

CONSERVATION, EDUCATION AND ECONOMIC DEVELOPMENT COMMITTEE AGENDA

DATE: Wednesday, August 2, 2023
TIME: 9:00 a.m.
LOCATION: Wood County Courthouse – Room 114

1. Call meeting to order
2. Declaration of Quorum
3. Public Comments (*brief comments/statement regarding committee business*)
4. Review Correspondence.
5. Consent Agenda.
 - a. Approve minutes of previous meetings
 - b. Approve bills
 - c. Receive staff activity reports
 - d. Receive committee reports
6. Review items, if any, pulled from Consent Agenda.
7. Risk and Injury Report
8. Land & Water Conservation Department
 - a. Review and approve Weiler waste storage facility closure project (bid)
9. Private Sewage
10. Land Records
11. County Surveyor
12. Planning & Zoning
13. Economic Development
 - a. Project Close-Out report from Village of Port Edwards Kayak Put-ins project.
 - b. Update from Village of Rudolph and consider release of 2023 Economic Development funds in the amount of \$4,250 for Park Initiative.
 - c. General Discussion of Economic Development terminology
14. Extension
 - a. General Office Update
 - b. Discuss additional Clean Sweep event for 2024
 - c. Discuss 2024 Budget
15. Requests for per diem for meeting attendants
16. Schedule next regular committee meeting
17. Agenda items for next meeting
18. Schedule any additional meetings if necessary
19. Adjourn

Join by phone

+1-408-418-9388 United States Toll
Meeting number (access code): 2496 174 5971

Join by WebEx App or Web

<https://woodcountywi.webex.com/woodcountywi/j.php?MTID=m5a9c086dff5c0a4694ed027838a8ea95>
Meeting number (access code): 2496 174 5971
Meeting password: 080223

MINUTES
CONSERVATION, EDUCATION AND ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, July 5, 2023

WOOD COUNTY COURTHOUSE, ROOM 114, WISCONSIN RAPIDS, WI

Members Present: Bill Leichtnam, Tom Buttke, Jake Hahn, Dave LaFontaine, Laura Valenstein

Excused: Carmen Good

Staff Present:

Land & Water Conservation Staff: Shane Wucherpennig, Barb Peeters

Planning & Zoning Staff: Jason Grueneberg, Victoria Wilson

Extension Staff: Jeremy Solin, Michelle Van Krey, Kayla Rombalski

Others Present (for part or all of the meeting): Dist. #11 Supervisor Jeff Penzkover, Dist. #14 Supervisor Dennis Polach, Dist. #15 Supervisor Bill Clendenning, County Board Chair Lance Pliml (WebEx), Ray Bossert (WebEx), Ben Jeffery (WebEx), Angel Whitehead, Denise Sonneman, Karen Olson, Staci Kivi, Tina Krummel

1. **Call meeting to order.** Chairperson Leichtnam called the CEED meeting to order at 9:00 a.m.
2. **Declaration of Quorum.** Chairperson Leichtnam declared a quorum.
3. **Public Comments (*brief comments/statement regarding committee business*)**
 - The July 25th Economic Development Grant Review meeting will be rescheduled; further discussion to be held under agenda item #18 at end of meeting.
 - Shane Wucherpennig shared that Caleb Armstrong, Land Conservation Specialist, submitted his resignation to take a position with Marathon County. Interviews will occur next week.
4. **Review Correspondence.** None.
5. **Consent Agenda:** The Consent Agenda included the following items: a) minutes of the June 7, 2023 CEED meeting; b) bills from Extension, Land & Water Conservation and Planning & Zoning; c) staff activity reports from Laura Huber, Matt Lippert, Kayla Rombalski, Allison Jonjak, Hannah Wendels, Mallory McGivern, Janell Wehr, Jackie Carattini, Anna James, Barb Peeters, Caleb Armstrong, Clinton Sabers, Kyle Andreae, Rod Mayer, Shane Wucherpennig, Jason Grueneberg, Paul Bernard, Jeff Brewbaker, Brad Cook, Victoria Wilson and Kayla Rautio.
 - a. **Approve minutes of previous meeting.** No additions or corrections needed.
 - b. **Approve bills.** No additions or corrections needed.
 - c. **Receive staff activity reports.** No additions or corrections needed.
 - d. **Receive committee reports.** No additions or corrections needed.

Motion by Dave LaFontaine to approve and accept the June 7, 2023 CEED minutes. Second by Tom Buttke. Motion carried unanimously.

Motion by Dave LaFontaine to approve and accept the bills from Extension, Land & Water Conservation, Planning & Zoning and staff activity reports as presented. Second by Jake Hahn. Motion carried unanimously.

6. **Review items, if any, pulled from Consent Agenda.** None.

7. **Risk and Injury Report.** None.

8. **Land & Water Conservation Department**

- a. Review and approve Keuffer permanent pasture/livestock fencing project (bid). A single bid was received from Real Fence for \$42,025.63 which fell within the expected price range.

Motion by Dave LaFontaine to approve Keuffer livestock fencing project bid as most advantageous to Wood County. Second by Tom Buttke. Motion carried unanimously.

- b. Discuss and take action to increase Nonmetallic Mining (NMM) and Financial Assurance (FA) fees effective January 1, 2024. Shane Wucherpfennig proposed a 20-25% increase in NMM fees and an increase in FA fees from \$4,500.00 per acre to \$6,000.00 per acre. The fees have not changed since 2015. Shane noted the county currently has 51 nonmetallic mines to inspect annually and is consistently 3 weeks short of budgeted time for the self-sustaining DNR program administered by LWCD. Every nonmetallic mine is required to have financial assurance to ensure that the county has enough money to cover administrative costs and to clean up and restore a nonmetallic mining site should the site operator or owner abandon the site. Discussion ensued.

It was noted fees should be reviewed annually or biannually so they can be increased in smaller increments. It was suggested one of the upcoming CEED tours include a reclaimed mine site.

Motion by Tom Buttke to increase NMM fees by 20% effective January 1, 2024. Second by Dave LaFontaine. Motion carried unanimously.

Motion by Dave LaFontaine to increase financial assurance fees to \$6,000.00 per acre effective January 1, 2024. Second by Laura Valenstein. Motion carried unanimously.

9. **Private Sewage** – None.

10. **Land Records** – None.

11. **County Surveyor** – None.

12. **Planning & Zoning**

- a. Consider zoning amendment resolution for the Town of Marshfield.
Jason Grueneberg reviewed a map of the parcel and reason for the request.

Motion by Jake Hahn to rezone Lot 1 of CSM: 9049, (S22, T25N, R3E), Parcel #11-00207A (15.97 acres) from agricultural to industrial. Second by Laura Valenstein. Motion carried unanimously.

13. **Economic Development**

- a. Project Close-Out report from Point Basse Economic Development Outdoor Shelter project. Tina Krummel reported that the shelter project is almost complete with electricity to be installed since the roof was completed last week. A dedication will be held this fall. Tina thanked the committee for their support of the project.

- b. Project Close-Out report from Village of Port Edwards Kayak Put-ins project. Ray Bossert requested a 30-day extension to provide close-out report. The report will be included on the agenda for the August 2, 2023 CEED meeting.
- c. Update from Heart of Wisconsin Chamber of Commerce and consider release of 2023 Economic Development funds in the amount of \$25,000. Staci Kivi provided the committee with key updates from the Heart of Wisconsin Chamber of Commerce. It was noted the chamber assisted/supported over \$425,000.00 in grants in 2022.

