

**NORTH CENTRAL WISCONSIN TOURISM PARTNERSHIP TOURISM
COMMITTEE**

Wednesday, January 14, 2026
12:00 p.m.

Join Zoom Meeting

<https://us06web.zoom.us/j/84846329452?pwd=LozoewgbEakCBrHXKMMvsbCC9RIPwJ.1>

Join by Phone
312-626-6799

Meeting ID: 848 4632 9452
Passcode: 521705

AGENDA

1. Call to Order
2. Roll Call/Introductions
3. Approval of Minutes of the November 12, 2025 Meeting and Review of December Meeting Notes
4. 2026 Membership Updates
5. Financial Report
6. Logo and Tagline Update
7. Review of Promotions Budget/Projects
 - a. 2025 Closeout – Outstanding Invoices
 - b. 2026 Projects
8. Volunteer Sign-Up – Green Bay and Madison Shows
9. Travel Wisconsin Update

NCWTP Tourism Committee Agenda

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10. 2026 Meeting Schedule – Zoom Links and Calendar Invites Sent

11. Next Meeting Date and Time – February 11, 2026 at 2:00 p.m.

12. Adjourn

Google Drive:

<https://drive.google.com/drive/folders/120Vz6bKgTsxu8DDaPpE4ZOKG3XxigH4z?usp=sharing>