

22 East Mifflin Street, Suite 900 Madison, WI 53703

TOLL FREE: 1.866.404.2700
PHONE: 608.663.7188
FAX: 608.663.7189
WICOUNTIES.ORG

NORTH CENTRAL WISCONSIN TOURISM PARTNERSHIP TOURISM COMMITTEE

Wednesday, September 11, 2024 2:00 p.m.

Join Zoom Meeting https://us06web.zoom.us/j/84165467880?pwd=aObiv2D9y3yxthReCZDOtYe6HY0Ouj.1

Dial In: 312-626-6799

Meeting ID: 841 6546 7880 Passcode: 747202

AGENDA

- 1. Call to Order
- 2. Roll Call/Introductions
- 3. Approval of Minutes of the August 14, 2024 Meeting
- 4. 2024 Promotions Budget Upcoming Projects and Follow-up from August Meeting
 - a. Green Bay RV and Camping Expo
 - b. Trade Show Policies
 - c. Department of Tourism Co-op
 - d. Website Current Lightburn Promotion
 - e. Google Drive
- 5. Financial Report
- 6. Strategic Planning
- 7. Development of 2025 North Central Wisconsin Tourism Partnership Budget
- 8. Next Meeting Date (October 9, 2024) and Topics
- 9. Adjourn