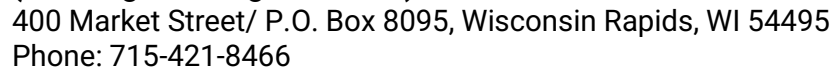
If selected other, please describe:

2. Please provide a summary of your proposal. Explain how it is consistent with and supports the Wood County REDI (Rural Economic Development Initiative) Plan.

3. Have you received funds through this grant in the past? (if yes, check box)

Have you applied in the past? (if yes, check box)

If yes, in which years did you receive funds and in which years did you apply?



- 158



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

Funding Considerations/Request Summary

(provide separate spreadsheet/budget if needed)

| Budget Summary | | Budget Detail | |
|---|------------|----------------------|----|
| Total Organization Budget | \$ 50,000 | Revenue/Income | |
| Total Proposal Cost | \$ 100,000 | Funding Source A | \$ |
| Total Amount Requested | \$ 50,000 | Funding Source B | \$ |
| Total Match * | \$ 100,000 | Total Revenue/Income | \$ |
| * Please provide a match explanation in question 6. | | Expenses | |
| | | Expense A | \$ |
| | | Expense B | \$ |
| | | Expense C | \$ |
| | | Total Expense | \$ |

Project Reporting Requirement

As a reporting requirement of receiving an Economic Development Grant, a one-page summary project report will be prepared and presented to the CEED Committee. **This report must be submitted no later than Tuesday, October 1, 2026.** Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.

Signatures

I attest that the information in this application submitted to Wood County is true and correct.

Applicant

| | | |
|-----------|--------------|------------|
| | Scott Brehm | 07/11/2025 |
| Signature | Printed Name | Date |

Highest Organization Elected Official/Board Chair

| | | |
|-----------|----------------|---------|
| | Daniel Vollert | 7/11/25 |
| Signature | Printed Name | Date |