

CONSERVATION, EDUCATION AND ECONOMIC DEVELOPMENT COMMITTEE  
AGENDA

DATE: Wednesday, January 5, 2022  
TIME: 9:00 a.m.  
LOCATION: Wood County Courthouse, Room 114

1. Call meeting to order
  2. Declaration of Quorum
  3. Public Comments (*brief comments/statement regarding committee business*)
  4. Review Correspondence.
  5. Consent Agenda.
    - a. Approve minutes of previous meeting
    - b. Approve bills
    - c. Receive staff activity reports
  6. Review items, if any, pulled from Consent Agenda.
  7. Risk and Injury Report
  8. Land & Water Conservation Department
    - a. Committee Reports
      - i. Citizens Groundwater Group meeting.
      - ii. Health Committee report.
      - iii. Central Sands Groundwater County Collaborative (CSGWCC) committee report.
      - iv. Golden Sands RC&D report.
  9. Private Sewage
  10. Land Records
  11. County Surveyor
    - a. Annual report provided by County Surveyor, Kevin Boyer
    - b. Consider annual contract with Central Staking for PLSS maintenance due to road projects in County.
  12. Planning
    - a. Discuss 2021 Wood County ATV/UTV Survey Report
  13. Economic Development
    - a. North Central Wisconsin Regional Planning Commission update.
    - b. Consider intergovernmental agreement with Brown County for broadband implementation services
    - c. Update on Broadband Request for Information process.
  14. Extension
    - a. General Office Update
    - b. Community Development Position Update
    - c. WEXA Update
    - d. Funding Opportunities for 5<sup>th</sup> Grade Groundwater Lessons
    - e. Educator Presentation – Hannah Wendels, FoodWise Nutrition Educator
  15. Discuss and review 2022 goals of department heads.
  16. Requests for per diem for meeting attendants.
  17. Schedule next regular committee meeting.
  18. Agenda items for next meeting
  19. Schedule any additional meetings if necessary
  20. Adjourn
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**Join by phone**

+1-408-418-9388 United States Toll  
Meeting number (access code): 2495 635 6076

**Join by WebEx App or Web**

<https://woodcountywi.webex.com/woodcountywi/j.php?MTID=m9a412eb500dbae9ad21e4f3c412e4e06>  
Meeting number (access code): 2495 635 6076  
Meeting password: CEED0105

MINUTES  
CONSERVATION, EDUCATION & ECONOMIC DEVELOPMENT COMMITTEE  
WEDNESDAY, DECEMBER 1, 2021  
WOOD COUNTY COURTHOUSE, ROOM #114, WISCONSIN RAPIDS WI

Members Present: Kenneth Curry, Robert Ashbeck, Jake Hahn, Dave LaFontaine, Bill Leichtnam, and Carmen Good (excused at 12:40 p.m.)

Staff Present:

Planning & Zoning Staff: Jason Grueneberg, Adam DeKleyn Jeff Brewbaker (via WebEx).  
Land & Water Conservation Staff: Shane Wucherpennig, Lori Ruess.  
UW Extension Staff: Jason Hausler, Rachael Whitehair (via WebEx).

Others Present: Dist. #14 Supervisor Dennis Polach, Dist. #15 Supervisor Bill Clendenning, Ben Jeffrey (Environmental Health Supervisor), Ed Newton (Wood County Finance Director), Ray Bossert (Village of Port Edwards), Steve Schneider (Bug Tussel), Nancy Turyk, Scott Larsen (Marshfield Chamber Foundation via WebEx), Michael Olsen (via WebEx).

1. **Call to Order.** Chairperson Curry called the CEED meeting to order at 9:00 a.m.
2. **Declaration of Quorum.** Chair Curry declared a quorum.
3. **Public Comment.** None.
4. **Review Correspondence.**
  - A. Jason Grueneberg shared the County is pursuing an update to LiDAR and the \$155,000 in federal funding has been secured. Planning and Zoning reached out for cost-share to the Land & Water Conservation Department, City of Marshfield and City of Wisconsin Rapids; they will reach out to the Highway Department and other county departments that use LiDAR. Land & Water Conservation Department allocated \$6,000 to the LiDAR update in the 2022 budget.
5. **Consent Agenda.** The Consent Agenda included the following Items: 1) minutes of the November 3, 2021 CEED meeting, 2) bills from Extension, Land & Water Conservation and Planning & Zoning Department and 3) staff activity reports from Laura Huber, Matt Lippert, Allison Jonjak, Hannah Wendels, Kelly Hammond, Janell Wehr, Jackie Carattini, Rachael Whitehair, Shane Wucherpennig, Caleb Armstrong, Klayton Kree, Lori Ruess, Rodney Mayer, Jason Grueneberg, Adam DeKleyn, Paul Bernard, Jeff Brewbaker, Scott Custer, Kim Keech, Victoria Wilson.
  - A. Minutes of November 3, 2021. No additions or corrections needed.
  - B. Department Bills. No additions or corrections needed.
  - C. Staff Activity Reports. No additions or corrections needed.

*Motion by Dave LaFontaine to approve and accept the November 3, 2021 CEED minutes, bills from Extension, Land & Water Conservation and Planning & Zoning, and staff activity reports as presented. Second by Jake Hahn. Motion carried unanimously.*

6. **Review items, if any, pulled from Consent Agenda.** Bill Leichtnam referred to page 3 & 4 of the CEED packet. Specifically the second bullet point on page 4. He asked about Shane Wucherpennig bringing cost estimates to CEED for the continuation and expansion of nitrate testing. Shane attended the last hour of the Citizen’s Groundwater Group meeting and is aware of the motion that was made at that meeting. He added, two years ago his goal was to get a countywide baseline of nitrates. Until all data is analyzed, we won’t know how many townships have nitrate issues, so it’s too early to ask for additional dollars from the County. Data collection is moving along and staff continues to work on compiling the data. Discussion ensued.

Jake Hahn asked if there is a way to access countywide well testing results. Shane shared there is a ton of data, but it is all over the place. That is why the CSGWCC hired Carla Romano to compile data; but that could take up to a year to complete.

Dave Lafontaine asked who is responsible to enter and compile information and if additional LWCD staff would speed up the process. Shane responded a part-time position would speed up the process; however, nothing was put in the 2022 budget for a part-time position. He added his goal is to have a summary/report on nitrate testing/results out to CEED and County Board Supervisors by July of 2022.

Bill Leichtnam asked about the Grand Rapids nitrate testing and if anyone is looking at sampling in a wider gradient.

Bob Ashbeck shared an article that was in the Marshfield News Herald.

**7. Risk and Injury Report.** None.

**8. Land & Water Conservation Department.**

a. Committee Reports

i. Citizens Groundwater Group meeting.

Bill Leichtnam reported the Citizens Groundwater Group meeting was held on Monday, November 15<sup>th</sup>. December will mark the fifth anniversary of this group's inception. In the past five years, this group has done a lot of education; it may be time to move beyond education. The next meeting will be held on December 20<sup>th</sup> at 2:00 p.m., in Room 114 of the Wood County Courthouse (available via WebEx). Speakers will be Dennis Hancock, USDA Researcher from Madison and Adam Voskuil, Midwest Environmental Advocates Inc.

1. Discuss Wood County Clean Water supported by the Citizens Groundwater Group – Ray "Boz" Bossert.

Ray Bossert, Port Edwards Village Administrator, introduced himself and thanked the Committee for allowing him to present. He has been observing the county's issues with water and would like a more energetic, aggressive focus on clean drinking water. He referred to his Wood County Clean Water "A Way Ahead" proposal on pages 30 – 45 of the CEED packet. He covered:

- Why we need a more aggressive approach.
- What we know and what we need to know about Wood County wells/groundwater.
- What progress has been made
- How to address the problems.
- What can we do at the symposium

He added everyone wants clean drinking water and the County is in a position for federal dollars through ARPA. Discussion has taken place at the municipal level; the Village of Port Edwards authorized a resolution mandating providing clean water. He suggested that the County hire a part-time employee to expand on-going efforts to collect well water samples and data.

Following lengthy discussion, Bill Leichtnam stated he wants this proposal to move forward.

*Motion by Bill Leichtnam to conduct a complete water quality assessment/testing program in Wood County in 2022 including a water symposium, hiring a part-time staff person to collect and compile data, and funding to conduct water testing including tapping into ARPA funding. Second by Dave LaFontaine.*

Lengthy discussion followed.

Chair Curry stated he is not opposed to the symposium; but will not support the motion with a time limit.

Bob Ashbeck commented he would only support the motion if the funding comes from outside the tax roll.

Jake Hahn stated testing and the symposium are good ideas but he does not agree with hiring a part-time employee as Land & Water Conservation is currently working on accepting well water samples and compiling the data.

Carmen Good agreed with Hahn; she does not support hiring a part-time employee at this time.

Bill Clendenning shared he is the Chair of the Waters Committee in the Town of Grand Rapids and supports this motion. He has been fighting for clean water efforts since 1967.

*Motion by Jake Hahn to amend the previous motion made by Bill Leichtnam and seconded by Dave LaFontaine - to remove from the motion the hiring of a part-time staff person. Second by Carmen Good. Motion passed with Dave LaFontaine opposing – LWCD needs a part-time staff person to complete the project.*

*Chair Curry called for voting on the amended motion: to conduct a complete water quality assessment/testing program in Wood County in 2022 including a water symposium and funding to conduct water testing including tapping into ARPA funding Motion passed with Ken Curry opposed.*

ii. Health Committee report.

Ben Jeffrey reported; out of the 59 well water nitrate samples in the town of Grand Rapids, 10 came back high.

The next AGC meeting is December 15. Following this meeting, Ben will have more of an update.

iii. Central Sands Groundwater County Collaborative (CSGWCC) committee report.

Bill Leichtnam gave a brief update on the CSGWCC committee meeting.

- He shared how some of the six counties are using their ARPA funds.
- Katrina Shankland talked about Senate Bill 677 and 678 – water bills. She wrote these bills for passage in the State Senate.
- Update on Carla Romono – already has 110,000 data points entered just two months into her contract.
- He share an email from Carla Romono regarding some data she has not received from Wood County.

iv. Golden Sands RC&D report.

Bill Leichtnam gave a brief update on the November 18<sup>th</sup> RC&D meeting.

- Each county has the opportunity to give a brief update on what is going on in their County.
- The problem of groundwater contamination in the Town of Grand Rapids was discussed.
- Portage County – Well protection ordinance passed in November; this ordinance originally failed to pass in May.

- Hannah Butkiewicz, RC&D Executive Director reported on groundwater lessons currently being offered to fifth graders in Waupaca and Waushara counties.

At this time without opposition agenda items 14(a) followed by 13(a) were moved up. (See 13a & 14a).

#### 9. Private Sewage

Jason Grueneberg shared the complete private sewage report is in the CEED packet.

- 189 sanitary permits were issued this year; highest since 2013. Quite a few replacement systems.

#### 10. Land Records

- a. Discuss & approve 2022-2024 Land Records Modernization Plan.

Jason Grueneberg shared information on the background of the Land Records Modernization.

- Wood County is part of the Wisconsin Land Records Program.
- As being part of the Wisconsin Land Records Program, Wood County is eligible for receiving grants and retaining the real estate documents recording and filing fees that are charged and collected in the Register of Deeds Office.
- To be part of the Wisconsin Land Records Program counties must complete and update a Land Records Modernization Plan.
- Plan is important; if we don't have a plan Wood County is not eligible for the recording and filing fees.

*Motion by Ken Curry to approve and forward to County Board the 2022-2024 Land Records Modernization Plan. Second by Dave LaFontaine. Motion carried unanimously.*

#### 11. County Surveyor.

- a. Annual Report provided by County Surveyor, Kevin Boyer.

Kevin Boyer did not attend the meeting. Jason Grueneberg will follow up with Kevin and put this item on a future agenda.

- b. Consider annual contract with Central Staking for PLSS maintenance due to road projects in County.

Jason shared he reached out to contractors to see if the maintenance price will remain the same and has not heard back. This item will be put on the January CEED agenda.

#### 12. Planning

- a. Request to approve a zoning map amendment/rezone – Town of Sigel

Adam DeKleyn presented a resolution approving a zoning amendment in the Town of Sigel Official Zoning Map. He shared on November 9, 2021 the Town of Sigel submitted a zoning map amendment/rezone to the Wood County Planning and Zoning Department for review and approval. He referred to page 80-82 of the CEED packet. Request is to rezone parcel # 2100431, a total of approximately 8 acres, from Agricultural (A) to Residential (R). The purpose of the rezone is to allow for the construction of a single-family dwelling. Town of Sigel agricultural district zoning provisions prohibit residential development on this site.

Adam shared the Town Plan Commission held a public hearing and recommended approval of the amendment and the Town Board approved the zoning amendment. The final step is approval or disapproval by County Board. He recommended the CEED approve and forward the resolution to the County Board of Supervisors.

*Motion by Jake Hahn to approve and forward to County Board the resolution to approve a zoning amendment to the Town of Sigel Official Zoning Map. Second by Bill Leichtnam Motion carried unanimously.*

- b. Discuss 2022 budgets (Planning, County Surveyor, Land Records & Private Sewage). Jason Gruenberg mentioned starting January 1, 2022, Planning and Zoning will administer the Wood County Well-Water Systems Program and this will help bring in additional revenue.

### 13. Economic Development.

- a. Update from Bug Tussel Wireless on recent infrastructure improvements to improve broadband access in the County.

Steve Schneider gave an update on the progress of the broadband infrastructure improvements in Wood County. They are working on 15 fixed broadband sites; progress at some of the sites include:

- City Point east location - foundation is in the ground – tower in January.
- Hewitt location – lease executed, foundation in December, tower in January.
- Highways D & Q location – foundation in December, tower in January
- Highways N & 13 location – foundation in December, tower in January
- Milladore location – foundation is in the ground.
- Northwest Wood County – lease executed & tower ordered.
- Bluebird Lane – lease is not signed.
- Working on some issues with Meadow Valley and Lonely Road sites.
- Making progress and overall ahead of schedule. He can provide a map of projected coverage.
- Doing well on supply chain issues; only issue is vault lids and they are manufacturing their own vaults and lids.
- Will start selling service throughout Wood County starting in January.
- He explained the bonding process and ARPA funding to the CEED. Cannot payback ARPA funding so established a “right of way” fee.

Following his presentation, Steve mentioned he enjoyed attending the meeting and listening to discussion on other agenda items. He heard the next groundwater concern is Benzalkonium Chloride due to the increased use of hand sanitizer since the COVID-19 pandemic.

- b. Discuss 2022 Economic Development Budget. Nothing to discuss.
- c. North Central Wisconsin Regional Planning Commission update.  
The NCWRPC hasn't met since the last CEED meeting.

Adam DeKleyn handed out a copy of the 2021 draft Wood County ATV/UTV Survey Report.

- He gave a brief overview of the project and how it came about.
- He explained the main purpose of the study/survey.
- 275 people completed the survey.
- The survey report was prepared by the North Central Wisconsin Regional Planning Commission in partnership with Wood County Planning and Zoning.
- A draft copy is available on the Planning and Zoning website under Community Surveys.
- Overall project was a success.
- Any specific questions, contact Adam DeKleyn or Planning & Zoning Department.
- Jake Hahn will take a copy to the HIRC committee.

Jake Hahn asked if there was a way to extract from the survey the estimate of overall Economic Development impact.

Due to the amount of data to review, Chair Curry asked that this be put on the January CEED agenda.

- d. Review proposed 2021 Rural Economic Development Initiative (REDI) implementation expenditures.

Jason Grueneberg explained he only has one expenditure – request for information for broadband. The cost would be \$1,600.

*Motion by Ken Curry to approve the 2021 Rural Economic Development Initiative (REDI) implementation expenditures presented. Second by Jake Hahn. Motion carried unanimously.*

It was the consensus that REDI implementation expenditures continue to be brought before the committee for approval.

- e. Consider resolution requesting carryover of unexpended 2021 REDI implementation funds.

Jason presented a resolution requesting to carryover \$51,075 of unexpended 2021 REDI implementation funds into 2022. Brief discussion followed.

*Motion by Dave LaFontaine to approve and forward to County Board the resolution requesting to carryover \$51,075 of unexpended 2021 REDI implementation funds into 2022. Second by Jake Hahn. Motion carried unanimously.*

#### 14. Extension.

- a. Nancy Turyk recognition.

Jason Hausler expressed appreciation for the work Nancy Turyk did for Wood County in the past couple of years. Nancy resigned from her position in Extension on November 4<sup>th</sup>. The CEED presented Nancy with a certificate and thanked her for her service and commended her for the fantastic job she did while working for Wood County. On behalf of CSGWCC Bill Leichtnam extended an invite to Nancy to be a member at large if she is interested.

*Motion by Bill Leichtnam to have Jason Hausler write and present to County Board a resolution commending Nancy Turyk for her outstanding work in Wood County. Second by Dave LaFontaine. Motion failed.*

*Voting Aye – Bill Lechnam and Dave LaFontaine*

*Voting Nay – Jake Hahn – no need for a resolution; presented certificate of recognition.*

*Bob Ashbeck.*

*Ken Curry*

- b. General Office Update.

Jason Hausler shared he completed performance reviews on the two Program Assistants. Due to Nancy's resignation, some small restructuring is taking place in the office.

- c. Staffing update.

Jason Hausler shared:

- o The Community Development Position will be posted today.
- o Due to retirements, staffing the FoodWise Program is being realigned.
- o Adding FoodWise positions in Clark and Marathon County by the middle of 2022. This will not affect Wood County, as there will still be a full time educator based out of the Wood County office.

- d. Educator Presentation – Laura Huber, 4-H Program Educator. Due to going into closed session and time constraints, Laura will present at the January CEED meeting.

At 11:55 a.m., Chair Curry called for a 10-minute recess.

Reconvened at 12:05 p.m.

**CLOSED SESSION.** At 12:05 p.m., it was moved by Ken Curry, and seconded by Bill Leichtnam pursuant to Wis Stat 19.85(1)(c) to go into closed session for the purpose of discussing the Land & Water Conservation Department Head's performance and Planning and Zoning Department Head's performance. Roll call taken Curry- Aye, Leichtnam – Aye, Ashbeck – Aye, Hahn – Aye, LaFontaine – Aye, Good – Aye.

**RETURN TO OPEN SESSION.** At 12:55 p.m., it was moved by Ken Curry, seconded by Dave LaFontaine, to return to open session.

**15. Requests for per diem for meeting attendants.**

There were no requests.

**16. Schedule Next Meeting.**

The next regular CEED meeting is scheduled for Wednesday, January 5, 2022 at 9:00 a.m., at the Wood County Courthouse in Room 114.

**17. Agenda items for next meeting.**

- a. Department Head 2022 goals.

