

**AGENDA**  
**CONSERVATION, EDUCATION AND ECONOMIC DEVELOPMENT COMMITTEE**

**DATE:** Wednesday, July 1, 2026  
**TIME:** 9:00 AM  
**LOCATION:** Courthouse – Room 300

***Join by phone***

+1-408-418-9388 United States Toll  
Access code: 2486 952 4845

***Join by WebEx App or website***

<https://woodcountywi.webex.com/woodcountywi/j.php?MTID=me31580af9ee4f3e6fe47494305658a5d>

Webinar number: 2486 952 4845

Webinar password: 070126

1. Call meeting to order
2. Declaration of Quorum
3. Public Comments (*brief comments/statement regarding committee business*)
4. Approve minutes of June 5, 2026, meeting
5. Approve vouchers, staff reports, & committee reports
6. Risk and Injury Report
7. Private Sewage
8. Land Records
9. County Surveyor
10. Planning & Zoning
  - a. Preliminary subdivision review – C&C Acres, Town of Saratoga
11. Economic Development
  - a. Consider release of 2026 economic development grant funds for City of Nekoosa in the amount of \$10,000.
  - b. Consider release of 2026 economic development grant funds for Marshfield Chamber of Commerce and Industry in the amount of \$25,000.
  - c. Consider release of 2026 economic development grant funds for Heart of Wisconsin Chamber of Commerce in the amount of \$25,000.
  - d. Consider release of 2026 economic development grant funds for Child Care Centers of Marshfield in the amount of \$13,000.
  - e. Consider release of REDI implementation funds of \$7,500 for a South Wood County indoor recreation facility feasibility study.
  - f. Consider release of REDI Implementation funds of \$30,000 for Central Wisconsin State Fair proposed Sewer Improvement Project.
12. Land & Water Conservation Department
  - a. Review and approve stream crossing project (bids) (P. Lippert)
  - b. Update on NR151 Compliance Project
  - c. Update on private well nitrate water testing project in hot spot areas (Grand Rapids/Nekoosa)
13. Extension
  - a. 4-H Membership Campaign
  - b. Clean Sweep Budget Conversation
14. Committee requests for per diem for meeting attendance
15. Schedule next regular committee meeting – Wednesday, August 5, 2026
16. Agenda items for next meeting
17. The committee may go into closed session pursuant to 19.85(1)(f) Wis. Stats to consider leave of absence request.
18. Return to open session
19. Schedule any additional meetings if necessary
20. Adjourn

**MINUTES**  
**CONSERVATION, EDUCATION, & ECONOMIC DEVELOPMENT COMMITTEE**

**DATE:** Friday, June 5, 2026  
**TIME:** 9:00 AM  
**PLACE:** Courthouse – Room 300

**MEMBERS PRESENT:** Bill Leichtnam, Tom Buttke, Wayne Schulz, Russ Perlock, Tim Hovendick

**MEMBER EXCUSED:** George Gilbertson

**OTHERS PRESENT:** Trent Miner, County Clerk; See attached sign-in list

1. Chairman Leichtnam called the meeting to order at 9:00 AM and declared a quorum present.
2. There were no public comments.
3. The minutes of the May 6, 2026, meeting were presented. Motion by Buttke/Hovendick to approve the minutes as presented. Motion carried unanimously.
4. Motion Hovendick/Schulz to approve the vouchers, monthly department reports and committee reports. Motion carried unanimously.
5. County Planner Simkowski presented a resolution to approve the Town of Lincoln Zoning Amendment regulating solar energy systems. Motion by Schulz/Hovendick to approve the resolution and forward on to the county board for their consideration. Motion carried unanimously.
6. David Eaton from Columbus High School was present and reported on the progress of the Columbus High School field house addition and activities already hosted there. They are requesting payment of the economic development grant funding allotted for this project. Motion by Buttke/Hovendick to approved releasing \$12,000 for this project. Motion carried unanimously.
7. Dale Christensen from the Central Wisconsin State Fair is requesting REDI Implementation Grant Funding to fund the upgrade for a sewer system connection from the current wash rack. The committee stated this will be addressed next month so as to ascertain what funding is actually available for this project and which funding source is more appropriate.
8. The CEED Tour was discussed. It is tentatively set for Friday, October 2<sup>nd</sup>.
9. Chair Leichtnam opened up the conversation of enhancing economic development in the county. Extension Educator Rombalski highlighted the definition of economic development and reviewed possible next steps. Future meetings were tentatively set to review the status of economic development in Wood County. The chambers of commerce will be invited as well.
10. Land & Water Conservation Administrative Specialist Peeters introduced the new summer intern, Abby Leis to the group.

11. One bid was received for the Gilbertson grassed waterway project. It was from DeBoer Excavating in the amount of \$4,450 and was below the estimated amount. Motion by Schulz/Hovendick to approve the bid from DeBoer Excavating in the amount of \$4,450. Motion carried unanimously.
12. Peeters reminded the committee of the LCC Training coming up next week in Merrill.
13. Extension Area Director McNelly highlighted items in the report included in the committee packet.
14. McNelly reviewed the action of the committee last month combining two half time positions for Natural Resources Educator into one full-time, county funded position. The contract as been amended to show these changes and was shared with the committee. Motion by Buttke/Schulz to approve amended contract as presented. Motion carried unanimously.
15. The next regular meeting will be on Wednesday, July 1<sup>st</sup> at 9:00 AM..
16. Chair Leichtnam adjourned the meeting at 10:19 AM.

Minutes taken by Trent Miner, County Clerk, and are in draft form until approved at the next meeting.

**Conservation, Education, & Economic Development Committee  
June 5, 2026**

NAME	REPRESENTING
Jeff Penzkover	CB District 11
Bill Clesdering	WCB # 15
Victoria Wilson	P # 2
<del>Barbara Puetz</del>	LWCD
Abby Leis	LWCD
Emmett Simkowski	P+Z
David Eaton	Columbus Catholic
Dale Christiansen	CWSF
Jen McNelly	UWEX
Darrin Steinbach (Web Ex)	Finance
Kayla Rombalski (Web Ex)	Extension
Katie Beckley (Web Ex)	County Clerk

## Committee Report

County of Wood

Report of claims for: Extension Wood COunty

For the period of: June 2026

For the range of vouchers: 30260042 - 30260055

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
30260042	AMAZON CAPITAL SERVICES	4-H SUMMER CAMP SUPPLIES	06/09/2026	\$76.87	P
30260043	AMAZON CAPITAL SERVICES	4-H SUMMER CAMP SUPPLIES	06/09/2026	\$373.94	P
30260044	AMAZON CAPITAL SERVICES	4-H SUMMER CAMP SUPPLIES	06/09/2026	\$29.99	P
30260045	EAU CLAIRE COUNTY 4-H SHOOTING SPORTS	Competition Funds Reimbursemen	06/16/2026	\$32.00	P
30260046	INK SPLASH LLC	StrongBodies Supplies	06/16/2026	\$13.00	P
30260047	MAIN STREET MARSHFIELD INC	4-H Promotional Booth Rental	06/16/2026	\$50.00	P
30260048	US BANK	June Credit Card Statement	06/23/2026	\$2,924.22	
30260049	STAPLES ADVANTAGE	Office Supplies	06/23/2026	\$51.14	
30260050	CENTRAL WI STATE JUNIOR FAIR BOARD	Central WI Junior Fair Books	06/23/2026	\$30.00	
30260051	UW MADISON ACCOUNTING SERVICES	4-H Summer Camps	06/23/2026	\$13,822.50	
30260052	BORES TRINA	June Expenses	06/23/2026	\$53.65	
30260053	EBERLEIN BENJAMIN	April-June Expenses	06/23/2026	\$210.69	
30260054	HUBER LAURA	May-June Expenses	06/23/2026	\$871.97	
30260055	ROMBALSKI KAYLA-ROSE	June Expenses	06/23/2026	\$110.27	
<b>Grand Total:</b>				<b>\$18,650.24</b>	

### Signatures

Committee Chair: \_\_\_\_\_

Committee Member: \_\_\_\_\_

Committee Member: \_\_\_\_\_

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## Committee Report

County of Wood

Report of claims for: Land & Water Conservation Dept.

For the period of: June 2026

For the range of vouchers: 18260054 - 18260069

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
18260054	AMAZON CAPITAL SERVICES	Grease for DO meter	06/02/2026	\$65.93	P
18260055	PITTSVILLE RECORD THE	Annual subscription renewal	06/02/2026	\$24.00	P
18260056	WEILER ALAN K	Cost-share residue management	06/03/2026	\$1,864.80	P
18260057	STAPLES ADVANTAGE	Office supplies	06/05/2026	\$39.91	
18260058	TRACTOR SUPPLY CREDIT PLAN	Solar energizers (5)	06/01/2026	\$319.98	P
18260059	AMAZON CAPITAL SERVICES	Supplies for DO meter	06/10/2026	\$34.38	P
18260060	AMAZON CAPITAL SERVICES	Hard case for DO meter	06/12/2026	\$75.90	P
18260061	AMAZON CAPITAL SERVICES	Cotter pins/no trill drill	06/15/2026	\$9.99	P
18260062	US BANK	Truck repairs, DO meter, parts	06/17/2026	\$6,109.46	
18260063	GILBERTSON GEORGE & JILL	Cost share residue management	06/10/2026	\$883.75	
18260064	GILBERTSON GEORGE & JILL	Cost share residue management	06/10/2026	\$327.45	
18260065	WATER AND ENVIROMENTAL ANALYSIS LAB	Water tests-Fourmile watershed	06/01/2026	\$163.00	
18260066	WATER AND ENVIROMENTAL ANALYSIS LAB	Water tests-Fourmile watershed	06/01/2026	\$504.00	
18260067	WATER AND ENVIROMENTAL ANALYSIS LAB	Water tests-Nepco/Wazeecha	06/17/2026	\$830.00	
18260068	WATER AND ENVIROMENTAL ANALYSIS LAB	Water tests-Fourmile watershed	06/17/2026	\$652.00	
18260069	WATER AND ENVIROMENTAL ANALYSIS LAB	Water tests-Nepco/Wazeecha	06/01/2026	\$326.00	
<b>Grand Total:</b>				<b>\$12,230.55</b>	

### Signatures

Committee Chair: \_\_\_\_\_

Committee Member: \_\_\_\_\_

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# Committee Report

County of Wood

Report of claims for: Planning & Zoning

For the period of: June 2026

For the range of vouchers: 22260047 - 22260051

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
22260047	BOYER KEVIN	SU-Services Per Contract	05/27/2026	\$1,126.67	P
22260048	MICHAEL BAKER INTERNATIONAL	LR-Prof Serv-Other	05/27/2026	\$10,235.00	P
22260049	LEWIS KERRY	PL-Shoreland Zoning Fees	07/02/2025	\$300.00	P
22260050	INDUSTRY SERVICES DIVISION	PS-Sanitary Permit Fees	04/01/2026	\$3,200.00	P
22260051	US BANK	LR/PS/ED Credit Card Charges	06/17/2026	\$951.93	
<b>Grand Total:</b>				<b>\$15,813.60</b>	

## Signatures

Committee Chair:

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## Extension

UNIVERSITY OF WISCONSIN-MADISON  
WOOD COUNTY

June 22, 2026

To: Wood County CEED Committee

RE: July UW-Extension Wood County CEED Committee Agenda Items

There are **two** items for your information and/or discussion on the July CEED Agenda.

The **first** item is an informational item for committee members. UW-Extension Wood County 4-H currently has a project account in the County that has funds from the sale of the Meadowbrook 4-H Club House. Laura Huber and Wood County 4-H leadership are working on a campaign for “Free 4-H Membership” for the 2026-2027 season. The funds in the project account will be used to reimburse clubs \$5/member and also cover the insurance for each member. We wanted to bring this item to your attention in case there were questions regarding where funding for this campaign came from.

The last item on the agenda is a discussion item regarding Wood County’s Clean Sweep Program. Over the past few years Wood County Extension has been offering two annual clean sweep events, a spring event in Marshfield, WI and a fall event in the Town of Saratoga. Each year Wood County applies for and receives funding from DATCP to help defray the costs of the clean sweep events. In addition, Wood County graciously allocates a \$10,000 dollar line-item budget for the event. Due to the increased participation in these events, these two funding sources cover a little more than half of the costs for the two events. Included in the packet you will see a spreadsheet that lists the number of cars that participate, the weight of waste collected during the event, the cost of waste disposal, the sources of income (both DATCP and the County’s contribution), and the total cost to the County. UW-Extension has been utilizing project funds to cover these costs over the past few years. We have enough funding in the project accounts to continue hosting 2 events of the same size annually for the next four years. However, at that point the project funding will run out. We would like to have a discussion with the Committee on what the future of the Clean Sweep Program in Wood County should look like and how we can continue to adequately fund the events.

Please feel free to reach out to me at any time with any additional questions you might have. I look forward to discussing this item with you at the July CEED Committee meeting.

Sincerely,

Jen McNelly

Area 7 Extension Director

UW-Madison Division of Extension

[jennifer.mcnelly@wisc.edu](mailto:jennifer.mcnelly@wisc.edu) Work Cell Phone: 715-214-8913

### Extension Wood County

400 Market St. PO Box 8095 Wisconsin Rapids, Wisconsin 54494

715-421-8440 (phone) <https://wood.extension.wisc.edu>



Extension Wood County staff led, delivered, planned or collaborated on all of the following activities:

## 4-H POSITIVE YOUTH DEVELOPMENT

*Laura Huber, 4-H Program Educator*

*Trina Bores, 4-H AmeriCorps member*

*Alissa Juedes, 4-H AmeriCorps member*



- Planning for and onboarding the new Wood County 4-H AmeriCorps member Program Assistant. The goal is to prepare AmeriCorps to extend the reach of Wood County 4-H by offering programs to new audiences and fostering new collaborations. This effort aims to expand educational opportunities for youth and attract new participants. *Please help us welcome Alissa Juedes to our team!*
- An in-person orientation for youth travelers and their families where we reviewed the upcoming Discover Wisconsin experience to La Crosse. Youth and their families learned about our schedule, behavior expectations, what's needed, and more. As a result, youth will be more prepared to successfully engage in this 3-day, 2-night trip.
  - **Total Reach:** 32 youth travelers, 29 parents
- A residential summer camp program for youth in grades 3-7 where youth spend 3 days and 2 nights immersed in summer activities. Through overnight camp, youth develop independence, strengthen interpersonal skills, and explore areas of interest like leadership, arts & crafts, outdoor education, and more.
  - **Total Reach:** 72 campers in grades 3-7, 35 youth counselors and counselors in training, 4 adult volunteers
- An in-person family for high school-aged youth and their families during which we reviewed the upcoming Wisconsin 4-H Discovers St. Louis experience. Youth and their families learned about the program schedule, our behavior expectations, what they need to pack, and more. As a result, youth are more prepared to successfully engage in this 4-day, 3-night travel experience.
  - **Total Reach:** 14 youth, 15 adults (parent/guardians)
- An in-person community event co-hosted by Wood County 4-H and the Marshfield Police Department during which youth learned bicycle riding safety and practiced the skills learned (*pictured right*). We built a positive and fun environment to encourage youth to ride their bicycles and also helped youth build positive relationships with police officers.
  - **Total Reach:** 26 youth from around Wood County, 11 adult parent/guardians
- Planning and collaboration through the Wisconsin 4-H Camp Work Group for 4-H youth development professionals and camp staff across the state as an



extension of the Experiential Learning Program. The goal is to strengthen local 4-H camp programs through staff professional development, monthly Campfire Chat learning sessions, shared camp resources, conference participation, and the development of a statewide in-person professional development day for Fall 2026, so that camp professionals are better equipped to create safe, high-quality, and impactful camp experiences that support positive youth development across Wisconsin.