Motion by Todd Buttke to release economic development funds in the amount of \$25,000.00 to the Heart of Wisconsin Chamber of Commerce. Second by Laura Valenstein. Motion carried unanimously.

- d. Update from Marshfield Area Chamber of Commerce and Industry and consider release of 2023 Economic Development funds in the amount of \$25,000. Denise Sonneman provided the committee with key metrics from the Marshfield Chamber of Commerce and Industry. Discussion ensued regarding challenges in funding for child care due to the state legislature voting to end funding for the pandemic-era child care subsidy program. It was noted child care funding remains a high priority for ARPA funding. Wood County has been classified as being in economic distress which may result in increased eligibility for additional programs.

Motion by Tom Buttke to release economic development funds in the amount of \$25,000.00 to the Marshfield Area Chamber of Commerce and Industry. Second by Jake Hahn. Motion carried unanimously.

- e. Discuss increase funding request of \$6,000 for Central Wisconsin Junior Fair for 2023. Jason Grueneberg reviewed request, noting costs totaled \$52,000.00. It was noted that it is imperative budgets be reviewed annually to request increases in funding as needed to keep pace with increasing costs. After further discussion, the committee would like a Central Wisconsin Fair representative to attend a CEED meeting to review the fair budget.

Motion by Dave LaFontaine to release ready implementation funds in the amount of \$6,000.00 to the Central Wisconsin Junior Fair for 2023. Second by Tom Buttke. Motion carried unanimously.

- f. Review/Approve CEED grant funding one-page semiannual "Progress Report" and one-page final "Project Summary with pictorial documentation" forms. Forms proposed to provide updates to CEED committee and for assurance that county investment was used for intended purpose. Discussion ensued.

Motion by Dave LaFontaine to require progress report for any economic development funds approved via the grant process. Second by Bill Leichtnam. Voting Aye: Tom Buttke, Dave LaFontaine, Bill Leichtnam, Laura Valenstein. Voting Nay: Jake Hahn. Motion carried.

14. Extension

- a. General Office Update
- Jeremy Solin introduced Michelle Van Krey as the FoodWise Healthy Communities Coordinator who serves Area 7 for the Extension (Wood, Clark, Marathon & Portage counties). Her position is regional with a focus on changing policies/systems around hunger and nutrition.

- Due to funding for Anna James position being inadvertently left out of the DNR budget, additional funding options are being explored through NRCS and other agencies. We are optimistic funding can be obtained to bridge the 2-year budget gap and get it reinstated in the next state budget. The committee asked that Jeremy keep the committee apprised of the situation in order to take action as needed.

b. 2022 Annual Report

The 2022 Annual Report was included in the CEED meeting packet which will be included in the next County Board meeting packet. Jeremy will also provide the County Board with hard copies at their next meeting.

15. **Requests for per diem for meeting attendants** – None.

16. **Schedule next regular committee meeting**

Wednesday, August 2, 2023 at 9:00 a.m.

17. **Agenda items for next meeting**

- Close out report for Village of Port Edwards Kayak Put-In project
- Further discussion of Wood County economic distress classification
- Update on *Uniquely Wisconsin* project
- Marshfield County Fair budget presentation

18. **Schedule any additional meetings if necessary**

The Economic Development Grant Review meeting scheduled for July 25, 2023 will be rescheduled due to a conflict. Victoria Wilson will send Doodle poll to committee members with potential dates.

19. **Adjourn**

Chair Bill Leichtnam declared the CEED Meeting adjourned at 10:42 a.m.

Minutes by Barbara Peeters, Land & Water Conservation Department and in draft form until approved at next meeting.

Committee Report

County of Wood

Report of claims for: Extension Wood County

For the period of: July 2023

For the range of vouchers: 30230081 - 30230090

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
30230081	US BANK	July Statement	07/18/2023	\$3,244.87	
30230082	AMAZON CAPITAL SERVICES	4H Cloverbud Camp Supplies	07/18/2023	\$250.75	P
30230083	STAPLES ADVANTAGE	Office Supplies	07/18/2023	\$113.26	P
30230084	STAPLES ADVANTAGE	Office Supplies	07/18/2023	\$74.56	P
30230085	4IMPRINT INC	Document Portfolios	07/25/2023	\$229.60	
30230086	UW MADISON EXTENSION	4H Bus Transportation	07/25/2023	\$997.50	
30230087	CARBAJAL JASMINE	July Expenses	07/25/2023	\$79.91	
30230088	JAMES ANNA M	July Expenses	07/25/2023	\$362.95	
30230089	LIPPERT MATTHEW	July Expenses	07/25/2023	\$24.24	
30230090	ROMBALSKI KAYLA-ROSE	July Expenses	07/25/2023	\$111.29	
Grand Total:				\$5,488.93	

Signatures

Committee Chair: _____

Committee Member: _____

Committee Member: _____

Committee Member: _____

Committee Member: _____

Committee Member: _____

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Committee Member: _____

Committee Report

County of Wood

Report of claims for: Land & Water Conservation Dept

For the period of: July 2023

For the range of vouchers: 18230098 - 18230130

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
18230098	AGSOURCE COOPERATIVE SERVICES	Wastewater Testing	07/05/2023	\$107.00	P
18230099	STAPLES ADVANTAGE	Office supplies	07/05/2023	(Voided)	P
18230099R	STAPLES ADVANTAGE	Office supplies	07/01/2023	\$36.73	P
18230100	AMAZON CAPITAL SERVICES	Office supplies	07/05/2023	\$38.73	P
18230101	BENDER DEVIN	NMFE Class Reimbursement	07/13/2023	\$980.00	P
18230102	BIGHAM JOHN	NMFE Class Reimbursement	07/13/2023	\$360.00	P
18230103	FORST RANDY	NMFE CLASS REIMBURSEMENT	07/13/2023	\$542.00	P
18230104	GAJEWSKI WAYNE	NMFE CLASS REIMBURSEMENT	07/13/2023	\$230.00	P
18230105	HANSEN TIMOTHY	NMFE CLASS REIMBURSEMENT	07/13/2023	\$462.00	P
18230106	HARTWIG MATT	NMFE CLASS REIMBURSEMENT	07/13/2023	\$980.00	P
18230107	HEIL WILLIAM	NMFE CLASS REIMBURSEMENT	07/13/2023	\$414.00	P
18230108	HORACEK KENNETH	NMFE CLASS REIMBURSEMENT	07/13/2023	\$582.00	P
18230109	JANSEN RANDY	NMFE CLASS REIMBURSEMENT	07/13/2023	\$230.00	P
18230110	JORGENSON ERIC	NMFE CLASS REIMBURSEMENT	07/13/2023	\$1,110.00	P
18230111	KLINKHAMMER PAUL	NMFE CLASS REIMBURSEMENT	07/13/2023	\$528.00	P
18230112	KREFT SUSAN	NMFE CLASS REIMBURSEMENT	07/13/2023	\$246.00	P
18230113	KRAUTKRAMER PAUL	NMFE CLASS REIMBURSEMENT	07/13/2023	\$230.00	P
18230114	KUKUCZSKA AUSTIN	NMFE CLASS REIMBURSEMENT	07/13/2023	\$742.00	P
18230115	MIELKE LOWELL	NMFE CLASS REIMBURSEMENT	07/13/2023	\$230.00	P
18230116	MONNESS WILLIAM	NMFE CLASS REIMBURSEMENT	07/13/2023	\$230.00	P
18230117	NINNEMANN HERBERT	NMFE CLASS REIMBURSEMENT	07/13/2023	\$1,110.00	P
18230118	PASSEHL RODNEY	NMFE CLASS REIMBURSEMENT	07/13/2023	\$230.00	P
18230119	PRAHL RYAN	NMFE CLASS REIMBURSEMENT	07/13/2023	\$230.00	P
18230120	RASHKA NEIL	NMFE CLASS REIMBURSEMENT	07/13/2023	\$230.00	P
18230121	REMUS CARL	NMFE CLASS REIMBURSEMENT	07/13/2023	\$342.00	P
18230122	RIEHLE RONALD	NMFE CLASS REIMBURSEMENT	07/13/2023	\$230.00	P
18230123	SEUBERT WILLIAM	NMFE CLASS REIMBURSEMENT	07/13/2023	\$542.00	P
18230124	SOCHA PATRICK	NMFE CLASS REIMBURSEMENT	07/13/2023	\$334.00	P
18230125	SPINDLER KOBAY	NMFE CLASS REIMBURSEMENT	07/13/2023	\$630.00	P
18230126	VAN GALDER MARK	NMFE CLASS REIMBURSEMENT	07/13/2023	\$230.00	P
18230127	WALTERS JACOB	NMFE CLASS REIMBURSEMENT	07/13/2023	\$230.00	P
18230128	BRUNNER WELL DRILLING LLC	Cost Share-50% (Pankratz Well)	06/19/2023	\$501.00	P
18230129	STAPLES ADVANTAGE	Office supplies	07/14/2023	\$46.71	P