**18. Schedule any additional meetings if necessary.** No additional meeting at this time.

**19. Adjourn.**

*Motion by Bill Leichtnam to adjourn at 12:55 p.m. Second by Jake Hahn. Motion carried unanimously.*

Minutes by Lori Ruess, Land & Water Conservation Department

## Committee Report

County of Wood

Report of claims for: Extension Wood County

For the period of: December 2021

For the range of vouchers: 30210112 - 30210126

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
30210112	CAPITAL ONE	Walmart November Statement	11/30/2021	\$154.89	P
30210113	RUBI REDS LLC	Cranberry Newsletter	11/30/2021	\$82.02	P
30210114	AMAZON CAPITAL SERVICES	Office Supplies	12/14/2021	\$3.66	P
30210115	AMAZON CAPITAL SERVICES	Office Supplies/Ed Materials	12/14/2021	\$25.71	P
30210116	AMAZON CAPITAL SERVICES	Office Supplies	12/14/2021	\$49.36	P
30210117	AMAZON CAPITAL SERVICES	Office Supplies	12/14/2021	\$111.91	P
30210118	AMAZON CAPITAL SERVICES	Office Supplies & Ed Materials	12/14/2021	\$148.98	P
30210119	AMAZON CAPITAL SERVICES	Office & Kitchen Supplies	12/14/2021	\$39.32	P
30210120	UW SOIL TESTING LAB	Soil Testing Charges	12/14/2021	\$99.00	P
30210121	US BANK	December Statement	12/21/2021	\$60.00	
30210122	LANGLADE COUNTY 4-H LEADERSHIP ASSOC	4-H Supplies	12/21/2021	\$150.00	P
30210123	WEAFCS	Family Living Membership Dues	12/21/2021	\$150.00	P
30210124	HUBER LAURA	December Expenses/4-H Supplies	12/21/2021	\$198.71	P
30210125	JONJAK ALLISON	December Expenses	12/21/2021	\$142.91	P
30210126	LIPPERT MATTHEW	December Expenses	12/21/2021	\$116.76	P
<b>Grand Total:</b>				<b>\$1,533.23</b>	

### Signatures

Committee Chair: \_\_\_\_\_

Committee Member: \_\_\_\_\_

## Committee Report

County of Wood

Report of claims for: LAND & WATER CONSERVATION DEPT

For the period of: DECEMBER 2021

For the range of vouchers: 18210108 - 18210133

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
18210108	NORM-E-LANE INC	MDV - CS COVER CROPS	11/23/2021	\$777.50	P
18210109	NORM-E-LANE INC	MDV - CS COVER CROPS	11/23/2021	\$2,562.50	P
18210110	HAUPT WELL & PUMP CO	SWRM - CS WELL DECOMMISSIONING	11/17/2021	\$770.00	P
18210111	KOLO TRUCKING AND EXCAVATING INC	SWRM - CS ACCESS ROAD (BEHREND)	11/09/2021	\$9,707.04	P
18210112	NORM-E-LANE INC	MDV - CS COVER CROPS	09/14/2021	\$3,552.50	P
18210113	NORM-E-LANE INC	MDV - CS COVER CROPS	09/14/2021	\$6,465.00	P
18210114	QUALITY PLUS PRINTING INC	LWC - NEWSLETTER PRINTING	11/22/2021	\$400.00	P
18210115	REAL FENCE LLC	WLD - CS 75% CS BUDZ & BUDZ	11/20/2021	\$26,625.00	P
18210116	LIQUID COIN DAIRY LLC	MDV - CS COVER CROPS	12/08/2021	\$731.25	P
18210117	LIQUID COIN DAIRY LLC	MDV - CS COVER CROPS	12/08/2021	\$1,370.00	P
18210118	LIQUID COIN DAIRY LLC	MDV - CS COVER CROPS	12/08/2021	\$1,327.50	P
18210119	LIQUID COIN DAIRY LLC	MDV - CS COVER CROPS	12/08/2021	\$973.00	P
18210120	ALBERT DUSTIN	SWRM - CS NM RM & COVER CROPS	12/03/2021	\$4,501.15	P
18210121	ALBERT DUSTIN	SWRM - CS, NM, RM & COVER CROP	12/03/2021	\$3,306.60	P
18210122	ALBERT DUSTIN	SWRM - CS, NM, RM & COVER CROP	12/10/2021	\$4,275.20	P
18210123	ALBERT DUSTIN	SWRM - CS NM, RM & COVER CROPS	12/13/2021	\$1,478.45	P
18210124	ALBERT DUSTIN	SWRM - CS - NM, RM & COVER CROP	12/12/2021	\$4,475.60	P
18210125	ALBERT DUSTIN	SWRM - CS, NM RM & COVER CROPS	12/10/2021	\$5,210.40	P
18210126	ALBERT DUSTIN	SWRM - CS NM, RM & COVER CROPS	12/10/2021	\$2,087.50	P
18210127	ALBERT DUSTIN	SWRM-CS -NM, RM & COVER CROPS	12/12/2021	\$1,085.50	P
18210128	RICHARDSON BARRY & GAYLE	SWRM - CS COVER CROPS	12/07/2021	\$447.50	P
18210129	US BANK	LWC - CONFERERANCE REGISTRATION	12/17/2021	\$210.00	
18210130	I BRANDL INC	NMM - REFUND OVERPAYMENT	12/20/2021	\$60.00	
18210131	REAL FENCE LLC	SWRM- CS LK PRESCRIBED GRAZING	11/20/2021	\$14,311.92	
18210132	STAPLES ADVANTAGE	LWC - OFFICE SUPPLIES	12/24/2021	\$242.95	
18210133	STAPLES ADVANTAGE	LWC - CREDIT INV 3487353764	12/11/2021	(\$12.59)	
<b>Grand Total:</b>				<b>\$96,941.47</b>	

Signatures

Committee Chair: \_\_\_\_\_

Committee Member: \_\_\_\_\_

## Committee Report

County of Wood

Report of claims for: Planning & Zoning Department

For the period of: December 2021

For the range of vouchers: 22210113 - 22210120

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
22210113	INDUSTRY SERVICES DIVISION	PS-State Sanitary Permits(Nov)	11/30/2021	\$1,200.00	P
22210114	CARMODY SOFTWARE INC	PS-Upgrades/Services (Dec)	12/01/2021	\$299.00	P
22210115	BOYER KEVIN	SU-Services Per Contract (Dec)	12/01/2021	\$833.00	P
22210116	HANDS ON CLASSIC CAR WASH	PS-Truck Detailing	12/03/2021	\$220.00	P
22210117	POSTMASTER - WISCONSIN RAPIDS	PS-Postage(Prog Fee Final Not)	12/07/2021	\$139.78	P
22210118	WOOD COUNTY PLANNING & ZONING DEPT	PL/PS-Petty Cash Reimbursement	12/15/2021	\$27.67	
22210119	AMAZON CAPITAL SERVICES	PS-Office Supplies	12/18/2021	\$66.58	
22210120	AMAZON CAPITAL SERVICES	PS-Office Supplies	12/19/2021	\$65.56	
<b>Grand Total:</b>				<b>\$2,851.59</b>	

### Signatures

Committee Chair: \_\_\_\_\_

Committee Member: \_\_\_\_\_



*We teach, learn, lead and serve, connecting people with the University of Wisconsin, and engaging with them in transforming lives and communities.*

## 4-H – Positive Youth Development

*Laura Huber, 4-H Program Educator*

- A training for 4-H youth and adult volunteers, where they learned how to serve in their club leadership roles and brainstormed techniques for building belonging. Through this training, youth gained valuable life skills such as teamwork and communication, and are able to effectively support the 4-H Community Club program.
- Development of the "Lead Together, Learn Together: Building Relationships, Open Communication, & Inclusive Environments" training for adults and youth. This training is the first of a two-part series and will raise awareness of the benefits of and build skills in implementing effective Youth-Adult Partnerships for 4-H volunteers and youth leaders as well as community organizations across the state.

## Agriculture

*Matt Lippert, Agriculture Educator*

- Planning for the Badger Dairy Insight winter webinar series for dairy farmers and agribusiness professionals where participants will learn about the latest research on calf care, nutrition & feeds, data management, reproduction, and heifer management.
- Planning for a newsletter for farmers and agribusiness professionals where they learn about topics including nutrient management, farming in a low margin year, Farm Ready Research webinar offerings, Pesticide Applicator Training, beef and dairy crossbreeding, forage production, the Heart of the Farm Coffee Chat program, cover crops, animal welfare and agronomy updates. The purpose of this effort is to work collaboratively to provide timely education for improving agricultural production with multiple county farmers and stakeholders.
- On farm interviews are being conducted to assess needs and educational interests of dairy producers in Clark and Wood County.
- Monthly interviews with local radio stations WDLB and WFHR where listeners learn about general agricultural topics and situations to develop broader awareness and understanding by the listeners to help them make more informed decisions.
- Planning for a youth career development event to be held for FFA students to learn about evaluation of dairy cattle conformation so that they can select cattle that will be more productive and healthy.
- Development/revisions of the bilingual Dairy Workers Training Skills modules for dairy employees where they will learn principles of and how to do each task on the farm. This effort is designed to support them in doing their daily tasks more confidently and efficiently while maintaining employee safety and animal welfare.
- Planning a Beef on Dairy virtual program focusing on bull selection, newborn calf care, feeding and management, and marketing. This will help dairy farmers breeding with beef and raising beef-dairy cross calves make better management decisions, thereby impacting farm profitability.



- Planning for the Agriculture Education area at Wisconsin Farm Technology Days, an outdoor trade show for farmers and rural communities to increase knowledge of Extension Agriculture programs in crops and soils, dairy, farm management, livestock and horticulture.
- A program for youth involved with dairy projects (quiz bowl) where they learn about dairy cattle and their management and prepare them for a possible future career involving dairy production.

## Cranberry Outreach

*Allison Jonjak, Cranberry Outreach Specialist*

- Five regional Pesticide Applicator Trainings specific to cranberry growers have been developed, to include topics of pollinators, calculating growing degree days for lepidoptera pests, and pre-harvest intervals for export crops, so that cranberry growers can maintain their Pesticide Applicator Certifications with domain-specific information.
- Planning for an event (Cranberry School), cranberry growers will learn best practices from researchers and each other, to support increased profitability and sustainability of cranberry grower businesses.
- Development of an evaluation of the Wisconsin Cranberry Growers Association's Leadership Program that allows WSCGA and Extension to understand whether the leadership and engagement objectives of the decade-long project are being met, and how the program can be improved.

## FoodWise

*Hannah Wendels, FoodWise Nutrition Educator*

*Kelly Hammond, FoodWise Coordinator (Wood and Portage Counties)*

- A 4-week series for fifth grade students at Grove Elementary School, where they learn about making healthy food and beverage choices, and about being physically active in order to help them to be healthier in school and at home.
- A virtual weekly educational series (Extension Wellness) for Central WI residents where participants learn a variety of topics to improve overall well-being and health. The purpose of this series is to increase overall well-being and health of residents through programs on financial, nutrition, horticulture, and behavioral health education.
- Partnership with Hunger Relief Federation where significant planning towards establishing a stockbox food program for seniors for where 30 pound boxes of commodity foods and local vegetables to are distributed to eligible community members. This program aims to increase local food distribution and improve food security.

## Horticulture

*Janell Wehr, Horticulture Educator*

- A virtual weekly educational series (Extension Wellness) for Central WI residents where participants learn a variety of topics to improve overall well-being and health. The purpose of this series is to increase overall well-being and health of residents through programs on financial, nutrition, horticulture, and behavioral health education.
- An online course for consumer audiences (home gardeners) where participants learned fundamental knowledge of Wisconsin horticulture with an emphasis in Integrated Pest Management to increase decision-making and problem-solving skills, improve the productivity and health of gardens and landscapes and implement gardening practices that have a positive impact on the environment.



- An online webinar series for participants in the Foundations in Horticulture course where participants interact with UW Madison and Extension staff and specialists to learn fundamental knowledge of Wisconsin horticulture with an emphasis in Integrated Pest Management to increase decision-making and problem-solving skills, improve the productivity and health of gardens and landscapes and implement gardening practices that have a positive impact on the environment.
- Five sections of an online Lab component for the 2021 Foundation in Horticulture (FIH) course participants were held where participants applied what they learned from the FIH course through interactive activities. This effort is designed to encourage best horticultural practices in Wisconsin for better environmental outcomes.

## Human Development and Relationships

*Jackie Carattini, Human Development and Relationships Educator*

- A virtual weekly educational series (Extension Wellness) for Central WI residents where participants learn a variety of topics to improve overall well-being and health. The purpose of this series is to increase overall well-being and health of residents through programs on financial, nutrition, horticulture, and behavioral health education.
- In person workshop, ("Rent Smart") for renters where participants gain knowledge and skills essential for a successful renting experience. This effort is designed to encourage housing stability and financial security.
- Planning and development for a long term research study on the Rent Smart program and additional interventions. The purpose of this project is to monitor the effects of rental education and additional interventions in whether participants can obtain and maintain safe and sober housing.
- Planning towards developing a financial educational campaign for local employers in partnership with United Way of South Wood and Adams Counties. This campaign aims to develop written newsletter articles and radio PSA's that can be distributed by local employers to increase financial knowledge around credit and savings.
- A diversity and inclusion program for leaders where they learned to engage in conversations across differences. The purpose of this effort is to make participants more aware of how their decisions affect community equity.
- A presentation on local radio, where listeners learned about the importance of safe food preparation. The purpose of this program was to decrease the frequency of food borne illness during holiday meal preparation and promote safe food practices.
- A live, on-line webinar series ("Heart of the Farm Coffee Chat") for Women in Agriculture (producers) where they learned the importance of self-care and the impact that stress reduction and mindfulness activities can have on the health and well-being of individuals.
- A virtual training ("Adult Mental Health First Aid") for HeadStart staff throughout WI where they learned techniques for effective communication with individuals that might be experiencing a mental health crisis. The goal of this effort is to decrease the stigma of mental health challenges and to increase awareness of resources.

## Natural Resources

*Rachael Whitehair, Regional Natural Resource Educator*

- Planning for a prairie restoration project for Nekoosa High School in collaboration with Sand County Foundation. The goal of this effort is to provide 15 educational process to students while implementing school prairie areas, so that these areas can be used as learning spaces for teachers and students.



- Planning for a groundwater education program for 5th grade students in collaboration with Wood County and Golden Sands RC&D. The goal of this effort is to align partner and county resources to connect the opportunity and funding to Wood County elementary schools, so that students will receive important lessons about water resource use and concerns.
- A radio-based program for Wood County communities , where Extension informed listeners about the Central Wisconsin Farm Profitability Expo to bring awareness to the event and concepts like weather readiness, Best Management Practices, soil health, and farm profitability
- A focus group hosted by the FEWscapes research team housed in the University of Wisconsin Madison for regional geological, watershed, and conservation professionals within the Mississippi Basin, where Extension served as a focus group facilitator and discussion guide. This effort is designed to gather the ideas and opinions of these individuals regarding how to achieve food, energy, water, and ecosystem security in agricultural landscapes of the Upper Mississippi River Basin.
- A radio-based program for Wood County communities , where Extension taught listeners about the temperature shifts that occur in lake ecosystems and how these annual changes affect aquatic life to bring awareness to aquatic ecosystems locally and increase knowledge of occasional events like fish kills and turbid water quality.
- Planning for a field day event featuring Gabe Brown intended for farmers, agronomists, and agricultural conservation staff in collaboration with the Sauk Soil and Water Improvement Group (SSWIG), the Lemonweir River Producer Group, Producers of Lake Redstone, Lake Wisconsin Farmer Watershed Council, and the Farmers of the Roche-A-Cri group. The goal of this effort is to provide a day of learning and conservation minded discussion to grow interest and adoption of Best Management Practices, so that soil and water quality improve.

## Upcoming Programs

- [Extension Wellness Series | January 2022](#)
- [Rent Smart | St. Vincent de Paul Fellowship Hall \(Marshfield\) | January - April](#)
- [Rent Smart | Virtual Zoom Sessions | January - June 2022](#)
- [Aging Mastery Program | Tuesdays & Thursdays, January 11-February 10 - 10-11:15am](#)

## Staff Report for December

### Caleb Armstrong

- Worked with Dustin Albert on getting contracts done for his farming acres for 2021.
  - Contracts where for nutrient management, residue management, and fall cover crops.
    - Also added his soil samples into his nutrient management plan for the 2021 season.
  - Planning on having an example site at his farm to show the difference between roller crimped (planting green) vs traditional no-till terminated cover crops in the spring of 2022 planting season.
- Attended a training on the importance of sulfur for planting of crops, specifically corn and soybean rotations.
- Attended the annual Farmers of Mill Creek get together at the Eron Event Barn.
  - Got to see field work done by the Auburndale School district with interseeding into corn and sunflower fields.
  - Also got to see other great work being done by farmers with cover cropping throughout the county, including an aerial application of cover crops put onto a corn field.
- Attended the Bridging the Gap event put on by EPPIC for farmers and conservation staff.
  - Talked about the upcoming prices for fertilizers this planting season and being 3X more than last year.
    - Making the manure much more valuable for nutrients intakes on land.
    - Advantages of strip tilling into land (cost effective)
- GIS Mapped all acres that this years No-Till Drill that the county owns and we rent out, was used on in the county and surrounding counties for various different types of plantings.
- Worked with Barry Richardson on getting all his fields contracted and signed for the practices that he used this fall.
  - Also helped Klayton survey for future plans with building a manure off loading area into his pit.
- Attended another training on how to maximize uses out of fertilizers.
  - Covered on how to companion crop.
  - How to get the most out of your soils.
- Working with Craig Vitort on contracting his land for his practices he established this fall on his acres.
- Preparing for Nutrient Management Classes to start here after the holidays and scheduling appointments with farmers to start updating their plans for the 2022 growing season.

## Activities Report for Emily Salvinski

*-December 2021-*

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- **Wednesday, December 1 –Friday Dec 10.** Worked scattered hours from home. Worked on cost-share contract. Gathered some preliminary year end numbers. Worked on mapping the most current nitrate results.
- **Tuesday, December 14.** Attended staff meeting. Finished mapping nitrate results. Finished the combined well testing data shapefile for groundwater group project.
- **Friday, December 17.** Worked on multiple change orders for contracts. Worked on nitrate numbers by township and updated the nitrate map pdf.
- **Tuesday, December 21.** Worked on multiple cost-share contracts and mapping that goes along with it.
- **Wednesday, December 22.** Completed annual safety training. Worked on phosphorus reduction reporting (calculations with snapplus).
- **Tuesday, December 28.** Worked on phosphorus reduction reporting (calculations with snapplus).

## Staff Report for Klayton Kree

December 2021

- Have been handling invoices received for the construction practices and checking in with landowners and contractors to make sure they were paid. Once we received confirmation of the landowner paying their share, we then pay ours. So far two out of the 4 landowners have paid, therefore we have paid two projects so far. The fifth project has not had the invoice sent out yet.
- The long-arm backhoe is still shut down due to missing parts. Likely will have to make a new contract as it was a carry over.
- Finished numerous as-built documentations and finished a construction plan for a well closure.
- Conducted a survey at Richardson to continue progress on the waste transfer project. Had Barry sign a cost share contract.
- Filled out a document for creating a SMART goal for 2022. I focused my goals on invasive species and helping with CREP.
- Took a truck in for an oil change.
- Viewed a presentation on shoreline and bank stabilization. Showed different ways that other counties helped protect shorelines using rock rip-rap, plantings, and root/tree wads. Part of this presentation talked about the standards in creating these projects.
- Had a staff meeting where we talked about our schedules, upcoming events, and upcoming deadlines.
- Discussed with Caleb, Lori, and Shane contracts of carry-over money and such for projects for the upcoming next few years.
- Continued work on designing the waste transfer for Barry R. Had a few conversations with Drew Z about this project to help my preparedness.
- Talked with Shane about a potential project for a waste transfer with another landowner.

