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## **NORTH CENTRAL WISCONSIN TOURISM PARTNERSHIP TOURISM COMMITTEE**

Wednesday, March 11, 2026  
2:00 p.m.

Join Zoom Meeting

<https://us06web.zoom.us/j/84743435747?pwd=WszW5P6LFvVfgIuv1Y41Bnrp5LJhut.1>

Join by Phone  
312-626-6799

Meeting ID: 847 4343 5747  
Passcode: 108240

### **AGENDA**

1. Call to Order
2. Roll Call
3. Approval of Minutes of the February 11, 2026 Meeting
4. Financial Report
5. Review of Promotions Budget and Projects
  - a. Madison Fishing Expo
    - i. Recap
    - ii. Expenses
  - b. Minnesota Star-Tribune Geofence Display
  - c. Social Media Presence – Site Population
  - d. Other
6. Creation of a Photo and Video Library
7. Website Updates and Analytics

NCWTP Tourism Committee Agenda

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8. Travel Wisconsin Update
9. Next Meeting Date and Time: April 8, 2026 at 2:00 p.m.
10. Adjourn

Google Drive:

<https://drive.google.com/drive/folders/120Vz6bKgTsxu8DDaPpE4ZOKG3XxigH4z?usp=sharing>