## AGRICULTURE

### *Matt Lippert, Agriculture Educator*

- An article to be used in several newsletters, publications and on our Extension website to assist producers to understand and utilize the complex nature of harvesting and feeding high quality forage to improve ration digestibility, dry matter intake and productivity of lactating dairy cows.
- A selection application was developed so that scholarships could be provided to area high school seniors so that opportunities for further education are enhanced in the agricultural field.
  - **Total Reach:** 12 area school districts - 8 applicants, 4 recipients

## COMMUNITY DEVELOPMENT

### *Kayla Rombalski, Community Development Educator*

- **Ongoing Strategic Planning Support:** Continued facilitation and strategic planning services for two Wood County organizations: FOCUS (Feeding Our Community with United Services) and Wood County Human Services – Edgewater Haven Nursing Home. These processes engage organizational leadership and stakeholders in goal setting, prioritization, and action planning to guide future operations. The resulting strategic plans will serve as clear roadmaps for each organization, strengthening long-term decision-making, enhancing organizational effectiveness, and supporting sustainable, community-centered service delivery.
- **Wood County Clean Sweep Household Hazardous Waste Collection:** Planned and executed the successful Spring 2026 Clean Sweep event held Saturday, May 30, 2026, in Marshfield. The event provided residents with a safe, accessible option for disposing of household hazardous and agricultural waste. A total of 183 vehicles participated, with approximately 80% of attendees from the Marshfield area. By diverting hazardous materials from improper disposal, this effort protects local waterways, reduces environmental health risks, and promotes community well-being through responsible waste management.
  - **Total Reach:** 183 households (vehicles)





## HEALTH AND WELL-BEING

*Ka Zoua Thao, Bilingual (Hmong) Community Health Worker*  
*Hannah Wendels Scott, Health and Well-Being Educator*

### Behavioral Health

- A guest speaker session for community members, where I led a workshop on historical trauma and intergenerational healing. Participants gained a clearer understanding of how past harms shape present wellbeing and learned practical, culturally rooted healing approaches. Through this effort, the workshop strengthened community awareness and supported long-term, trauma-informed healing.
- An outreach and professional development event for community health workers across Wisconsin, where I presented on Hmong Planning Ahead individually and co-presented CHW Voices with my team. I also served on two panels—Chronic Disease Prevention and Justice-Impact & Re-entry—sharing my experiences and insights to strengthen peer learning. Through this effort, I helped expand statewide knowledge, elevate community-rooted perspectives, and support a more informed and connected CHW workforce.
- An ongoing series of strength training sessions (StrongBodies) for older adults/adults at the Lowell Center in Wisconsin Rapids where participants engage in regular, progressive strength training and health education to improve their physical and mental health and enhance social connectedness.
  - **Total Reach:** 20 participants
- A walking club for elders in the community, where I meet with participants twice a week to encourage movement, support healthy routines, and create space for social connection. Through this activity, elders build stronger relationships, increase their physical activity, and strengthen their overall sense of wellbeing and belonging.
- Bi-weekly summer meetings for youth, attending Wisconsin Rapids Area Middle School and Lincoln High School, where participants engage in healthy eating, active living, and behavioral health topics affecting their communities. This effort is designed to build a better understanding of these topics and promote advocacy for change in the community.
- Building and maintaining relationships and engaging with partners to address health needs with the community of Wood County.
- The support groups serve as a monthly gathering for women and allies of women and elders to engage in discussions about often overlooked topics within their community. These monthly gatherings create a space for participants to connect with one another, learn practical ways to care for their mental and social well-being, and strengthen community bonds. Through this effort, participants build healthier habits, deepen relationships, and feel empowered to advocate for the recognition of their voices.
  - **Total Reach:** 10 elders, 7 participants
- An as needed meeting with community members, where I met one-on-one with them to listen to their needs, offer support, and help them identify and access local health and community resources. Through this effort, participants will gain personalized support, clearer pathways to services, and greater confidence navigating systems.
  - **Total Reach:** 10 one-on-one clients



- A monthly food pantry pick-up for community members in Wood County, where I support families in choosing foods that their household needs and share information about additional local resources. Through this effort, residents gain reliable access to healthier food options and feel better connected to community support.
  - **Total Reach:** *12 families*

## **HEAL (Healthy Eating and Active Living)**

- Planning for a Falls Prevention Resource Fair in Marshfield in collaboration with the ADRC of Central WI, Marshfield Fire Department, and Marshfield Clinic. The Falls Prevention Resource Fair will focus on providing resources for individuals interested in learning more about how to prevent falls, offer screenings for risk of falls, and provide demonstrations of exercises one can do to improve their balance and bone density. Resource Fair will be held in October.
- A partnership with United Way/Hunger Coalition, FOCUS Food Pantry, and the Housing Authority of Wisconsin Rapids that provides "Stockboxes for Seniors", a monthly food box service where low-income seniors can receive around 25-30 pounds of nutritious foods to stock their pantry with. The goal of this partnership is to promote the boxes with community partners with the overall goal to improve food security.
- An ongoing series of strength training sessions (StrongBodies) for older adults/adults in the Pittsville community, where participants engage in regular, progressive strength training and health education to improve their physical and mental health and enhance social connectedness. This series is led by one Extension StrongBodies volunteer.
  - **Total Reach:** *20 participants*
- An ongoing series of strength training sessions (StrongBodies) for older adults/adults at the Lowell Center in Wisconsin Rapids where participants engage in regular, progressive strength training and health education to improve their physical and mental health and enhance social connectedness.
  - **Total Reach:** *20 participants*
- A series of lessons for adults who are incarcerated participating in the STRONG Recovery Pod Program in the Wood County Jail. Through this series, participants will participate in the StrongBodies program that improves their physical and mental health.
  - **Total Reach:** *7 participants*
- A hands-on nutrition and leadership experience was implemented through a SWAG (Student Wellness Advisory Group) snack initiative at Grove Elementary School Field Day. Through this activity, SWAG students selected, prepared, and served a healthy snack to each classroom, promoting access to nutritious food as fuel for physical activity while building students' leadership skills, confidence, and engagement as positive role models within their school community.
- Planning and early implementation efforts are underway to expand the Student Wellness Advisory Group (SWAG) at Howe Elementary School to engage 4th and 5th grade students in leadership development and wellness promotion. Through this expansion, students will build leadership skills, increase their knowledge of healthy behaviors, and actively participate in promoting wellness initiatives within their school community.



- An 8-week hands-on cooking skills series was implemented for teens at the Boys & Girls Club. Through this program, participants build foundational cooking skills over time, gain confidence in preparing meals, and actively practice safe food preparation while preparing and sharing meals together, promoting both healthy eating habits and social connection.

## HORTICULTURE

### *Janell Wehr, Horticulture Educator*

- A talk for members of an organization, where participants learned how to appropriately prune woody ornamentals. The goal of this program is to reduce pesticide and fertilizer misuse in consumer landscapes.
  - **Total Reach:** *Approximately 80*
- A planting workshop for parents and youth, where participants potted dwarf tomato plants and learned how to successfully care for them throughout the growing season. Through the therapeutic hands-on activity, participants were able to engage in positive socialization within their peer group.
  - **Total Reach:** *4 Adults, 5 Youth*
- Planning for a Community Resilience workshop for local government staff and officials in collaboration with Wisconsin's Green Fire. The goal is to engage participants in a collaborative, cross-disciplinary workshop, where they will learn about nature-based solutions and green infrastructure in an effort to reduce weather-related risks and costs and deliver multiple community benefits.

## HUMAN RELATIONSHIPS & DEVELOPMENT

### *Ben Eberlein, Human Development & Relationships Educator*

- A coaching program for families and individuals, where participants learn how to create financial goals and gain money management skills. The goal of this program is to enable participants to prepare for and take charge of household financial situations that occur due to changes in income or unforeseen hardships.
- A 6-session course for renters where participants learn how to find and apply for rental housing, understand their responsibilities as a renter, how to communicate effectively with their landlords, and manage housing expenses. Through this, those with negative rental records and those new to renting are able to increase their ability to find and keep safe affordable housing, thereby increasing their stability and decreasing their reliance on public supports.
  - **Total reach:** *13 participants*



## LAND AND WATER CONSERVATION DEPARTMENT

### STAFF REPORTS – JUNE 2026

### Barb Peeters

#### *Conservation Administrative Specialist*

- Assisted with setup of the new ProQuatro handheld multiparameter water quality meter and obtaining necessary supplies needed to calibrate/clean before/after each use. The meter will be used monthly to measure dissolved oxygen, pH, temperature and conductivity to gather two years of baseline water quality data at the inlets and outlets of Nepco and Wazeecha Lakes (along with water quality sampling and water level measurements). Also initiated request with Health Dept. to utilize lab space for monthly meter calibration in sterile environment.
- Generated list for County Conservationist of deferred items from February, March, April and May staff meetings for items to be addressed/completed.
- Worked with Finance Director to submit tax exempt certificate to AgSource (requested by AgSource to maintain tax-exempt status for monthly invoices).
- Downloaded the June DATCP monthly report and shared with LWCD staff (i.e. upcoming DATCP engineering services survey and strategic planning survey).
- Worked with Henricksen Account Executive regarding part for stand-up desk. Replacement part was sent under warranty at no cost to the county.
- Scheduled and attended a meet & greet session for LWCD staff with Matt Krueger, Executive Director of Wisconsin Land+Water on Wed., June 3<sup>rd</sup>. Matt was shown photos and drone footage of the cost-share projects at Keuffer's farm (streambank crossing, rotational grazing, solar watering) and Lewis rip-rap project and was then taken to the Keuffer farm to see projects in person. *Matt noted he plans to attend a future CEED meeting for a meet-and-greet with the committee due to the fact he was unable to make it to the rescheduled June 5<sup>th</sup> CEED meeting.*
- Processed cost-share contract and payment to landowner for residue management totaling \$1,864.80 utilizing SWRM grant funds (A. Weiler).
- Scheduled/attended virtual bid opening meeting for grassed waterway project and generated bid summary.
- Worked with Conservation Specialist who is on FMLA to edit timesheets for the next 4 pay periods to assure FMLA time is recorded accurately.
- Recorded responses from landowners interested in having private well water tested in "hot spot" areas of Grand Rapids and Nekoosa as received.
- Attended June 5th CEED meeting to provide LWCD report(s) on behalf of County Conservationist.
- Completed LWCD payroll percentages and forwarded to Finance prior to the June 11<sup>th</sup> and 25<sup>th</sup> payrolls.
- Reviewed payroll reports and verified distribution by accounts/department.
- Assisted Rod Mayer, Conservation Program Coordinator, with documents for nonmetallic mine plan.
- Reserved River Block conference room on behalf of County Conservationist for potential meetings on June 10-11.
- Reached out to WI DNR regarding 1<sup>st</sup> quarter reimbursement request submitted on April 13<sup>th</sup> due to the fact the reimbursement payment hasn't been received.
- Researched fruit trees to include in 2027 tree sale and submitted list to fruit tree broker.
- Shared updates from the Wellness Committee with LWCD staff and Parks/Forestry staff.
- Assisted with reservation of crimper roller and obtaining signatures on rental agreement (this is the first time the crimper-roller has been used in two years!).
- Organized County Board packet materials and electronically submitted to the County Clerk's office.
- Scheduled and attended meeting on June 10<sup>th</sup> to review Publisher brochures/documents with LWCD staff and discuss updating both Nonmetallic and Animal Waste Ordinances with County Conservationist. Per notices from I.T., Microsoft Publisher will no longer be supported effective 10/1/26 so I compiled a list of Publisher documents utilized by our dept. and/or posted on LWCD website. Compiled list of LWCD documents to convert by 10/1/26.

- Via email & phone correspondence with Nick Flanagan/Corp Counsel, determined that ordinance-codification occurs every 10 years (last reviewed in 2017). Discussed reviewing NMM and AWO ordinances by Nov./Dec. followed by meeting with Corp Counsel to review changes prior to Corp Counsel's goal to codify in January 2027.
- Took half day off on June 12<sup>th</sup>.
- Processed 1<sup>st</sup> quarter reimbursement payment from WI DNR for Wildlife Damage Abatement and Claims Program totaling \$8,029.23 (submitted in April).
- Worked with fruit tree broker to finalize 2027 fruit tree order. Two fruit trees were subject to availability and broker was able to source them from another nursery. As it currently stands, the 2027 tree sale will include Crab apple trees; Montmorency cherry (tart) trees; Zestar and Cortland apple trees; Contender peach trees (subject to availability); and two species of plum trees. Processed deposit payment for fruit tree order and submitted signed acknowledgement form to nursery.
- Contacted nurseries to obtain 2027 price lists (for non-fruit trees) and began researching/compiling tentative lists and prices for 2027 sale.
- Assisted County Conservationist with obtaining contact numbers for landowners in hot spot areas for testing of private wells.
- Generated bid letters for stream crossing project (Lippert). Scheduled bid opening for July 1<sup>st</sup> at 8:00 a.m.
- Reviewed Surface Water Grant materials to verify funds approved for water testing.
- Began compiling information on tree and fruit tree descriptions for 2027 tree sale.
- Processed invoices from UWSP lab for samples submitted in May from 14 sites in Nepco/Wazeecha and Fourmile watershed utilizing Surface Water Grant funds (Nepco Lake Grant and Fourmile watershed grant).
- Processed two cost-share contracts for residue management and payment to grant recipient utilizing MDV funds totaling \$1,211.20 (G. Gilbertson).
- Processed payments for use of no-till drill and assisted landowners with reserving no-till drill. Assisted staff with finding routes to deliver/pick up no-till drill due to road construction/closures on Highways 73/Co. Road F and width restrictions.
- Electronically submitted staff reports/packet materials to the County Clerk's office for the CEED meeting packet and set/entered LWCD agenda items. Compiled LWCD only meeting materials and sent to producer representative.
- Began project to convert LWCD Publisher documents (this will be an ongoing project to be completed by 10/1/26).
- Worked with I.T. to have documents and links updated/removed as needed from LWCD website as Publisher documents were converted.
- Ordered department supplies as needed.
- Processed department invoices/vouchers and deposits weekly for submission to Finance/Treasurer.
- Served as point of contact for LWCD staff while County Conservationist was out of the office partial/half days on June 2, 3, 4, 10, 12, 16, 17, 22, 23, 24 and full days on June 5, 9, 18, 19, 25.

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**Emily Salvinski**  
*Conservation Specialist*

- On vacation and will include with next month's staff reports.

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**Kendra Wilhelm**  
*Conservation Specialist*

- On FMLA

## **Kyle Andreae**

### ***Engineer Technician***

- June 1 – Lippert Permitting, Kempf Site Visit
- June 2 – CREP Update, Animal Waste Ordinance Audit with Intern
- June 3 – Visit, and Site Visit with Executive Director of Wisconsin Land and Water Conservation Association. Coordinating Sampling and Transect, Transect Map Update
- June 4 – Gilbertson Bid Opening, Transect Survey
- June 5 – Roller Crimper and No-Till Drill Coordination, Pro Quatro Meter Calibration
- June 8 – Move Roller Crimper, Transect Survey
- June 9 – NCLWCA Meeting
- June 10 – Staff Meeting, NPRA Site Visit, CREP Paperwork
- June 11 – Move No-Till Drill, NPRA inspection, Lippert Permitting
- June 12 – Wetland Site Visit, NPRA inspection, Invasive Species Check, Water Level Logger Recording, Potential Nitrate Bio-Reactor Site Visit
- June 15 – NPRA Desktop Review, Lippert Permitting
- June 16 – Lippert Permitting
- June 17 – Lippert Permitting
- June 18 – Move Roller Crimper, Lippert correspondence
- June 19 – Stream Testing, Lippert out for bid, No-Till Drill Coordination
- June 22 – Move No-Till Drill, Denitrifying Bio Reactor Research, CREP communication, Pankratz Pit Closure Plan Review
- June 23 – NPRA Site Visits, Denitrifying Bio Reactor Design Meeting
- June 24 – Wilke Site Investigation, AWO Permitting
- June 25 – Technical Committee Meeting, Wilke Design
- June 26 – Vacation
- June 29 – NPRA Site Visits
- June 30 – Staff Meeting, NPRA Site Visits

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## **Rodney Mayer**

### ***Conservation Program Manager***

- Drafted Financial Assurance release to Forward Bank for Bach excavating replacing Mid-WI financial assurance on mine site. Completed review and sent to bank, Mid-WI rep., and Bach Excavating.
- Processed Rezin Berry Apiary enrollment. Delivered temporary fence, obtained signatures, updated DNR database and apiary equipment spreadsheet.
- Correspondence with Corp Counsel, Star Environmental, Shane, and Brad Behm for Vision plan deadline reminder.
- Emails from Brehm review, Corp. Counsel correspondence, Draft and issue plan deadline extension, detailed listing of plan submission process sent again, updates to timeline document and file.
- New file created for Bach Excavating (permit transfer).
- Initial preliminary to submittal plan review of Vision site. Created a draft of additions needed and clarifications – awaiting official submittal to send.
- Draft of Brehm Vision public notice documents: Letter for publication, listing of landowners within 300', etc.

- Met with Land & Water director.
- Knuth regular managed wildlife damage and abatement program enrollment: New field maps, permit application, enrollment application, field checks, delivered for signatures, processed into DNR database, file updates, sent to DNR.
- Mineral rights, leases, regulations researched for Brehm questions – corresponded results.
- Went over Brehm Vision issues with Shane to confirm issues and finalize preliminary review. Awaiting official submittal to send review.
- Correspondence with Brehm with water table questions and requirements.
- Review of Weichert wetland delineation – forwarded by DNR. Shared with Shane. Review of previous plan, created document listing all amendments needed to existing plan to shrink the permit boundary and avoid wetland areas found, informed conditions to prevent entire new plan needed, setbacks, etc. Discussed with DNR. Sent to landowner, DNR, and engineer.
- Brand financial assurance review. Updated to County software, spreadsheet, and file.
- DNR correspondence – discovery of preliminary Vision plan not corresponding with DNR stormwater plan.
- Had a full week off – and a portion of the second week with remote work due to surgery recovery.

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## **Shane Wucherpennig**

*County Conservationist*

- Contacted Landowners on N Bioreactor installations in the 4-mile Watershed. Have been having many discussions with Partners on the projects.
- Attended - NPRA office hours – NR151 compliance project with DNR, UW Ext and WI Land + Water weekly all month.
- Used the Drone on several installed BMPs to get before/after footage.
- Water testing Private well at George Gilbertson and Map review for No-Till.
- Participated in the June 3rd LWCD staff meeting.
- Matt Krueger, Executive Director of Wisconsin Land + Water was here for meet and greet and a field visit.
- George Gilbertson Bid Opening.
- Attended North Central Land & Water Conservation Association area meeting & LCC Training in Merrill.
- Participated in the June 10<sup>th</sup> LWCD staff meeting.
- Paul Mueske Livestock site assessment and review/walkover.
- NRCS meeting at river block with State & Assistant State Conservationists.
- Wetland restoration site visit near Mill Creek.
- Attended Citizens Groundwater Meeting.
- Isaac Isherwood & Curt Soik field visits for Bioreactor siting.
- Corresponded with partners regarding the two Comprehensive Management Planning Surface Water Grants that were approved. Both grants are for water quality monitoring within the Fourmile Creek Watershed and the inlets and outlets of Wazeecha and Nepco Lakes to identify hotspot areas of nutrient and sediment loading.
- Attended Golden Sands RC&D Special meeting in Stevens Point.
- Zoom meeting with Kevin Masarik
- Zoom Meeting with Matt Woodrow & Travis Buckley from DATCP on Denitrifying Bioreactors and siting.