***Activities Report for Lori Ruess  
December 2021***

- Answered phones and replied to emails
- Reviewed general ledger.
- Reviewed payroll reports and payroll registers.
- Completed November sales tax report and forwarded to Finance.
- Attended December 1<sup>st</sup> CEED meeting and completed minutes.
- Completed LWCD payroll percentages and forwarded to Finance prior to the December 1<sup>st</sup>, 15<sup>th</sup> and 29<sup>th</sup> payrolls.
- Teleconference with Dan Brandl on the new Nonmetallic Mining database.
- Assisted Wood County residents who came in to pick up or drop off well water samples. Logged pickup/drop off and took samples to the Health Department.
- Completed a cost-share contract for manure storage transfer.
- Entered tree and shrub orders as they came in and deposited check.
- Logged and deposited non-metallic mine permit fees.
- Reviewed and completed the Fixed Asset Report.
- Attended December 14<sup>th</sup> staff meeting to discuss year-end tasks that need to be completed.
- Completed 2022 SMART Goal form and submitted to Department Head.
- Attended evaluation meeting with Department Head.
- Approved the December 29<sup>th</sup> payroll.
- Processed MDV cost-share reimbursements in the amount of \$17,759.25.
- Processed SWRM cost-share reimbursements in the amount of \$53,614.76
- Processed WLD cost-share reimbursements in the amount of \$26,625.
- Electronically submitted staff reports and packet materials to the County Clerk's office for CEED packet.
- Organized County Board packet and electronically submitted to the County Clerk's office.

## ***Activities Report for Rod Mayer – December 2021***

- Non-metallic info request forwarded from P&Z for all mine sites in Town of Sigel – to North Central Regional Planning Commission.
- Reviewed Hanson Sand NMM financial assurance – update spreadsheet and file.
- Complete financial assurance expiration spreadsheet for timeline tracking.
- Letter to landowner for needed reclamation on mine site.
- Reviewed Budznbudz fence invoice – received proof of payment for landowner portion – submitted for DNR portion payment.
- Reviewed Earth NMM financial assurance for two of their pits – update spreadsheet and file.
- Pond interest info sent to David Ladick.
- Input approved crop prices into DNR database for each appraisal completed over summer.
- Contact landowner (WI River Cran) let know concerns for fence design and needed site work to try and complete over winter. Put info together about cattle guards and sent to landowner.
- Discussions with Wolosek Landscaping about new mine site planning.
- IT meeting – discussing Non-metallic mining software development.
- Worked with Non-metallic software – found issues not functioning properly – worked with IT multiple times to resolve. Attempting to work on updating all mine info – around needed fixes.
- Completed 2022 wildlife damage budget – adjusted to Co. budget, signatures, submitted on database, and submitted signatures to DNR – was approved.
- Completed and submitted December deer donation report – 6 deer donated so far to two processors.
- Pond interest info sent to Graf.
- Met at mine site with operator to discuss needed reclamation work on Altmann mine site.
- Reviewed Verso NMM financial assurance – update spreadsheet and file.
- Reviewed Ignatowski NMM financial assurance – update spreadsheet and file.
- Discussions with operator on rules for taking over a mine site.
- Continued working with IT – multiple meetings – phone calls on issues with new Non-metallic mining software.
- Completed updates and all individual mine information to Non-metallic mining software (permit info, fee info, acres, financial assurance info, etc. – continuing work with IT for issues and changes needed.
- Updated incoming fees on spreadsheet.
- Reviewed Altman FA – updated spreadsheets, file, and software.
- Sent info for Public Records Request for the CIM/Weiler mine site.
- Worked on records request for CIM/Weiler mine site – entire hard file and digital file copies. Completed copies, shipping estimate and copy expense, invoice emailed.
- Picked up posters for youth contest from Grant Elementary.
- Reviewed Weichert FA – update spreadsheets, file, software (work with IT for software issues).



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*Activities Report for Shane Wucherpennig – November, 2021*

- **December 1** – CEED meeting, Database updates
- **December 2** – CSGCC Communications team zoom meeting
- **December 3** – Field visits and contracts
- **December 6** – Project. TMDL Tracking, worked on data bases
- **December 7** – Central WI Farm Profitability Expo Planning meeting
- **December 8** – Farmers of Mill Creek annual Lunch program – Eron’s Event Barn
- **December 9** – BITs MDV project discussion with DNR Molly Richardson, Attended EPPIC Event (Bridging the Gap Between Agronomics and Nutrition in Conservation Agriculture
- **December 10** – MDV databases, LWRM tracking updates
- **December 13** – Off
- **December 14** – Staff Meeting, Northeast WI Dec 14th Tech Meeting
- **December 15** – Discovery Farms Annual Conference
- **December 16-17** – 2021 December County Conservation Virtual Meeting
- **December 20-22** – Vacation
- **December 23-24** – Holiday Christmas.
- **December 27-29** – Vacation
- **December 30-31** – Holiday New Years

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# Wood County WISCONSIN

## OFFICE OF PLANNING AND ZONING

TO: Conservation, Education & Economic Development Committee

FR: Jason Grueneberg, Planning & Zoning Director  
Adam DeKleyn, County Planner  
Paul Bernard, Land Records Coordinator  
Jeff Brewbaker, Code Administrator  
Scott Custer, Code Technician  
Kim Keech, Program Assistant  
Victoria Wilson, Program Assistant

RE: Staff Report for January 5, 2022

### 1. Economic Development (Jason Grueneberg)

- a. North Central Wisconsin Development Corporation (NCWDC) – On December 5<sup>th</sup>, I participated in the NCWDC Revolving Loan Fund meeting. Agenda items included review of 2021 year-end financials, status of current loans, review and approval of 2022 budget, review of 2022 staffing agreement, Central Wisconsin Economic Development (CWED) Fund, and approval of the NCWDC Fund phase down. The fund will be phased out due to the upcoming sunset of the program and the entire region having access to CWED revolving loans.
- b. Wood County Economic Development Roundtable – The Heart of Wisconsin Chamber of Commerce hosted the first in-person economic development roundtable meeting since the start of COVID. Since a roundtable meeting has not been held for a few months, most of the meeting consisted of updates from participants. The next meeting will be in Marshfield in February with the date, time and location yet-to-be determined.
- c. Central Wisconsin Economic Development (CWED) Fund – On December 15<sup>th</sup>, I participated in the CWED Board of Directors meeting. Agenda items included Loan Committee updates, approval of a new loan to Great Northern Distillery, approval of financials, a fund status and activity report, and an administrator update.
- d. Broadband – On December 13<sup>th</sup>, the Wood County Digital Equity Solutions Team (DEST) met. At the meeting, topics of discussion included a Request for Information (RFI) process, dark fiber availability, speed mapping, and grant funding opportunities. A RFI process is currently being conducted with interviews scheduled for mid-January. The RFI process will position Wood County for the upcoming Public Service Commission grant cycle, with grants being due by March 17<sup>th</sup>.
- e. Jail Project – Site planning for the jail continues, and my recent focus has been on preparing an application for the Planned Development District overlay with the city of Wisconsin Rapids. In recent weeks, we have been looking at long term campus options that involve possible land purchases or trades. We also have been trying to determine what the parking needs for the Courthouse will be with the construction of the jail.

## 2. Planning (Adam DeKleyn)

- a. Land Subdivision - Plat Review – CSM: (7) CSMs were reviewed/approved/recorded. (2) CSMs are pending approval. (4) Pre application consultations with subdividers for new subdivision plats
- b. Wood County Private Well – Water Systems Program – Finalized program administrative procedures with department staff. The Private Well – Water Systems Program will start on January 1, 2022. Program applications, forms, resources and information are available [HERE](#).
- c. Zoning Amendments – ZA-2021-006 – Town of Sigel: Approved by CB in December. Official zoning map has been updated.
- d. City of Marshfield SSA/WQM Plan – Preliminary review and discussion on a new multi-family residential development.
- e. Wood County ATV/UTV Survey and Economic Impact Project – The purpose of this study was to obtain preferences of ATV/UTV users of the Wood County route and trail network and Intensive Use Area, including usage, travel preferences, and spending patterns and to solicit feedback about their experiences. The County collaborated with the North Central Wisconsin Regional Planning Commission (NCWRPC) on this planning effort. NCWRPC prepared a final report. The report presents key findings, numeric tabulation and graphic representation of the questions and answers from the survey. Report is available [HERE](#).
- f. Wood County Bike and Pedestrian Plan Update – Currently forming a planning advisory team to oversee the development of the plan. This plan is intended to guide the development of bicycle and pedestrian infrastructure, recommendations, and policy that will create a safe and accessible network across Wood County's various communities. The County is collaborating with the North Central Wisconsin Regional Planning Commission (NCWRPC) on this planning effort. NCWRPC is compiling survey results into a summary report. The survey results will guide updates to the plan. Additional info [HERE](#).
- g. Town/County Planning and Zoning Assistance – Provided planning and zoning assistance to the general public and several town officials.

## 3. Land Records (Paul Bernard)

- a. Digitizing new hydro layers off of the 2020 air photo – both lines and polygons
- b. Completed indexing of DOT Right of Way Plats and Town Road Records
- c. Parcel Mapping and Address Mapping

## 4. Code Administrator (Jeff Brewbaker)

11-24-2021 – Soils Evaluation (Interpretative Report Review) TN: 20; Soils Evaluation (Interpretative Report Review) TN: 17

11-25-2021 – Thanksgiving Holiday

11-26-2021 – Thanksgiving Holiday

11-29-2021 – Central Sands Groundwater County Collaborative Meeting

11-30-2021 – Created Shoreland Mitigation Preservation Affidavit TN: 07; Soils Evaluation & Hydrograph Replacement Conventional TN: 07; Soils Evaluation New HT TN: 15; Follow-up on Camper Violation TN: 31

12-01-2021 –ICEED Meeting WebEx; Soils Evaluation (Interpretative Report Review) & Plan Review New Mound A+0 TN: 20

12-02-2021 – Floodplain Workshop by WI DNR; Onsite & Consulted with owners in conflict over sump water discharge TN: 03

12-03-2021 – Floodplain Permit for Monitoring Well on Enbridge Pipeline TN: 13

12-06-2021 – Data Retrieval for Central Sands Groundwater County Collaborative

12-07-2021 – Issued Shoreland Permit & Mitigation Affidavit TN: 07; Onsite Property for Past Due Septic Maintenance Required TN: 18; Inspection Report New Mound >24” TN: 20

12-09-2021 – Inspection Report Replacement Mound <24” TN: 21; Inspection Report New Mound A+0 TN: 21; Performance Review for Code Technician; Inspection Report Reconnect HT TN: 22

12-10-2021 – Inspection Report New HT TN: 10; Inspection Report Replacement Mound >24” TN: 01

12-13-2021 – Wis Fund Grant Determination of Failures (10)

12-16-2021 – Soils Evaluation Replacement Conventional TN: 13

12-17-2021 – Prepare Realtor Presentation Outline

12-20-2021 – Prepare Power Point Realtor Presentation

12-21-2021 – Soils Evaluation Mound A+0 TN: 10

12-22-2021 – Prepare Power Point Realtor Presentation

##### **5. Code Technician (Scott Custer)**

11-24-2021 – Conventional inspection TN-18. Mound inspection tanks only TN-17.

11-29-2021– Shoreland mitigation plan meeting TN-14. Conventional application review TN-07 X 2.0702262

11-30-2021 – HT inspection TN-02. Holding Tank inspection TN-15. Camper investigation C-31 \*.

12-1-2021 – Inspection Reports X 10. Conventional inspection TN-07. Mound Plan review TN-17.

12-2-2021 – Mound tank inspection TN-16. Conventional inspections X 2 TN-07.

12-3-2021 – Mound tank inspection TN-12. Inspection Report X 2.

12-6-2021 – Conventional inspection TN-18. Inspection reports X 2.

12-7-2021 – Wisconsin fund program meeting. Inspection reports X 5.

12-8-2021 – Well program administration meeting. Conventional inspection TN-18. Mound tank inspection TN-04. Inspection report X 1.

12-9-2021 – Inspection Reports X 5.

12-10-2021 – Conventional inspection TN-07. Inspection report X 6. Parcel research and report TN-13.

12-13-2021 – Well permit GPS/GIS meeting. Well permit inquiry with IT.

12-14-2021 – Holding Tank site inspection TN-15. Well permit discussion with IT. Work Truck oil change. Conventional system inspection TN-07

12-15-2021 – Well permit meeting. Wisconsin Fund application review. Conventional permit review TN-13. Inspection report X 1.

12-16-2021 – Madison for soil exam review. Meeting with landowner about court case action plan.

12-17-2021 – Inspection reports for previous staff X 3. Issued Mound permit TN-03.

12-20-2021 – Inspection report X 2. Mound tank inspection TN-04. Conventional drainfield inspection TN-13. Citizen groundwater meeting WebEx.

12-21-2021 – Conventional inspection TN-18. Inspection report X 1.

12-22-2021 – Updated shoreland/floodplain application.

12-23-2021 – Holiday

12-24-2021 – Holiday

\*Training purposes with Code Administrator.

## 6. Office Activity (Kim Keech and Victoria Wilson)

- a. Monthly Sanitary Permit Activity – There were 12 sanitary permits issued in November 2021 (2 New, 10 Replacements, 0 Reconnects and 0 Non-Plumbing) with revenues totaling \$6,550. There were 9 sanitary permits issued in November 2020 (2 New, 7 Replacements, 0 Reconnects and 0 Non-Plumbing) with revenues totaling \$5,700.

There were 189 sanitary permits issued through November. For comparison purposes, the following are through the same period for the previous five years: 2020 – 173, 2019 – 166, 2018 – 164, 2017 – 186 and 2016 – 150.

- b. 2021 Tax Refund Intercept Program (TRIP) – As of December 27<sup>th</sup>, Wood County received an additional \$0 for zero (0) payment for a total of \$6,263.79 on ten (10) outstanding cases for 2021.
- c. 2021 Maintenance Notices – Septic Maintenance Notices, ATU (Aerobic) Maintenance Notices, White Knight (Aerobic) Maintenance Notices, Holding Tank (Farmer Exempt) and Holding Tank Maintenance Notices were mailed Friday, April 23<sup>rd</sup> with a due date of Friday, August 13<sup>th</sup>. There are approximately 3,207 to be mailed between the five notices. As of September 10<sup>th</sup>, 690 septic systems and 50 holding tanks have not had maintenance completed for 2021. Second reminders were mailed Friday, September 24<sup>th</sup>. The Corporation Counsel letters (3rd reminders) were mailed on Friday, November 12<sup>th</sup>.

As of November 12<sup>th</sup>, there are 130 septic systems and 21 holding tanks that have not completed servicing for 2021.

- d. 2021 Triennial Program Fee – There were 3,002 program fee notices mailed on Monday, October 18<sup>th</sup> with a payment due date of Friday, November 19<sup>th</sup>. The \$25 program fee can be paid online with an e-check, debit card or credit card. There will be a convenience fee if making payment by e-check, debit card or credit card. Cash or check can also pay the \$25 program fee. Second reminders were mailed Friday, December 10<sup>th</sup>.

As of December 27<sup>th</sup>, 255 property owners have not paid the \$25 program fee for 2021.

- e. Enforcement Activities Update (Small Claims) – None
- f. Sanitary Permit Database System Project – The next phase for the sanitary permit system database will consist of creating a service provider and comments interface. Information Technology Department continues work on the design phase of the project.

- g. ArcGIS Pro Software Project – Continue to work on various addressing projects to provide the most accurate addresses for Land Records.
- h. Wisconsin Fund Grant Program - 2017 Wisconsin Act 59, the 2017 biennial budget act, repealed, effective June 30, 2021 the Wisconsin Fund Grant Program for failing septic systems. 2021 Senate Bill 84 delays the elimination of the Wisconsin Fund Grant program to sunset on June 30, 2023. The 2021 Senate Bill 84 has been passed by the Senate and Assembly. The governor signed the bill on July 8, 2021 as 2021 Wisconsin Act 67. On September 22<sup>nd</sup>, Department of Safety and Professional Services request under s.16.515 for increase expenditure authority to make grants under the Wisconsin Fund program for \$1,680,000. On October 6<sup>th</sup>, Joint Committee on Finance approved \$1,680,000 for the Wisconsin Fund program. Office Staff continues to promote and take applications for the grant program. Wisconsin Fund Grant program brochure and application form can be found on the Wood County Planning & Zoning website. As of December 27<sup>th</sup>, Wood County has 11 applicants that have applied for Wisconsin Fund Grant.
- i. Kim attended the following meetings/trainings:
  - i. Wellness Committee on December 14<sup>th</sup>.
  - ii. Citizens (Wood County) Groundwater Group on December 20<sup>th</sup>.
- j. Victoria attended the following meetings/trainings:
  - i. Broadband on December 13<sup>th</sup>.

## CITIZENS (WOOD COUNTY) GROUNDWATER GROUP MEETING

DATE: Monday, December 20, 2021  
TIME: 2:00 p.m.  
LOCATION: In-Person (Wood County Courthouse, Room #114) & Teleconference via WebEx

**Present:** Mark Borchardt, Scott Bordeau, Tucker Burch, Rhonda Carrell, Bill Clendenning, Scott Custer, Bruce Dimick, Gordon Gottbeheit, Dr. Dennis Hancock, Kim Keech, Bill Leichtnam, Carla Romano, Gregg Wavrunek and Rachael Whitehair.

1. **Call Meeting to Order:** Chair Bill Leichtnam called the meeting to order at 2:00 p.m.
2. **Public Comment:** None.
3. **Chair's Remarks**  
Bill Leichtnam shared comments throughout the meeting.
4. **Speakers – “Groundwater Protection Research and ideas from the USDA”**  
Dr. Dennis Hancock, Center Director (USDA Agricultural Research Service-Marshfield)  
Mark Borchardt, Microbiologist (USDA Agricultural Research Service-Madison)  
Tucker Burch, Research Agricultural Engineer (USDA Agricultural Research Service-Marshfield)

Highlights of “**Groundwater Protection Research at USDFRC**” presentation:

- Integrated Dairy systems  
Nutrition – Cell Wall Biology and Utilization Research Unit  
Forage – Dairy Forage Research Unit  
Environment – Environmentally Integrated Dairy Management Research Unit
- Value of Integrated Research  
Better, understand dairy animal and forage physiology (basic science).  
Improve dairy forage production and feeding systems (applied science).  
Reduce the environmental footprint of the US dairy industry (environmental science).
- What is quantitative microbial risk assessment (QMRA)?  
Risk – Possibility of loss or injury  
Hazards – Waterborne gastrointestinal pathogens
- Types of loss/injury?  
Infections  
Symptomatic Illness  
AGI is often self-limiting, but can be severe in immune-compromised and other susceptible hosts.
- Recently Published – Research Companion Papers
  - a. Research “Sources and Risk Factors for Nitrate and Microbial Contamination of Private Household Wells in the Fractured Dolomite Aquifer of Northeastern Wisconsin”.  
Website Link: <https://ehp.niehs.nih.gov/doi/10.1289/EHP7813>
  - b. Research “Quantitative Microbial Risk Assessment for Contaminated Private Wells in the Fractured Dolomite Aquifer of Kewaunee County, Wisconsin”.  
Website Link: <https://ehp.niehs.nih.gov/doi/10.1289/EHP7815>
- Conceptual Model  
Private Septic Systems & Dairy Manure → Private Well → Consumers Drink Water
- Kewaunee County: Summary/Conclusions  
Drinking water from private wells in Kewaunee County presents risk of AGI (approximately 300 predicted cases/year).

Priority areas with most potential for risk mitigation:

- a. Wells constructed in deeper depths to bedrock: 250 cases/year
- b. Wells contaminated with bovine fecal material: 230 cases/year
- c. Wells contaminated with cryptosporidium partum: 190 cases/year

- d. Alternatively, any combination of a-c.
- Future Work?
  - Statewide QMRA for groundwater-borne pathogens in private wells.
  - Risk assessed at county level based on public data.
  - Puts Kewaunee in context and guides development of future field studies.
  - Long-term: Simulate interventions – Treatment of systems (alternative management practices).
  - Defines public health value of interventions, support cost-benefit decisions.
- Kewaunee County Groundwater Research
  - The cropland around a well in Kewaunee County, greater the probability that well has nitrate above the health standard.
- Southwest Wisconsin Groundwater and Geology (SWIGG) Study
  - A multi-county effort to better understand drinking water. Preliminary results show that more cropland around a well means greater likelihood of high nitrates.

