



22 EAST MIFFLIN STREET, SUITE 900  
MADISON, WI 53703  
TOLL FREE: 1.866.404.2700  
PHONE: 608.663.7188  
FAX: 608.663.7189  
WICOUNTIES.ORG

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## **NORTH CENTRAL WISCONSIN TOURISM PARTNERSHIP TOURISM COMMITTEE**

Wednesday, March 12, 2025  
2:00 p.m.

Join Zoom Meeting

<https://us06web.zoom.us/j/84165467880?pwd=aObiv2D9y3yxthReCZDOtYe6HY0Ouj.1>

Join by Phone

312-626-6799

Meeting ID: 841 6546 7880

Passcode: 747202

### **AGENDA**

1. Call to Order
2. Roll Call
3. Approval of Minutes of the February 12, 2025 Meeting
4. Financial Report
5. Review of 2025 Marketing Plan
  - a. Consideration of Attendance at WATVA's Let's Ride Expo May 2-4, 2025 in Oshkosh: <https://www.letsrideexpo.com>
  - b. Other Potential Projects
6. Strategic Planning Session
7. Department of Tourism/Travel Wisconsin Update
8. Adjourn