- Attended Nitrogen Optimization field day in Stratford for EPPIC.
  - Staff meeting on June 30<sup>th</sup>.
  - Attended virtually the County Con Support Network meeting.
  - Cost-share contracts with landowners.
  - Corresponded with Nick Flannagan (Corp Counsel) on multiple violation discussions.
- 

## **Abby Leis**

### ***Summer Intern***

- Updated manure storage files
  - Scanned CREP landowner files and uploaded them to the online file folders
  - Conducted Transect Survey
  - Attended CEED Meeting on June 3<sup>rd</sup>
  - Clean Boats Clean Waters at Lake Wazeecha June 5<sup>th</sup>, 10:00 a.m. to 3:00 p.m.
  - Met Matt Krueger, Executive Director of Wisconsin Land & Water
  - Attended North Central Area Land + Water LCC Training on June 9<sup>th</sup>
  - Attended LWCD Staff meeting
  - Looked for updates on the Wood County Website
  - Picked up and dropped off the no-till drill
  - Completed internship assignments
  - Out of office on mission trip June 12-30
-



# Wood County WISCONSIN

## OFFICE OF PLANNING AND ZONING

TO: Conservation, Education & Economic Development Committee

FR: Jason Grueneberg, Planning & Zoning Director  
Emmett Simkowski, County Planner  
Paul Bernard, Land Records Coordinator  
Brad Cook, Code Administrator  
Kayla Koziczowski, Code Technician  
Victoria Wilson, Program Assistant  
Julie Mancl, Program Assistant

RE: Staff Report for July 1, 2026

### 1. **Economic Development** (Jason Grueneberg)

**Central Wisconsin Economic Development Fund (CWED)** – On June 17<sup>th</sup> I participated in the CWED Board of Directors' meeting. Agenda items included updates on loan committee activity, the administrator/service provider status activity report, review of financial reports and approval of 1 loan application.

**Wisconsin Economic Development Corporation (WEDC)** – On June 24<sup>th</sup> I met with Josh Miller who was recently hired to be the Regional Economic Development Director for the region. We shared project updates and talked about opportunities to collaborate, as well as funding opportunities to advance economic development in the region.

**UW-Marshfield Helen Connor Laird Theater Renovation** – On June 24<sup>th</sup> Chair Pliml signed the contract for the \$2,000,000 Wisconsin Economic Development Corporation (WEDC) grant that will be applied to the UW-Stevens Point Marshfield Campus renovation of the Helen Connor Laird Theater. Next steps in the project will include press releases providing more details, and appointment of a project oversight committee by the UW-Marshfield Commission.

**Wisconsin Rapids Sewer Service Area Plan** – Darryl Landeau from the North Central Regional Plan Commission recently reached out to me with a possible funding opportunity to cover costs of updating the Wisconsin Rapids Sewer Service Area Plan. I talked with City of Wisconsin Rapids staff, and we agreed to attempt to secure the funds to update the plan that is currently 14 years old. The Planning & Zoning Department uses the plan to review sanitary sewer construction and extensions in the Wisconsin Rapids area. The Department also administers the process of amending sewer service area boundaries if requested.

**Downtown Wisconsin Rapids Planning** – The city of Wisconsin Rapids continues to make progress on the Jackson St. reconstruction project. In addition, the City has shared a timeline for other transportation improvements to streets in front of the Courthouse. The detailed timeline will be shared with the Board, county staff, as well as the public in the near future. Construction plans and schedules can be found on the City's website at <https://www.wirapids.gov/198/Transportation-projects.html>. Furthermore, anyone can sign up to receive weekly construction updates.

The County is working on surveying the property that has been acquired in front of the Courthouse to provide future parking. A Certified Survey Map (CSM) is being drafted to combine the individual parcels into one lot. Under the Development Agreement with the City,

Wood County has agreed to dedicate property to the City that is necessary for right-of-way use on Jackson St. and 2<sup>nd</sup> Street. These dedications will be reflected in the CSM and approved by the City in August. A draft of the CSM is being prepared and should be ready in a few weeks.

## **2. Planning & Zoning (Emmett Simkowski)**

- a. Survey work has remained steady throughout June with 7 CSM's and 1 subdivision plat, pending a town rezoning. The Town of Rock Comprehensive Plan was approved by the Town Board, and I attended a public hearing for their revised zoning ordinance on the 17th. I am hopeful to bring that to CEED in August after Town Board approval. Attached with this report, you'll find the C&C Acres subdivision plat in the Town of Saratoga. Approval by CEED is the final step in the approval process and if no further changes are proposed, it can go forward and be recorded.

## **3. Land Records (Paul Bernard)**

- Updating our Real Estate Transfer Return GIS integration process to match the new Department of Revenue system.
- Significant work on Extract/Transfer/Load (ETL) processes to improve the publication speed
- Parcel Mapping
- Address Mapping
- Custom Mapping requests

## **4. Code Administrator (Brad Cook)**

6-01-2026- (1) HT inspection TN: 09, (1) mound inspection TN: 02; <24, plow, answer, review, and gather information for phone calls and inquires with POWTS, SL, FL, organize office room and documentation.

6-02-2026-, (1) SL Inspection TN: 07, (1) mound inspections TN: 02; <24, plow, abs. cell, tanks, answer, review, and gather information for phone calls and inquires with POWTS, SL, FL.

6-03-2026- (1) SF office visit with NRCS, answer, review, and gather information for phone calls and inquires with POWTS, SL, FL.

6-04-2026-(1) mound inspections TN: 08; <24, abs. cell, tanks, answer, review, and gather information for phone calls and inquires with POWTS, SL, FL.

6-05-2026- (1) SF letter reviewed and issued TN:07, (1) HS letter reviewed and issued TN: 20, answer, review, and gather information for phone calls and inquires with POWTS, SL, FL.

6-08-2026-(1) soils onsite eval TN:18, (1) Reviewed soils, plan review, issued permit for new conv TN: 18, answer, review, and gather information for phone calls and inquires with POWTS, SL, FL, organize office room and documentation.

6-09-2026- (1) HT inspection TN: 11, (1) SF letter reviewed and issued TN 13, (1) well permit reviewed and issued TN:07, (1) HS letter reviewed and issued TN:10, (1) soils eval TN: 10:, answer, review, and gather information for phone calls and inquires with POWTS, SL, FL.

6-10-2026-(2) SF letter reviewed and issued TN: 07, (1) Reviewed soils, plan review, issued permit for new HT TN:15, (1) SF inspection TN: 13, answer, review, and gather information for phone calls and inquires with POWTS, SL, FL.

6-11-2026- (1) FL permit reviewed TN:20, answer, review, and gather information for phone calls and inquires with POWTS, SL, FL.

6-12-2026- (1) SF permit reviewed and issued TN:07, answer, review, and gather information for phone calls and inquires with POWTS, SL, FL.

6-15-2026- (2) HS-OR letter reviewed and issued TN:03, 07, answer, review, and gather information for phone calls and inquires with POWTS, SL, FL.

6-16-2026- (1) soil eval TN:10, (1) SF permit reviewed and issued TN:07, (1) mound permit review TN: 06, plow, abs. cell, tanks, answer, and gather information for phone calls and inquires with POWTS, SL, FL

6-17-2026- (2) Reviewed soils, plan review, issued permit for recore mound TN: 20, answer, review, and gather information for phone calls and inquires with POWTS, SL, FL

6-18-2026- (1) Reviewed soils, plan review, issued permit for rep mound TN: 07, (1) soils onsite eval TN: 07, answer, review, and gather information for phone calls and inquires with POWTS, SL, FL

6-19-2026- (1) Reviewed soils, plan review, issued permit for new mound TN: 01, review unpermitted & maintenance septic list that needs compliance, answer, review, and gather information for phone calls and inquires with POWTS, SL, FL

6-22-2026-(1) SF permit reviewed and issued TN:15 review unpermitted & maintenance septic list that needs compliance, answer, review, and gather information for phone calls and inquires with POWTS, SL, FL

6-23-2026-(1) SF permit reviewed and issued TN:22, (1) rep conv insp drain field and tanks TN: 07, answer, review, and gather information for phone calls and inquires with POWTS, SL, FL

## **5. Code Technician (Kayla Koziczowski)**

**A.** Reviewed and approved POWTS & well permit applications

**B.** Reviewed and approved soils evaluations

**C.** Reviewed POWTS & well codes

**D.** Completed inspection reports

**E.** Watched POWTS Chat June recording

**F.** Assisted with daily phone calls/emails/office questions

**G.** Inspections/Investigations:

- 5-28-26: Mound tanks inspection TN:11; Well inspection TN:11
- 6-1-26: Mound plow inspection TN: 07; Mound reinspection TN:07
- 6-8-26: Reconnect inspection TN: 10

- 6-18-26: Soils on-site inspection TN:07; Conventional inspection TN:13
- H. Attended Meetings/Trainings/Etc.
- 6-23-26: Staff lunch meeting

**6. Office Activity (Victoria Wilson & Julie Mancl)**

- a. Monthly Sanitary and Well Permit Activity – There were 13 sanitary permits, 6 shoreland permits and 7 well permits issued in June 2026.
- b. Economic Development Grants – Grant applications are slowly starting to roll in. Applications are due July 10<sup>th</sup> and we anticipate most applications coming in during that week.
- c. GIS Projects – Julie is scanning in driveway permits from the Town of Saratoga for Paul. She continues to work on Marshfield permits when time permits. Victoria continues to work on an address enhancing project.
- d. Attended the following meetings/trainings & activities:
  - i. June 5<sup>th</sup> CEED meeting (VW)
  - ii. June 23<sup>rd</sup> staff meeting



Monday, June 15, 2026 @ 2:00 pm (Riverblock Auditorium, room 206)

- 1.) The meeting was called to order by Chairman Bill Leichtnam at 2:00 pm.
  - 2.) Public Comment - None
  - 3.) Approve minutes of May 18, 2026, mtg
    - a. Buttke moved to adopt the May 18, 2026, meeting minutes as presented. Carrell 2<sup>nd</sup> the motion. Motion passed unanimously.
  - 4.) Correspondence/Updates/Handouts/Reports on meetings attended.
    - Kaysee Beckstrom from Clean Wisconsin contacted Chair Leichtnam, inviting CWG to participate in an upcoming survey. Chair Leichtnam indicated he would participate.
    - No additional correspondence from Bennet Goldstein regarding a Fall release of a Central Wisconsin Nitrates Study.
  - 5.) Discussion/ Possible Action follow-up from May 2026 meeting “Getting Groundwater materials to the public”: Social media (Facebook), printed brochures, possible billboard to disseminate groundwater education materials. By consensus, several CWG members indicated a willingness to serve on the above-mentioned subcommittee. Grant monies may be required.
  - 6.) Project ideas: Shane Wucherpfennig, Dept. Head, Wood County Land & Water Conservation, indicated that the conservation office will be locating “hot spots” in the towns of Grand Rapids and Port Edwards. The collection of data from UW Madison Extension, the Health Department, and Land & Water Conservation will be incorporated.
  - 7.) Possible agenda items for the July 20<sup>th</sup> meeting. Continued development of “Clean Water” educational materials for Wood County residents.
  - 8.) Next mtg. — July 20, 2026, 2:00 pm
- Motion to Adjourn:
- a. Motion to adjourn was made by Butke, and 2<sup>nd</sup> by Hovendick. Motion passed unanimously.
  - b. Chairman Bill Leichtnam adjourned the meeting at 3:18 pm.

Present in the meeting: Bill Leichtnam, Lance Plimil, Rhonda Carrell, Bill Clendenning, Bruce Dimick, Tom Buttke, Sandy Cain, Jeff Penskov, Gordon Gottbeheit, Wayne Schulz, Russ Perlock, Shane Wucherpfennig, Tom Rayome

Virtual: Tim Hovendick

Respectfully submitted by Susan Ettner on June 19, 2026



# Wood County WISCONSIN

LAND AND WATER  
CONSERVATION  
DEPARTMENT

June 15, '26 CWG

NAME

REPRESENTING

1. Bill Lehtman
2. Bill Clerding
3. Tom ~~Bratt~~
4. Shane Weher/Ferry
5. JEFF Perkovac
6. Russ Perlock
7. GORDON GOTTBHEUT
8. Wayne ~~Szyg~~
9. Sandy Cain
10. Gronda Carrell
11. Brian Dinnert
12. Lance Plum WEB
13. Tom Raynes

- WC Board Dist. #19
- WC B #15
- WC B 3
- WC LWCD
- WC B #14
- WC #4
- WC B #1
- Wis. Rapids
- Saratoga
- San Francisco

VIRTUAL

ATTENDEES <sup>WR</sup>

1. Jen McNelly
2. Victoria Wilson
- 3.
- 4.
- 5.



# Wood County WISCONSIN

OFFICE OF PLANNING  
AND ZONING

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**DATE:** June 18, 2026  
**TO:** Conservation, Education & Economic Development Committee (CEED)  
County Board of Supervisors

**FROM:** Emmett Simkowski, County Planner  
**RE:** Town of Saratoga – C&C Acres Preliminary Subdivision Plat

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## STAFF MEMORANDUM

**Request:** Review/Action on Preliminary County Plat of C & C Acres Subdivision

**Subdivision name:** C & C Acres Subdivision

**Location:** SW of the intersection of Bell Rd and Tower Rd, Town of Saratoga

**Legal:** Being all of the SE ¼ NE ¼ of Section 28, Township 21 North, Range 6 East, Town of Saratoga, Wood County, Wisconsin.

**Owner/Subdivider:** Courtney Goodwin

**Surveyor:** Badger-Land Survey, LLC

### **Introduction:**

The Wood County Land Subdivision Ordinance is administered countywide within the unincorporated areas of the county. This ordinance regulates procedures and standards for dividing a parcel of land into smaller parcels. The purpose of this ordinance is to promote public health, safety and general welfare; and to encourage orderly subdivision layouts. The Preliminary County Plat of the C&C Acres Subdivision shall be in conformance with all provisions of this ordinance and the Wis. Stats.

### **Background:**

A preliminary plat for C&C Acres Subdivision was submitted to the Planning and Zoning Department on May 15, 2026. The preliminary plat was sent to the Town of Saratoga for comment/review. Additionally, copies of the preliminary plat were sent to the following review agencies for comment/review: County Treasurer's Office, County Surveyor, Emergency Management, Sheriff's Department, and applicable utilities. Staff has reviewed the preliminary plat.

### **Analysis:**

The subdivision site is wooded, relatively flat and consists of approximately 40 acres total. The preliminary plat proposes 8 lots each approximately 5 acres. The proposed use of the lots will be residential and the sizes are adequate to accommodate multiple locations for a POWTS. Given the area, the soils in the area are presumed to allow conventional in ground septic systems. Additionally, no WI-DNR mapped wetlands or FEMA flood hazard areas are located on the site. County Zoning on the site is Unrestricted. Land use/zoning onsite is regulated by the Town of Saratoga zoning ordinance.

### **Review and decision:**

CEED review and decision concerning approval or disapproval of preliminary subdivision plats shall be based on compliance with county/town ordinances and comprehensive plans. Objections by any review agencies shall also be considered.

**Findings of Fact and Conclusions of Law:**

**Findings of Fact:**

Preliminary plat is consistent with:

- Wood County Comprehensive Plan and Future Land Use Map
- Wood County Land Subdivision Ordinance and Zoning Ordinance
- Town of Saratoga Comprehensive Plan and Future Land Use Map
- Applicable Town of Saratoga ordinances

Saratoga Town Board approved the plat on June 17, 2026. All agencies having the authority to review the preliminary plat have reviewed and approved.

**Conclusions of Law:**

The actions being taken and followed in this report are in accordance with the provisions of Chapter 701.04(2) of the Wood County Land Subdivision Ordinance #701.

**Recommendation:**

Based on planning and zoning review and the aforementioned Findings of Fact and Conclusions of Law, I forward a recommendation to **conditionally approve** the Preliminary Plat the C&C Acres Subdivision.