Highlights of “Celebrating 40 Years of Research and Impact at the U.S. Dairy Forage Research Center” presentation:

- Path forward... Short and long-term impacts of manure applications on soil health.
- Expansions (dependent upon FY22 budget)
  - Cover crop research and outreach.
  - Major inclusion in developing the Ruminant Farming Systems (RuFaS) model.
  - Methane reduction research.
  - Precision Ag approach to manure application and forage management.

5. **Correspondence/Updates/Handouts/Reports:**

Bill Leichtnam shared the following:

- a. Wisconsin Ag Day at the Capitol will be at the Monona Terrace Convention Center in Madison on Wednesday, January 26, 2022. Event sponsored by the Wisconsin Farm Bureau. Main Topic: Water Quality in Wisconsin.
- b. Handouts:
  - “Farm to Faucet? Agricultural Waste and Private Well Contamination in Kewaunee County, Wisconsin” by Wendee Nicole. Website Link: <https://ehp.niehs.nih.gov/doi/10.1289/EHP10034>
  - Research “Sources and Risk Factors for Nitrate and Microbial Contamination of Private Household Wells in the Fractured Dolomite Aquifer of Northeastern Wisconsin”. Website Link: <https://ehp.niehs.nih.gov/doi/10.1289/EHP7813>
  - Research “Quantitative Microbial Risk Assessment for Contaminated Private Wells in the Fractured Dolomite Aquifer of Kewaunee County, Wisconsin”. Website Link: <https://ehp.niehs.nih.gov/doi/10.1289/EHP7815>
- c. Article “Legislative Roadblocks Force DNR to Abandon Water Pollution Protections” by Scott Laeser. Website Link: <https://wisconsinexaminer.com/2021/11/18/legislative-roadblocks-force-dnr-to-abandon-water-pollution-protections/>
- d. A federal bipartisan bill will expand efforts to deliver safe drinking water to Wisconsin by investing in over \$800 million in communities across the state over the next 5 years including \$142 million for 2022 allotment for state revolving loan programs funding water infrastructure projects.
- e. Opinion Column: “GOP rule stymies use of federal funds for safe drinking water” by Bill Berry Website Link: [https://captimes.com/opinion/quest-columns/opinion-gop-rule-stymies-use-of-federal-funds-for-safe-drinking-water/article\\_8e640dbd-725f-5114-8220-3c3d814d2ef8.html](https://captimes.com/opinion/quest-columns/opinion-gop-rule-stymies-use-of-federal-funds-for-safe-drinking-water/article_8e640dbd-725f-5114-8220-3c3d814d2ef8.html)
- f. Portage County Groundwater Citizens Advisory committee next meeting tentatively scheduled for Thursday, February 10, 2022.

6. **Action Items proposed to CEED Committee by Citizens (Wood County) Groundwater Group**

Actions proposed by citizens that would go to the Conservation, Education and Economic Development Committee of the Wood County Board. Citizens have access to their board.

Discussion comments:

Clean Water is a health issue.

We all share the same water.

No one has the right to contaminate someone else's water.

7. **Roundtable** None.

8. **Announcements of members / visitors (upcoming parallel events / meetings)** None.  
Wisconsin Ag Day at the Capitol will be at the Monona Terrace Convention Center in Madison on Wednesday, January 26, 2022.

Portage County Groundwater Citizens Advisory next meeting tentatively scheduled for Thursday, February 10, 2022.

9. **Future Speakers:** Please contact Bill Leichtnam or Bruce Dimick with any suggestions for speakers.  
January – Open  
February – Open

10. **Agenda Items for next meeting**  
Agenda items should be submitted to Bill Leichtnam or Kim Keech by the second Monday of the month.

11. **Next Meeting** Meetings will be the third Monday of each month @ 2:00 p.m.

The next regular Citizens (Wood County) Groundwater Group meeting is scheduled for Monday, January 17<sup>th</sup> at 2:00 p.m. at Wood County Courthouse in Conference Room #114. A virtual WebEx option will also be available for this meeting.

12. **Adjourn Groundwater Group Meeting** Chair Bill Leichtnam adjourned @ 3:21 p.m.

Notes by Kim Keech, Planning & Zoning Office

## County Surveyor's 2021 Year End Report

### 1. Maintenance Work

- i. 2021 County Contract, Quest Civil Engineers, LLC
  - ii. 180 corners under contract
  - iii. Locations
    1. Town of Remington (west)
    2. Town of Cary
    3. Town of Wood
  - iv. The contract has been partially delivered
    1. 116 corners delivered
    2. 64 corners remain in the Town of Remington (west)
      - a. Contractor asked for an extension due to need frozen ground to access the corners
      - b. This has been an issue in the SW part of the county in the past
      - c. The extension was granted. Delivery expected early to mid-January
- b. 2020 Town/Highway Contract, Central Staking (Same as 2020)
- i. 20 corners
  - ii. Process
    1. Notification sent to Central Staking for each project location
    2. Central Staking visits each corner prior to construction
    3. Upon completion of construction Central Staking resets the monument and files a new tie sheet
  - iii. This is a VERY important step in maintaining PLSS corners

### 2. Office work

- a. 2021 has been busy year with a lot of property transactions and surveys
- b. All CSMs are reviewed off site
  - i. A record number of reviews was completed for 2021
- c. Map data checking is done as requested by Zoning Staff
- d. All incoming maps are scanned and posted for Zoning staff to upload to online
  - i. The zoning staff has been doing the scanning make the county surveyor tasks easier to post to the live map application
- e. Public outreach
  - i. Office visits from surveyors and property owners has been minimal
    1. This is due to most of the records being online
  - ii. Calls and emails continue to be the primary contact platform
- f. Land Information Council
  - i. Attended 3 of the 4 meetings

### 3. 2022 outlook

- a. CSM reviews are expected to continue to be above average
- b. The final round of PLSS work will be completed
  - i. This will give the county a break in maintenance until 2030 when the next round of maintenance will need to begin
- c. R/W platting project will be planned in 2022 for 2023

- i. Cooperation with the highway department to discuss
  - 1. Highway needs
  - 2. Cost sharing
- ii. The scope will be written in cooperation with the Highway Department, Register of Deeds, Treasurer and Property Lister
- iii. The first contract is planned to be signed and delivered in 2023



# Wood County ATV/UTV Survey Report 2021

Prepared by the North Central Wisconsin Regional Planning  
Commission in partnership with Wood County Planning and Zoning



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## Appendices

- Appendix A – Wood County ATV/UTV Written Comments
- Appendix B – Wood County ATV/UTV Survey

## Executive Summary

The purpose of this study was to obtain information about ATV/UTV usage patterns including how and where in Wood County people like to ride, how frequently they ride, how many are in their group, and how satisfied they are with different aspects of Wood County routes and trails. In addition, economic variables were obtained, such as where people stay, spending amounts, and spending by category. The survey also sought more information about funding priorities.

Surveys were collected from June 25, 2021, to August 2, 2021. All surveys were in an online format. There were 275 total surveys returned. Returned surveys included a relatively even distribution of incomes, educational attainments, and ages. Approximately two thirds of the respondents were male and one third were female.

## Key Findings

- **Local connections with an ATV/UTV focus**  
Most respondents know of the Wood County trails from family and friends (50.93%) or because they live in the area (47.96%). Most report their primary reason for the trip is to ride the trails/routes (54.24%).
- **Would like more opportunities**  
Overall respondents were satisfied with most aspects of the Wood County trail/route system. They were most commonly very dissatisfied or dissatisfied with the overall ATV/UTV opportunities (34.84%) and the trail access and parking (16.67%). When asked what could be done to improve the experience, opening more routes and creating more trails were top priorities.
- **Travel groups and stays**  
Most people traveled in groups of three to five and 76% were staying at least one night. Respondents stayed most often in hotels/motels (28.90%), camping facilities (22.94%), or other (19.27%) which usually was a family cabin. Half rode over 50 to 100 miles per day.
- **Spending**  
Most riders spent money on either gas and repairs averaging \$211 per trip or on drinks at restaurants and bars averaging \$201 per trip. The average amount spent on lodging/overnight accommodations was \$329 per trip.

- **Funding Priorities**

The funding priorities most often rated important or very important were plan and develop more trails (219), trail maps and information (212), maintaining existing areas, trails, and routes (205), and signage along routes and trails (194).

## Economic Impact

Another primary purpose of this study was to estimate the economic impact of trail users on the Wood County economy. For economic impact assessment, we use only non-county trail user spending as the externally driven annual stimulus to the Wood County economy. Expenditures by residents from other counties create local economic activity that, for the most part, would not have occurred in Wood County had these visitors not come to the county to ride the trails.

To gather data about their spending patterns, respondents were asked how much they spent or plan to spend individually in Wood County by business type. For the purposes of analyzing economic impact, only non-Wood County resident responses were included. A total of 57 respondents said that they both were not Wood County residents and spent at least \$1 in at least one category, Table 1 details their per capita spending.

<b>Business Sector of Spending</b>	<b>Lowest Amount Spent</b>	<b>Highest Amount Spent</b>	<b>Average Amount Spent (per capita)</b>
Lodging	\$6	\$2,500	\$417
Camping	\$50	\$1,600	\$241
Food and Drink	\$6	\$1,000	\$173
Entertainment	\$25	\$500	\$102
Shopping	\$25	\$100	\$62
Gas and Repairs	\$10	\$500	\$99
Convenience	\$6	\$300	\$54
ATV Rental	\$0	\$0	\$0
Gaming	\$50	\$600	\$260
Other	\$50	\$400	\$108
<b>Total</b>	<b>\$228</b>	<b>\$7,500</b>	<b>\$1,516</b>

The top expenditure categories were food and drinks at restaurants and bars (\$173 average per trip) and gas, repairs (\$99 average per trip), with 55 people reporting spending in both categories. There was a roughly even split of 15 visitors reporting lodging/accommodation

expenses and 12 reporting camping expenses. Respondents reported spending an average of \$417 on lodging facilities and \$241 on camping facilities per trip.

To gather data about usage patterns, data from all respondents was utilized. From a marketing standpoint, respondents most frequently reported that they found out about trails in the region from family and friends (50.93%) or because they live in Wood County (47.96%). Next, most people learned of the trails through ATV/snowmobile clubs (34.94%), internet (27.14%), maps and magazines (17.84%), or the Wood County Parks and Forestry Department (17.84%). Presumably, maps and magazines are being made available through ATV/snowmobile clubs or the Wood County Parks and Forestry Department and are also available online.

Most respondents traveled in groups of three to five and had between three and five vehicles in their travel groups. A total of 76% of respondents indicated that they were staying at least one night, with two to three night stays being the most common. If people were staying for an overnight trip, they most often planned to ride two days. Most respondents said on average they ride over 50 to 100 miles per day.

## **Report and Analysis**

### **Survey Purpose**

The purpose of this study was to obtain preferences of ATV and UTV users of the Wood County route and trail network and Intensive Use Area, including usage, travel preferences, and spending patterns and to solicit feedback about their experiences.

### **Survey Methods**

Surveys were created in both an online format (available with platforms for smartphones, tablets, or personal computer) and paper format. Flyers and postcards were created with QR codes for quick accessibility to the online survey version. Wood County staff distributed the survey through flyers, social media, and word of mouth. The online survey was made available on Friday June 25, 2021, and officially closed on Monday August 2, 2021. All surveys collected were in the online format. There were no paper surveys returned. The sample was not a statistically significant sample, but what is known as a convenience sample. However, a notable 275 total surveys were returned.

### **Survey Design**

The survey was created through a partnership with the North Central Wisconsin Regional Planning Commission and Wood County Planning and Zoning staff. The survey included three sections, usage, experience, and demographic questions, for a total of 31 questions.

### **Analysis**

The survey results will be presented for comparison. However, there will be no statistical analysis. Comparisons that seem especially relevant to the purposes of this study will be expanded upon.

### **Appendices**

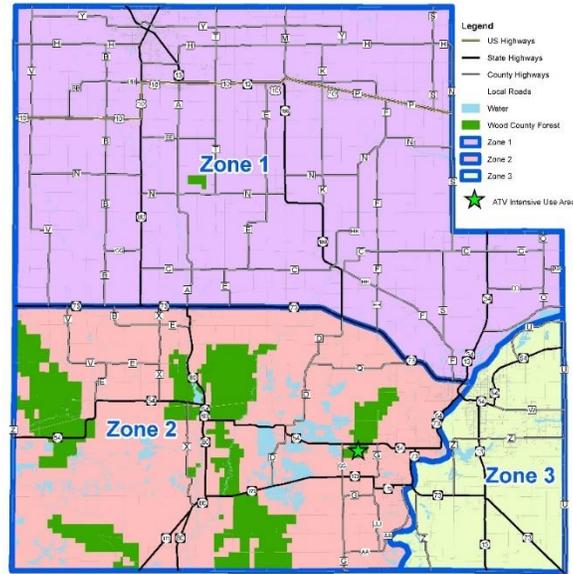
In addition to numeric data, Appendix A contains respondent's written comments for open-ended questions. Appendix B contains a copy of the survey.

# Survey Results

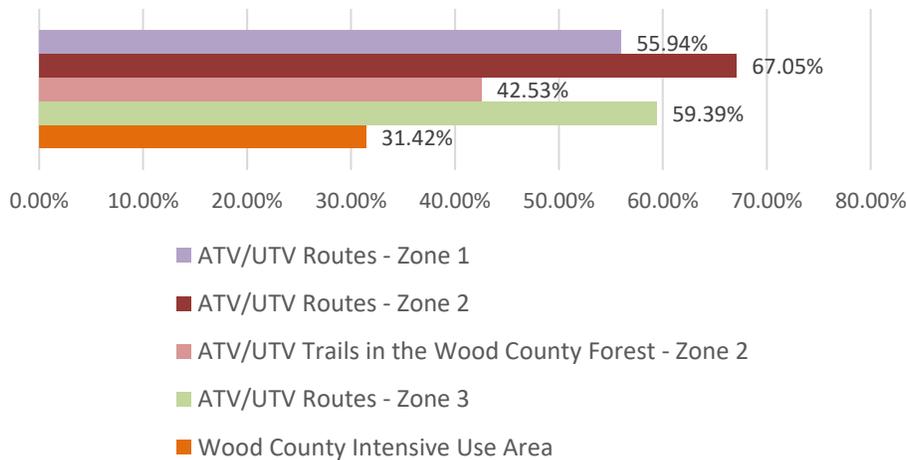
## ATV/UTV USAGE QUESTIONS

**Question 1. Within which trail/route zones did you ride? (refer to map) Mark all that apply.**

Answered: 261 Skipped: 14



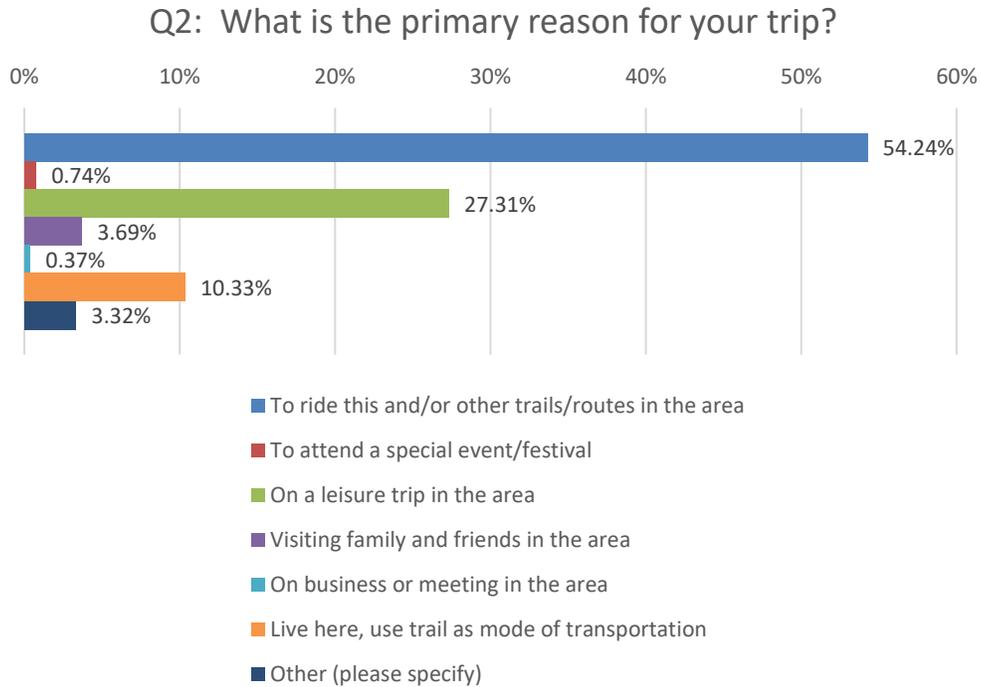
Q1: Within which trail/route zones did you ride?



Most riders rode in Zone 2 (67.05%, 175), followed by Zone 3 (59.39%, 155), Zone 1 (55.94%, 146), Zone 2 Wood County Forest (42.53%, 111), and the Wood County Intensive Use Area (31.42%, 82).

**Question 2: What is the primary reason for your trip? Mark one.**

Answered: 271 Skipped: 4

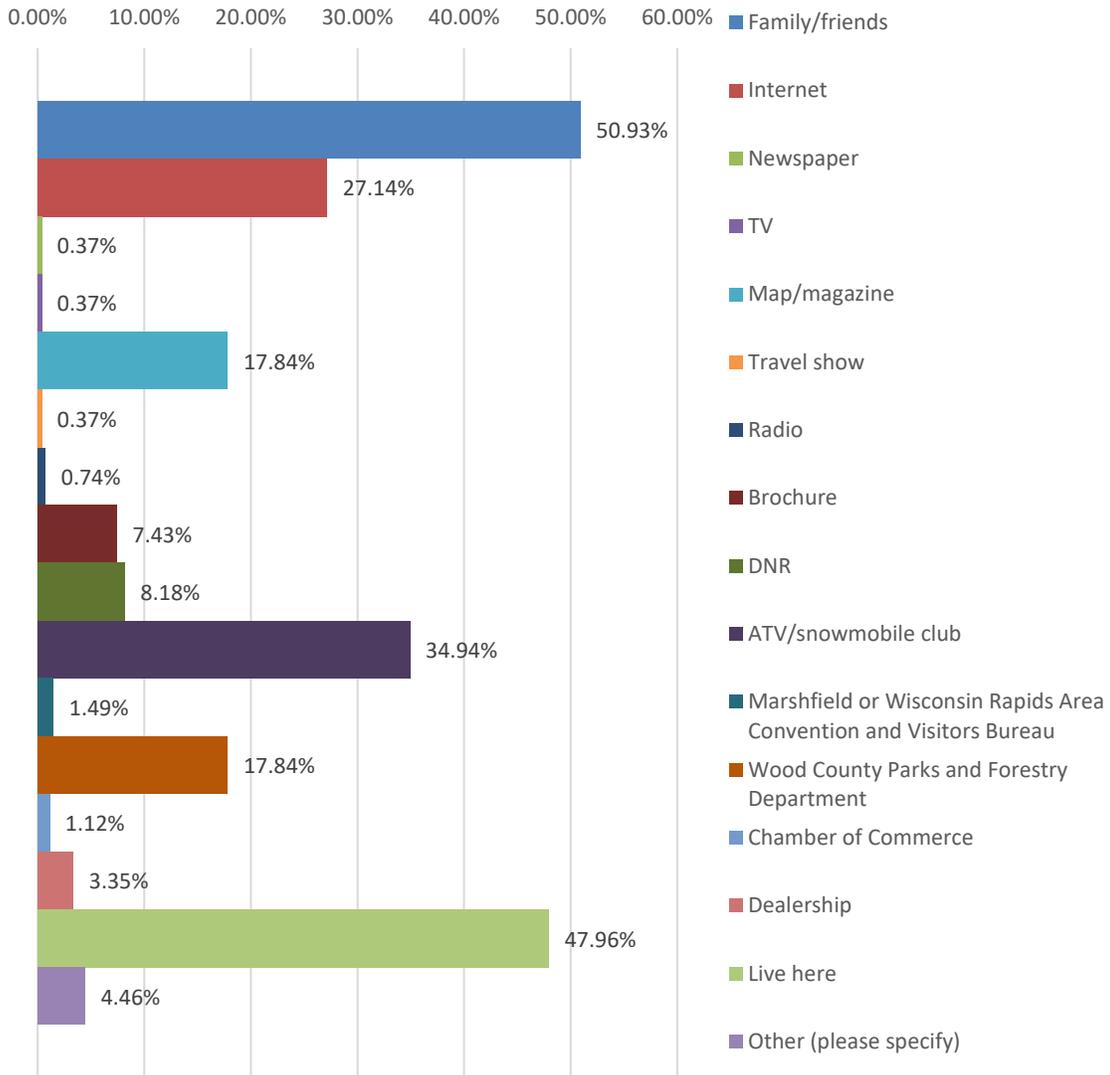


Most respondents primary reason for their trip was to ride this and/or other trails/routes in the area (54.24%, 147). Following this were those that were on a leisure trip in the area (27.31, 74) or lived in Wood County and used the trail as a mode of transportation (10.33%, 28). Very few people were visiting family and friends in the area (3.69%, 10), there to attend a special event or festival (0.74%, 2), or were on business or meeting in the area (0.37%, 1). Other comments are listed in Appendix A.