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
18230130	US BANK	Drill/truck repair,fieldsupply	07/18/2023	\$243.58	
Grand Total:				\$13,407.75	

Signatures

Committee Chair: _____

Committee Member: _____

Committee Member: _____

Committee Member: _____

Committee Member: _____

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Committee Member: _____

Committee Member: _____

Committee Report

County of Wood

Report of claims for: Planning & Zoning

For the period of: July 2023

For the range of vouchers: 38230012 - 38230017 22230044 - 22230050

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
22230044	AMAZON CAPITAL SERVICES	PL-Office Supplies	06/28/2023	\$20.41	P
22230045	ESRI INC	LR-Prof Serv Other	06/28/2023	\$13,365.00	P
22230046	WI DEPT OF ADMINISTRATION	LR-Prof Serv Other	05/31/2023	\$44,935.00	P
22230047	BOYER KEVIN	SU-Services per contract July	07/01/2023	\$833.00	P
22230048	HANDS ON CLASSIC CAR WASH	PS-R/M Serv Other-Vehicles	06/30/2023	\$250.00	P
22230049	INDUSTRY SERVICES DIVISION	PS-June Permits	07/01/2023	\$1,900.00	P
22230050	US BANK	LR-Credit Card Charges	07/18/2023	\$7.32	
38230012	GRUENEBERG JASON	ED-Mileage	06/15/2023	\$34.22	P
38230013	HEART OF WIS CHAMBER OF COMMERCE	ED- General Funding	07/06/2023	\$25,000.00	P
38230014	MARSHFIELD AREA CHAMBER FOUNDATION	ED-General Funding	07/07/2023	\$25,000.00	P
38230015	CENTRAL WI STATE FAIR ASSOC	ED-REDI Funding	07/07/2023	\$6,000.00	P
38230016	WISCONSIN COUNTIES ASSOCIATION	ED-Uniquely Wisconsin Campaign	07/05/2023	\$60,000.00	P
38230017	SHILOH BOUND INC	ED- Grant Funding Robotics	07/11/2023	\$10,000.00	P
Grand Total:				\$187,344.95	

Signatures

Committee Chair:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:



- Extension Wood County staff led, delivered, planned or collaborated on all of the following activities:

4-H POSITIVE YOUTH DEVELOPMENT

Laura Huber, 4-H Program Educator

Jasmine Carbajal, 4-H Associate Educator (Marathon & Wood Counties)

- A hands-on project where youth who attended the local Farmer's Market learned about 4-H and made harmonicas. The goal of the outreach booth was to expose youth and families to 4-H and make a project they could take home.
- A travel experience (Discover WI) for 4H youth and adult advisors where they learned about Wisconsin's rich cultural and historical leadership as they traveled to Southeastern Wisconsin. Additionally, youth grew skills in independence, voice, and flexibility.

AGRICULTURE

Matt Lippert, Agriculture Educator

- Participated in pasture walks held in various locations around the state through the 2022 growing season. The goal of these events is to highlight specific methods and solutions that farmers can implement to improve their success in grazing.
- Planning for a small ruminant management program for goat producers, typically members of plain faith communities so that they may improve their production practices, profitability and sustainability of their goat management programs.
- A research-based educational article for farmers, managers, employees, and agri-business professionals, where they will learn about utilizing a forage test to determine forage stability for dairy farms. The goal of the article is to help producers learn how reading a forage test can help determine how stable their stored forages are to increase business viability and environmental sustainability.
- Planning for development of factsheets/articles, longer publications, and videos on nutrition, genetics, & reproduction topics. The goal of this effort is to increase farmer, nutritionist, veterinarian, and other agribusiness professionals understanding of management of these topics to help improve farm sustainability and economic viability.

COMMUNITY DEVELOPMENT

Kayla Rombalski, Community Development Educator

- Planning for a committee {Entrepreneurial Ecosystem Steering Committee} focused on advancing entrepreneurship in Wood County in collaboration with organizational partners. The goal of activating this committee is to map the entrepreneurial ecosystem in Wood County and support the existing activities while identifying new programs to fill existing gaps. (i.e.: Wood County specific pitch competition, youth entrepreneurial activities)



- A meeting {All About the Affordable Connectivity Program (ACP)} for Wood County school district superintendents and/or technology staff where a representative from the Public Service Commission of Wisconsin provided an introduction to a federal program that allows low-income families to receive a discount on their internet bill and device purchases. The goal of the meeting was to introduce the program and brainstorm ways to promote it to income-eligible families in Wood County school districts.
- A meeting {REDI Roundtable} for Wood County economic development partners where participants shared updates from their organization, including information about Wood County's designation as a Distressed County. This goal of this meeting is to allow partners an opportunity to provide updates, learn from one another, and collectively contribute to the economic development of the region.
- A series of three meetings for child care stakeholders in Wood County where participants reviewed the requirements for a funded program {DCF Dream Up! Child Care Supply Building Grant Program} and brainstormed improvements to child care access and affordability. Through these sessions, with facilitation support from First Children's Finance, Wood County Child Care Task Force members were able to share insights and generate solutions together
- Planning a series of short videos, titled "Uniquely Wisconsin," that showcase Wood County's amenities and strengths for residents and tourists. The video series captures a holistic view of Wood County, featuring diverse locations like the Water Ski Show, C2 Makerspace, and Powers Bluff, which highlight both rural and urban areas, engaging and informing viewers about the region's unique offerings.

CRANBERRIES

Allison Jonjak, Cranberry Educator

- A Cranberry Crop Management Journal was published, featuring grower and research station updates, along with information on post-flood residues, flea beetle life cycle information, microbe symbiosis in cranberries, and connection with the AgrAbility program.
- A presentation on water quality was delivered to students in a pre-college program at UW-LaCrosse to encourage understanding of the interactions between wetlands and water purification.
- Small plot field research exploring the use of a new class of fungicides in concert with familiar registered fungicides, allowing cranberry growers to control disease while preventing fungicide resistance by using multiple modes of action, was developed.
- A large scale field research project studying the efficacy of registered and experimental chemistries against cranberry flea beetle in cranberry marshes was developed. This will enable growers to control the pest while maintaining crop health and safety.
- A research project studying the efficacy of registered and experimental chemistries against blunt-nosed leafhopper adults (the vector of an incurable disease), in cranberry marshes was developed. This will enable growers to control the pest and prevent transmission of the disease.
- A research project studying the efficacy of registered and experimental chemistries against blunt-nosed leafhopper nymphs (the vector of an incurable disease), in cranberry marshes was developed. This will enable growers to control the pest and prevent transmission of the disease.