**CEED Committee Options:**

- Conditionally approve preliminary plat.
- Reject the preliminary plat.
- Table the item to later date with just cause.
- 

**Attachments**

1. Preliminary County Plat of C&C Acres Subdivision
2. Location Map
3. Town of Saratoga Future Land Use Map
4. Town of Saratoga Municipal Review Form

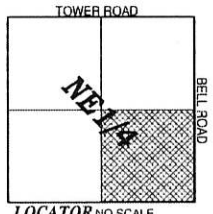
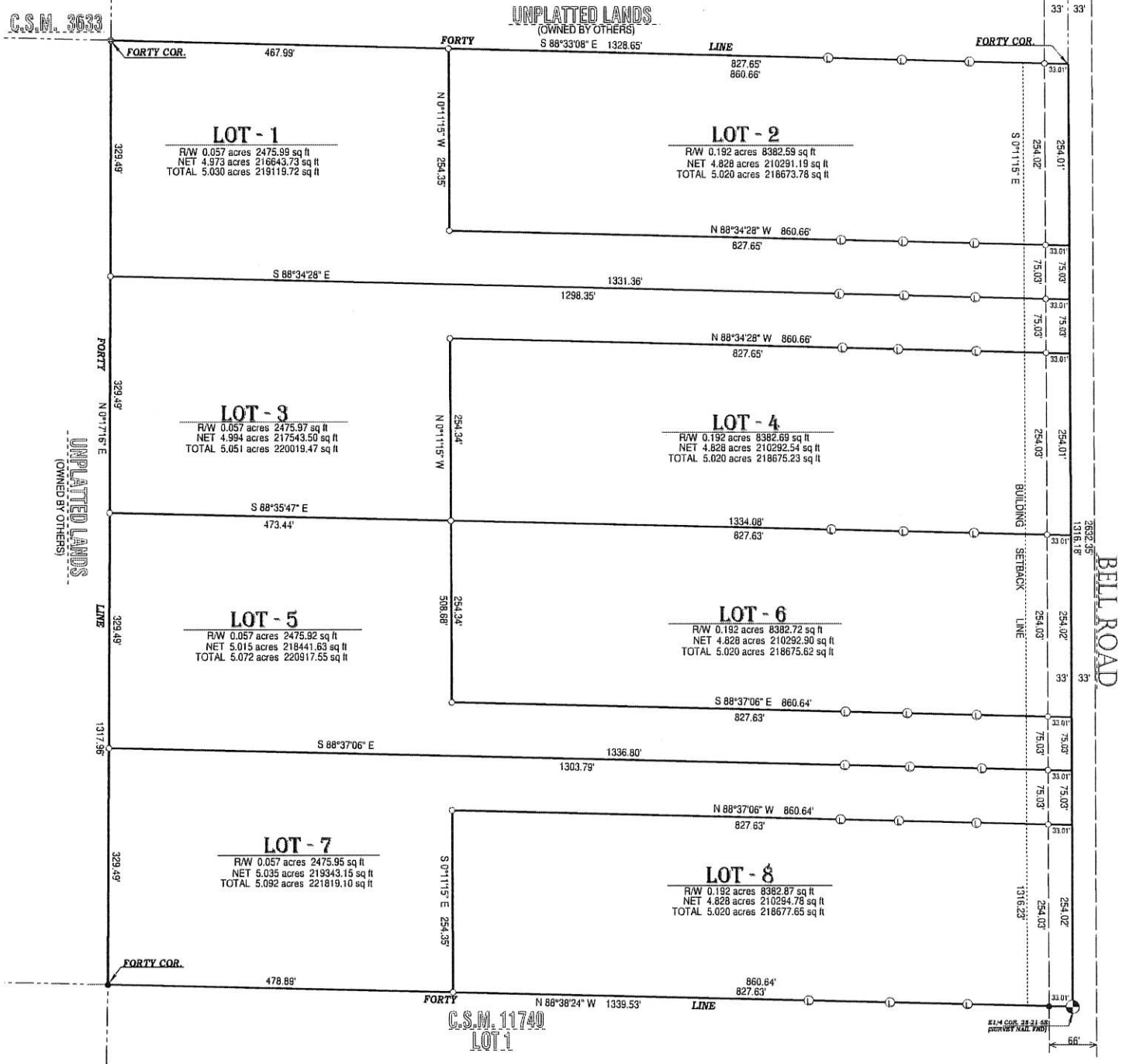


Emmett Simkowski  
County Planner  
Wood County Planning and Zoning Department

# County Plat of "C & C ACRES"

Being all of the SE1/4 NE1/4 of Section 28,  
Township 21 North, Range 6 East, Town of  
Saratoga, Wood County, Wisconsin.

NE COR. 28 21 48  
TOWNSHIP 21 N. R. 6 E.



**LOCATOR NO SCALE**  
BEING THE SE1/4 NE1/4 OF SECTION 28,  
T21N, R06E, TOWNSHIP OF SARATOGA, WOOD  
COUNTY, WISCONSIN

THE EAST LINE OF THE NE1/4 ASSIGNED A  
BEARING OF S 0°11'15" E FOR THIS MAP

SCALE: 1" = 100'

○ 3/4" X 18" IRON ROD SET (1.5#/FT)  
● 3/4" IRON ROD FOUND  
⊕ 1 1/4" O.D. IRON PIPE FOUND  
◻ WOOD LATH SET

**SURVEYOR'S CERTIFICATE:**

I, KEVIN M. WHIPPLE, PROFESSIONAL LAND SURVEYOR, hereby certify  
That I have surveyed, divided and mapped this county plat of "C & C ACRES", being all of the SE1/4 NE1/4 of Section 28, Township 21 North,  
Range 6 East, Town of Saratoga, Wood County, Wisconsin, by the direction of Courtney & Charlene Goodwin, who professed to be the owner  
of said land, bounded and described as follows:

Commencing at the E1/4 Cor. 28-21-48E said point being the POINT OF BEGINNING;  
Thence along the South Line of the SE1/4 NE1/4 on a bearing of N 88°38'24" W, a distance of 1339.53';  
Thence along the West Line of the SE1/4 NE1/4 on a bearing of N 0°17'16" E, a distance of 1317.96';  
Thence along the North Line of the SE1/4 NE1/4 on a bearing of S 88°33'08" E, a distance of 1328.65';  
Thence along the East Line of the SE1/4 NE1/4 on a bearing of S 0°11'15" E, a distance of 1316.18' being the POINT OF BEGINNING; subject to  
right-of-ways, easements, restrictions and reservations of record, IF ANY.

That I have made such land division and plat in the direction of the owners said land. That this plat is a true and correct representation of all of the  
exterior boundaries of the land surveyed and the subdivision thereof made; That I have complied fully with the provisions of Chapter 236 Wisconsin  
Statutes and the Wood County Subdivision Ordinance to the best of my knowledge and belief.

*Kevin M. Whipple*  
5/08/26  
KEVIN M. WHIPPLE P.L.S. 2444  
Drafted by: Erin Whipple  
Field Work completed on 5/05/26



**OWNER'S CERTIFICATE**

We, Courtney L. & Charlene K. Goodwin, as owners we certify that we have caused said lands to be surveyed, divided, monumented and mapped as  
shown. We further certify that this map is required to be submitted to the following for approval or objection  
Town of Saratoga  
Wood County Planning and Zoning

Dated this \_\_\_ day of \_\_\_\_\_, 20\_\_.

Courtney L. Goodwin (owner) Charlene K. Goodwin (owner)

STATE OF WISCONSIN) )  
COUNTY OF \_\_\_\_\_)

Personally came before me this \_\_\_ day of \_\_\_\_\_, 20\_\_, the above named owners, to me known to be the persons  
who executed the foregoing instrument and acknowledge the same.

Notary Public, \_\_\_\_\_ County, Wisconsin  
My Commission expires \_\_\_\_\_

**SURVEYOR'S NOTE:**

- 1) This map DOES NOT transfer property ownership. Sale or transfer of property requires a recorded deed.
- 2) Soil evaluations have not been submitted, therefore, it is unknown if these lots created by this map meet the requirements of the County Private Sewage Systems Ordinance for private on-site waste treatment systems.
- 3) Municipal setback ordinances are in effect, contact the local municipality for setback information before building on these lots.

**TOWN BOARD RESOLUTION**

Resolved, that this "C & C Acres" located in the TOWN OF SARATOGA is hereby approved by the Town Board.

DATE \_\_\_\_\_ SIGNED \_\_\_\_\_ TOWN CHAIRMAN

I hereby certify that the foregoing is a copy of a resolution adopted by the Town Board of the TOWN OF SARATOGA, Wood County, Wisconsin.

DATE \_\_\_\_\_ SIGNED \_\_\_\_\_ TOWN CLERK

**CERTIFICATE OF TOWN TREASURER**

I, \_\_\_\_\_, being the duly elected qualified and acting treasurer of the Town of Saratoga, Wood County, Wisconsin, do hereby certify that in accordance with the record in my office show no unpaid taxes or unpaid special assessments as of this \_\_\_ day of \_\_\_\_\_, 20\_\_, on any of the land included on the plat of the "C & C Acres".

DATE \_\_\_\_\_ SIGNED \_\_\_\_\_ TOWN TREASURER

**CERTIFICATE OF COUNTY TREASURER**

I, \_\_\_\_\_, being the duly elected qualified and acting treasurer of Wood County, Wisconsin, do hereby certify that the records in my office show no unredeemed tax sales and no unpaid taxes or unpaid special assessments as of this \_\_\_ day of \_\_\_\_\_, 20\_\_, on any of the land included on the plat of the "C & C Acres".

DATE \_\_\_\_\_ SIGNED \_\_\_\_\_ COUNTY TREASURER

STATE OF WISCONSIN  
COUNTY OF WOOD  
This map is approved in accordance with the Wood County Land Subdivision Ordinance  
Approved this \_\_\_ day of \_\_\_\_\_, 20\_\_

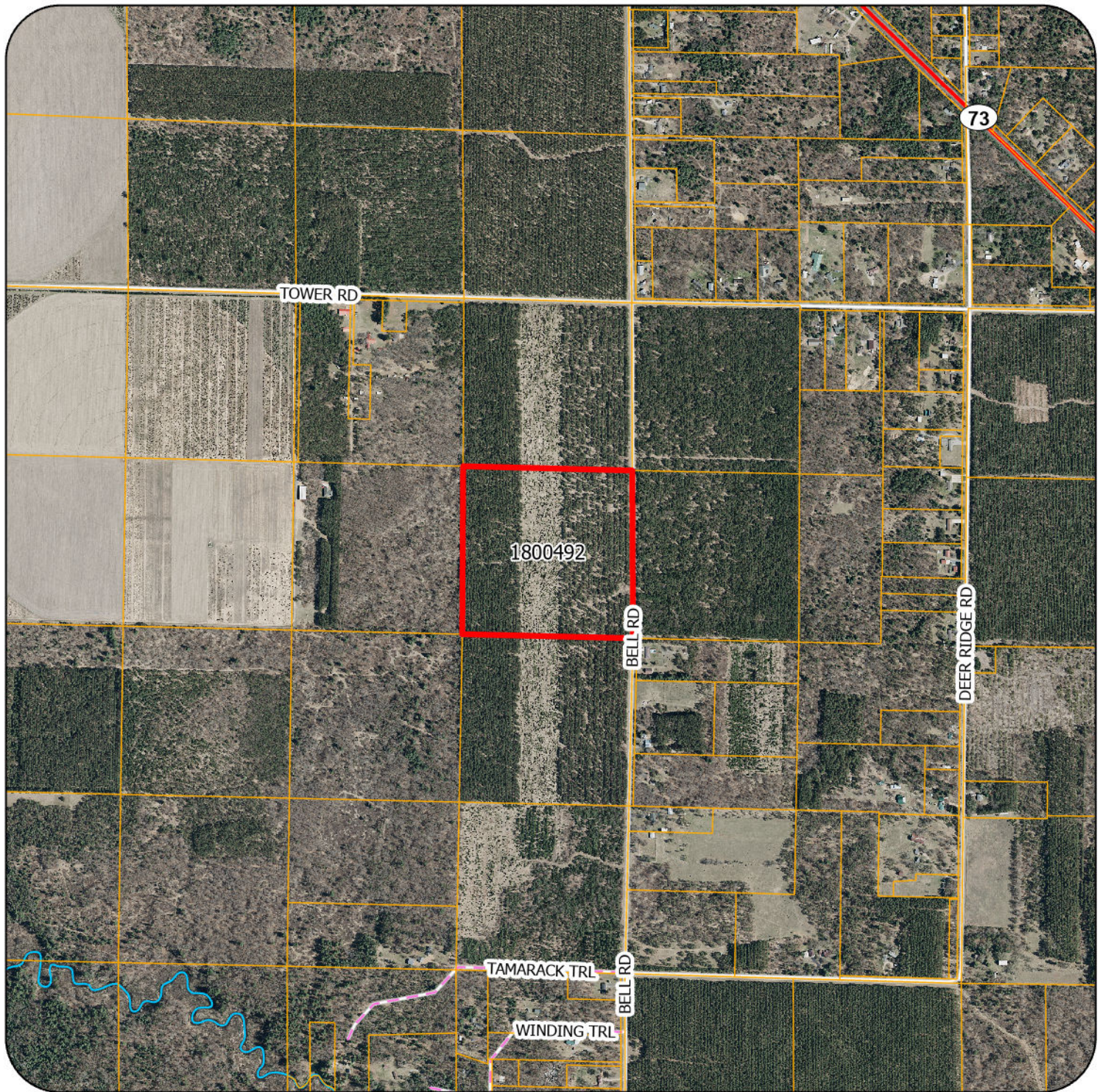
WOOD COUNTY PLANNING AGENCY  
PLAT REVIEW OFFICER

 <b>BADGER - LAND SURVEY, LLC</b> 3610 WEST GRAND AVE. WISCONSIN RAPIDS, WI 54495 DRAWN BY: 20906 © 2026. BADGER - LAND SURVEY, LLC	OVER 50 YEARS OF SERVICE TO CENTRAL WISCONSIN PHONE: (715) 424-5900 E-MAIL: kwhipple@wls.net www.badgerlandsurvey.com	JOB #	20906
		DATE	5/08/26
		SCALE:	1" = 100'
		PAGE:	1
		REVISIONS:	
Total being 40.325 acres			

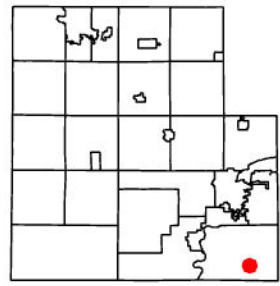
**County Plat of "C & C ACRES"**

Being all of the SE1/4 NE1/4 of Section 28, Township 21 North,  
Range 6 East, Town of Saratoga, Wood County, Wisconsin.

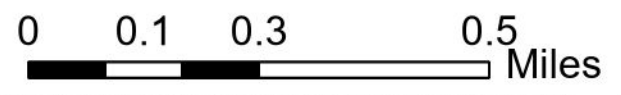
PREPARED FOR:  
**COURTNEY L. & CHARLENE K. GOODWIN**  
3621 SENECA RD  
WISCONSIN RAPIDS WI 54495

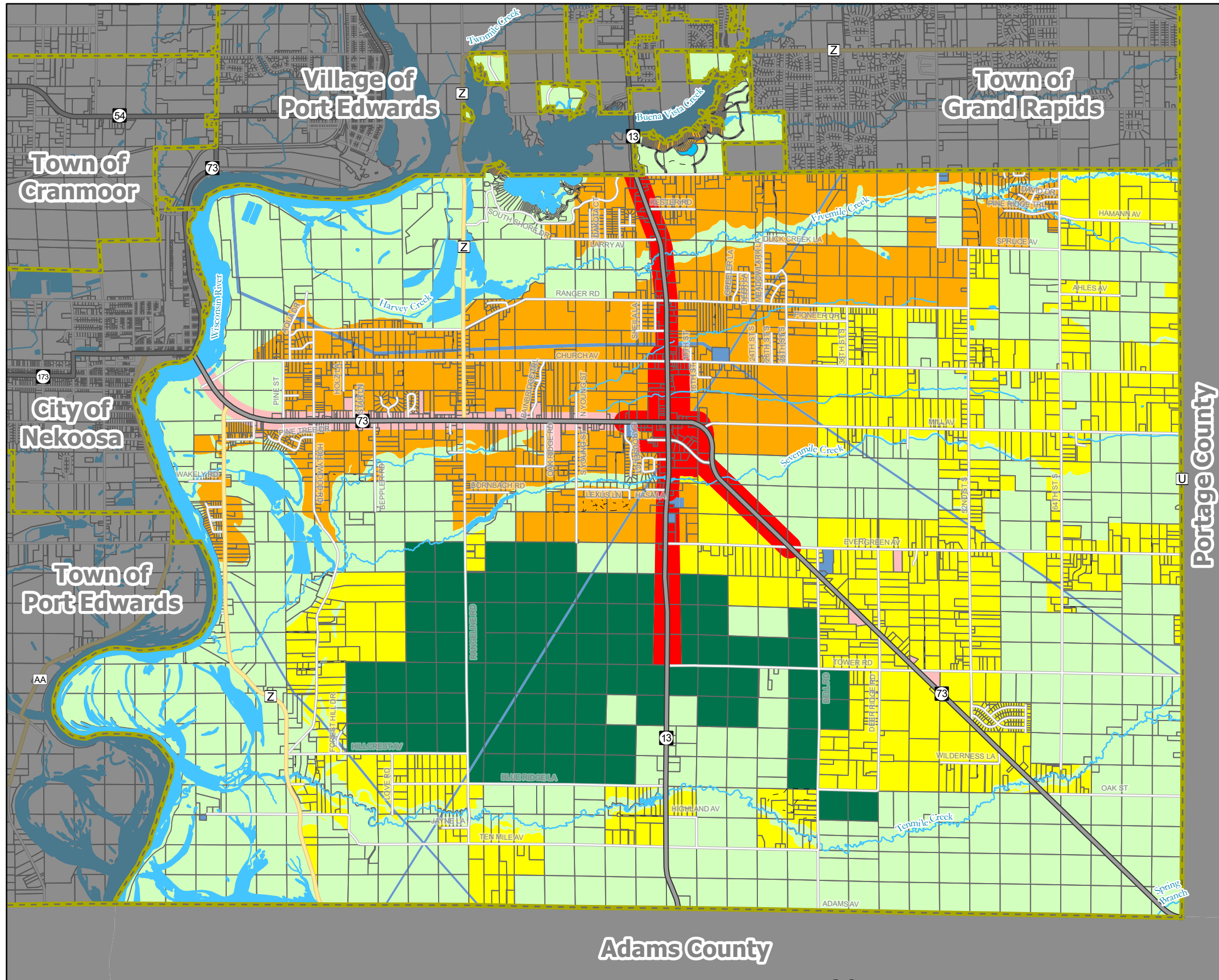


**Attachment 1: Location Map**  
**Town of Saratoga, Wood County Wisconsin**



 Subject Parcel

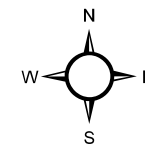




### Future Land Use

- Minor Civil Divisions
- State Highways
- County Highways
- Local Roads
- Private Roads
- Parcels
- Future Land Use \***
- Residential Suburban
- Rural Residential
- Rural Preservation
- Highway Commercial
- Light Commercial
- Public & Utilities
- Solar Farm
- Transportation
- Water

\* - See Map 2 for areas with Development Constraints and Natural Resource protection areas.