**Question 3: How did you find out about the trails in this region? Mark all that apply.**

Answered: 269 Skipped: 6

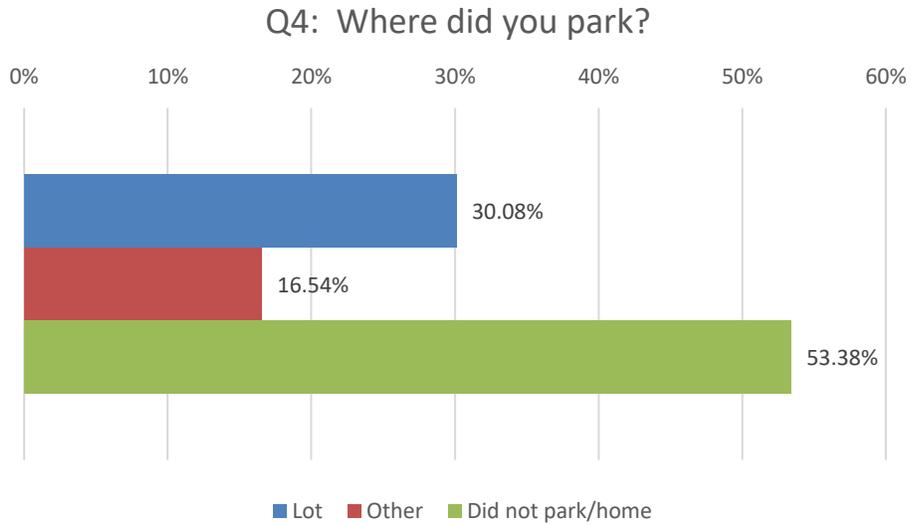
Q3: How did you find out about the trails in this region?



Most respondents learned about the Wood County trails through either family and friends (50.93%), because they live in the area (47.96%), or through their ATV/snowmobile club (34.94%). This would suggest that word of mouth and club marketing are the most successful means of informing locals and visitors about the trails. There were also a significant portion of people (27.14%) who learned about the trails through the internet.

#### Question 4: Where did you park?

Answered: 266 Skipped: 9

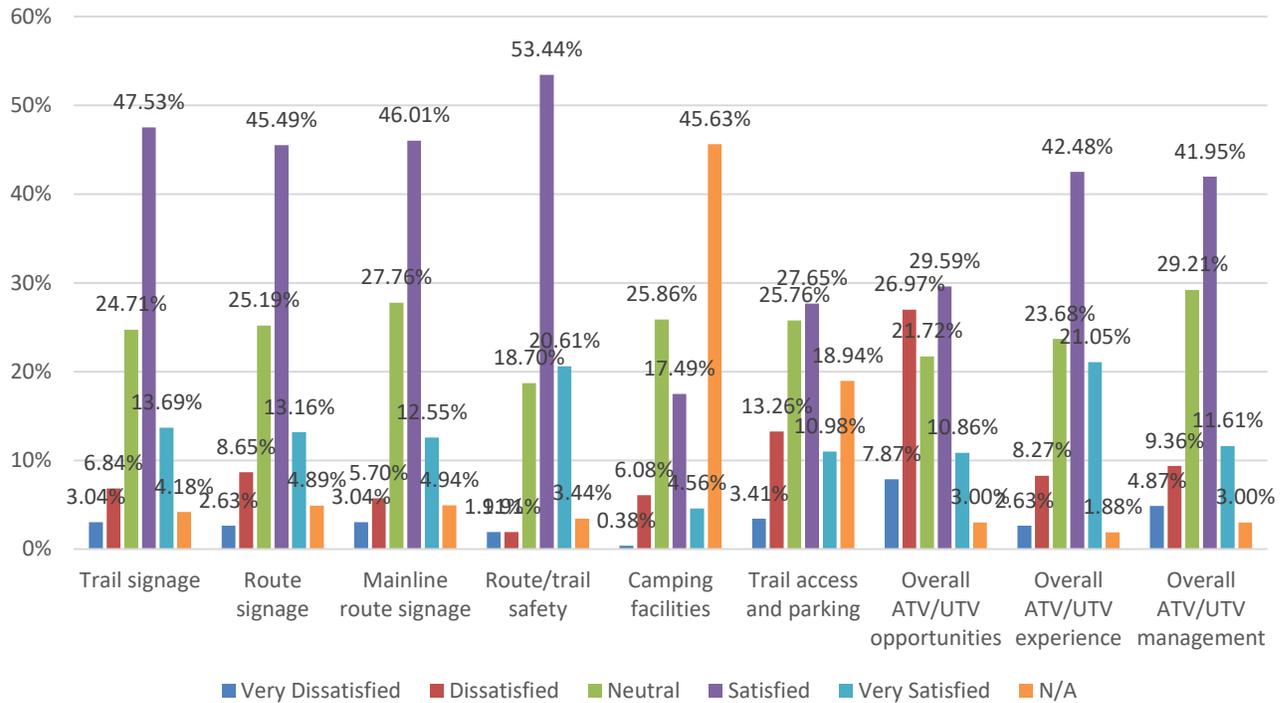


When asked where they parked, most people did not trailer and park, but rode from their homes (53.38%). However, a little less than a third (30.08%) of people did park in a lot and the remainder (16.54%) replied “Other”.

**Question 5: How satisfied were you with the following:**

Answered: 268 Skipped: 7

Q5: How satisfied were you with the following:

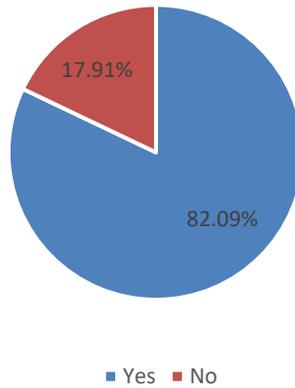


When asked how satisfied residents were with each of these attributes, most people said they were satisfied or very satisfied with route/trail safety (74.05%), the overall ATV/UTV experience (63.53%), and trail signage (61.22%). Respondents were most often very dissatisfied or dissatisfied with overall ATV/UTV opportunities (34.84%), trail access and parking (16.67%), and overall ATV/UTV management (14.23%).

**Question 6: Have you ridden on Wood County trails before?**

Answered: 268 Skipped: 7

Q6: Have you ridden on Wood County trails before?

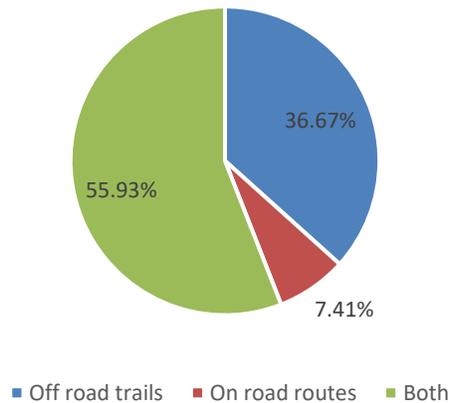


When asked, 82.09 percent of respondents said they had ridden on Wood County trails before. For those that had ridden on the trails before, the average person had ridden 48 times in the past year, or a little less than once per week.

**Question 7: Do you prefer separate trails or on-road routes to ride?**

Answered: 270 Skipped: 5

Q7: Do you prefer separate trails or on-road routes to ride?

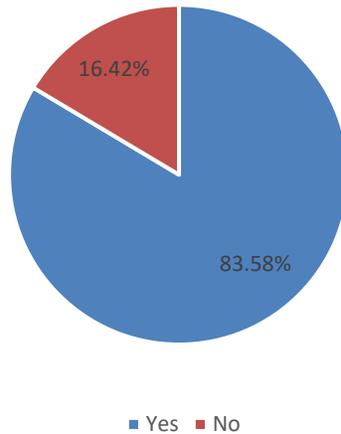


Most respondents prefer a combination of off-road trails and on-road routes (55.93%). However, for those that prefer exclusively off-road trails or on-road routes, most prefer off-road trails (36.67%).

**Question 8: Do you travel to other counties to ride?**

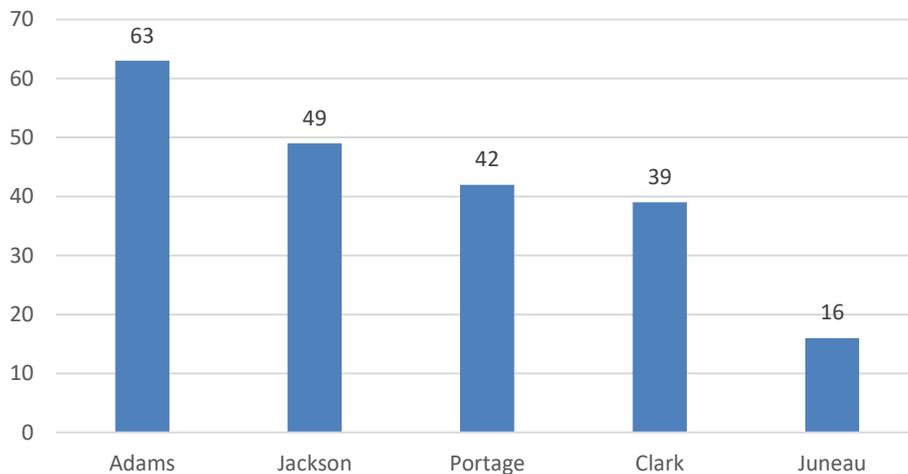
Answered: 268 Skipped: 7

Q8: Do you travel to other counties to ride?



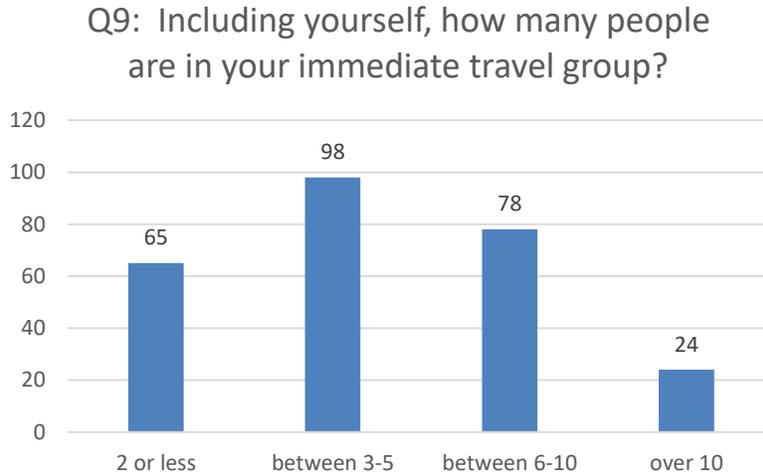
Most people (83.58%) when asked said that they do travel to other counties to ride. The counties most often cited as visited were Adams (63), Jackson (49), Portage (42), Clark (39), and Juneau (16). Respondents could choose more than one county. When asked why and how often most people said more routes, trails, and more places to stop. When asked how often, the answered ranged from twice per week to twice per year.

Q8a: If yes, where?



**Question 9: Including yourself, how many people are in your immediate travel group?**

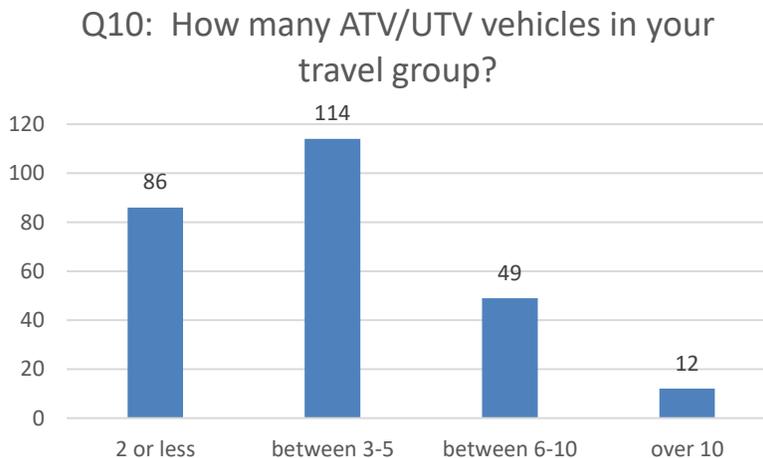
Answered: 268 Skipped: 7



Most respondents travel in groups ranging from 3 to 5 members (98), followed by groups of 6-10 (78), and then groups of two or less (65). Just 24 respondents indicated that they travel in groups greater than 10.

**Question 10: How many ATV/UTV vehicles in your travel group?**

Answered 266 Skipped: 9

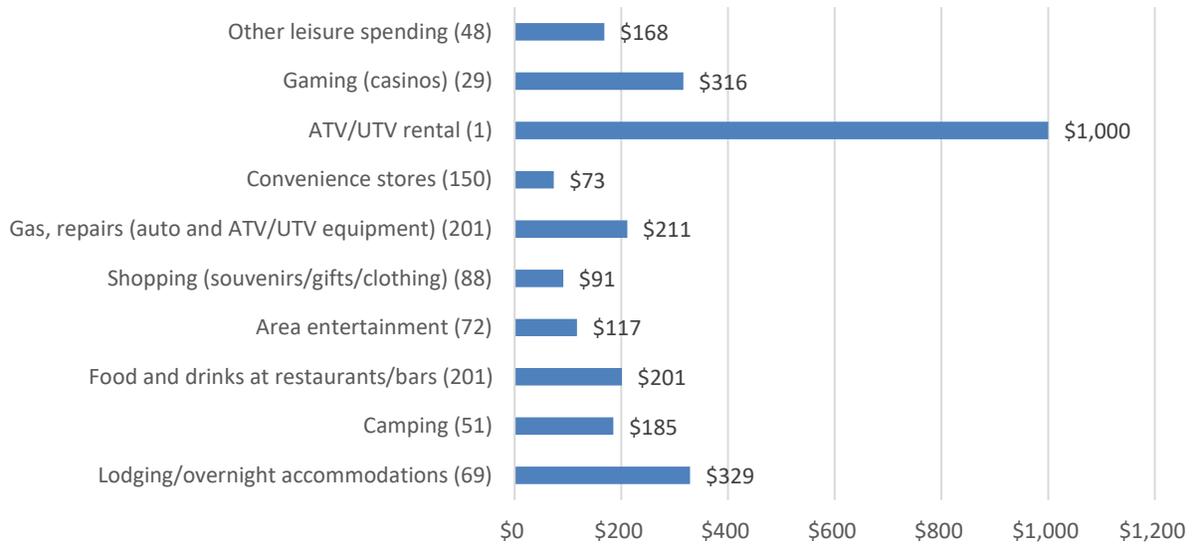


There were most often between 3 to 5 vehicles in travel groups (114), followed by groups of 2 or less (86) and then 6 to 10 (86). The fact that there typically are less vehicles than people in travel groups is likely due to the fact that often people ride two per vehicle.

**Question 11: Please estimate how much you (individually) have spent or plan to spend on this trip in the following categories:**

Answered 239 Skipped: 36

Q11: Please estimate how much you (individually) have spent or plan to spend on this trip in the following categories:

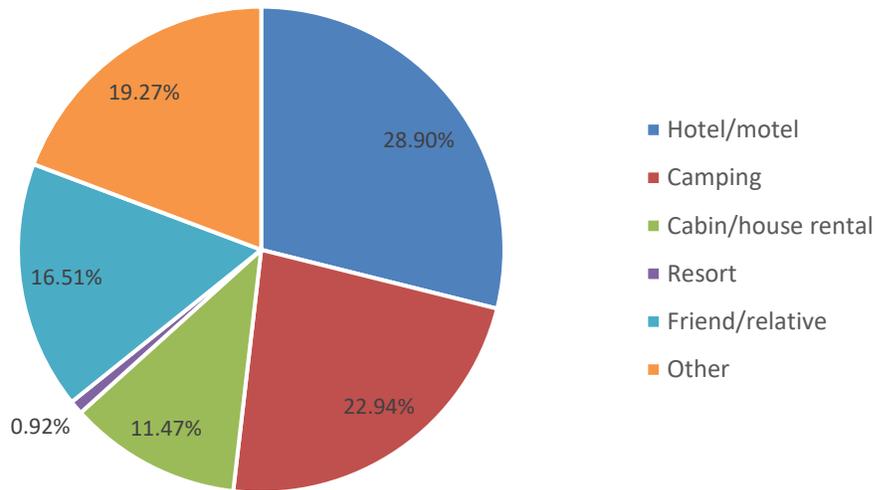


Of the 239 that answered, 201 people gave numeric responses other than \$0. The number following each category is the number of people that gave a non \$0 numeric answer. Most people said they spent money on food and drink at restaurants and bars (201) or on gas and repairs (201). An average of \$201 was spent at restaurants and bars and \$211 on gas and repairs. Most money was spent on ATV/UTV rental (\$1,000), followed by lodging/overnight accommodations (\$329), and then gaming (\$316). Only one person had rented ATV/UTV vehicles. Spending for overnight stays was \$329 for the 69 people who had stayed in hotels, resorts, and other accommodations, and \$185 for the 51 people who camped.

**Question 12: If this is an overnight trip, what type of lodging are you using?**

Answered 218 Skipped: 57

Q12: If this is an overnight trip, what type of lodging are you using?

