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NORTH CENTRAL WISCONSIN TOURISM PARTNERSHIP BOARD OF DIRECTORS

Thursday, January 30, 2025
10:00 a.m.

Oconto County Courthouse – 3rd Floor, Bldg. A
County Board Room #3041
301 Washington Street
Oconto, Wisconsin

or

Join Zoom Meeting
<https://us06web.zoom.us/j/81445642661?pwd=wnPX0b2DVYmAnjvHTlyZlq8qtd2zG3.1>

Join by Phone
312-626-6799

Meeting ID: 814 4564 2661
Passcode: 389864

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the November 21, 2024 Meeting
4. Chair's Remarks
5. North Central Wisconsin Tourism Partnership Financial Report
6. Report of the North Central Wisconsin Tourism Partnership Tourism Committee
7. Review the 2025 Marketing Plan

North Central Wisconsin Tourism Partnership Board Agenda

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8. 2025 Membership Update

9. Partner Reports

a. Department of Tourism/Travel Wisconsin

b. Wisconsin Economic Development Corporation

10. WCA Update

11. Next Meeting Date and Location: March 27, 2025 in Portage County

12. Adjourn