Source: WisDOT, WI DNR, NCWRPC, Wood Co  
 This map is neither a legally recorded map nor a survey and is not intended to be used as one. This drawing is a compilation of records, information and data used for reference purposes only. NCWRPC is not responsible for any inaccuracies herein contained.



Prepared By:  
**North Central Wisconsin Regional Planning Commission**

210 McClellan St., Suite 210, Wausau, WI 54403  
 715-849-5510 - staff@ncwrpc.org - www.ncwrpc.org

**MUNICIPAL REVIEW FORM  
FOR CERTIFIED SURVEY MAPS AND PLATS**

Under the provisions of Section 236, Wisconsin Statutes, and the Wood County Land Subdivision Ordinance as adopted by the Wood County Board of Supervisors, the certified survey map (CSM), preliminary plat or final plat listed below is being sent to you for your municipality to review and approve or deny.

This form is to be completed and signed after your authorized committee, Board or staff person has reviewed the map for compliance with local ordinances or regulations and taken the appropriate action. This form must be returned within 30 days for certified survey maps and 60 days for preliminary and final plats.

Date: May 18, 2026

CSM Name: C & C Acres

Location: SECTION 28, T21N R6E

Municipality: Town of Saratoga

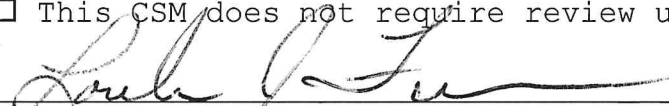
>>>> **TO BE COMPLETED BY MUNICIPALITY** <<<<

This CSM  DOES  DOES NOT meet the minimum requirements of our municipality.

Approved  Denied on this 17 day of June 2026.

Comments, recommended changes or reason for denial:

This CSM does not require review under local ordinance.

  
\_\_\_\_\_  
Authorized Signature

Chairman 6-17-26  
Title Date

**NOTE: PLEASE ATTACH A COPY OF OFFICIAL MINUTES AUTHORIZING ACTION ON THIS CERTIFIED SURVEY MAP OR PLAT. THANK YOU!!**

After review of this certified survey map, preliminary or final plat, please complete this form and return to:

Wood County Planning & Zoning Office  
400 Market Street  
P.O. Box 8095  
Wisconsin Rapids, WI 54495-8095



**Wood County Economic Development  
(Planning & Zoning/Extension)**  
400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495  
Phone: 715-421-8466

## 2026 Wood County (WI) Economic Development Funding Request

**Proposal Title:**

**Applicant Organization:**

**Website:**

**Mailing Address:**

**Street Address:** (if different)

**Contact Name & Title:**

**Phone:**

**Email:**

### Proposal Narrative

**1. REDI Alignment (select one)**

If selected other, please describe:

**2. Please provide a summary of your proposal.** Explain how it is consistent with and supports the Wood County REDI (Rural Economic Development Initiative) Plan.

We are seeking funding from Wood County to repave approximately 8 sections of our bike trail and a large asphalt area between shelter 1 and shelter 2 within Riverside Park. By enhancing the trail and park infrastructure, the project encourages entrepreneurship and tourism, drawing cyclists and visitors who support local businesses like Swiftwater Ice Cream and others. Riverside Park hosts major events such as Rendezvous in the Park, Midwest Fest, and Pumpkin Fest, which attract vendors and attendees from across the region. Improving the park's condition will enhance the visitor experience. Additionally, the bike trail connects multiple municipalities, fostering regional collaboration and recreational networking. Enhancing this shared asset promotes community connectivity, tourism, and quality of life, all of which support economic development in Nekoosa and the greater Wood County area.

**3. Have you received funds through this grant in the past?** (if yes, check box)

**Have you applied in the past?** (if yes, check box)

If yes, in which years did you receive funds and in which years did you apply?

2024, applied for the Freeman Boat Pier and received funds.



**Wood County Economic Development  
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495  
Phone: 715-421-8466

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- 4. Describe the timeline for this proposal.** Note this grant requires the funding recipient to complete work on the proposal/project within one calendar year (2026).

This work is scheduled for repairs in 2026.

- 5. Explain how this proposal will provide a Return on Investment (ROI) to Wood County.**

Please be as specific as possible. E.g. The housing incentive we offered with County Economic Development funds will lead to an annual tax levy increase of \$X.

This project offers a strong return on investment for Wood County by boosting tourism, supporting local businesses, and enhancing regional connectivity. Upgrading the bike trail and Riverside Park will attract more visitors to local events and businesses, increasing spending in the area even outside of Nekoosa. Improved infrastructure also encourages new events, which generate vendor revenue and community engagement, which puts more money back into the community. Investing now also prevents more costly repairs in the future, making this a smart, cost-effective use of county funds.

- 6. Describe the match for this proposal.** Note that a 1:1 match is preferred.

E.g. For a \$5,000 grant award, the grantee must provide \$5,000 of in-kind or financial match. The match must occur within the calendar year (2026) the funds are awarded for.

The City of Nekoosa would follow the preferred 1:1 match for this proposal, as they were already looking at this project and have been working to set aside funds to help pay for the needs of this situation. We have set a budget for this project of \$25,000.



**Wood County Economic Development  
(Planning & Zoning/Extension)**  
400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495  
Phone: 715-421-8466

**Funding Considerations/Request Summary**  
(provide separate spreadsheet/budget if needed)

Budget Summary		Budget Detail	
Total Organization Budget	\$	Revenue/Income	
Total Proposal Cost	\$ 25,000	City of Nekoosa	\$ 12,500
Total Amount Requested	\$ 12,500	Wood County	\$ 12,500
Total Match *	\$ 12,500	Total Revenue/Income	\$
* Please provide a match explanation in question 6.	Expenses		
	Paving Contractor	\$ 25,000	
	Expense B	\$	
	Expense C	\$	
	Total Expense	\$	


**Project Reporting Requirement**

As a reporting requirement of receiving an Economic Development Grant, a one-page summary project report will be prepared and presented to the CEED Committee. **This report must be submitted no later than Tuesday, October 1, 2026.** Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.


**Signatures**

I attest that the information in this application submitted to Wood County is true and correct.

**Applicant**

	Rick Schmidt, DPW	7/10/25
Signature	Printed Name	Date

**Highest Organization Elected Official/Board Chair**

	Dan Carlson, Mayor	7/10/25
Signature	Printed Name	Date



Motion by: Brad Hamilton

Seconded by: Larry Krubsack

Motion carried unanimously.

Meeting Minutes:

1. *Discussed presentation of Teamster Union Insurance plan from Aaron Bembnister.*
2. *Discussed the employee handbook.*
3. *Recommend city clerk to attend the 2026 Clerks and Treasurers Institute from July 13<sup>th</sup> – July 17<sup>th</sup>, 2026, virtually per handbook.*

**Motion that Item 3 of the Personnel Committee Meeting be adopted for action.**

Motion by: Brad Hamilton

Seconded by: Garrett Kuhn

Roll call vote: 7 Ayes, 0 Nays.

Motion carried unanimously.

Public Works

**A motion was made to approve the minutes of the Public Works Committee report of June 2<sup>nd</sup>, 2026, to be accepted as written.**

Motion by: Alan Marcoux

Seconded by: Brad Hamilton

Motion carried unanimously.

Meeting Minutes:

1. *Discussed the letter which we received from David Stein who resides at 132 Fairview Lane and other concerned residents regarding drainage and groundwater concerns on Fairview Lane.*
2. *Tabled discussion for the city’s ordinance on fence installations.*
3. *Recommend submitting the City of Nekoosa’s 2025 Compliance Maintenance Annual Report (CMAR) to the Wisconsin Department of Natural Resources.*
4. *Recommend awarding paving project for Riverside Park for work to be performed between Shelters 1 and 2 and a section of the bike path to American Asphalt of Wisconsin for an amount not to exceed \$38,210.30. Please note we also intend to apply the previously issued Wood County Economic Development Grant of \$10,000 pending final submittal to and approval of Wood County.*
5. *Discussed the potential of procuring EPA Grant funding by the federal government.*
6. *Recommend replacing all sanitary sewer on Fairview Lane for a total not to exceed \$160,558.80. Please note that this action will be added to the CDBG grant and does qualify for grant funding.*
7. *Recommend sending 2 water utility employees to a water tracing seminar in Plover per handbook on July 23<sup>rd</sup> for a cost of \$125.00 per employee.*



**Motion that Items 3, 4, 6, and 7 of the Public Works Committee Meeting be adopted for action.**

Motion by: Alan Marcoux

Seconded by: Brad Hamilton

Roll call vote: 7 Ayes, 0 Nays.

Motion carried unanimously.

Property Recreation and Human Affairs

**A motion was made to approve the minutes of the Property Recreation and Human Affairs report of June 2<sup>nd</sup>, 2026, to be accepted as written.**

Motion by: Mike Kumm

Seconded by: Brad Hamilton

Motion carried unanimously.

Meeting Minutes:

1. *Recommend naming the shelter at Kautzer Park, “Cahak Pavillion.”*
2. *Recommend using Tech Pros to upgrade camera system at Kautzer Park for approximately \$3,242.00.*
3. *Recommend accepting a donation from the Nekoosa Youth Baseball and Softball Association of \$400.00 for the camera system at Kautzer Park.*
4. *Discussed Wood County CEED grant for the 2027 budget year.*
5. *Discussed replacing pole and light at Freeman Boat Launch.*

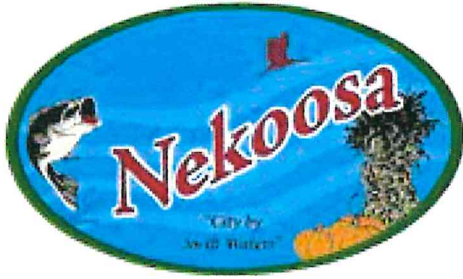
**Motion that Items 1, 2, and 3 the Property Recreation and Human Affairs Committee Meeting be adopted for action.**

Motion by: Mike Kumm

Seconded by: Brad Hamilton

Roll call vote: 7 Ayes, 0 Nays.

Motion carried unanimously.



May 21, 2026

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*City of Nekoosa*  
*Department of Public Works*

951 Market Street  
Nekoosa, WI 54457  
Phone 715.886.7889 Fax 715.886.7884

**Bid Tabulation – Riverside Park Asphalt Project**

<b>Contractors</b>	<b>Bid Price</b>
1. American Asphalt of Wisconsin	\$38,210.30
2. B + E Asphalt	\$51,288.75
3. A-1 Services	\$53,000.00

SCHEDULE OF PRICES

Item #	Description	Quantity	Bid Amount
1	Pave with HMA Asphalt 3" (2 lifts)	1160 SY	<u>\$29,603.20</u>
2	Pave with HMA Asphalt 2.5"	415 SY	<u>\$8,607.10</u>
		TOTAL	<u>\$ 38,210.30</u>



\_\_\_\_\_  
SIGNATURE

American Asphalt of Wisconsin

\_\_\_\_\_  
NAME OF CONTRACTING COMPANY



Nekoosa Riverside Park  
3" Asphalt Pavement  
Lower Lift 1.5" 4 LT - 58-28S  
Upper Lift 1.5" 4 LT - 58-28S  
Main Area 1160 S.Y.  
Blue Area 154 S.Y.  
Walking Path 10x370 2.5" 411 S.Y.



**Wood County CEED Committee Report  
Marshfield Area Chamber Foundation – Mid-Year Update**

The following report outlines key economic development activities, progress toward grant goals, and community impacts achieved by the Marshfield Area Chamber Foundation during the first half of 2026. These efforts, supported in part by funding from the Wood County CEED Committee, advance economic growth, workforce development, and quality of life throughout Northwestern Wood County.

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**Talent & Workforce Development – 2026 Key Metrics**

- More than 397 students (freshman through senior) from eight area schools connected with 60+ businesses and organizations during the Power of Ag Tour and Marshfield Area Career Expo. The Expo, hosted at UWSP and Mid-State Technical College, highlighted over 20 unique career paths in agriculture and regional industries. New this year, south Wood County schools ag classes were invited to attend – WI Rapids High School and Assumption High School attended.
- Construction Career Day, hosted in partnership with Staab Construction, introduced students to hands-on opportunities in the construction industry.
- 556 eighth-grade students from ten area schools participated in The Reality Store, a life-skills simulation designed to educate students on real-life financial and career decisions.

**Goal: Grow the health Career Connections program with more business partners**

- Health Career Connections gave 18 students direct exposure to healthcare careers through partnerships with 13 local healthcare providers.

**Goal: Expand the Youth Apprenticeship program to 70 students**

- The DWD Youth Apprenticeship program placed 90 students with regional employers for hands-on vocational experiences.
- 

**Marketing, Promotion & Advertising – 2026 Key Metrics**

- Active involvement continues with the Wood County Broadband Taskforce, focused on expanding internet access across underserved areas.
- Collaborating with the Wood County Childcare Task Force to improve childcare access and affordability, both critical to workforce participation.

- Engaged with housing committees across the region to tackle the ongoing housing shortage.
- Regular updates made to the Locate In Wisconsin site to promote available commercial and industrial properties.

**Goal: Increase visits to digital platforms by 15% to support talent attraction and business visibility.**

- Facebook and Instagram visits increased, particularly during our events.

**Goal: Support regional branding efforts with Central to Success.**

- Supported Central to Success branding efforts through Chamber communications, regional partnerships, and promotion of Central Wisconsin's strengths and opportunities.

**Business & Entrepreneurial Support – 2026 Key Metrics**

**Goal: Support 25 entrepreneurs/startups with business planning and funding resources.**

- 18 entrepreneurs have received direct support through MACCI, including business planning, startup guidance, and access to grant opportunities.
- Ongoing collaboration with SBDC provides mentoring and training opportunities for new and existing business owners.

**Goal: Conduct 50 business visits to support retention and expansion**

- To date, 136 business visits have been conducted. These visits help us stay connected to local needs and provide tailored support.

**Goal: Host 12 training sessions, educating 100+ residents.**

- Offered the following trainings to businesses:
  - Issues Solving Track
  - Lt. Governor's Small Business Academy
    - 30 Seconds of Courage
  - Business Plan Writing Made Simple
    - Customer Service
    - Succession Planning
  - Business Plan Writing Workshop
- The Marshfield Area Human Resources Association (MAHRA) also hosted targeted trainings on:

- Workplace Violence Prevention and Crisis Planning
    - Legal HR
  - Wellness in the Workplace
    - Veteran Program
- 

### **Regional & County Development – 2026 Key Metrics**

#### **Goal: Engage 20+ Wood County residents, businesses, and officials in advocacy efforts.**

- In collaboration with Centergy, over 50 representatives from Wood County participated in Central Wisconsin Days at the Capitol. Advocacy topics included TIF reform, housing, workforce, and quality of life.
  - Hosted a Spring Legislative Breakfast with over 50 attendees; a Fall breakfast is planned.
  - Conduct monthly meetings with businesses and elected officials to discuss public policy, economic development tools, and challenges impacting the local business climate.
  - Convened regional chamber meetings to align efforts and share best practices across our communities.
- 

### **Closing Summary**

The Marshfield Area Chamber Foundation continues to make strong progress toward its economic development goals while exceeding several key performance targets. Through workforce development programs, entrepreneurial support, advocacy initiatives, and regional partnerships, we are helping create a stronger economy and improved quality of life throughout Northwestern Wood County.

Funding provided through the Wood County CEED Committee plays an important role in supporting these initiatives and expanding our impact across the region. We appreciate Wood County's continued investment and partnership and look forward to building on this momentum during the remainder of 2026.



**Wood County Economic Development  
(Planning & Zoning/Extension)**  
400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495  
Phone: 715-421-8466

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## **Wood County (WI) ONGOING Economic Development Funding Application Instructions**

**About:** The Wood County CEED (Conservation, Education, and Economic Development) Committee and the Board of Supervisors have made available a limited amount of economic development funds to be awarded each year to projects or proposals that seek to enhance the economic vitality of Wood County.

**Ongoing Funding:** The CEED Committee recognizes that the County's airports, chambers of commerce, and other entities provide a direct and ongoing contribution to economic development in Wood County. As such, these entities receive year after year ongoing funding for economic development.

This application is for those entities. Organizations with more limited program/project requests should submit an *annual* Economic Development Funding application.

