

CWSF Board of Directors Meeting Agenda
Monday, October 21st, 2024 at 6:30pm – Fair Office
513 East 17th Street, Marshfield, WI

1. Call to Order

- a. **Roll Call** – Dale Christiansen, Gary Bymers, Kari Schwingle (zoom), Scott Karl, Sandy Leonhard, Peggy Sue Behselich, Joyce Karl, Kara McManus, Heather Wellach, Brad Hamilton, Jeff V.
- b. **Not Present:** Derek Wehrman, Nick Wayerski

2. Public Comment:

The meeting of the Central Wisconsin State Fair Board was called to order at 6:30pm in the Fair Office building at the Central Wisconsin State Fair Grounds in Marshfield, WI.

3. **Approval of Minutes:** Minutes from September were presented and reviewed. Brad Hamilton made a motion to approve the minutes. Heather Wellach seconded. All approved.

4. **Financial Report:** Wrapping everything up. Had a few last minute bills come up and are being taken care of. Beer has been paid for but we haven't collected from all vendors yet. Should have some income once these are settled. Brad Hamilton made a motion to approve. Gary Bymers seconded. All approved.

5. **Executive Director's Report:** Dale Christiansen – Forklift was in bad shape, Dale got an estimate but was recommended not to fix. We are renting a forklift in the meantime with option to buy but aren't going to purchase. Looking into different used options. Marshfield utilities were in to make sure everything is taken care of. Have come across several campers still on premise. A motion is made a motion to approve Dale having campers vacating premise. All approved.

6. **Junior Fair Report: Heather Wellach** – Care to share forms were discussed and there were no concerns. Looking at Junior Chair book. New officers will be voted on at next month's meeting. Would like to have an open horse show on Thursday of the fair. Information will be forwarded to Dale and Sandy and will be presented at next Board meeting.
7. **Fair Update:** We are working on a few items for entertainment already. We do have an offer on a country singer for Friday night. We will wait to see if it works out. Prices are skyrocketing and looking to lock in sooner than later. Moving away from the Demo Derby. Open up entertainment for Saturday, instead. Still looking into different waste management options.
8. **Fair Park Management:** Fair Commission held Board meeting last week. Meeting went very well, funds were approved for phase two of electrical project. Estimate was given for siding. Working on controlling water issues. There has been positive feedback on new expo building. 5-year campus master plan is being finalized.
9. **Topics to be discussed:**
 - a. **Executive Committee:** Did not meet
 - b. **Sponsorship Committee:** Did not meet
 - c. **Marketing Committee:** Have met about Christmas show. Still making steps forward.
 - d. **Fairest of the Fair** – Have a new Chair for this group. Have not received any applicants at this time.
 - e. **Volunteer Committee** – Did not meet
 - f. **Livestock Committee** – Market sale update, board has changed. Had an issue with barns not being cleaned out. Dale has spoken with company to help with changeover and additional cleaning throughout the fair and after. Will know more about cost at a later date.
 - g. **Draft Horse Committee** – Did not meet
 - h. **Building & Grounds Committee** – Discussed earlier
 - i. **WOW Committee** – We have volunteers for next year.

10.Old Business

a. **Christmas Show Update:** We are excited for this event. Dale has been encouraged to get some kind of drawings/blueprint for fair building. Has traveled and acquired some great ideas for this already. Marketing for Christmas show has started. Tickets are out! This will be heavily decorated and catered. Looking for some raffle baskets. Possibly have a group come in to bus tables or help from the Board. Looking for Christmas trees. This is taking place on Saturday, November 30th. Convention in January – rooms have been reserved. Elections are coming up next month.

11.**Agenda Items for next meetings:** Tidy up Christmas Show event.

12.**Adjournment:** Scott Karl made a motion to adjourn at 7:23pm. Brad Hamilton seconded. All approved.

Respectfully,

Kari Schwingle