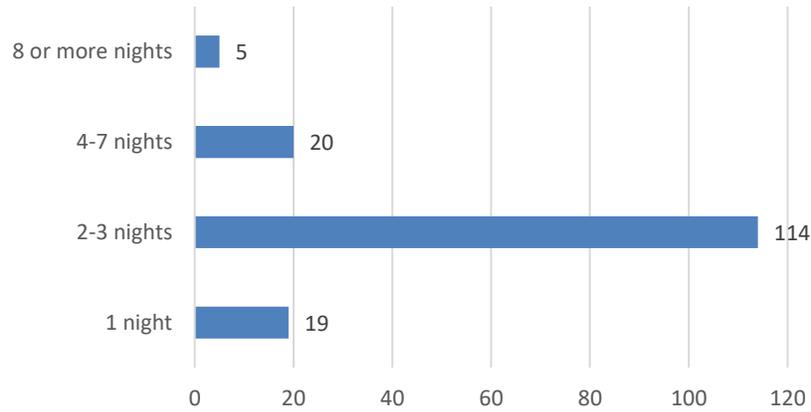


Most respondents who stayed overnight stayed in hotels/motels (28.90%), camping facilities (22.94%), or other (19.27%). Respondents noted most commonly in the “other” category that they were staying at a personal cabin.

**Question 13: How many nights are you staying?**

Answered 209 Skipped: 66

Q13: How many nights are you staying?

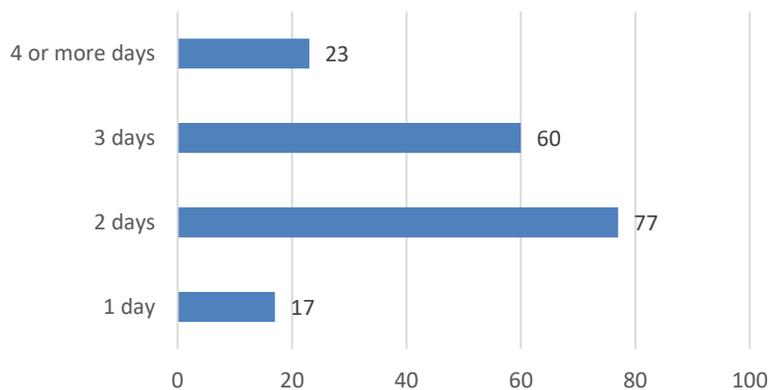


Of the 209 respondents that answered, 158 were staying at least one night. Most (114) were staying for two or three nights. Only a handful (5) were staying eight nights or more.

**Question 14: If this is an overnight trip, how many days are you planning to ride?**

Answered 203 Skipped: 72

Q14: If this is an overnight trip, how many days are you planning to ride?

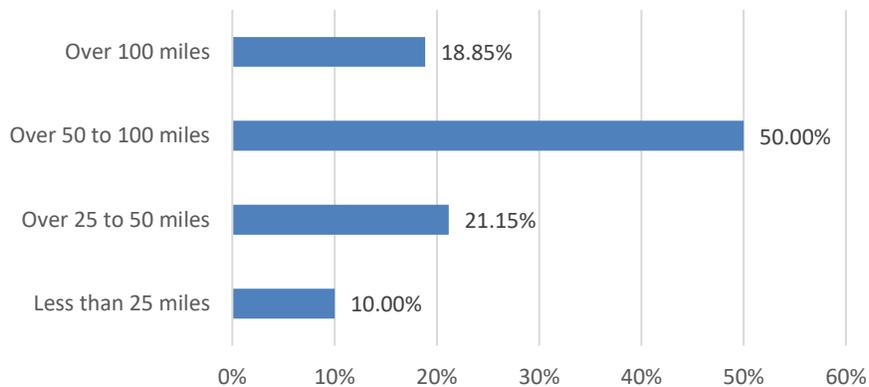


In most cases, respondents indicated that they were planning to ride either two days (77) or three days (60).

**Question 15: On average, how many miles will you ride per day?**

Answered 260 Skipped: 15

Q15: On average, how many miles will you ride per day?

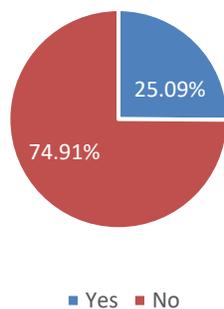


Most respondents indicated that they would ride over 50 to 100 miles per day (50%), followed by over 25 to 50 miles per day (21.15%), and over 100 miles per day (18.85%).

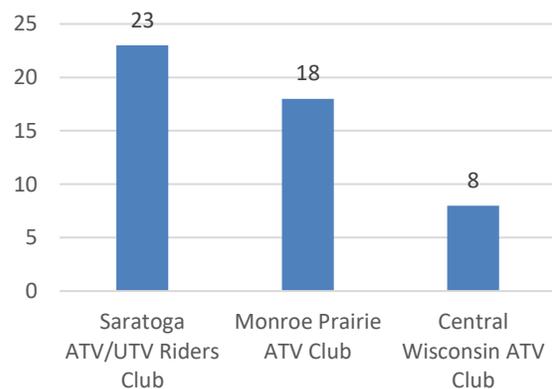
**Question 16: Are you a member of your local ATV/UTV Rider's Club?**

Answered 267 Skipped: 8

Q16: Are you a member of your local ATV/UTV Rider's Club?



If Yes, which one:



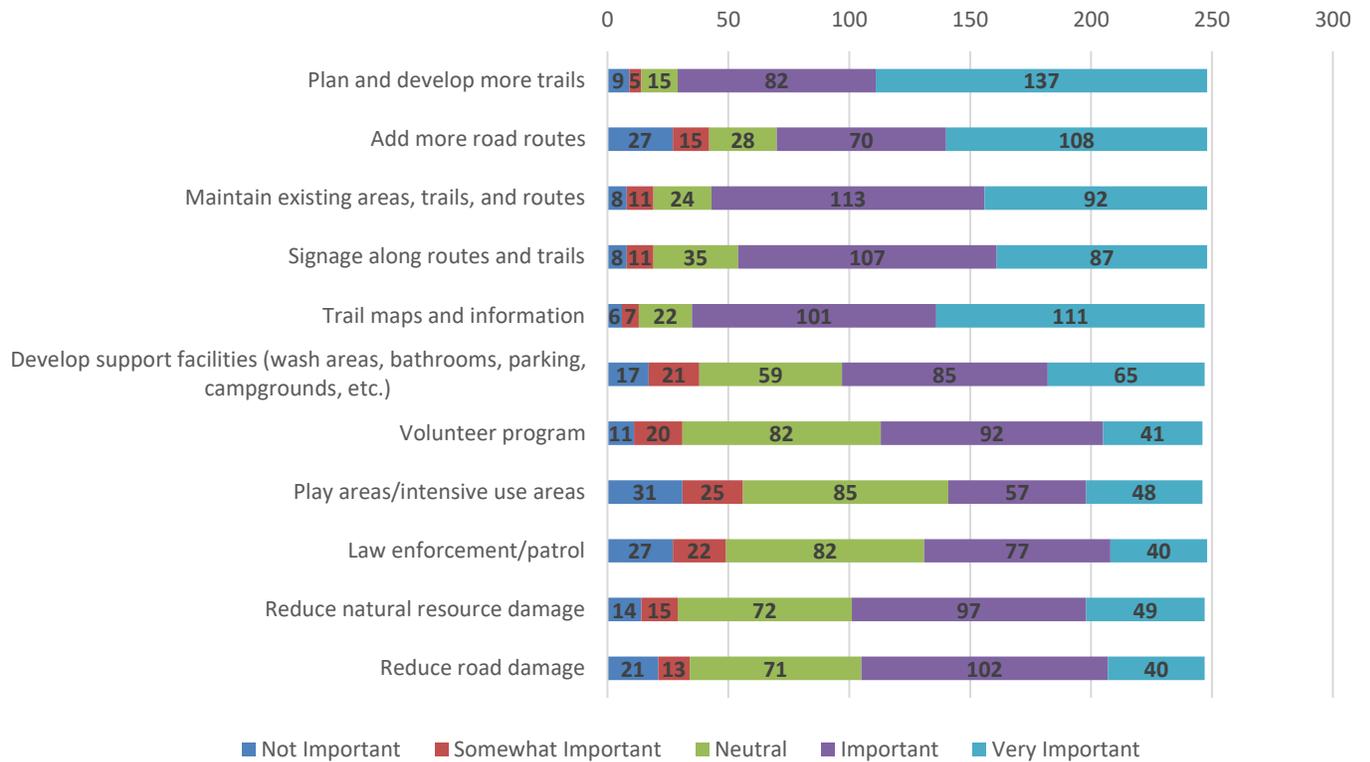
Approximately one quarter (25.09%) of respondents are members of their local ATV/UTV Rider's Club. Clubs cited most commonly were the Saratoga ATV/UTV Rider's Club (23), the Monroe Prairie ATV Club (18), and the Central Wisconsin ATV Club (8).

## ATV/UTV EXPERIENCE QUESTIONS

**Question 17: We are interested in learning about your funding priorities for potential ATV/UTV system improvements. How important is each of the following?**

Answered 249 Skipped: 26

Q17: How important are each of the following:

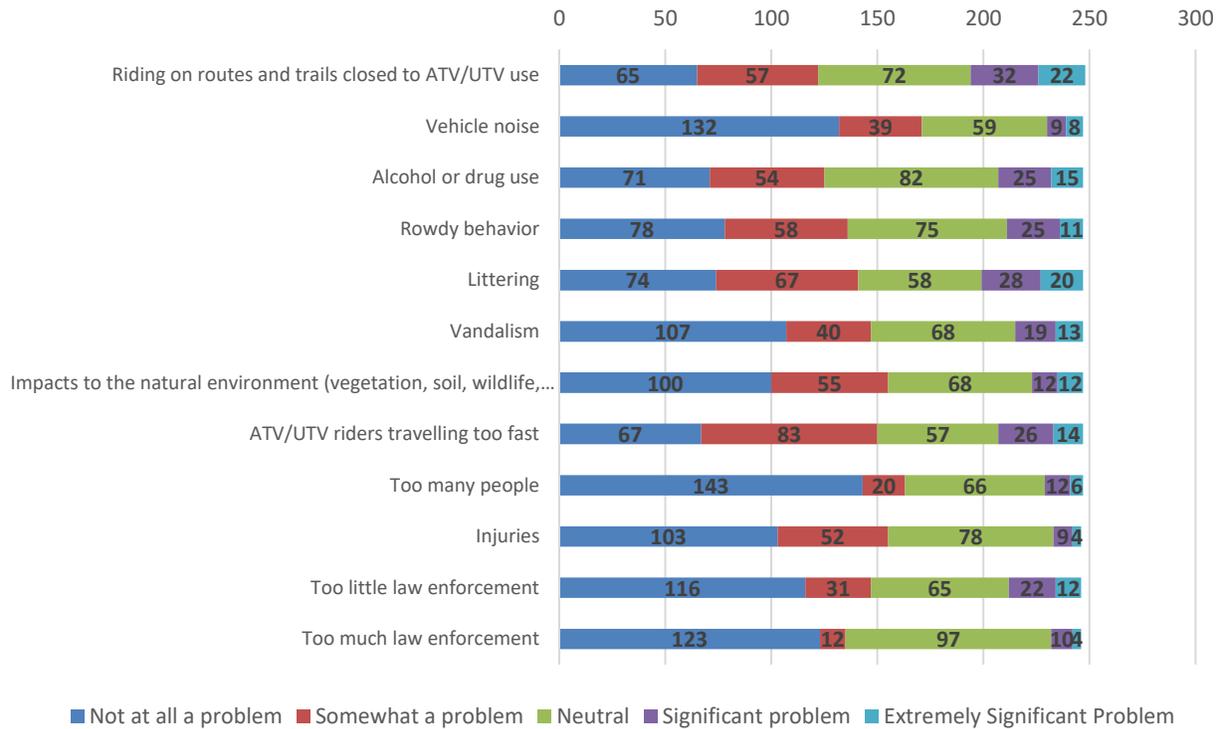


When asked about funding priorities, the items most commonly cited as being important or very important were plan and develop more trails (219), trail maps and information (212), maintaining existing areas, trails, and routes (205), and signage along routes and trails (194). Items most commonly cited as not important or somewhat important were play areas/intensive use areas (56) and law enforcement/patrol (49).

**Question 18: To what extent do you think each of the following is a problem on Wood County ATV/UTV routes and trails?**

Answered 248 Skipped: 27

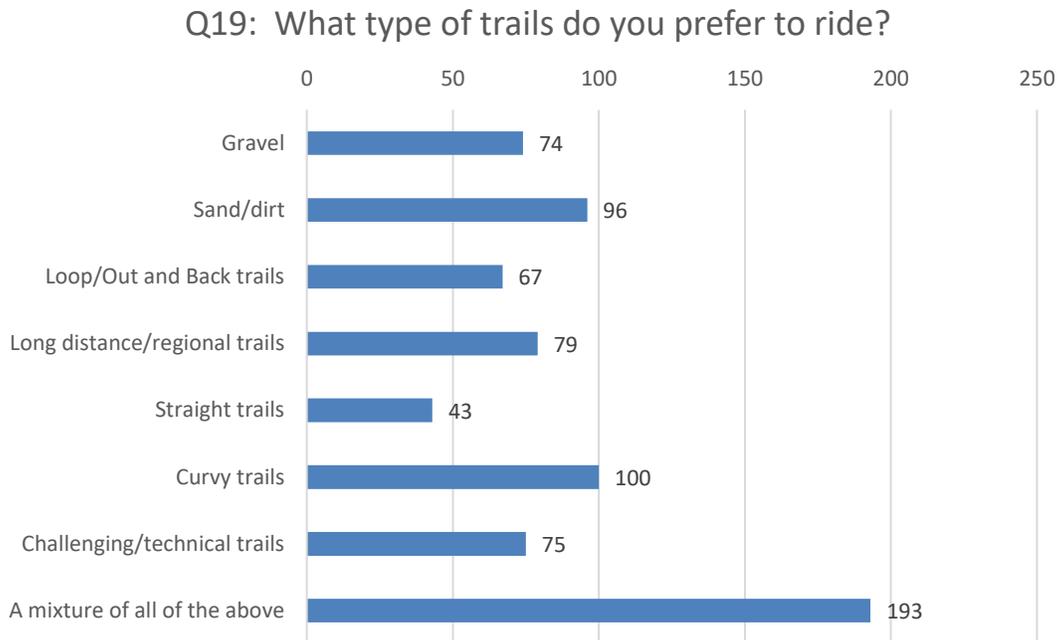
Q18: To what extent do you think each of the following is a problem:



When asked about which issues are most problematic, respondents cited riding on routes and trails closed to ATV/UTV use (54), littering (48), ATV/UTV riders travelling too fast (40), and alcohol and drug use (40) most often as a significant problem or an extremely significant problem. Riders most often cited vehicle noise (171) and too many people (163) as not at all a problem or somewhat a problem.

**Question 19: What type of trails do you prefer to ride?**

Answered 246 Skipped: 29

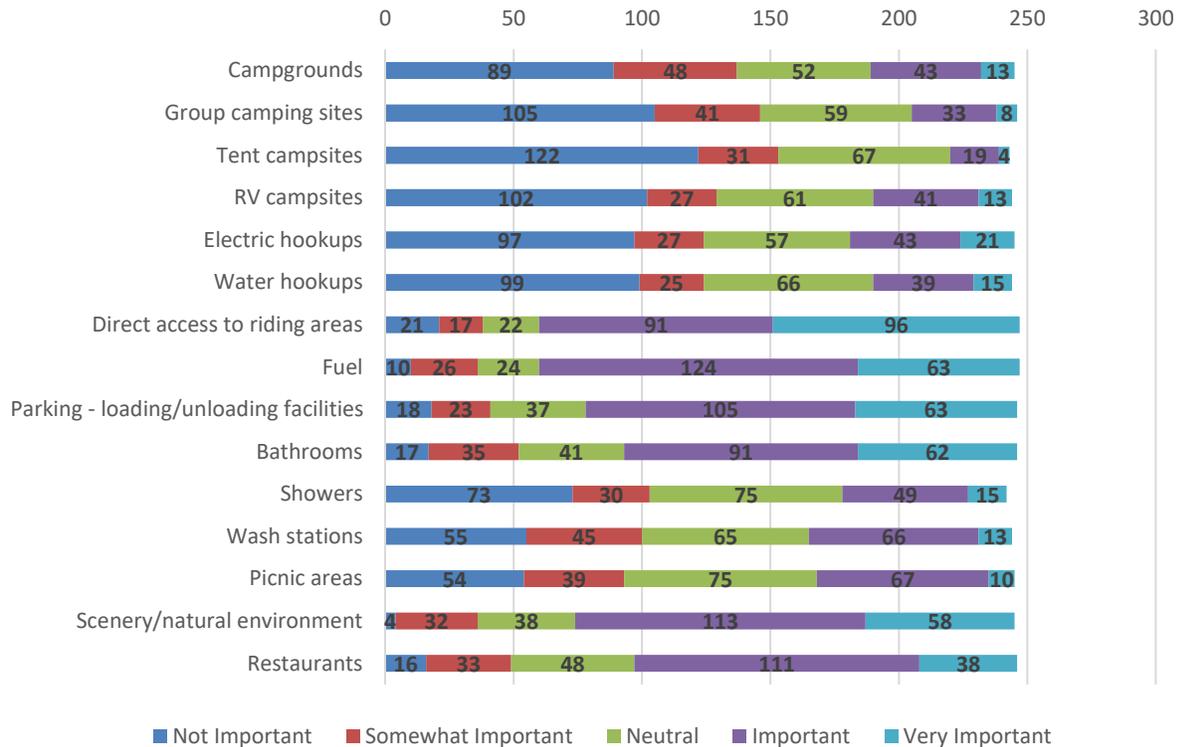


Respondents overwhelmingly prefer a mixture of trail material, difficulty, and type (193). Sand/dirt trails (96) were favored slightly more than gravel (74) and curvy trails (100) more than straight (43).

**Question 20: There are various considerations in deciding where to ride. How important is each of the following when you decide which areas to ATV/UTV?**

Answered 247 Skipped: 28

Q20: How important is each of the following when you decide which areas to ATV/UTV?

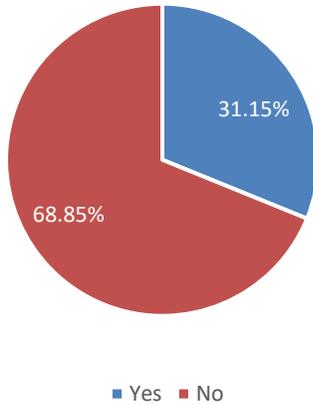


When asked what is most important in deciding where to ride, direct access to riding areas (187), fuel (187), scenery/natural environment (171), and parking loading/unloading facilities (168) were most often cited as important or very important. Tent campsites (153), group camping sites (146), and campgrounds (137) were most often cited as not important or somewhat important.

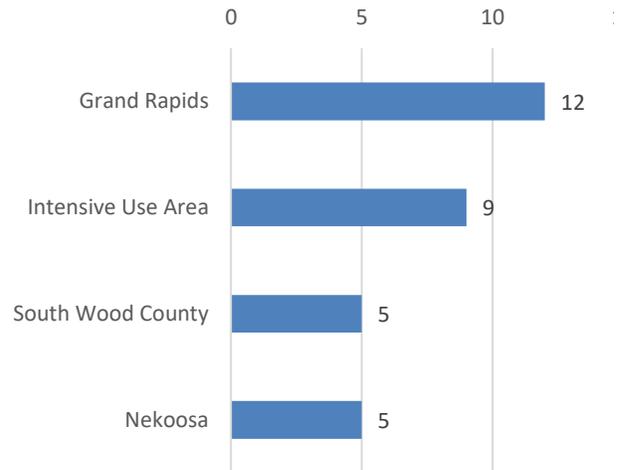
**Question 21: Is there any area where you prefer to ride more often in the county?**

Answered 244 Skipped: 31

Q21: Is there an area you prefer to ride more often in the county?