**Process:** All applications are due by 4:30pm on Friday, July 11, 2025. Applications are reviewed in August, approved by the County Board in November and grantees will be notified following approval of the County budget. Note that funds will not be released until a project results report is presented to the CEED Committee.

**Questions/More Information:** Contact Jason or Victoria in Wood County Planning & Zoning with questions. 715-421-8446, [jason.grueneberg@woodcountywi.gov](mailto:jason.grueneberg@woodcountywi.gov), [victoria.wilson@woodcountywi.gov](mailto:victoria.wilson@woodcountywi.gov).

### **2026 Wood County (WI) ONGOING Economic Development Funding Request**

#### **Contact Information**

**Organization:** [Marshfield Area Chamber Foundation](#)

**Website:** [www.marshfieldchamber.com](http://www.marshfieldchamber.com)

**Mailing Address:** [700 South Central Ave](#)

**Street Address:** (if different)

**Contact Name & Title:** [Denise Sonnemann, Executive Director](#)

**Phone:** [715-384-3454](tel:715-384-3454)

**Email:** [sonnemann.denise@marshfieldchamber.com](mailto:sonnemann.denise@marshfieldchamber.com)



**Wood County Economic Development  
(Planning & Zoning/Extension)**  
400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495  
Phone: 715-421-8466

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## **Proposal Narrative**

**1. Please provide a summary of your organization's actions related to economic development in Wood County.** Explain how these actions support the REDI plan.

Attachment 1

**2. Explain how your organization provides a Return on Investment (ROI) to Wood County.** Please be as specific as possible. E.g. County funding will allow us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people

Attachment 2

**3. Please describe any new programming you are planning for in 2026 related to economic development that you have not previously reported on.**

Attachment 3



**Wood County Economic Development  
(Planning & Zoning/Extension)**  
400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495  
Phone: 715-421-8466

## Budget / Requested Funds

Please attach an organizational budget.



## Project Reporting Requirement

As a reporting requirement of receiving economic development funding from Wood County, a summary report will be prepared and presented to the CEED Committee. **This report must be submitted no later than Tuesday, October 1, 2026.** Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.


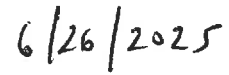
## Signatures

I attest that the information in this application submitted to Wood County is true and correct.

### Applicant

	Denise Sonnemann	
<i>Signature</i>	<i>Printed Name</i>	<i>Date</i>

### Highest Organization Elected Official/Board Chair

	Ron Wilczek	
<i>Signature</i>	<i>Printed Name</i>	<i>Date</i>

## **Attachment #1 – Request Overview**

The Marshfield Area Chamber of Commerce and Industry (MACCI), in partnership with northern and western Wood County economic development stakeholders, respectfully requests \$30,000 to enhance our shared mission of fostering economic growth across Wood County. This funding will help advance our goal of creating a developed, diverse, and sustainable economy throughout the region—aligned closely with MACCI’s mission.

MACCI provides leadership and support for the economic advancement of our community, with a focus on northern and western Wood County communities, including Marshfield, Auburndale, Hewitt, Milladore, and Pittsville. Our initiatives promote regional growth by engaging with local, regional, and state programs focused on education, business support, and workforce development. Our mission includes the retention and attraction of skilled talent to our communities.

We will collaborate closely with the Heart of Wisconsin Chamber of Commerce, Main Street Marshfield, and Visit Marshfield to implement programs that benefit all of Wood County. With guidance from the REDI Grant process, we are emphasizing support for entrepreneurial ecosystems, talent attraction, business development, and regional promotion.

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## **Attachment #2 – Return on Investment**

### **Business & Entrepreneurial Support**

In collaboration with the Heart of Wisconsin Chamber, the Marshfield Chamber Foundation will continue building an entrepreneurial ecosystem in Wood County, supporting new and existing businesses across the county. Our shared initiatives include:

- **Facilitating access to Revolving Loan Funds** for local entrepreneurs.
- **Supporting young entrepreneurs** through educational programs and funding opportunities.
- **Offering business counseling, training, forums, and workshops** focused on practical topics such as HR, customer service, insurance, and grant writing.
- **Meeting regularly with elected officials** to address policy topics that impact business, including broadband access, workforce development, and healthcare.

## Additional Business Support Activities

- Explore forming a **municipal roundtable** to promote intergovernmental collaboration.
- Continue **Business Retention & Expansion (BRE) visits** to assess business needs and growth potential.
- Merge the **Emerging Leaders and Young Professionals** programs to build a stronger network for young talent.
- Expand the **CEO Network** to facilitate strategic collaboration among top business leaders.
- Host **networking events** to foster business connections and support local business growth.
- Work with new **Farmer's Market** committee to transition the market at Festival Foods.

## Key 2026 Metrics & ROI

- **Support 25 entrepreneurs/startups** with business planning and funding resources.  
*ROI: Stronger local business base and increased tax revenue.*
  - **Conduct 50 BRE visits** to support retention and expansion.  
*ROI: Businesses stay and thrive in Wood County.*
  - **Host 12 training sessions**, educating 100+ residents.  
*ROI: A more skilled local workforce to support growing industries.*
- 

## Workforce Development

A strong, adaptable workforce is critical to economic growth. MACCI leads initiatives to build a pipeline from youth to senior-level talent:

- **Collaborate with K-12 schools, MSTC, and businesses** to support job shadowing, Youth Apprenticeships, and post-secondary engagement.

- Continue programs such as:
  - *Youth Apprenticeships*
  - *Health Career Connections*
  - *Reality Store*
  - *Construction Day Tours*
  - *Career Expo*
  - *Power of Ag Tour*
- Partner with CWIMA on the **Heavy Metal Tour** and other manufacturing pipeline efforts.
- Support the **C2 Makerspace and STEM initiatives** with UW-Stevens Point and MSTC.
- Promote local **job boards and employment opportunities**.
- Continue collaboration with **Marshfield Area Human Resources Association (MAHRA)**.

### Key 2026 Metrics & ROI

- Expand the **Youth Apprenticeship Program to 70 students**.
- Grow the **Health Career Connections** program with more business partners.  
*ROI: Builds career interest locally and fosters workforce retention.*

### Marketing, Promotion, and Advertising

We are committed to promoting Wood County as a vibrant place to live, work, and do business:

- Partner with **statewide organizations** such as WEDA, WEDC, Wisconsin Paper Council, and Centergy on branding efforts like *Central to Success*.
- Collaborate to market **Wood County properties** through Locate in Wisconsin and local agents.

- Promote quality-of-life events and resources, such as *Marshfield in Motion*, that draw residents and visitors alike.
- Represent the Wood County at **conferences and advocacy events**, such as CEC, Central Wisconsin Days, and Legislative Day.
- Develop and distribute **marketing campaigns**, including digital ads, website enhancements, and social media promotions.

Examples of marketing tactics include:

- Hosting **community tours** for workforce relocation.
- Providing **local information resources** at the MACCI office.
- Supporting **shop local** campaigns throughout the year.
- Participating in **local media opportunities**, including interviews and feature stories.

### Key 2026 Metrics & ROI

- **Increase digital platform visits by 15%**, drawing **35 qualified workers** to local employers.  
*ROI: Population and workforce growth, increased local spending.*
- Support regional branding efforts with *Central to Success*.  
*ROI: Enhanced visibility and local economic activity.*

## Attachment #3 – 2026 Economic Development Goals

### Regional and Countywide Initiatives

- Continue collaborating with **municipal, county, and regional partners** on economic development strategies, including tools like TIF, housing incentives, and state grants.
- Participate in advocacy efforts alongside Centergy, MACCI, and WEDA to elevate **pro-Wood County issues** with local, state, and federal officials. Key topics include:
  - Childcare
  - Housing

- Education funding
- Business tax incentives
- Host **two Legislative Breakfasts** to foster engagement between citizens and elected leaders.
- Maintain strong partnerships with WEDC, supporting local business growth and marketing efforts.
- Actively support **entrepreneurial development**, working to position Wood County as a hub for innovation and business formation.

### Key 2026 Metrics & ROI

- **Engage 80+ community members** in advocacy events like Central Wisconsin Days and Legislative Breakfasts.  
*ROI: Demonstrates a proactive, business-friendly county environment.*
- **Execute MACCI's 2026 Strategic Plan** to align stakeholders around shared goals.  
*ROI: Improved organizational clarity and unified progress toward long-term impact.*

This summary represents just a portion of the comprehensive economic development efforts led by MACCI throughout northwestern Wood County. From fostering entrepreneurship and strengthening the workforce pipeline to expanding marketing initiatives and advocating for business-friendly policies, our organization remains deeply committed to supporting the region's continued growth and vitality.

We respectfully request continued support to sustain and enhance these initiatives, which directly impact the long-term prosperity of our communities. As an active participant in the REDI Grant process, we have worked diligently to align our strategies with the County's broader economic vision. Together, with collaborative leadership and sustained investment, we can build a stronger, more resilient economy for all of Wood County.

**Attachment #4 – Budget/Requested Funds**

**Organizational Budget – Program/Project**

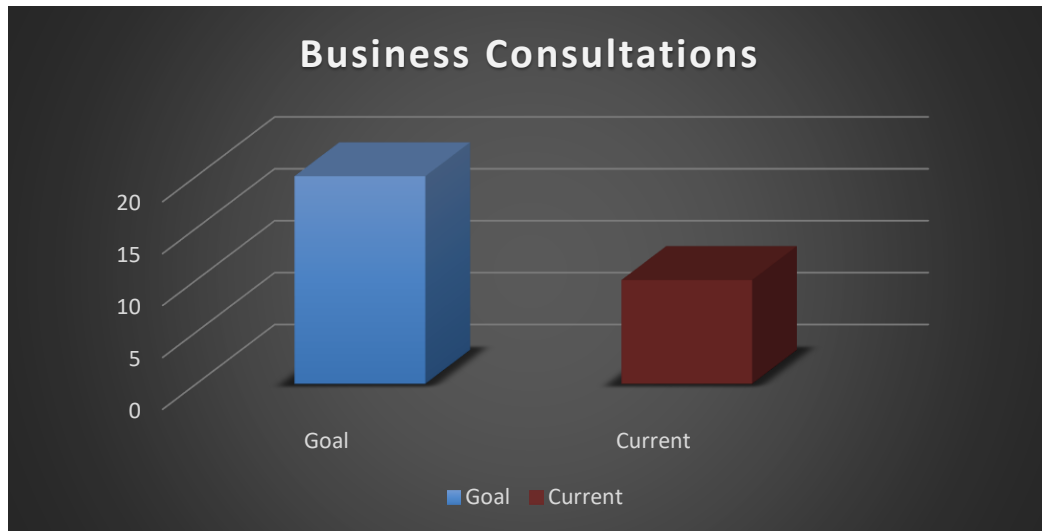
	<b>Requested Funding</b>	<b>Total Organization Budget</b>	<b>Other Funding – e.g. grants, volunteers, donations</b>
<b>Wages &amp; Benefits</b>	\$0.00	\$115,000	\$115,000
<b>Office Supplies &amp;</b>	\$0.00	\$12,000	\$12,000
<b>Professional Services</b>	\$13,000	\$21,500	\$9,500
<b>Conferences &amp; Dues</b>	\$4000	\$19,500	\$15,500
<b>Marketing</b>	\$10,000	\$21,000	\$11,000
<b>Misc. or Other</b>	\$3000	\$4,000	\$1,000
<b>Total</b>	<b>\$30,000.00</b>	<b>\$193,000</b>	<b>\$160,000.00</b>

*This report is for the Wood County CEED committee for the economic development update. These key updates are from the Heart of Wisconsin Chamber of Commerce (Chamber).*

## **Business & Entrepreneurial Support**

### Key Metrics for 2026

*Assist 22 entrepreneurs resulting in new business start-ups or grow current business.*



- Chamber President has currently consulted with **10 entrepreneurs**.
- The Chamber kicked off an Entrepreneurial Success Strategies Program in partnership with Mid-State Technical College. This offers an 8-week course on business plan development, along with guest speakers who are experts in each week's topics. First cohort launched March 2026 with 17 participants.
- Upon completion of the Entrepreneurial Success Strategies Program, graduates were offered the opportunity to present their business plan to a committee for a small grant; funded through the Heart of Wisconsin Community Incubator, with a maximum of \$5,000. We also received grant funding for this program for the next two years from WEDC,

*Visit 75 local businesses to better understand key issues driving business decisions and provide them with resources for growth.*

- The Chamber staff has communicated with over **26 businesses** on issues impacting operations. This includes a comprehensive meeting to learn about each business, any concerns, and how we can better support them.
- We are currently utilizing EDC Forge software program to capture this information. Examples of some of the information collected is below:

### **2025**

#### **Top Challenges Facing Businesses**

73 responses as of September 30<sup>th</sup>, 2025

25% - marketing/competition

23% - staffing

16% - cost increases/inflation

4% -mindset of locals

### **2024**

#### **Top Challenges Facing Businesses**

75 responses as of December 31<sup>st</sup>, 2024

30% - staffing/labor rates

20% - inflation/supply chain

20% - marketing/competition

4% - permitting/local laws

4% - funding

4% - housing shortages

## 2025

### Concerns with doing business in the City of Wisconsin Rapids

- 66 responses as of September 30<sup>th</sup>, 2025
- 12% - advertising the area to bring in more Qualified workers and industry
  - 6% - hard for small businesses to work with City to start/expand business
  - 5% - City and residents being open to change

### What businesses would like to see for community growth

- 60 responses as of September 30<sup>th</sup>, 2025
- 33% - more community events/recreational Opportunities
  - 17% - more industry opportunities
  - 8% - revitalize downtown
  - 7% - more collaboration with businesses and partners locally

## 2024

### Concerns with doing business in the City of Wisconsin Rapids

- 57 responses as of December 31<sup>st</sup>, 2024
- 32% - permitting/building restrictions/process cumbersome
  - 19% - communication with the City
  - 9% - downtown parking

### What businesses would like to see for community growth

- 72 responses as of December 31<sup>st</sup>, 2024
- 36% - business development
  - 15% - more focus on mental health
  - 14% - more retail/restaurant options
  - 14% - change of perception relating to Wisconsin Rapids
  - 13% - affordable housing/short-term housing options/hotels
  - 11% - community partnerships/collaborations
  - 10% - young adult/teen programs for workforce & community retention

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### *Provide 12 training events resulting in 100 Wood County residents reporting increased knowledge on training topics.*

- There were **4 training sessions** hosted virtually and in person with over **50 people in attendance**. These sessions are also available as a recording online for additional resources to the community. There will be a total of 12 sessions throughout the course of the year.

#### *Sample Sessions*

- Anovia Health Option
- Safety and HR Network Exchanges
- City of Wisconsin Rapids Economic Development Update
- Chamber 101

## Workforce Development

### Key Metrics for 2026

#### *Bring awareness to 400 area students of careers available in the region and community.*

- The Chamber continues to collaborate with Lincoln High School to offer a Job Fair to the students, along with the general community.
- The Heart of WI Chamber hosts and facilitates a Teen Leadership Program with 5 area school districts (Lincoln HS, Port Edwards HS, Nekoosa HS, Assumption HS, and Pittsville HS). This allows students to experience different careers firsthand by touring the businesses, along with leadership development specifically focused on the soft skills. We are working with Mid-State Technical College to offer college credit opportunities upon completion of the program.

### ***Other Workforce Items***

- We continue to host a Business Expo annually. This is a great opportunity for local businesses to showcase what they do and also network with other businesses in the area.
- The Heart of Wisconsin continues to facilitate a Human Resources Roundtable and a Safety Roundtable to address issues in local businesses.

## **Marketing/Promotion/Advertising**

### **Key Goals for 2026**

***Increase visits to digital platforms representing Wood County by 15%, attracting 35 qualified workers to Wood County employers.***

- The Heart of Wisconsin has been partnering with many organizations in continued promotions of Wood County. Just a few of these items are listed below.
  - **Community Guide** and Area Maps This guide is for promoting local businesses and communities. <http://novoprint.com/heartofwiesbook.html>. We will be launching the new rendition of this soon.
  - Will be hosting a Shop Local Campaign annually.
  - Re-designed relocation packets to include necessary community information for new community members. We have been handing these out to hotels, realtors, and banks to pass out to new residents.
  - Ads and articles for the workforce and economic development include The Business News, Wisconsin Rapids City Times, Daily Tribune, Channel 7, and others.
  - Attend state conferences as a vendor to **grow awareness of Central Wisconsin**. Conferences include WMC Business World, and WEDC Economic Development Conference (Sept).
  - Launched a Business Spotlight Series in partnership with WRCM to highlight local businesses on a visual platform in the form of a video interview.

## **Regional & County Development**

### **Key Metrics for 2026**

***Have 80 residents, businesses, and municipal representatives from Wood County take part in Central Wisconsin Days and Legislative breakfast that discuss pro-Wood County issues.***

- Spring Legislative Breakfast – **60+ attendees** with three candidates speaking.
- The next Legislative Breakfast **will be hosted in October**.
- Central Wisconsin Days **was held with over 100 people in attendance**.

Thank you for taking the time to review the Heart of Wisconsin Chamber of Commerce update. We hope that this information shows the economic development services that we help provide and the continued engagement we deliver to the communities within Wood County.



**Wood County Economic Development  
(Planning & Zoning/Extension)**  
400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495  
Phone: 715-421-8466

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## **Wood County (WI) ONGOING Economic Development Funding Application Instructions**

**About:** The Wood County CEED (Conservation, Education, and Economic Development) Committee and the Board of Supervisors have made available a limited amount of economic development funds to be awarded each year to projects or proposals that seek to enhance the economic vitality of Wood County.