FOODWISE

Hannah Wendels, FoodWise Nutrition Educator

Mallory McGivern, FoodWise Administrator

- A 6-week nutrition education series (Around the Table) for teens in the 4-SIGHT program, a program through CW Solutions and Wood County Human Services department, where the youth engage in hands-on cooking, conversations, and interactive activities that build a healthy connection to food, self, and their community.
- A partnership with ADRC, United Way, FOCUS Food Pantry, and the Housing Authority of Wisconsin Rapids that provides "Stockboxes for Seniors", a monthly food box service where low-income seniors can receive at least 10 pounds of pantry staples and nutritious foods. The goal of this partnership is to promote the boxes with community partners with the overall goal to improve food security.
- A once-per-month nutrition lesson held at FOCUS food pantry in Wisconsin Rapids for adults and older adults, where participants learn about the food groups, making healthy dietary choices, and reading nutrition labels to help make healthier choices. These lessons are designed to create a positive experience with food and nutrition and help participants make healthier choices now and in the future.
- A farmers market tour for families from the Parents as Teachers program, where participants learn tips on selecting, using, and storing produce, learn about seasonality at the farmers market, and how to process FoodShare, WIC checks, and fruit and vegetable prescription transactions to help participants feel more comfortable shopping at the farmers market and help create more access to low-cost fruits and vegetables.

HORTICULTURE

Janell Wehr, Horticulture Educator

- A community of practice for horticulture educators where we explore strategies and resources to expand horticulture education and outreach to underrepresented audiences. The goal of participating in this group is to dig into ways we can locally continue to grow and enhance our horticulture programs to reach more diverse audiences.
- Planning for the creation of a repository of existing horticultural resources in multiple languages for home/community gardeners of all abilities. The goal of this effort is to make this repository accessible on the Horticulture Topic Hub.
- Developing informal learning communities utilizing the Horticulture Program's social media for all Wisconsin gardeners, including underserved populations. The goal of this effort is to provide accurate, practical and up-to-date information to the public primarily through the topic hub in order to bolster educational outreach efforts in support of addressing the Horticulture Program objectives.

HUMAN DEVELOPMENT AND RELATIONSHIPS

Jackie Carattini, Human Development and Relationships Educator

- A 3-session Rent Smart train-the-trainer event that prepares social service providers to lead this curriculum that helps participants find and keep safe and affordable housing. Rent Smart is a course for



renters where participants learn how to find and apply for rental housing, understand their responsibilities as a renter, how to communicate effectively with their landlords, and manage housing expenses. Through this, homeless populations and those who have negative rental records are able to increase their ability to find and keep safe affordable housing, thereby increasing their stability and decreasing their reliance on public supports.

- A 7-session course that helps adults of all ages to make end-of-life financial, healthcare, and final wishes decisions in order to reduce the stress experienced by survivors and to ensure that their wishes are honored.

NATURAL RESOURCES

Anna James, Natural Resources Educator

- A regional gathering for producer members and collaborators of producer-led watershed protection groups in the North Central Region, where participants get to connect, collaborate, and have candid conversations about being in a producer-led watershed group. The goal of the gathering is to strengthen relationships between groups, identify regional conservation concerns, and discuss the desires of each group.
- A social indicator survey for producers in the 10-Mile and 14-Mile Watersheds where producers participate in one on one interviews to share perspectives on water quality, details of production systems, and implemented conservation practices. The goal of this effort is to gain information about awareness, attitudes, constraints, capacity, and behaviors that are expected to lead to water quality improvement and protection.
- Participation in the advisory panel of a local producer-led watershed group for farmers, conservationists and community members of the Big Eau Pleine watershed, by assisting with planning and facilitating activities geared toward increasing the awareness and adoption of conservation and ultimately water quality of the Big Eau Pleine and Wisconsin River watersheds.



LAND AND WATER CONSERVATION DEPARTMENT

Activities Report for Barb Peeters - July 2023

- Answered phones, replied to emails and processed incoming and outgoing LWCD mail.
- Calculated 20-25% increases for non-metallic mine fees and prepared report for CEED committee.
- Attended July 5th CEED meeting as minute recorder; drafted & finalized CEED meeting minutes.
- Processed Nutrient Management Plan Farmer Education class reimbursements (27 check requests).
- Scheduled six interviews for conservationist specialist position and prepared interview materials.
- Attended July 6 staff meeting and typed minutes.
- Completed June sales tax report and forwarded to finance.
- Assisted with mailing and filing of letters to nonmetallic mine owners for notification of nonmetallic mining and financial assurance fee increases taking effect January 1, 2024.
- Submitted 2nd quarter LWCD truck mileage & fuel.
- Attended interviews for conservation specialist position with Director on July 11 & 12.
- Assisted Director with completion of interview report forms and submitted forms to HR.
- Attended July 11 staff meeting.
- Assisted with mailing of non-metallic mining inspection letters.
- Processed no-till drill usage requests and payments.
- Typed cost share agreements for waste facility closures and well decommissioning.
- Processed earnest money for waste storage closure.
- Compiled information and drafted flyer for LWCD Grazing Tour to be held in late August/early September 2023 at the Joe & Sandra Behlen farm.
- Ordered office/field supplies and processed invoice(s).
- Approved and submitted time sheet to UWSP for summer intern while Director was on vacation.
- Assisted customers with water samples for nitrate testing.
- Processed payment for Pankratz well closure project. Typed change order for cost share reimbursement to DATCP.
- Determined par levels for brochures in LWCD lobby & disposed of outdated brochures/flyers.
- Updated LWCD brochures (I Want a Pond, Phragmites in Wood Co. & River Block Native Plant Garden).
- Verified wildlife damage general ledger and assemble all invoices and attachments for second quarter reimbursement request.
- Scheduled maintenance for both LWCD trucks.
- Compiled vouchers for department invoices and check requests.
- Updated NMM forms and worked with I.T. to update on LWCD website.
- Electronically submitted staff reports and packet materials to County Clerk's office for CEED packet.
- Compiled LWCD payroll percentages and forwarded to Finance prior to July 13th & July 27th payrolls.
- Reviewed payroll reports and payroll registers.
- Organized County Board packet and electronically submitted to County Clerk's office.
- Vacation days (July 21 and July 24-28).

July Staff Report

Clinton Sabers – LWCD Summer Intern

- Moved grain drill from farm to farm
- Performed maintenance on grain drill
- Helped with crop damage assessments
- Water sampling
- Removed wild parsnip w/ shovels
- Prepared bags of seedling root gel
- Took photos to promote grazing tour
- Participated in a conservation field day

Activities Report for Emily Salvinski

-July 2023-

- **Monday, July 3.** Worked on phosphorus reduction calculations in snap plus for mill creek contract. Added results to GIS.
- **Tuesday, July 11.** Attended interviews for conservation specialist position.
- **Wednesday, July 12.** Attended one more interview for conservation specialist position. Assisted with wild parsnip control. Mapped efforts in GIS.
- **Thursday, July 13.** Assisted with wild parsnip control. Mapped efforts in GIS.
- **Tuesday, July 18.** Collected water samples from the Mill Creek watershed to be sent in for phosphorus and total suspended solids analysis.
- **Wednesday, July 19.** Attended EPPIC field day at UW Marshfield Ag Research Station.
- **Thursday, July 20.** Attended SnapPlus training.