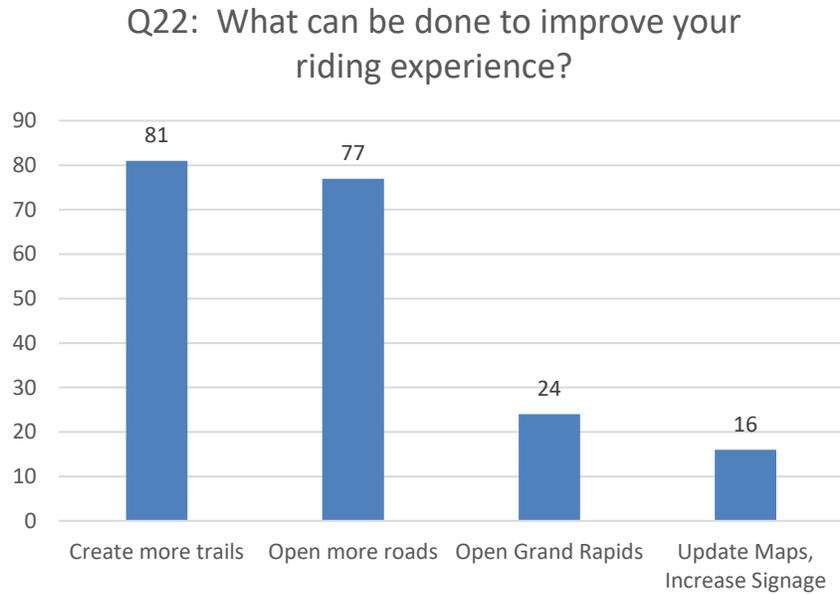
If Yes, where?



A little less than one third (31.15%) of respondents indicated that there is an area they prefer to ride more often in Wood County. Grand Rapids (12) was the most often cited, followed by the Intensive Use Area (9), and then South Wood County (5), and Nekoosa (5). When asked why, answers were varied, and more detail can be seen in Appendix A.

**Question 22: What can be done to improve your riding experience?**

Answered 210 Skipped: 65



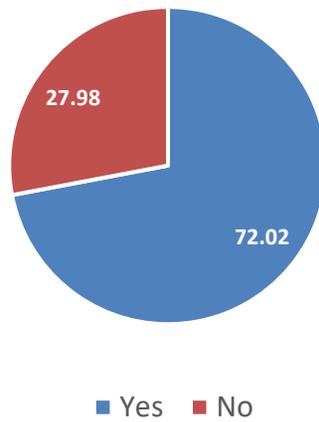
When asked what can be done to improve their riding, respondents most commonly responded by saying either add more trails (81) or road routes (77). The next most frequent answer was to open Grand Rapids (24), and to update maps and increase signage (16). More detailed responses can be seen in Appendix A.

## ATV/UTV DEMOGRAPHIC QUESTIONS

### Question 23: Are you a resident of Wood County?

Answered: 243 Skipped: 32

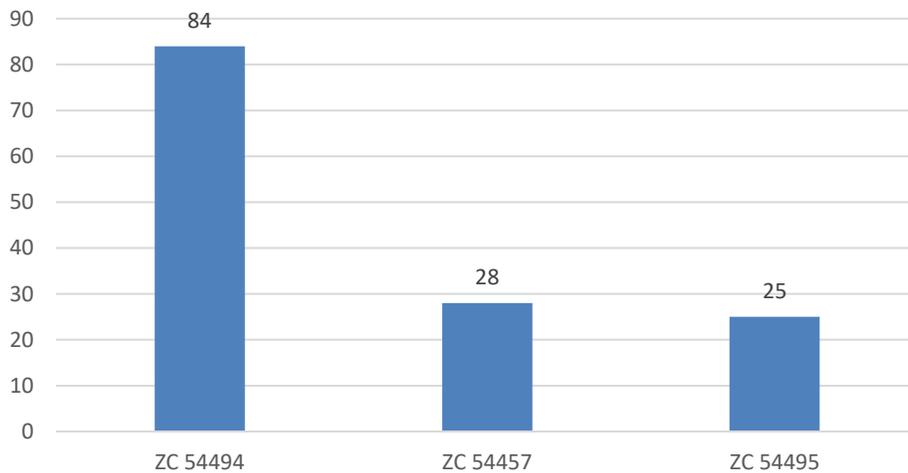
Q23 Are you a resident of Wood County?



### Question 24: What is your zip code?

Answered: 240 Skipped: 35

Q24: What is your zip code?

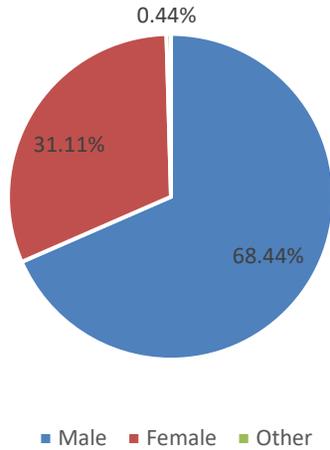


Most respondents were from the Wisconsin Rapids (84), Nekoosa (28), or Mosinee/Kronenwetter (25) area.

**Question 25: What is your gender?**

Answered: 225 Skipped: 50

Q25: What is your gender?

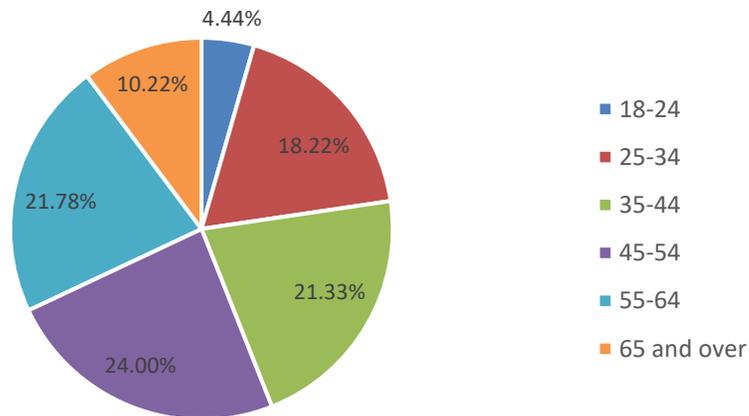


Respondents were 68.44% male, 31.11% female, and 0.44% other.

**Question 26: What is your age?**

Answered: 225 Skipped: 50

Q26: What is your age?

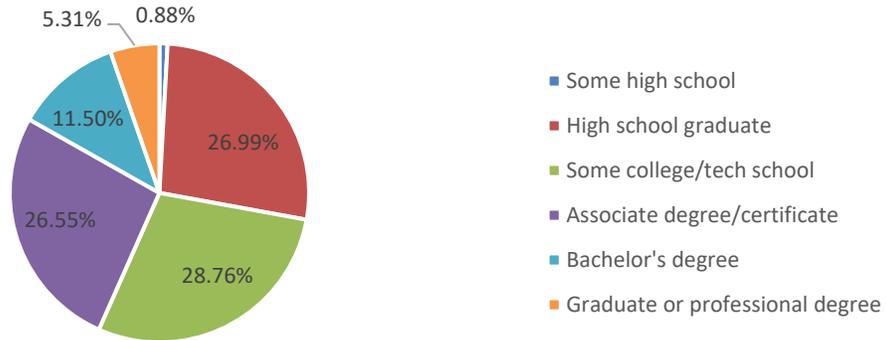


Most respondents were between the ages of 45 to 54 (54), followed by 55 to 64 (49), and 35 to 44 (48). The distribution throughout all ranges within the ages of 25 to 64 were relatively even.

**Question 27: What is the highest level of school that you have completed?**

Answered: 226 Skipped: 49

Q27: What is the highest level of school that you have completed?



A relatively even number of people had either completed high school (61), some college tech school (65) or held an associate degree or certificate (60). There were a total of 26 people with a bachelor's degree and 12 will a graduate or professional degree.

**Question 28: Which of these categories best describes your annual household income?**

Answered: 229 Skipped: 46

Q28: Which of these categories best describes your annual household income?

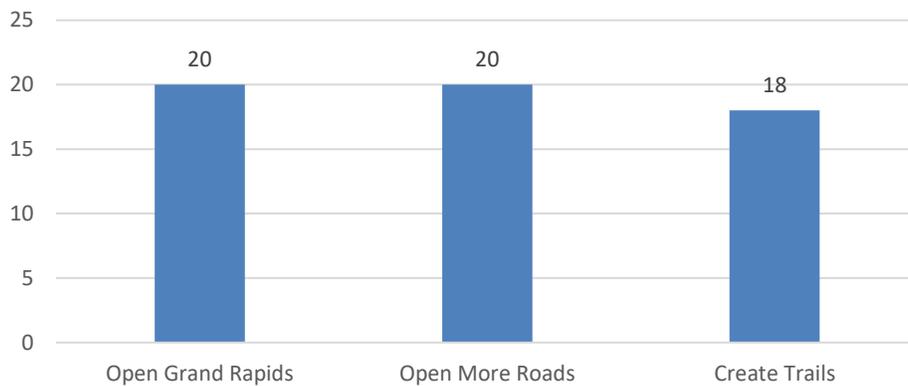


Most respondents reported their annual income to be between \$100,000 and \$150,000 (30.13%), followed by between \$50,000 and \$74,999 (23.58%), and between \$75,000 and \$99,999 (21.40%).

**Questions 29-31:**

When asked, 35.68% of survey respondents said they would like to receive future emails on recreational opportunities in Wood County and 49.59% stated that they would like survey results emailed to them. When asked if there were additional comments about their ATV/UTV experience in Wood County, the most commonly cited themes were to open Grand Rapids (20), open more roads (20), or to open more trails (18). Expanded comments can be found in Appendix A.

Q31: Do you have any additional comments about your ATV/UTV experience in Wood County?



## Appendix A – Wood County ATV/UTV Survey Written Comments

### Q21: Is there a place you prefer to ride more often in the county?

- Lincoln
- Gravel roads
- South side of county because there is access to trails in other counties
- County Forest Trails. Because they are trails not routes.
- The Northwestern part of the county more places to ride with Grand Rapids being closed off
- Intensive use area
- South wood county park
- Would prefer direct access for Wisconsin Rapids residents, would use trail/route system much more with direct access.
- Prefer trails
- Intensive use area. I love the mud and the challenge
- Wood County. It is actually off road riding. You know 4wd and a winch will probably get used. Like it should.
- South, less pavement
- Wood County ATV Intensive Use Park
- Atv intensive use area. Because of mud
- I want to access Juneau and Jackson Counties
- Adams
- Nepco lake area, nepco lake rd, city Z, Griffith Ave. And entry into Wisconsin Rapids
- Grand rapids
- Anywhere I can is the best and would love to travel to new areas
- Every where
- All county roads should be open! We go on leisure rides in our township to view the scenery and wildlife
- County park
- Kellner area
- County Forest, because of the trails.
- Nekoosa. They allow us to ride downtown so we are able to get food and drink from local restaurants and bars. The local self serve car wash is also AMAZING allowing us to use there services at a reasonable price. The restaurant next to the car wash also has the best skillet EVER.
- I like the off-road trails, there are so many road trails and not very many off-road trails
- Grand Rapids, Could possibly leave from home vs trailer.
- Forrest
- South wood county due to more restaurants and access to other counties
- Intensive use area
- Wood County Forest. I would like to see a trail that connects wood county trails to Jackson county trails.
- More county roads
- Grand Rapids.
- North and South of Nekoosa
- I prefer to ride in the Grand Rapid area, however there are no open routes. We end up going to other counties to ride.
- Grand Rapids Kellner
- Town of Milladore It is local

- Grand Rapids area
- By lakes
- On roads
- We live there
- Town roads more convenient to me
- Northern areas
- Saratoga, Live there
- any place where there are trails
- The road routes, like to stop at restaurants and establishments to meet new people.
- Would like more access to trails from near Wisconsin Rapids/ Grand Rapids.
- Grand Rapids, where I live
- We don't have any trails by me in Grand rapids
- Grand Rapids
- to get to my other land by Pittsville
- Saratoga. We use their routes to get to Adam's County to spend our money. Not enough routes in Wood County
- Grand Rapids
- Saratoga, Nekoosa area for crossing wi river bridge access
- Wood county intensive use because it's the only area we currently have
- Closer to Adams county. We want to ride on a trail system from Rome into wood county!
- Like to see nature and enjoy
- Adams county
- Rudolph
- Only ride the intensive use area. Everything else is a boring blacktop road that wears out my tires prematurely.
- Milladore
- SW part. Less people. Near Joe's.
- Around Nekoosa since that is where I live
- Black river falls area. lots of trails
- county roads between Marshfield -Rudolph and WI Rapids-Nekoosa
- Would like to be able to take Hollywood to Romano's, since lots of UTVs frequent that area.
- Wood county atv area
- County forest. Mire nature.
- Intensive use area....one of few spots left in the state that actually resembles off-road
- north wood county
- Tomahawk area... beautiful trails. Ashland & Sawyer trails are WAY too rocky and TOO narrow for UTV's
- North, you can get to Clark County trails
- Grand Rapids, Saratoga, Rome

## Q22: What can be done to improve your riding experience?

- Be able to leave from my home. Open roads.
- Opening all town roads and County Highways will prove to be a mistake in the long run
- More trails
- open Grand Rapids
- open more county roads and increase speed limit to 40mph on roads
- TOWN OF GRAND RAPIDS NEEDS TO OPEN THE ROAD ROUTES SO THAT ONE CAN AT LEAST PASS THOROUGH THE TOWN TO CONNECT TO OTHER ROUTES OUTSIDE OF THE TOWN.
- More technical trails
- More off road trails
- inforce the drunk driving laws
- Better mapping and updated online maps.
- More access to adjacent counties similar to snowmobile trail systems
- Add more trails
- Less utvs
- Open all the county and township roads to ATV/UTV use.
- Open Town of Grand Rapids roads
- Develop more trails
- Develop more trails. Use routes to connect to trails. Make it a destination, not a free for all.
- Opening Grand Rapids
- Nothing comes to mind
- Create more intensive use area
- Opening up some county roads for access to town roads
- Better trail maps or access to trail maps
- open more roads and better maps
- Let atv / ITV use roads in grand rapids
- More mud
- Direct access from my residence
- Open town of grand rapids
- Open up more of the trails / area
- Allow ATV riding in Marshfield. Market trails
- create more trails and open road access for utv/atvs
- Open up roads in Grand Rapids
- connect more of the county by opening all county and state roads
- More roads open
- More trail options
- More Trails
- Not sure
- Better marked trails
- Grooming of trails
- more road access
- Improve trail connectivity with other systems. Expand trails.

- Add more trails! It would be nice to have 50 miles or so to do a whole day of riding
- Open grand rapids.
- Make more challenging trails and mud. Or at least offer them on the trails with bypasses for people who don't want the challenge. Win win for everybody
- Fill in the deepest mud holes
- trails
- More trails for those of us who don't like routes.
- It would be nice if the intensive use area could be expanded. It would also be nice if the large ruts could be filled in every so often so you're not constantly high centering.
- More technical trails
- Make more mud holes and make some trails smoother
- Enforce atv/utv laws
- Making maps available.
- Open Wood county Highways.
- Open toads for better access to other trails
- Create more trails on County forest land. Can't we use some of the snowmobile trails?
- More open roads and routes
- More signage, more routes
- Opening access from Nepco Lake road
- Easier to read maps- I'm new to the utv trails- it's hard to know what's what
- More trails in Marathon and Wood counties would be nice.
- More road access to eliminate islands
- More roads/trails open
- More open routes
- More trails and routes or main connecting lines to increase travel ability.
- Open the roads
- More trails!
- More localities joining the trail systems
- Crack down on LOUD machines!
- Less road riding. Maybe some more lengthy technical trails and a bigger atv park
- Off Pavement trails and grand rapids trails
- Develop more trails in the County Forest and State Lands
- More trails
- More roadways open to access potential trails and good signage.
- More trails with signage
- open up more county roads like HWY A out of Pittsville
- More access to other trails and better signage. Additionally a better physical map for Wood County
- Don't gravel every dip in the trail. Leave the trail natural.
- Create more off-road trails
- For the Nekoosa area mark where atvs ARE NOT ALLOWED better. It is easy to end up on cry rd Z and not realize it.
- More open trails/roads
- More off-road trails
- More access to Frozen lakes
- Make actual trails not just roads open to ride

- More off-road trails. Purchase dedicated areas.....maybe hundreds of acres. Protect it, let everyone use and don't make a million rules and fees.
- Open Grand Rapids routes
- Less idiots wrecking the trails
- Connect more area's nothing in Grand Rapids area
- Open Wisconsin Rapids City roads to atv/utv
- Mark all restricted roads
- Pretty good the way it is, some stretches of road could be opened to make things more convenient
- More trails/routes. Marked properly so less confusion.
- More places to ride
- More public roads open so we can access businesses and other trails easier.
- more routes and easy access
- More trails
- Expand off road trails. Using roads as the trail is dangerous and I'm concerned about injury/death.
- More road trails
- More trails need to be developed in wood county, especially the wood county forest and any public land within wood county. These trails need to connect with other county trails in order to spur tourism and revive the economy in Wood County.
- More trails
- More routes even if it is on road or in ditches. To connect trail systems
- Trail on hwy 54 to get to intensive area
- Open more roads/trails
- More trails and access. Should open the ditch from Hollywood road and z to Adams County line
- More everything will spread people out
- More off road trails
- Open routes in Grand Rapids, and more routes in Wood County for access to businesses and other areas.
- More trails
- Try to get more counties and people involved
- more off road trails,
- A 1 mile section of CTH V between Lindsey Rd and Cary Rock Dr needs to be open to be able to legally travel north and south in this area.
- Open more road to ride on in wood county
- More trails, road routes
- More off road trails
- Open County Roads
- Open more direct routes
- Open trails/roads in the town of Grand Rapids
- All good
- More connected road routes to different townships via county highways
- Open up the roads
- Open all roads but state highways to atv and utv
- Open more roads in wood county
- Improved access Grand Rapids, Wi
- more routes to get to the trails
- More access, such as people who live in city to get out of city legally!