**Ongoing Funding:** The CEED Committee recognizes that the County's airports, chambers of commerce, and other entities provide a direct and ongoing contribution to economic development in Wood County. As such, these entities receive year after year ongoing funding for economic development.

This application is for those entities. Organizations with more limited program/project requests should submit an *annual* Economic Development Funding application.

**Process:** All applications are due by 4:30pm on Friday, July 11, 2025. Applications are reviewed in August, approved by the County Board in November and grantees will be notified following approval of the County budget. Note that funds will not be released until a project results report is presented to the CEED Committee.

**Questions/More Information:** Contact Jason or Victoria in Wood County Planning & Zoning with questions. 715-421-8446, [jason.grueneberg@woodcountywi.gov](mailto:jason.grueneberg@woodcountywi.gov), [victoria.wilson@woodcountywi.gov](mailto:victoria.wilson@woodcountywi.gov).

## **2026 Wood County (WI) ONGOING Economic Development Funding Request**

### **Contact Information**

**Organization:** |Heart of Wisconsin Chamber of Commerce

**Website:** |[www.wisconsinrapidschamber.com](http://www.wisconsinrapidschamber.com)

**Mailing Address:** |1120 Lincoln Street, Wisconsin Rapids, WI 54494

**Street Address:** (if different) |

**Contact Name & Title:** |Staci Kivi - President/CEO

**Phone:** |715-422-4860

**Email:** |[president@wisconsinrapidschamber.com](mailto:president@wisconsinrapidschamber.com)



**Wood County Economic Development  
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495  
Phone: 715-421-8466

## Proposal Narrative

**1. Please provide a summary of your organization's actions related to economic development in Wood County.** Explain how these actions support the REDI plan.

Please see attachment #2

**2. Explain how your organization provides a Return on Investment (ROI) to Wood County.** Please be as specific as possible. E.g. County funding will allow us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people

Please see attachment #3

**3. Please describe any new programming you are planning for in 2026 related to economic development that you have not previously reported on.**

Please see attachment #4



Wood County Economic Development  
(Planning & Zoning/Extension)  
400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495  
Phone: 715-421-8466

## Budget / Requested Funds

Please attach an organizational budget.

## Project Reporting Requirement

As a reporting requirement of receiving economic development funding from Wood County, a summary report will be prepared and presented to the CEED Committee. **This report must be submitted no later than Tuesday, October 1, 2026.** Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.

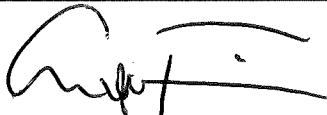
## Signatures

I attest that the information in this application submitted to Wood County is true and correct.

### Applicant

	Staci Kivi	6/2/25
<i>Signature</i>	<i>Printed Name</i>	<i>Date</i>

### Highest Organization Elected Official/Board Chair

	Craig Timm	6/3/2025
<i>Signature</i>	<i>Printed Name</i>	<i>Date</i>

**Attachment #1 – Budget/Requested Funds**

**Organizational Budget – Program/Project**

	<b>Requested Funding</b>	<b>Total Organization Budget</b>	<b>Other Funding – e.g. grants, volunteers, donations</b>
<b>Wages &amp; Benefits</b>	\$0.00	\$100,000.00*	\$100,000.00*
<b>Office Supplies &amp;</b>	\$0.00	\$10,000.00	\$10,000.00
<b>Professional Services</b>	\$10,500.00	\$20,000.00	\$12,000.00
<b>Conferences &amp; Dues</b>	\$2,500.00	\$17,600.00	\$15,100.00
<b>Marketing</b>	\$10,000.00	\$21,000.00	\$13,000.00
<b>Misc. or Other</b>	\$2,000.00	\$2,000.00	\$1,500.00
<b>Total</b>	<b>\$25,000.00</b>	<b>\$170,600.00</b>	<b>\$151,600.00</b>

**Attachment #2 – Request Overview**

Through partnerships and coordinated efforts, the Heart of Wisconsin Community Incubator (Foundation) and the Heart of Wisconsin Chamber of Commerce respectfully request \$25,000.00 to continue to enhance the economic development mission for Wood County. The goal of a developed, diverse, and sustainable economy in Wood County aligns with the mission of the Heart of Wisconsin.

Our mission at the Heart of Wisconsin is to foster economic growth, empower local businesses, and enhance community prosperity through the cultivation of impactful opportunities. We promote and encourage growth in the southeast area, which includes many communities such as Nekoosa, Grand Rapids, Biron, Saratoga, Port Edwards, Wisconsin Rapids, Pittsville, and others totaling ten municipalities. The efforts of the Heart of Wisconsin continue to grow to address the needs of the County, education, businesses, and the communities to retain and attract skilled talent to the County.

Additionally, these efforts are propelled by marketing, promotions, and advertisements for tourism. The additional collaborative efforts, with the Marshfield Area Chamber of Commerce and Industry, Visit Marshfield, and the Wisconsin Rapids Area Convention & Visitors Bureau, work on maximizing the benefits to all of Wood County. This year with the guidance of the REDI Grant we are focusing

on entrepreneurial ecosystems, talent attraction, business resources, promotion for county-wide assets and educating our youth and new community leaders on community opportunities and resources.

### **Attachment #3 – Return on Investment**

#### **Business & Entrepreneurial Support**

The Heart of Wisconsin Chamber will continue previous efforts and focus on goals that directly relate to the Entrepreneurial Ecosystem. Additionally, these organizations offer support to all businesses in the Wood County area.

#### ***Establish an Entrepreneurial Ecosystem in Wood County through support, communication, and collaboration.***

- Facilitate, promote, and develop growth in businesses by offering an Entrepreneurial Training Program in partnership with the Small Business Development Center.
- Utilizing revenue to offer “Heart Tank” grants to businesses who successfully complete the Entrepreneurial Training Program and need assistance with their business startup.
- Continue to facilitate information for ALL businesses in the area.
- Provide counseling, training, forums, and programs to entrepreneurs to assist with business formation and growth within the county.
  - Specific sessions on business issues such as Human Resources, Safety, Elections, and Women Professionals.
  - Host and facilitate Human Resources Roundtable, Safety Roundtable, and Women Professionals Roundtable.
  - Host and facilitate quarterly Coffee with the Chamber events that are specifically focused on business growth and resources.

#### ***Additional Business Support Activities***

- Investigate the opportunity to form a roundtable for municipalities to aid in additional collaborative efforts in the Wood County area.
- Continue to lead and facilitate Business Retention & Expansion Visits with new software. These visits include learning and assessing business needs and growth within Wood County.
  - Implemented a business visit plan for 2024 and will continue to meet with a minimum of 50-100 businesses throughout 2025/2026.
- Host local Leads Group. The Leads Group consists of local businesses that shared leads with other members and expose information on their businesses. There are currently 25 members.
- Continue to host network development events to continue the promotion and growth of local businesses.

### Key Metrics for 2026

Assist 20 entrepreneurs resulting in new business start-ups.

**ROI – New businesses increase the tax base and retain quality business professionals in the area.**

Visit 75 local businesses to better understand key issues driving business decisions and provide them with resources for growth.

**ROI – Businesses stay in Wood County and continue to do business.**

Provide 12 training events resulting in 100 Wood County residents reporting increased knowledge on training topics.

**ROI – Wood County residents increase knowledge to produce a higher quality workforce to support the growing industries.**

Kick start the Entrepreneurial Training Program, which will allow entrepreneurs the proper support and training to start and potentially grow their business in Wood County.

**ROI – Growth of entrepreneurship and business for Wood County.**

### **Workforce Development**

It is essential to have a stable workforce active in Wood County. Providing collaborative programs to the youth, entry-level, and senior workforce is crucial to engaging in Wood County. Many of these efforts align with the Entrepreneurial Ecosystem as well.

### ***Development of Workforce in Wood County.***

- Continue the growth with K-12 educators and influencers to develop career opportunities to encourage businesses to engage with post-secondary education.
- Coordinate career awareness programs through the local area schools with local businesses in attendance.
  - Promotion of apprenticeships with local high schools and Mid-State Technical College. Students receive opportunities to view the community and make decisions that allow them to gain the skills necessary to contribute to our local economy in the future.
  - Hosting and facilitating a Teen Leadership Program in partnership with Mid-State Technical College. The program will also include a focus on job career clusters for each of the sessions with tours of businesses that pertain to that session's careers. This will show the youth in our community the career opportunities that lie within Wood County.
  - Working with the local high school to collaborate with their Teen Job Fair.
- Continue to partner with post-secondary educators to address issues within the area regarding workforce needs.

- Promote Mid-State Technical College programs that feature local manufacturers and local industry needs in the business community including Culinary, Manufacturing, Nursing and Agriculture.
  - Promote Certificate programs with Mid-State Technical College.
- Collaborate with Workforce Development, Higher Education & Business Leaders in the area to promote new career opportunities and learning as needed in the area businesses from Business Retention and Expansion visits.
  - Evaluate current workforce initiatives. Current initiatives include the development of childcare access, human resource development, and regional marketing.
  - Contribute/host job fairs and information sessions that attract and retain quality workers.
- Promote and participate in the Regional Central to Success initiative. The premise of Central to Success is to coalesce fragmented talent attraction efforts throughout the region and state to address the deep shortage of a skilled workforce by identifying candidates from outside Wisconsin to fill open positions here and to retain skilled workers in our region.

Key Metrics for 2026

Bring awareness to area students and 100 teachers of careers available in the region and community.

**ROI – These programs promote the local business community to students and the opportunity for work and a place to make their home.**

**Marketing/Promotion/Advertising**

Implement strategic economic development marketing and supporting branding efforts within the service area by leveraging existing local, regional, and state marketing assets and developing new initiatives.

- Marketing activities include collaboration with regional and state entities such as Centergy, Wisconsin Economic Development Association, and Wisconsin Economic Development Corporation (WEDC). With these collaborative partners, we are assisting with the development of marketing brand with Central to Success. The goal is to promote the region, attract businesses, retain, and develop talent.
- Continue partnership with Centergy and other organizations to arrange for the exposure of Wood County properties to national retailers with Locate In Wisconsin and local real estate agents.
- Promote and produce area quality of life events and materials that give exposure not only to the businesses but attract potential new residents, all of which help continue growth in the county through the creation of our website.

- Attend and represent the County with conferences such as Entrepreneur event and Legislative Days, and Centergy regional events such as Central Wisconsin Days.
- Continue to develop targeted campaigns including ads and flyers, website enhancements, and social media to attract new or relocating businesses, as well as promote activities happening in the Wood County area.
  - Offer a Community Connection Program which includes community tours for the potential workforce to relocate to Wood County. This program also offers connection point once a candidate is hired, along with partner career support options.
  - Promote and produce local quality of life events that give exposure not only to the businesses but the continued growth in the community.
  - Respond and connect site selectors, local businesses, and RFI requests.
  - Provide in-office hours for community members to acquire maps, snowmobile maps, information on trails, chamber gift certificates, and much more.
  - Promote shopping local through different programs throughout the year.
  - Participate with local media sources and outlets to develop material that promotes South Wood County which includes personal invitations from the organizations to the County for participation with local media such as interviews on the local news station, invitations to exclusive information releases, ribbon cuttings, and more.
  - Ads and featured articles in publications such as the Business news and others.
  - Continue to work with Wisconsin Rapids Community Media on our Business Spotlight series that highlights local businesses and community events/programs.
- Speak on economic development with groups such as Teen Leadership, Community Leadership, etc.

#### **Attachment #4 – 2025 Economic Development Goals**

##### Key Goals for 2026

Increase visits to digital platforms representing Wood County by 15%, attracting 35 qualified workers to Wood County employers.

**ROI – The tax base is increased by the population growth with increased spending from visitors.**

Provide support for the marketing toolkit in a collaborative effort with Central to Success.

**ROI – Visitors and Residents will spend dollars locally.**

## **Regional & County Development**

- Continue collaborative work with the local, county, and regional stakeholders to align and coordinate economic development strategies. This includes the utilization of TIF/TID, Housing Incentives, and state grant programs.
- Help facilitate and attend, in conjunction with Centergy, MACCI, WEDA, and local businesses with pro-Wood County issues that are discussed with local, state, and federal representatives and agencies. Specific events include Central Wisconsin Days and Legislative Day.
- Support additional funding at the state levels for educational systems.
- Host Legislative Breakfast to facilitate communication between elected officials and citizens.
- Continue partnerships with WEDC on marketing and growing local businesses and promote the county within the supply chain program.
- Continue supporting local Wood County businesses by addressing any concerns or issues that may hinder their operations in the county.
- Partner with local organizations to promote entrepreneurial activities in Wood County and explore innovative strategies to establish it as an entrepreneurial hub.

### Key Metrics for 2026

Have 80 residents, businesses, and municipal representatives from Wood County participate in Central Wisconsin Days and Legislative Breakfast to discuss pro-Wood County issues.

**ROI – Wood County is promoted as a business-friendly community that is actively supporting business and community needs.**

This summary highlights just some of the many efforts that the organization is involved in. We would appreciate the continued support for economic development in the Southeast portion of Wood County as we provide economic development services to this area. We have also been involved with the REDI Grant Process to align our initiatives with the County's direction.



**Wood County Economic Development  
(Planning & Zoning/Extension)**  
400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495  
Phone: 715-421-8466

## 2026 Wood County (WI) Economic Development Funding Request

**Proposal Title:**

**Applicant Organization:**

**Website:**

**Mailing Address:**

**Street Address:** (if different)

**Contact Name & Title:**

**Phone:**

**Email:**

### Proposal Narrative

**1. REDI Alignment (select one)**

If selected other, please describe:

**2. Please provide a summary of your proposal.** Explain how it is consistent with and supports the Wood County REDI (Rural Economic Development Initiative) Plan.

Please see our attached plan for specifics.

**3. Have you received funds through this grant in the past?** (if yes, check box)

**Have you applied in the past?** (if yes, check box)

If yes, in which years did you receive funds and in which years did you apply?



**Wood County Economic Development  
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495  
Phone: 715-421-8466

- 4. Describe the timeline for this proposal.** Note this grant requires the funding recipient to complete work on the proposal/project within one calendar year (2026).

Please see the attached projected timeline information.

- 5. Explain how this proposal will provide a Return on Investment (ROI) to Wood County.**

Please be as specific as possible. E.g. The housing incentive we offered with County Economic Development funds will lead to an annual tax levy increase of \$X.

Based on our proposal, we are looking to increase child-care capacity in our area which is in high demand. While increasing capacity, we want to maintain safety and increase energy efficiency, while hopefully lowering our utility expenses. The result of lower utility bills could mean that the center wouldn't need to increase parent fees to help cover an increase in operating expenses. In addition to maintaining a high-quality environment, hopefully, more parents will be able to fill staff shortages in the work force and Wood County would be able to retain those residents because they wouldn't need to relocate for child-care purposes.

- 6. Describe the match for this proposal.** Note that a 1:1 match is preferred.

E.g. For a \$5,000 grant award, the grantee must provide \$5,000 of in-kind or financial match. The match must occur within the calendar year (2026) the funds are awarded for.

We are presenting a proposal based on quotes we have already received for all of the items and areas of work listed above. (All quotes are available if you would like to review any of them, please let me know). Based on the total amount, we are asking for 50% and the center will cover the other 50%.



**Wood County Economic Development  
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**Funding Considerations/Request Summary**  
(provide separate spreadsheet/budget if needed)

Budget Summary		Budget Detail	
Total Organization Budget	\$ 1,391,000	Revenue/Income	
Total Proposal Cost	\$ 120,805	Savings	\$ 60,805
Total Amount Requested	\$ 60,000	Fundraising	\$ 9,195 if needed
Total Match *	\$ 60,805	Total Revenue/Income	\$ 70,000
* Please provide a match explanation in question 6.		Expenses	
		803 N Peach Ave	\$ 34,807
		905 Tiny Tigers Ct	\$ 67,195
		Both locations	\$ 18,803
		Total Expense	\$ 120,805

**Project Reporting Requirement**

As a reporting requirement of receiving an Economic Development Grant, a one-page summary project report will be prepared and presented to the CEED Committee. **This report must be submitted no later than Tuesday, October 1, 2026.** Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.

**Signatures**

I attest that the information in this application submitted to Wood County is true and correct.

**Applicant**

	Sarah J Franklin	7/8/2025
Signature	Printed Name	Date

**Highest Organization Elected Official/Board Chair**

	Christopher Damerell	7/8/25
Signature	Printed Name	Date

Question 2 –

The Child Care Centers of Marshfield is a non-profit organization that consists of two, group child-care facilities, 803 N Peach and 905 Tiny Tigers Ct. We have operated in Marshfield since 1978. Tiny Tiger Intergenerational Center (905 Tiny Tigers Ct) consists of Child Care Centers of Marshfield and Companion Day Services in the same building. We collaborate closely with Companion Day Services, another non-profit organization who offers adult day care and the Marshfield High School. High school students enrolled in classes that relate to child-care, connecting generations or care-giving and community often hold class at our Tiny Tiger location. In our proposal, we are looking to support and help with accessibility and affordability of child-care and increase capacity to help meet the extremely high demand for child-care.