Activities Report for Kyle Andreae – July, 2023

- July 3 – Transect survey app testing.
- July 4 – Off Holiday
- July 5 – Manure pit closure permit, contractor coordination, Weiler design.
- July 6 – Weiler design, CREP research
- July 7 – Schill Billing, CREP research
- July 10 – No till drill move, Weiler site visit/design
- July 11 – Weiler design, Candidate interviews, No till drill instructions
- July 12 – Candidate interviews, Weiler site visit, Wild Parsnip Control
- July 13 – Weiler design out for bid, Pankratz well closure as built, Wild Parsnip Control
- July 14 – Pankratz Site visit, Rokus Site Visit
- July 17 – Armagost Construction, Gust Permit Posting, No till drill move
- July 18 – Armagost Construction, Behlen site visit
- July 19 – Pankratz design, Armagost Construction, Manure Stacks and Stacking Facilities Training, Erosion investigation
- July 20 – Armagost Construction, Gust Construction, No till drill move
- July 21 – Gust Construction, Armagost Construction
- July 24-28 – Vacation
- July 31 – Armagost as-built, Gust as-built

Activities Report for Rod Mayer – JULY 2023

- Correspondence with cranberry grower for wildlife damage information.
- Completed Grossman Act 82 – wildlife damage enrollment. Enrollment forms, permit app. forms, field maps, field visit, signatures, scans, update DNR database, sent to DNR.
- Create GIS map for Saratoga Cranberry fence design plans.
- Completed tree sale species numbers for spring tree sale. Spreadsheet created for reserves. Sent reserve to nursery.
- Cleaned work truck out – removed topper – organized – washed.
- Staff meeting.
- Contacted owner of cranberry marsh for NMM complaint – completed correspondence and investigation report – DNR contact – resolved.
- Worked with Abare for pond exemption questions.
- Met with Wegner for Grossman Act 82 enrollment questions.
- Processed Grossman Act82 – wildlife damage enrollment. Enrollment forms, permit app. forms, field maps, field visit, signatures, scans, update DNR database, sent to DNR.
- Prepared letter to all NMM permit holders. Calculated fee changes, created table, printed letters for mailing.
- Prepared current mailing list contacts for all active NMM permit holders.
- Processed Marti farm addition to previous wildlife damage WM-40 enrollment. Map, forms, signatures, database updates, sent to DNR.
- Dupee Act 82 – wildlife damage enrollment. Enrollment forms, permit app. forms, field maps, field visit, signatures, scans, update DNR database, sent to DNR.
- Began 2nd quarter Wildlife Damage program reimbursement report for DNR. Correspondence with County Departments (IT) for missing charges.
- Prepared interview questions and participated in interview process for new hire.
- Completed Knuth 2nd crop alfalfa appraisals. Processed claim – field map, calc. acres damage, calc. total tons lost, complete forms, scans, update DNR database, etc.
- Completed new Act 82 – wildlife damage enrollment. Enrollment forms, permit app. forms, field maps, field visit, signatures, scans, update DNR database, sent to DNR.
- Cranberry marsh contacts for site visit for enrollment.
- Reviewed and extended non-metallic exemption for pond build (Lindsmeier). Contact with landowner, extension letter, spreadsheet update, etc.



LAND AND WATER CONSERVATION
DEPARTMENT

Activities Report for Shane Wucherpennig - July 2023

- July 3 – Off
- July 4 – Off
- July 5 – Field visit, emails, phone correspondence
- July 6 – Virtual meeting, review applicants, project updates
- July 7 – Review applicants - Conservation Specialist position
- July 10 – Review applicants, virtual meeting, land owner contacts
- July 11 - 12 – Interviews for Conservation Specialist position
- July 13 – 25 – Vacation
- July 26 – Field visits, emails, phone correspondence
- July 27 – Update budget, review budget, program reviews
- July 28 – Virtual meeting, intern position review
- July 31 – New hire, personnel action forms-Conservation Specialist



Wood County WISCONSIN

OFFICE OF PLANNING AND ZONING

TO: Conservation, Education & Economic Development Committee

FR: Jason Grueneberg, Planning & Zoning Director
Vacant, County Planner
Paul Bernard, Land Records Coordinator
Jeff Brewbaker, Code Administrator
Brad Cook, Code Technician
Victoria Wilson, Program Assistant
Kayla Rautio, Program Assistant

RE: Staff Report for August 2, 2023

1. Economic Development (Jason Grueneberg)

Marshfield Economic Development Board (EDB) Meeting – On July 13th I attended the Marshfield EDB meeting. At this meeting the EDB considered requests for funding for 2024. I presented a brief update of economic development activity in the County for the Board.

Rural Economic Development Innovation (REDI) Roundtable – On July 13th I participated in a REDI roundtable meeting. Meeting notes from that meeting are attached to this report.

Uniquely Wisconsin Promotional Video Production – The Discover Media Works Wisconsin staff was in town for the State Water Ski on July 20 – 23. They were able to capture some great video, interviews and content for the final production that will be presented at the annual Wisconsin Counties Association Conference in September. The Wood County planning team will meet with Discover Media Works staff the first week in September to start planning the other 2 stories that will be shot in Wood County

Central Wisconsin Economic Development (CWED) Fund Finance Committee - On July 13th I conducted a CWED Finance Committee meeting. The purpose of the meeting was to discuss the reinvestment options for \$5,000,000 of idle program funds.

Central Wisconsin Economic Development (CWED) Board of Directors – On July 27th I participated in a CWED Board of Directors' meeting. Agenda items included consideration of bylaw changes, update on fund activity and financials, loan committee update, reinvestment of idle program funds, and approval of a loan for Amherst Family Foods.

North Central Wisconsin Regional Planning Commission (NCWRPC) – On July 27th I participated in the NCWRPC quarterly meeting. The agenda included state and federal updates, adoption of resolution establishing Levy Rate and Cap for 2024, 50-year history presentation of the NCWRPC, update on Wisconsin River recreation mapping projects, and a historical presentation on the Wisconsin River's last log drive.

2. Planning & Zoning (Vacant)

3. Land Records (Paul Bernard)

- Parcel Mapping as needed
- New Address Mapping as needed
- NG911 Data Preparation
- Trying to collect or create information about our buildings such as construction year, square footage and description from various assessor and real estate databases

4. **Code Administrator (Jeff Brewbaker & Bradley Cook)**

4. **Code Administrator (Jeff Brewbaker); Code Technician (Brad Cook)**

06-29-2023- Issued A+0 mound permit TN: 22, Meeting with Town Chair of Saratoga, Inspected conventional system TN:18, Inspected sewer lines and tanks mound system TN: 12.

06-30-2023- Reviewed (4) soil test TN: 08, 15, 03, & 22, Plan review holding tank TN: 22, Mound renewal before expiration TN: 19.

07-03-2023- Soils, plan review, and issued permit A+4 mound TN: 12, Soils plan review issued permit conventional system TN: 07, New mound permit issued TN: 07.

07-05-2023- Complaint investigation camper occupied full time TN: 13, Soils eval, plan, permit new mound TN: 22, Soils, hydrograph, plan, permit TN: 18, Soils, plan, permit A+ Elgin Pod mound TN: 07, Floodplain fill violation TN: 18, Holding tank Insp TN:01.

