

NORTH CENTRAL WISCONSIN TOURISM PARTNERSHIP TOURISM COMMITTEE

2026 Planning Session

Wednesday, September 10, 2025
10:00 a.m. – 3:00 p.m.

Northcentral Technical College
Room WT 108A
312 Forrest Ave.
Antigo, Wisconsin

or

Join Zoom Meeting

<https://us06web.zoom.us/j/85726647383?pwd=GZUUZ3zbF2Raob5SbhJZ3kTPQQq8Cz.1>

Meeting ID: 857 2664 7383

Passcode: 673361

(It is preferred that members attend in person but if you cannot join for the full day please feel free to use the Zoom link.)

The September planning session is designed to strategize on the 2026 activities and budget preparation for the North Central Wisconsin Tourism Partnership.

Items to be discussed on September 10 include the following:

- Website refresh
- New, updated logo
- Advertising opportunities
- Trade/travel show participation
- Social media presence
- Participation in state's co-op program
- Other promotional opportunities