PLAN – 803 N Peach Avenue

Carpet:

My nursery and my one's classroom are both licensed for 16 children, but our current capacity is 8 children in each room. We are looking to replace the carpeting on the upper level because low-end carpeting was installed resulting in tears, runs and frays. At the time that the carpet was installed, 15+ years ago, it was the best of the cheapest options that the center could afford. The nursery has about a 3" run in the carpet which goes the length of the nursery and the one's room has a 2" run covering about 8 feet of their classroom. Both spaces are currently using an area rug to cover the run, but a large portion is still visible. As babies start to become more mobile, they start picking at everything and putting anything that they can pick up into their mouths. Re-carpeting the upper level would provide a safer floor environment for those children.

I have also included new carpeting for the steps as they connect to the classrooms and the carpet is starting to fray and they look really dingy.

The 3 year old classroom is in a similar situation to the upper level. Our center is a bi-level, the 3 year old classroom is on the bottom half and has carpet covering the concrete walls in the classroom. The wall carpeting clashes with the floor carpet and the wall carpet is fraying, run and lifting. Again, the children pick at it and see how long of a strand they can pull at one time. Our 3 year old room is licensed for 22 children and currently has a capacity of 12. Replacing the wall carpet would make the room look more appealing to parents and aesthetically pleasing. When competing with other centers, most parents are going to choose a classroom that doesn't look like a patchwork quilt. All licensing codes and policies are being met at this time.

4k Classroom:

The licensed capacity in my 4k classroom is 20 and we currently have 13 children. There is no running water in the 4k classroom. We would like to add a sink/vanity to the classroom so that children do not have to leave the classroom with a teacher to wash their hands before and after meals, snacks and art projects. This is a drawback to the center because we have to keep numbers lower to maintain ratios when one teacher needs to leave the classroom and it's a big drawback to our community site 4k program in our district as this is the only 4k classroom without direct access to water. We're hoping this will draw more children to our program.

## Plan – 905 Tiny Tigers Ct

### Carpet:

Similar to our Peach location, we have replaced the vinyl and carpet in a few of our classrooms with a lower quality product because it was most cost-effective at the time. As children age, the staff to child ratio increases and the classrooms with more children, have a much higher volume of foot traffic and general wear and tear. The carpets in the four of the seven classrooms have runs and frays in them, which are currently covered by classroom area rugs. In addition to the carpet, the vinyl seems to have shrunk and pulled away from the wall, leaving gaps exposed between the concrete floor and the trim.

### Vinyl:

The vinyl in the entrance and hallway of Tiny Tigers needs to be replaced. On an average day during the school year with day care children, 4k children (we are a community 4k site through collaboration with the Marshfield School District), high school students and staff and Companion Day Service participants, and volunteers, over 200 people walk through our doors. The vinyl is eroding from winter salt, has shrunk in areas and the building shifting has caused seams to pull apart in spots and is just in rough shape from high usage. All of the vinyl from the entrance on the south end of the building to the back hallway on the north end of the building is the same pattern and there's really no "good" spot to make a seam and try and save some of the better spots.

### Entrance Doors:

The handicap accessible entrance doors are getting to a point of needing replacement. The handicap feature occasionally doesn't work properly and the doors have an issue with latching tightly. It's a struggle to get them to both lock at the same time while making sure that they are both shut tightly. Again, some of the issue could be the settling of the building and the winter salt. Closures have been adjusted multiple times to help compensate.

### Exterior doors:

The exterior doors of the center are starting to deteriorate. The seals are giving out, the weather stripping has come off, the building has settled and there are very noticeable gaps on top of some doors and on the bottom of others. They no longer line up well with the door jamb. Contractors have been in multiple times to shim and adjust the door jamb, but in order to continue to ensure children's safety and increase our energy efficiency, it's time to replace the doors.

### 3's and 4K Classroom:

The cabinets in both classrooms are smaller/shorter cabinets with a lower countertop. We would like to replace the cabinets, which are in rough shape; the kids are older in both of the classrooms, so they tend to slam doors and attempt to shut them while shelves are not completely slid back in. The new bottom cabinets would be standard size and the upper cabinets would go all of the way to the ceiling to create more storage space.

803 N Peach and 905 Tiny Tigers Ct-

**Staff Training:**

Over the past couple of years, the number of children with challenging behaviors has greatly increased. The center has intentionally left some of these rooms at a lower capacity due to the children enrolled in the classroom with behaviors and disabilities. On occasion, staff don't feel knowledgeable or equipped or even supported by parents and families to handle these challenging behaviors and disabilities. Talking with Jaki Winch, a special education teacher with the Marshfield School District, she stated that the district relies heavily on Conscious Discipline. Dr. Becky Bailey offers an E-Learning experience for group centers. The yearlong registration includes video sessions in the 7 Powers of Conscious Discipline, activities and self-reflections and a digital/printable workbook. Staff would have the availability to access this information on their own time and as a center, this information could be presented at a staff training. There's a lot of flexibility and ease with the program.

**Safety:**

The center would love to add an AED to the building. According to the Cardiac Arrest Registry to Enhance Survival (CARES) 2023 stats, it's been proven that early defibrillation occurring in public locations has led to improved outcomes for patients in a shockable rhythm. CPR alone is only 9% effective when a patient is in cardiac arrest, whereas using an AED with CPR increases a patient's survival rate to 28%-38%.

I feel that the addition of an AED would be a draw to any new families looking for child care. Safety is a priority for the center. We have already applied for a grant if we were to purchase an AED and they are willing to give us a discount of \$350.00 off of each AED (we applied for a grant at both of our locations).

**Family Scholarships:**

To help with the accessibility and affordability of child care, we would offer a one-time child care scholarship to struggling families that make more than the allowable income to qualify for Wisconsin Shares (a child care assistance program) and have never been awarded a grant by Childcaring to help cover child care expenses.

Question 4 –

CAPACITY, TIMELINE, FEASIBILITY, SUSTAINABILITY -

803 N Peach –

Increase capacity: Based on the plan I am presenting, my goal is to increase the capacity in the Nursery by 4 infants, increase the One year old room by 4 toddlers (for a total of an additional 8 children under the age of two), increase the ratio in the Three year old room from 1:6 to closer to 1:10, 12 children up to 20 and increase the 4k classroom from 13 children to up to 20.

The projected timeline for increasing infant capacity would be about 2 months. In a 2 month period, extra purchased furniture and supplies could be bought, delivered and set up. Unfortunately, the carpet would not be replaced that soon, but the rooms would still have space to operate and the snags in the carpet could be covered with additional rugs. Additionally, the two staff members on maternity leave would be back to work full-time!

The projected timeline for the Three year old room would be closer to 6 months to 12 months. This would give staff time to complete the Conscious Discipline training and try to implement what they've learned while they still have a lower ratio. Correcting challenging behaviors takes time, consistency and commitment. A strong schedule needs to be implemented and staff need to feel reenergized and supported.

The projected timeline for 4K would be about two months. The 4k calendar has 2 days a month where there is no 4k. We would coordinate with the plumber to complete this work on a no 4k day. The 4k program employs a 4k teacher and an assistant, so staffing is already in place and could easily accommodate an additional 7 children for a total of 20 children, which is the maximum room capacity.

905 Tiny Tigers Ct –

The projected timeline for carpet and vinyl would be about 4 to 5 months. Once a decision was made, carpet and vinyl would have to be ordered and the work would need to be done at night or on the weekend.

The projected timeline for the main entrance handicap accessible doors and the exterior doors would both be 4 months according to the supplier, and weather conditions could affect his install date.

The projected timeline for the 3's and 4k classroom cabinets would be closer to 6 months. The Amish have quoted us the best price and will build them to specifically fit the space in our classrooms.

All staff training and safety items would be ordered immediately upon being awarded any grant money and child care scholarships would be available at that point also.

All projected projects would be sustainable because quality professionals will be hired to complete the work using superior products. We're not in a position where we need to hire a "friend" at a discounted rate to install the cheapest product they can find because that's all we can afford. Maintenance is done

regularly on all of the projects we have completed. For some of the older maintenance issues, it can be hard at times to catch up on maintenance when you're already so far behind. We did add a contingency fund to our last annual budget to save regularly for bigger maintenance issues so that when a big ticket project comes up, we are more prepared.

# Wood County Economic Development Funding Request

803 N Peach Ave

Item:	Vendor/Store	Cost
Carpet	Rice's More Than Carpet	32,047.00
Sink in 4K/SA room	Reigel Plumbing	2,760.00

34,807.00 Expense A

905 Tiny Tigers Ct

Item:	Vendor/Store	Cost
Carpet	Rice's More Than Carpet	25,000.00
Vinyl	Rice's More Than Carpet	13,995.00
Entrance Door	Central WI Glass	5,000.00
Exterior Doors	Taylor'd Homes by Steve	11,200.00
3's and 4K Cabinets	Kabinet Konnection	12,000.00

67,195.00 Expense B

803 N Peach Ave and 905 Tiny Tigers Ct

Item:	Vendor/Store	Cost
E Learning Conscious Discipline	Powers of Resilience	1,179.00
AED	CPR Savers	7,624.00
Child Care Scholarships		10,000.00

18,803.00 Expense C

<b>Total</b>	<b><u>120,805.00</u></b>
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Total Organization Budget	1,391,000.00
Total Proposal Cost	120,805.00
Total Amount Requested	60,000.00
Total Match	60,805.00

## **Proposed Sewer Improvement Project**

### **Central Wisconsin State Fair – Marshfield Fairgrounds Park**

The Central Wisconsin State Fair (CWSF) is seeking funding assistance for the installation of a new sanitary sewer line at Marshfield Fairgrounds Park. This project is necessary to address current sanitation concerns, improve public health and safety, and support future expansion and development of the fairgrounds.

Currently, there is no sanitary sewer access on the south side of 17th Street. As a result, the existing hog barn, Jer Lang Show Palace, and the proposed future livestock facility east of the current hog barn do not have adequate sewer service available. The lack of proper sewer structure has created ongoing operational and environmental concerns, particularly involving livestock wash water and hog waste runoff.

Currently, waste and wash water from the hog wash rack is allowed to flow across portions of the fairground's property south of the hog barn. This creates potential public health and sanitation risks due to possible human contact with livestock waste during events and facility use. In addition, continued runoff and water issues have contributed to deterioration near the hog barn retaining wall, which has begun to lean and may create future structural and safety concerns if not addressed.

To resolve these issues, CWSF proposes the installation of a new sanitary sewer line connecting to the City of Marshfield sewer system at South Vine Street and East 19th Street. The proposed sewer line would extend approximately 400 feet east, then continue north approximately 575 feet toward 17th Street. At that point, the line would be stubbed in both directions to accommodate both current and future facility needs.

The proposed additions include:

- An eastern stub connection to serve the proposed new livestock facility, including potential restroom and washroom capabilities.
- A western extension approximately 155 feet to connect directly to the existing hog wash rack and eliminate the current waste runoff issue.
- Additional stub-outs near the current tent area and Jer Lang Show Palace to support future building expansion and infrastructure improvements.

While the immediate purpose of this project is to address sanitation and livestock waste management concerns, the sewer installation will also provide long-term structure improvements that support future fairgrounds development and increased event capabilities.

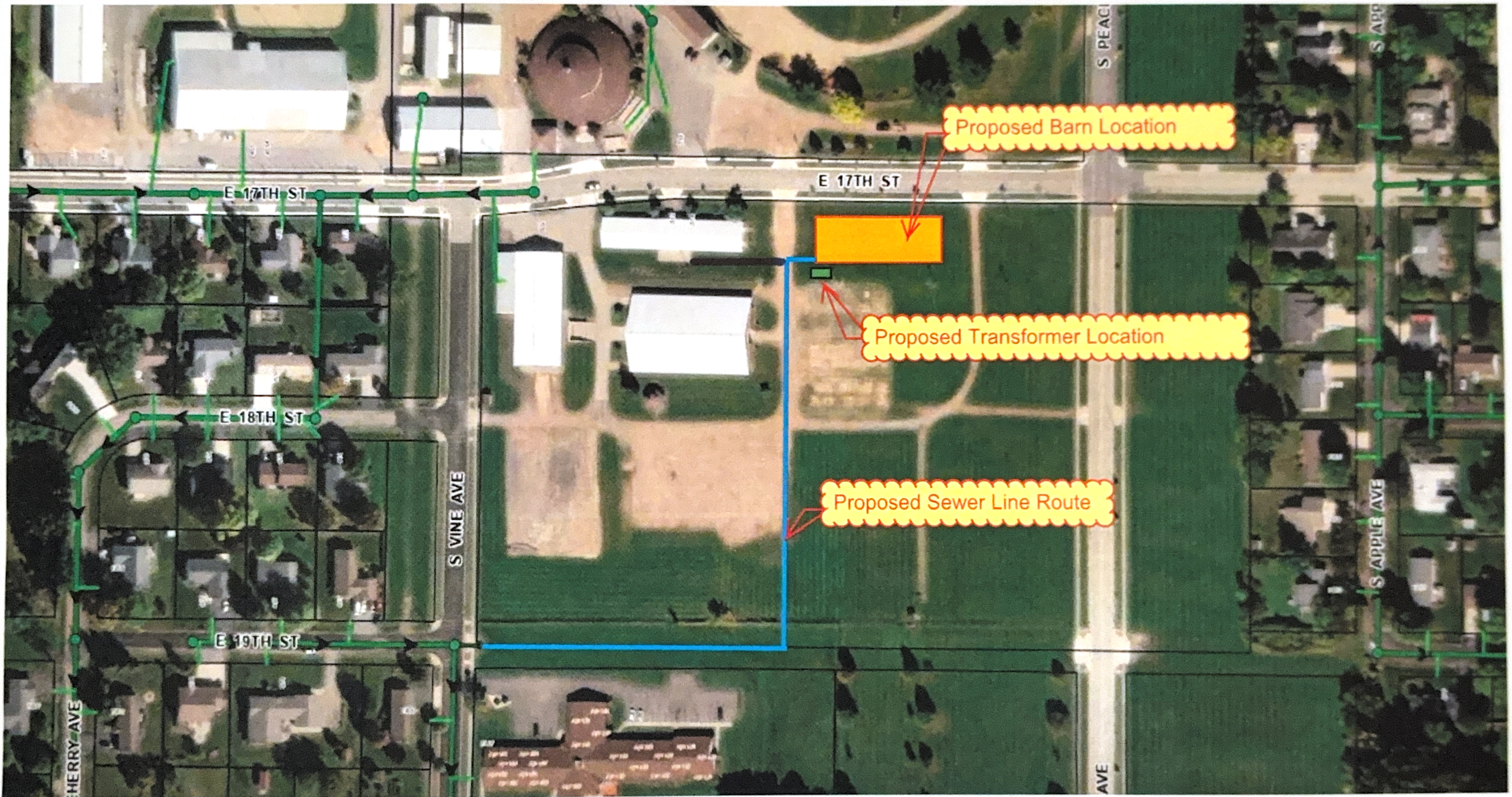
The Central Wisconsin State Fair plays an important role in the local and regional economy and serves as a major community gathering space for Central Wisconsin. During the annual fair alone, approximately 62,000 visitors attend over the course of one week. In addition, there are

over 236,000 annual website visitors, and the fair attracts guests from over 26 states. The CWSF contributes an estimated economic impact of approximately \$373,000 to the local economy.

Investment in this project will improve public health and safety, modernize aging structures, support future growth opportunities, and help ensure the continued success of the Central Wisconsin State Fair and Marshfield Fairgrounds Park as a regional destination for agriculture, entertainment, and community events.

After discussing with contractors, the estimated cost of the proposed sewer project is approximately \$65,000. The Central Wisconsin State Fair Association has committed \$20,000 toward the completion of the project. To help address the remaining costs, we are respectfully requesting additional funding support in the amount of \$30,000 to assist with the installation of the new sanitary sewer line and related improvements. Attached is a map outlining the proposed sewer improvement project and the planned route of the new sewer line.

Thank you for your consideration and support of this important improvement project for the Central Wisconsin State Fair, Marshfield Fairgrounds Park, and the surrounding community.



### Clean Sweep Spending Over Time

Program Year	Vehicles	Waste Collected	Waste Cost	Actual Direct Expenses	DATCP Grant Award	Budgeted Amount	True County Cost
2026*				\$ 595.00	\$ 13,315.07	<b>\$10,000.00</b>	
2025*	382	23,163 lbs	\$ 44,767.91	\$ 499.00	\$ 16,441.74	<b>\$10,000.00</b>	<b>\$ 18,825.17</b>
2024*	123	6,312 lbs	\$ 22,735.27	\$ 449.00	\$ 15,422.96	<b>\$10,000.00</b>	<b>\$ (2,238.69)</b>
2023	115	5,338 lbs	\$ 15,692.54		\$ 10,973.25	<b>\$10,000.00</b>	<b>\$ (5,280.71)</b>
2022	151	7,838 lbs	\$ 18,647.66		\$ 10,200.00	<b>\$10,000.00</b>	<b>\$ (1,552.34)</b>
2021	~200	10,659 lbs	\$ 26,432.87		\$ 11,588.90	<b>\$10,000.00</b>	<b>\$ 4,843.97</b>
2020	~200	11,347 lbs	\$ 22,215.63		\$ 10,475.00	<b>\$10,000.00</b>	<b>\$ 1,740.63</b>
2019	280+	14,831 lbs	\$ 24,254.70		\$ 12,600.00	<b>\$10,000.00</b>	<b>\$ 1,654.70</b>
2018	168	8,714 lbs	\$ 18,138.80		\$ 12,970.00	<b>\$10,000.00</b>	<b>\$ (4,831.20)</b>