07-06-2023- Conventional Insp. TN: 18

07-07-2023- Soils, hydrograph plan review issued permit conventional TN: 18, Soils, plan review, issued permit replacement holding tank TN: 21, Mound plow TN:08, Driveway in wetland TN: 22, Failing system investigation TN: 18 .

07-10-2023- Well permit TN: 13, Soils eval A+0 mound TN: 08, (6 Well permits issued), Mound plow and Final Insp TN: 15, Mound plow inspection TN: 15.

07-11-2023- Mound plow TN: 01, Holding tank Inspection TN: 21, (2) conventional TN: 18, Camper Violation.

07-12-2023- (2) mound inspections TN: 01 & 07, Soils review, plan, permit issued TN: 07 .

07-13-2023- (2) soils eval, hydrograph, plan, issued permits, both TN: 07, Soils, plan, permit issued A+0 mound approved TN: 15, Holding tank permit for cheese factory TN: 02.

07-14-2023- JB Vacation.

07-17-2023- (2) Soils eval, plan review, and permit TN: 13 & 21, Mound re-inspect TN: 19.

07-18-2023- (6) mound inspections TN: 16, 11, 03, & 19 .

07-19-2023- Soils eval, plan, hydrograph, and permit conventional TN: 13, Mound plow TN: 11, Holding tank TN: 16.

07-20-2023- (2) Soils eval, hydrograph, plan, TN: 18, (3) well permits, Soils, Plan, Permit Issued rep holding tanks TN: 08, Soils on-site TN: 12, Mound plow, cell inspection TN: 07.

07-21-2023- Reconnect holding tank permit TN: 03, holding tank rep permit TN: 04, Soils, hydrograph plan, issued new conventional permit TN: 18, Soils eval, hydrograph, plan, issued TN: 07, Mound plow A+0 TN: 22, (3) Hydrograph readings, Conventional System Insp. TN: 07, Soils on-site TN: 07

07-24-2023- Mound plow TN: 22, Conv insp Village: 27.

07-25-2023- Mound re-insp TN: 22, Tank abandonment TN: 01, Conv Insp TN: 07, Conv insp TN: 13

5. **Office Activity (Victoria Wilson & Kayla Rautio)**

- a. Monthly Sanitary and Well Permit Activity – There were 22 sanitary permits and 12 well permits issued in July 2023.
- b. ArcGIS Pro Software Project – Victoria continues to assist Paul with Point of Interest projects. Kayla continues to assist Paul with various GIS mapping projects.
- c. Economic Development Grants – Grants were due by July 7th, 2023. 30 grants were submitted. Victoria packaged and distributed grant information to committee members and answered questions from requesters.
- d. Attended the following meetings/trainings & activities:
 - i. July 5th CEED meeting (VW)
 - ii. July 17th Citizen's Groundwater Group (VW & KR)
 - iii. July 27th CEED ED Grant Review meeting (VW)

Rural Economic Development Initiative (REDI) Roundtable Meeting Minutes

Thursday, July 13, 2023 from 9:30-11:30 at Powers Bluff County Park



Attendance:

- **Chad Schooley**- Wood Co. Parks & Forestry
- **Denise Sonnemann**- Marshfield Area Chamber
- **Jason Grueneberg**- Wood Co. Planning & Zoning
- **Kaelie Gomez**- Main Street Marshfield
- **Karen Olson**- Marshfield Area Chamber
- **Kayla Rombalski**- Extension Wood County
- **Kyle Kearns**- City of Wisconsin Rapids
- **Melinda Osterberg**- WEDC
- **Nicki Anderson**- Marshfield Parks & Recreation

Minutes:

1. **Welcome and introductions** were shared.
2. **Wood County's "Distressed" Designation:** Melinda Osterberg, Regional Economic Development Director for Wisconsin Economic Development Corporation (WEDC), provided an overview of the recent distressed designation assigned to Wood County.
 - a. **About WEDC:** "WEDC leads economic development efforts for the state by providing resources, operational support and financial assistance to companies, partners and communities in Wisconsin." Every fiscal year WEDC does an evaluation of how its counties are doing. In this year's evaluation Wood County met the distressed qualification.
 - b. **How is "distressed" determined:** based on prior calendar year (2022). Metric uses per capita income, real estate values, etc. A ranking of all counties in the state and bottom 10-15 are considered distressed.
 - c. **Who else is on the list?:** fluctuates year to year. In WEDC area 6 Clark (likely related to Amish communities/educational level) and Adams are almost always on the list. Door County pre-covid was distressed (based on per capita income). Outagamie County was on last year's list.
 - d. **Why did we make it on this year?:** Likely related to mill closure/value in WI Rapids. South Wood County ALICE data saw a significant increase also. Could be because other counties are doing better than previous years - many of the Northwoods Counties have been doing very well since the pandemic and may have moved up. External forces.
 - e. **So what does it mean?:** Most [WEDC CDI programs](#) have a match ratio of 1:1, where it was previously 3:1. So if you know of a project that's about \$500,000 commercial or industrial, call Melinda! (threshold would previously have been \$1million). Each municipality is eligible for one grant of each type each fiscal year. The county is also eligible if a smaller municipality doesn't have the capacity. Discussion held on existing/potential projects in the County.
 - f. **Other WEDC Updates:**
 - i. The Vibrant Spaces grant will not be returning. There is an additional bonus for the Business Development Tax Credit program with the distressed designation.
 - ii. WEDC is getting \$15million for child care, and getting funds for attracting large events to the state (ie: similar to NFL draft in GB, RNC in Milwaukee)
 - iii. WHEEDA does have a loan for redevelopment of institutional structures into residential. Guidelines and program standards are TBD, but this is a good summary of the legislation: [Gov. Evers: Signs bipartisan package of affordable housing legislation - WisPolitics](#)
 - iv. Attend the Wisconsin Economic Summit on Oct. 23-24 at the Fox Cities Exhibition Center in Appleton. \$50. Register here - [Wisconsin Economic Summit | WEDC](#)
3. **REDI Strategy Group Updates**
 - a. **Broadband / Digital Equity Solutions Team**
 - i. Previous meetings' minutes: [Minutes 06-15-2023 DEST Kickoff](#) , [Recording & Notes ACP Webinar 06-20-2023](#)
 - ii. Next meeting is: [07-20-2023 DEST Agenda](#)

- iii. Jason provided an update on broadband activity happening in the County including; middle mile and last mile efforts, Bug Tussel activity, RFI process, broadband right of way and permitting, etc.
- b. Entrepreneurial Ecosystem Steering Committee**
 - i. Bobbi Damrow and Mid-State team are leading this group. Meeting will be in August. Date TBA soon. If you know of anyone who should be added to the group roster, let Kayla know. The group's first activities will be an assessment of entrepreneurial activity happening in Wood County (linking to Sam at NCWRPC's project), developing a Wood County pitch competition and possible youth entrepreneurship initiative.
- c. Child Care Task Force**
 - i. Previous meetings' minutes: [📄 2023-06-08 Child Care Task Force Minutes](#)
 - ii. Next meeting is: [📄 2023-07-19 Child Care Task Force Agenda](#)
 - iii. Wood County has been selected for Dream Up! program through DCF. Will be awarded \$75000 at the end of a strategic planning process. Also \$5000 stipends for participating child care providers. Legacy Foundation denied funding request at this time. Expect to hear more from ARPA ad-hoc Committee soon.
- d. Branding Oversight Committee & Outdoor Recreational Mapping Team**
 - i. more to come
- e. Housing Task Force**
 - i. potential group leadership has been identified. More to come! Housing Task Force should align and contain reps from City housing committees/groups.

4. Roundtable Updates

- a. **Meredith Kleker**- Wisconsin Rapids Area CVB (submitted by email):
 - 📄 [Wis Rapids Area CVB Report 7-13-23.pdf](#)
- b. **Jason Grueneberg**- Wood Co. Planning & Zoning:
 - i. CEED Grant review is Thursday, July 27 beginning at 9AM. Not required, but would be good if you've requested funds to be present that day. If they have a question, they'll appreciate being able to ask directly. Note that if a community has multiple applications they may not approve them all. Requests this year total \$1.1 million, they will likely approve around ½ million in requests.
 - ii. Uniquely Wisconsin project is moving forward. Uniquely Wisconsin is part of Discover Mediaworks, subset of Discover Wisconsin. This is a product they've launched through Wisconsin Counties Association. We will have our videos done by September in time for WCA conference.
 - 1. Selected three sites: 1. State Water Ski Show (WR) 2. C2 Makerspace (MF) 3. Powers Bluff (rural Wood). Let us know if you want any b-roll footage shot as the team is traveling.
 - 2. [Uniquely Wisconsin - YouTube](#)
- c. **Kyle Kearns**- City of Wisconsin Rapids: Paper Mill Recovery and Redevelopment Plan will be before [Council and Plan Commission at 6PM on 7/20](#). Public is welcome to attend.
- d. **Denise Sonnemann & Karen Olson**- Marshfield Area Chamber: working on budget, Developer tour went very well
- e. **Kaelie Gomez**- Main Street Marshfield: Come to [Hub City Days!](#) July 27th-29th, 2023 in Downtown Marshfield

5. **Adjourn.** Next meeting is Thursday, August 10 at South Wood County Airport

6. **Tour of Powers Bluff County Park** w/ Chad Schooley, Wood Co Parks & Forestry

Upcoming Meetings: Second Thursday from 9:30-11:30 AM. / August 10 at South Wood County Airport / September 14 in Downtown Marshfield / October 12 / November 9 / December 14



Wood County Planning & Zoning Office
 Courthouse - 400 Market Street
 P.O. Box 8095
 Wisconsin Rapids, WI 54495-8095
 Phone: 715-421-8466

2022 Wood County Economic Development Funding Request

Questions regarding eligible funding or this application should be directed to:

Jason R. Gruenberg, Director at 715-421-8478 or jgrueneberg@co.wood.wi.us

All applications are due by 4:30pm on July 9th, 2021.

Completed Applications should be emailed to Victoria Wilson at vwilson@co.wood.wi.us

Applicant Organization:	Village of Port Edwards
Mailing Address:	201 Market Ave, Port Edwards, WI 54469
Street Address (if different):	
Web Site:	
Organization Telephone:	715-887-3511
Contact Person/Title:	Raymond "Boz" Bossert/ Village Administrator
Contact Person Telephone:	715-315-0344 Email: villageadmin@port-edwards.org

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021.pdf>

(If you require additional space, attach separate sheet.)

<p>KAYAK PUT-INS in PORT EDWARDS AS A PUBLIC-PRIVATE PARTNERSHIP</p> <p>Establishing Kayak inputs along NEPCO lake and The Wisconsin River in Port Edwards. This will be a Private/Public partnership that will involve small business's, a corporate sponsor and a government entity to ensure sustainability. This initiative addresses the Improving Economic development and Quality of Place Goals of the REDI Plan.</p> <p>The Village of Port Edwards has approached DOMTAR to establish three Kayak Inputs in the Village. The Village working with DOMTAR will (1) create a recreational use permit, (2) jointly build out the sites and working with a local small business (Northward Paddle, Paddle Inc.) (3) will provide a community resource to groups and individuals in our community. The sites will be safe and secure areas, they will be patrolled by the Village, maintained by the partnership and offered to all those with like interests. We foresee the lack of many active local Kayak Put-Ins will assist in the draw to these locations by locals and out of County visitors alike. The success of the recreational agreement with DOMTAR on the 5 miles of Bike trails has been a great asset to the Village and County as part of the 100+ miles of trail network. We foresee this expanded partnership, including a small business with expertise in this activity, will only improve the recreational asset for our community and County. The draw to visitors and guests in our County cannot be overstated. The Wisconsin River and our lakes are a great asset and need to be properly opened up for public use. Having a triad, public-private partnership, will not only ensure success in establishing these sites, but longevity in maintaining them for the good of the community. The sites will include, parking, seating, trails, trash receptacles, bulletin boards to post information and in some cases possibly lighting and cameras for security.</p>
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Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

Expanding our deficient County Kayak put-ins along our lakes and rivers will provide a boost to the Leisure and Hospitality business's, the fourth largest employment sector in the county, accounting for over 7 percent of total employment or 2,762 jobs. Between 2000 and 2018, this sector decreased by 4 percent, compared to the state's growth rate of 19 percent. Building an asset to improve this sector will possibly add not only Jobs but external visitor interest to our County.

The Arts, Entertainment, and Recreation opportunities in Wood County does not offer the arts and entertainment opportunities of larger cities, it compensates in this sector through its relatively extensive recreation economy. The sector has experienced significant growth in its Location Quotient in the past decade, growing 103%. If that rate of growth continues, the sector may become a driver for the county. This category has a Location Quotient of 0.67 in 2019. We foresee this initiative a important contribution to this potential growth.

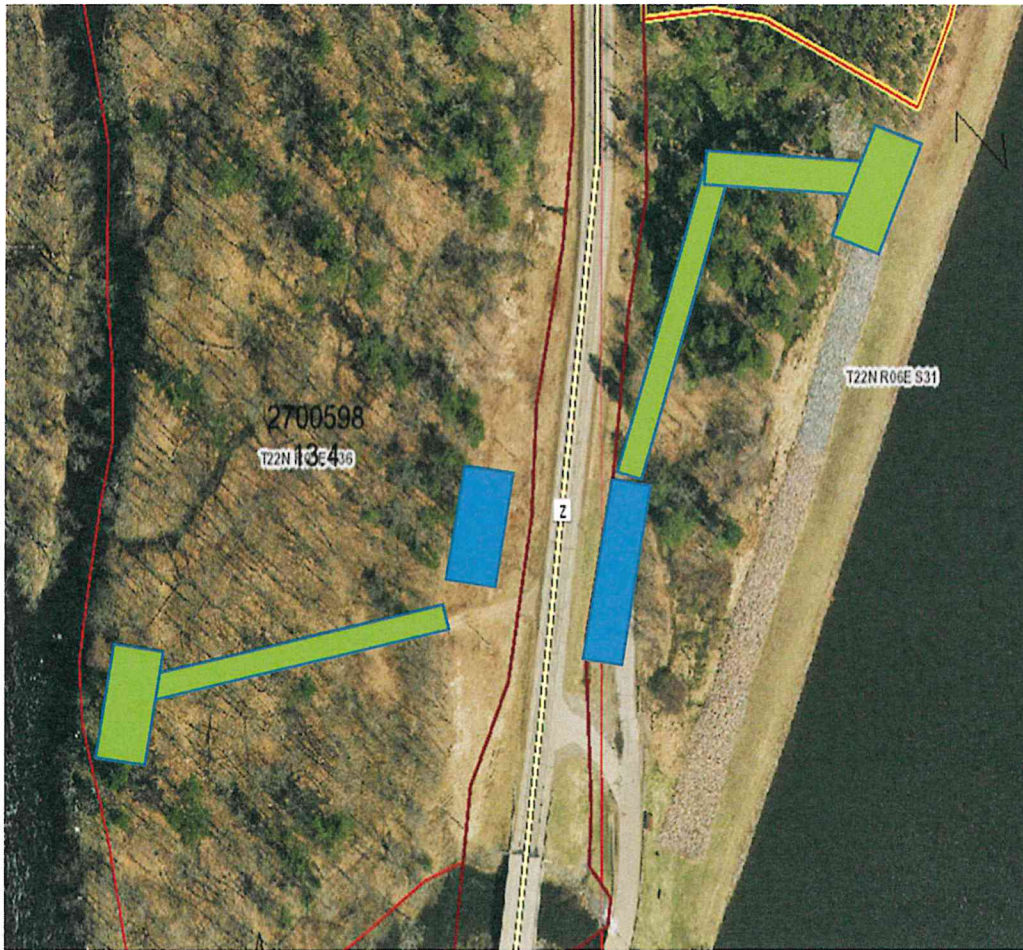
Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits	\$5000	\$15,000	\$10,000
Office Supplies & Expenses	\$1500	\$2000	\$500
Professional Services	\$25,000	\$30,000	\$5000
Misc. or Other	\$5000	\$10,000	\$5000
Total	\$36,500	\$57,000	\$20,500

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2022. Funding will not be released to the applicant prior to the reporting requirement being met.

This reporting requirement can be coordinated by contacting *Jason R. Gruenberg, Director at 715-421-8478 or jgrueneberg@co.wood.wi.us*



Kayak Park NEPCO/Wisconsin River

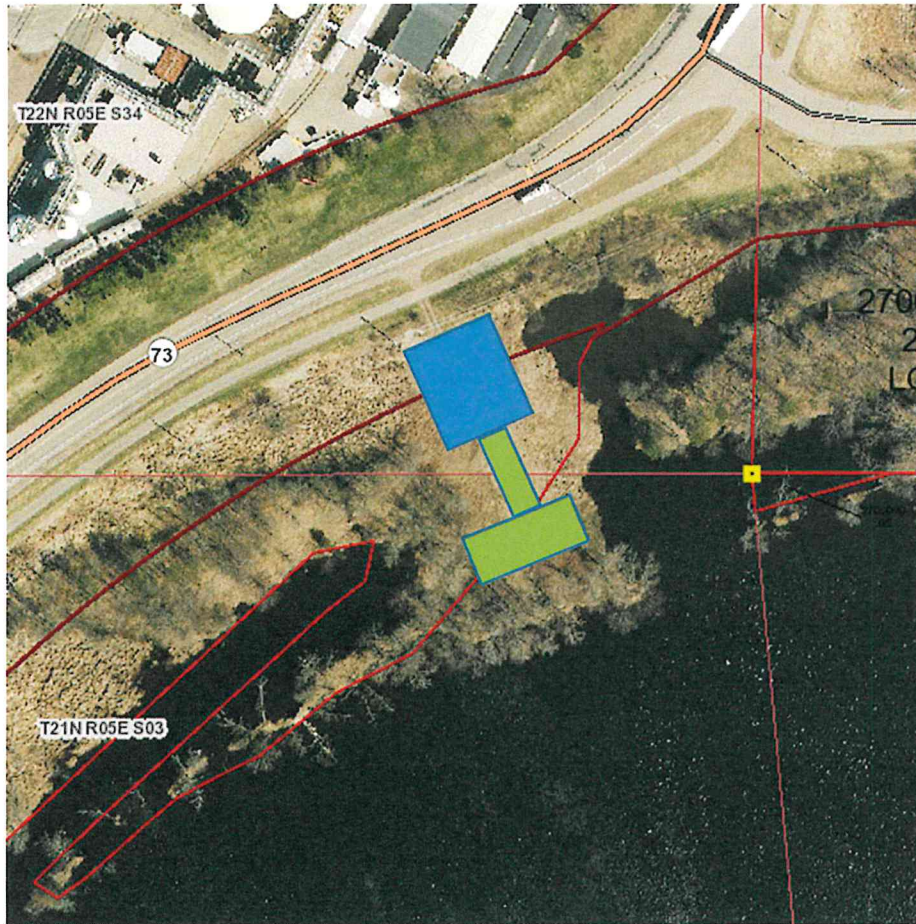
Acreage: 1.5 Acres
 Land Value: \$25,000
 (Use Contract with DOMTAR)

Facilities:
 None

Renovations in past 5 years:

Description: Working proposal with DOMTAR
 On kayak entry point, with walkway and parking
 For both Wisconsin River and NEPCO lake

Future Improvements/Additions: Parking (Blue), Walking trails (Green), Launch pads(Green)
 Possible Lighting at parking lots, Balusters to Block Trails from motorized traffic



ERCO Park Kayak input Wisconsin River

Acreage: 1.5 Acres

Land Value: \$25,000

(Use Contract with DOMTAR)

Facilities:

None

Renovations in past 5 years:

Description: Working proposal with DOMTAR
On kayak entry point, with walkway and parking
For both Wisconsin River.

Future Improvements/Additions: Parking (Blue), Walking trails (Green), Launch pads (Green)
Possible Lighting at parking lots, Balusters to Block Trails from motorized traffic

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Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095
Phone: 715-421-8466

2023 Wood County Economic Development Funding Request

Questions regarding eligible funding or this application should be directed to:
Jason R. Grueneberg, Director at 715-421-8478 or jgrueneberg@co.wood.wi.us

All applications are due by 4:30pm on Friday July 8, 2022.

Completed Applications should be emailed to Victoria Wilson at vwilson@co.wood.wi.us

Applicant Organization: Village of Rudolph

Mailing Address: Po Box 7 Rudolph, WI 54475

Click here to enter text.

Street Address (if different): 1580 Main Street Rudolph, WI 54475

Web Site: www.villageofrudolphwi.org

Organization Telephone: 715.434.4444

Contact Person/Title: Christy Steinle

Contact Person Telephone: 715.340.3552 Email: csteinle@wctc.net

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021.pdf>

(If you require additional space, attach separate sheet.)

The Rudolph Park Initiative seeks funds to improve our Park and make it more user friendly to the neighborhood. In recent times we have had water issues, large maintenance and rebuilding projects to contend with. We want our families that live in the community and our visitors to see that Rudolph and the park area great place to be a part of. Our park hosts many different functions and gatherings. We want the park to a be a place of pride. I believe these goals line up with the Economic Development Plan of creating a brand strategy along with being a central space to host events and following being a central place initiative.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

Wood County is a great place to live and work. By adding to our park infrastructure and renovations more people will visit Rudolph or desire to live here thus keeping them working, living and playing in Wood County! Wood County then sees the tax base improve and the income generated in our local stores as an asset to our economy. I believe anytime you improve something, someone takes notice and if through that they choose to live here, start a business or visit we all see growth and innovation.

Funding Request Summary – Requesting \$7000.00 for the grant amount to cover the Park Improvement Project. We’d really be open to any amount you can authorize.

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits			
Office Supplies & Expenses		500.00	
Professional Services		10,000.00	
Misc. or Other			CPI grant of \$1500.00 and community donations of \$2000.00
Donations			
Total	\$7,000	\$10,500.00	\$3500.00

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2022. Funding will not be released to the applicant prior to the reporting requirement being met.

This reporting requirement can be coordinated by contacting *Jason R. Grueneberg, Director at 715-421-8478 or jgrueneberg@co.wood.wi.us*