- Open more roads to trails
- Open more road routes
- More trails to get to more establishments
- Need more areas to ride. We spend a lot of money to use these machines.
- Open more off road trails
- Open more trails & routes
- Open all townships in Wood County including Grand Rapids
- Groom trails
- More trails
- Develop more of a trail system, like snowmobiles
- Open Grand Rapids roads
- More trails
- more trails. open more roads to be able to access trails
- Open the whole county for road routes on all non numbered roads. More access points and parking lots. ATV enthusiasts spend lots of money in communities all over the state.
- Open more roads
- Open Grand Rapids Please!!!!!!!!!!
- Open up the county
- Open more routes for access to businesses and other areas
- open more roads so we can get to other places way easier
- More routes please! Grand Rapids Township businesses can gain business!!
- Open trails and keep updating them
- yes
- Open it up in Grand Rapids
- more trails
- More trails
- Add more trails trail heads and routes
- More routes
- Having it do my 10 year old can drive his atv on the routes with us
- Leave my house and not have to trailer.
- cheaper fuel
- More off road trails
- Open more access to roads in area
- More trails
- Maybe a fuel stop in Wisconsin rapids
- More trails
- More trails
- More trails through woods less road routes. Access from Rome
- Open road routes in the Town of Grand Rapids
- More off road nature
- Use common sense on opening routes. Follow a route to only find out it's closed at the end. Make routes connect
- More off road
- To have more townships open up for riding

- Access to Grand Rapids area. More trails vs road
- Open more county roads
- Close most of the trails, improve natural resources and reduce noise pollution.
- Open up lettered county roads
- More trails that are dirt, mud and sand. If I can drive my Ford focus down it I'm sorry but it's not an atv trail. Its awesome that we have all these road routes open so we can drive all over. Would love to see more actual trails in Wood County. .
- Better availability of maps
- More roads open
- Get across 54 by atv Park
- Less idiots on the trails.
- Open up the trails
- Open roads in Grand Rapids
- Open trails in grand rapids
- Access to the trails from my house in Grand Rapids
- Better signage , more routes
- Better signage
- More trails
- More trails
- Make ATVS allowed on all major roads. Allow Jeeps and go carts on trails.
- More police on Hwy 73 east of Nekoosa & on Hwy 13 between Stop lights and Ranger Rd
- give access to those that live on a highway to get to a route that is just up the road , we live 1/2 mile on a highway and cannot legally ride to get on the trail or route system
- Get drunks off the trails
- Everything is ok
- Open roads and increase trail system
- More routes, trails
- more trails in wood county
- Expanding the actual off road riding trails would be a bigger improvement over opening more road routes.
- more connecting county roads open to UTV/ATV
- Opening of more off road trails. Mandatory safety courses for all new purchases atv/utv
- More technical trails. Less gravel roads
- open all county roads
- Open up a bit more roads for easier access to places
- Trail along hwy 54 to get to wood county atv area from cabins and homes in the area
- Put more trails in southeast Wood County.
- Maps, signs, maintenance, connect the network
- Less gravel roads ("trails"), more technical
- more trails, and open majority of county roads
- I would like to see more routs open to leave directly from residents. Hewitt in particular should be an ATV/UTV route.
- more roads to be ATV accessible
- I wish I could leave from my house and get to the trails/road routes.
- Currently I cannot ride from my house because there are no trails in the nearby area nor does the neighboring township allow ATV/UTV on their roads; also a major county road divides the village which is not a designated road you can ride on. Most residents in the village are locked in due the neighboring township and county roads even if the Village allowed/designated streets for riding. Legally I cannot take my UTV to the gas station a block away due to having to cross county road.

- Make the trails wider. We had a low impact head on collision last week in Sayer Co because the trails were too narrow, it was a blind corner/hill that we both crested at the same time. There was nowhere to swerve to. I would HATE to be an ATV on the trail with a SXS on these narrow trails
- speed limits
- Open more towns and villages, roads and routes
- Increase trail system to connect with existing trails in other counties. Connection via road route ok, but limit to gravel and off road trail when possible.

**Q31: Do you have any additional comments about your ATV/UTV experience in Wood County?**

- ATV/UTV use is undoubtedly an expanding recreation activity. It is growing far faster than existing infrastructure can support. The size of the machines are not compatible with existing trails and the number of machines on town roads and county highways is becoming a nuisance and is dangerous. There needs to be a balance and the enthusiasts of the sport don't want to hear about anything except more trails and more routes. The Snowmobile program was built on the backs of local volunteers who work closely with their neighbors. This sport is having everything handed to them and there is no accountability within the user group. They want everything for nothing. Until they organize true volunteer groups that help maintain the infrastructure and start policing each other I have no support for expanded services.
- Doing a great job!
- Open Grand Rapids
- THIS SPORT IS HERE TO STAY, SO MANAGE THE GROWTH AND KEEP THE ACCESS AND SAFETY IN MIND WHEN DEVELOPING ADDITIONAL AREAS TO OPERATE.
- The road use has gotten out of control
- Develop more trails and open the Town of Grand Rapids to ATV/UTVs
- Grand Rapids needs to open town roads up to ATV/UTV.
- The Town of Grand Rapids needs to open some town roads up to ATV/UTVs. The resident's support opening the roads. Why doesn't the town listen to the residents?
- For the most part things are pretty decent I would like to see a way for residents who are negative effect to be able to report inappropriate behavior so our privileges are not taken away due to a few bad apples.
- Awesome job, more dirt the better
- Ride on roads in grand rapids
- Happy to see more routes are opening! We ride mostly road routes and would appreciate direct access.
- Trails are fun to ride and the UTV/ATV park is awesome but need to open some more of the woods, and me personally don't like the road routes
- I have no experiences because I have no idea there are trails in Wood county
- Connections are not good in Wood County. Need to have all county roads open. Police presence needed badly to stop drinking and driving, and speeding on UTVs.
- Appreciate the effort to seek input on the subject
- This great fun and thanks to that got trails opened to us all.
- This is my favorite place to ride within reasonable distance from my home. If you had about 50 miles of off road trails this would be the only place I go
- Again I loved Wood County. Wish it was bigger. I hate riding gravel roads through the woods. If I wanted a smooth ride I would stick to asphalt. More black diamond trails, or at least black diamond loops off of main routes. Some trails should require the use of a winch and 4wd.
- Good- open all yr. Intensive use park. Scenic routes. Not so good- No trail system. A low maintance trail across to connect with Jackson Co. would be great. Thanks for what you are doing!!!!!!!!!!!!
- I'm a mudder and technical driver. I prefer a challenge. There are far too many road routes and too few actual trails. I love that the intensive use park is one way, makes it less dangerous. But I do wish the trail was occasionally groomed to smooth it out and get rid of some of the high centering that happens. We go there at least 6 times a year and have loved the challenge!
- Please don't fill it with gravel
- Nope as long as the roads in grand rapids get opened
- I like the casino parking area but we still need more off road trails.
- More open roads would be wonderful
- Inadequate accessibility hinders economic growth and tourism in the area
- If people want to ride atvs and utvs they should stick to using them on trails designated for that sole purpose. As the population grows our rural areas are becoming more populated, we can't deny the increase of accidents between farm

- equipment and licensed highway vehicles. To think that there won't be accidents involved between atvs and farm equipment and licensed highway vehicles is just foolish, it will happen and at the expense of someone's life. Our township is strapped for cash as is, who will pay for road repairs when they get damaged by the atvs? I see damage now already, as more people learn these roads are open to atv trail use it will get worse. These are reasons enough to prohibit use of atvs and utvs on town and county roads.
- Open ALL the roads! People that want the roads Open are older, mature people wanting to enjoy life not ruin the roads! Kids will do that with vehicles anyways. People with UTV's are definitely not ripping up the roads! Ridiculous thinking on some people's part!
  - Educate the sheriff on what tickets to write. No reason for such loud mufflers on certain machines
  - It's better than almost all the southern counties, but if possible it would be great to see more of a "technical trail system developed". A lot of the counties up North have excellent "nature riding" with trails that are curvy and full of obstacles instead of just gravel and road riding. The wood county forest has some potential in my eyes to be turned into an awesome trail system
  - Grand Rapids area should be UTV/ATV friendly
  - Create more trails in the County Forest and State Lands
  - Keep up the good work! The efforts are appreciated!
  - open up city highways
  - No, thanks for your survey and your service.
  - Open more roads and don't use so much gravel on the trails.
  - Need more off-road trails
  - Absolutely LOVE how a person can drive to the local businesses in Nekoosa I wish it was advertised more for the Nekoosa area. I think a lot of people who travel up here to ride are not aware that they can travel downtown Nekoosa. It would help if local government would spend some money on advertising to promote their town.... so much missed potential.....
  - Open up Wisconsin Rapids to ATV/utv's there is so much potential to connect to the surrounding trail systems and bring business to the local restaurants and stores. I live in Wisconsin Rapids and it is frustrating to have to load up and haul my machine 5 miles down the road to get to the trails. And I know many people that own machines in rapids as well.
  - Roads in Grand Rapids community should have access to routes!!
  - More trails please. Road routes are nice...but that's not why I ride.
  - Great rides and have many nice people!
  - Need roads open in Grand Rapids so we can connect with portage and Adams county trails
  - Every year more routes get opened and it's a growing sport this is great for the local establishments
  - All in all wood county has done an excellent job with opening and marking roads and trails.. I have went to the intensive use area since I was kid. Would be nice to have an area that wasn't a swamp hole, we love off road trails but don't need that much mud. Would be cool if there was some kind of dryer obstacle course.
  - More challenging areas
  - Love the wood county ATV park.
  - Need more trails
  - Please open more off-road trails in Wood County.
  - Would like to see more trails through woods and roads should make snowmobile trails more like atv/utv trails instead don't get much snow anymore
  - Need more roads/trails open
  - More routes need to be open that lead to shopping or restaurants.. We ride in a group and like to stop to eat. Girls would love to have places to shop on rides
  - I wish more roads/routes were open, allowing us to ride from our house.
  - need more county roads opened up
  - Open the roads, they are no different than a car or motorcycles
  - Getting to be our main hobby
  - Great money making opportunity for bars and small towns. More people are buying the machines so it needs to be more user friendly to drive.
  - Open more roads
  - I live in Grand Rapids and I would like to be able to ride from my house so I don't have to trailer 1 mile.
  - This is a great county in a great state! I love Wisconsin!

- I think some more county hwys open
- Open Grand Rapids roadways for ATV/UTV use
- Would like to see more opportunities to ride out of Grand Rapids. No ATV/UTV routes at all
- More routes and more trails means more revenue for business, communities etc. Areas that have welcomed the sport have seen huge economic impact with few problems. Thanks for considering my input.
- I wish we could open most roads so I could access trails from my house. Also make more trails. make atv trails like snowmobile trails
- Open Grand Rapids please
- More trails please!
- Grand Rapids should open more roads, would benefit small businesses in the area
- We have nowhere to ride so I spend my money in portage county wood cty really sucks for riding
- I would like to reiterate that more area routes need to be made available. Area businesses will benefit.
- You're doing a good job. Don't need more laws just enforce the ones we already have
- Please open up grand rapids roads
- More routes are needed. Look at the economic impact Adams County gets from all the routes they have
- Open up Grand Rapids
- We need more roads and routes open so we can access other counties with trails without always having to trailer there
- So far it's been pretty good would like to see some access to gas and food in Wisconsin rapids I know we are a larger town but I do believe there could be a few options thank you for all hard work to get to where we are now
- Thank you for providing ATV trails and the intensive use area is awesome. Keep up the great work.
- Lots of Groomed dirt trails! Access from Adams county. If Wood County becomes better than Adams we will move our camper to Wood County!
- Need to have the roads opened to ATV/UTV travel in the Town of Grand Rapids
- More access to the parks. We would like to us them to
- Need more off road trails to other riding areas
- Love to ride to restaurants bars and convenient stores. Patronize the businesses.
- It would be awesome if we had some real trails here more than just the intensive use area.
- Open up county forests
- Milladore not having open trails, which is fine but they should be forced to provide access routes to other trail areas.
- Need to open Grand Rapids roads that could lead to getting into Wisconsin Rapids also.
- I would like to see more trails and have access from my house in Grand Rapids
- Please work on getting all the county roads open to atv/utv
- Residents at 682 Hwy 73 east of Nekoosa DO NOT OBEY ATV routes drive right Down the HWY at high rate of speed cuz there not supposed to be there
- No enough trails to make the time worth it
- Keep up the good work
- would like to see more off road trails in wood county
- I love that there are a lot of routes and trails. The more the better in my opinion.
- better access to routes and trails
- Having a cabin in the area I would like more roads to the atv area
- Yes. Grand Rapids needs to create ATV routes so we can access other county trails.
- Open the county roads
- Just wish there was a road route to get from condo drive to George road so I can leave from my house on my utv and not have to trailer it all the time.
- Would be nice if I could leave my house in Grand Rapids on my ATV and ride. Trailering it everywhere sucks.
- Loved the intensive use facility, just wish it was longer. Always hoping a new trail system gets built or overlap existing snowmobile trails!

**Appendix B – Wood County ATV/UTV Survey**

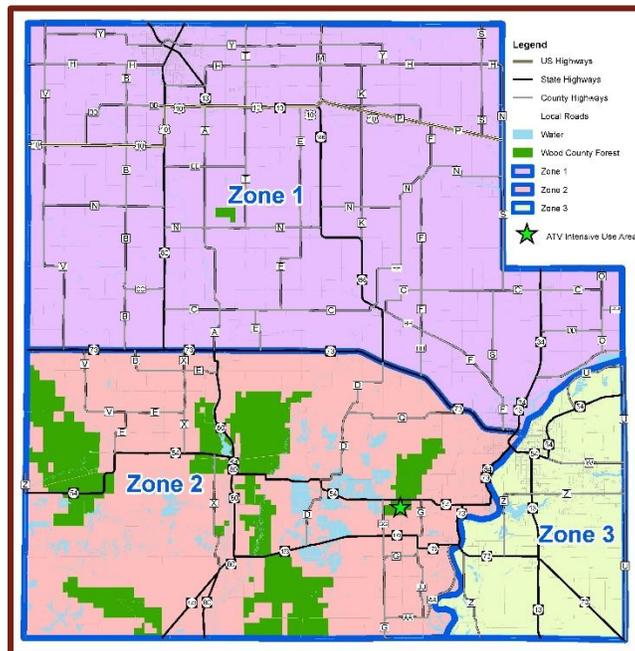
# Wood County ATV/UTV Survey



## ATV/UTV Usage Questions (Part 1 of 3)

1. Within which trail/route zones did you ride? (refer to map) *Mark all that apply.*

- ATV/UTV Routes – Zone 1
- ATV/UTV Routes – Zone 2
- ATV/UTV Trails in the Wood County Forest – Zone 2
- ATV/UTV Routes – Zone 3
- Wood County ATV Intensive Use Area



2. What is the primary reason for your trip? *Mark one.*

- To ride this and/or other trails/routes in the area
- To attend a special event/festival
- On a leisure trip in the area
- Visiting family and friends in the area
- On business or meeting in the area
- Live here, use trail as mode of transportation
- Other (please specify) \_\_\_\_\_

3. How did you find out about the trails in this region? *Mark all that apply.*

- Family/friends
- Internet
- Newspaper
- TV
- Map/magazine
- Travel show
- Radio
- Brochure
- DNR
- ATV/snowmobile club
- Marshfield or Wisconsin Rapids Area Convention and Visitors Bureau
- Wood County Parks and Forestry Department
- Chamber of Commerce
- Dealership
- Live here
- Other (please specify) \_\_\_\_\_

4. Where did you park?

- Lot
- Other
- Did not park/home

5. How satisfied are you with the following:

	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied	N/A
Trail signage	<input type="radio"/>					
Route signage	<input type="radio"/>					
Mainline route signage	<input type="radio"/>					
Route/trail safety	<input type="radio"/>					
Camping facilities	<input type="radio"/>					
Trail access and parking	<input type="radio"/>					
Overall ATV/UTV opportunities	<input type="radio"/>					
Overall ATV/UTV experience	<input type="radio"/>					
Overall ATV/UTV management	<input type="radio"/>					

6. Have you ridden on Wood County routes or trails before?

- Yes
  - If Yes, how many times in the past 12 months? \_\_\_\_\_
- No

7. Do you prefer separate trails or on-road routes to ride?

- Off road trails
- On road routes
- Both

8. Do you travel to other counties to ride?

- Yes
  - If Yes, where, why, how often? \_\_\_\_\_
- No

9. Including yourself, how many people are in your immediate travel group? \_\_\_\_\_

10. How many ATV/UTV vehicles in your travel group? \_\_\_\_\_

11. Please estimate how much you (individually) have spent or plan to spend on this trip in the following categories:

Lodging/overnight accommodations	\$
Camping	\$
Food and drink at area restaurants/bars	\$
Area entertainment	\$
Shopping (souvenirs, gifts, clothing)	\$
Gas, repairs (auto and ATV/UTV equipment)	\$
Convenience stores	\$
ATV/UTV rental	\$
Gaming (casinos)	\$
Other leisure spending	\$

12. If this is an overnight trip, what type of lodging are you using?

- Hotel/motel
- Camping
- Cabin/house rental
- Resort
- Friend/relative
- Other

Name of facility (if lodging business) \_\_\_\_\_

13. How many nights are you staying? \_\_\_\_\_

14. If this is an overnight trip, how many days are you planning to ride? \_\_\_\_\_

15. On average, how many miles will you ride per day?

- Less than 25 miles
- Over 25 to 50 miles
- Over 50 to 100 miles
- Over 100 miles

16. Are you a member of your local ATV/UTV Rider's Club?

Yes

• If Yes, which one? \_\_\_\_\_

No

## ATV/UTV Experience Questions (Part 2 of 3)

17. We are interested in learning about your funding priorities for potential ATV/UTV system improvements. How important is each of the following?

	Not Important	Somewhat Important	Neutral	Important	Very Important
Plan and develop more trails	<input type="radio"/>				
Add more road routes	<input type="radio"/>				
Maintain existing areas, trails and routes	<input type="radio"/>				
Signage along routes and trails	<input type="radio"/>				
Trail maps and information	<input type="radio"/>				
Develop support facilities (wash areas, bathrooms, parking, campgrounds, etc...)	<input type="radio"/>				
Volunteer program	<input type="radio"/>				
Play areas/intensive use areas	<input type="radio"/>				
Law enforcement/patrol	<input type="radio"/>				
Reduce natural resource damage	<input type="radio"/>				
Reduce road damage	<input type="radio"/>				

18. To what extent do you think each of the following is a problem on Wood County ATV/UTV routes and trails?

	Not at all a problem	Somewhat a problem	Neutral	Significant Problem	Extremely Significant Problem
Riding on routes and trails closed to ATV/UTV use	<input type="radio"/>				
Vehicle noise	<input type="radio"/>				
Alcohol or drug use	<input type="radio"/>				
Rowdy behavior	<input type="radio"/>				
Littering	<input type="radio"/>				
Vandalism	<input type="radio"/>				
Impacts to the natural environment (vegetation, soil, wildlife, surface waters)	<input type="radio"/>				
ATV/UTV riders travelling too fast	<input type="radio"/>				
Too many people	<input type="radio"/>				
Injuries	<input type="radio"/>				
Too little law enforcement	<input type="radio"/>				
Too much law enforcement	<input type="radio"/>				

19. What types of trails do you prefer to ride? *Mark all that apply.*

- Gravel
- Sand/dirt
- Loop/Out and Back trails
- Long distance/regional trails
- Straight trails
- Curvy trails
- Challenging/technical trails
- A mixture of all of the above

20. There are various considerations in deciding where to ride. How important is each of the following when you decide which areas to ATV/UTV?

	Not Important	Somewhat Important	Neutral	Important	Very Important
Campgrounds	<input type="radio"/>				
Group camping sites	<input type="radio"/>				
Tent campsites	<input type="radio"/>				
RV campsites	<input type="radio"/>				
Electric hookups	<input type="radio"/>				
Water hookups	<input type="radio"/>				
Direct access to riding areas	<input type="radio"/>				
Fuel	<input type="radio"/>				
Parking – loading/unloading facilities	<input type="radio"/>				
Bathrooms	<input type="radio"/>				
Showers	<input type="radio"/>				
Wash stations	<input type="radio"/>				
Picnic areas	<input type="radio"/>				
Scenery/natural environment	<input type="radio"/>				
Restaurants	<input type="radio"/>				

21. Is there any area where you prefer to ride more often in the county?

- Yes
  - If Yes, where and why? \_\_\_\_\_
- No

22. What can be done to improve your riding experience?

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## Demographic Questions (Part 3 of 3)

23. Are you a resident of Wood County?

- Yes
- No

24. What is your zip code? \_\_\_\_\_

25. What is your gender?

- Male
- Female
- Other

26. What is your age?

- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65 and over

27. What is the highest level of school that you have completed?

- Some high school
- High school graduate
- Some college/tech school
- Associate degree/certificate
- Bachelor's degree
- Graduate or professional degree

28. Which of these categories best describes your annual household income?

- Less than \$25,000
- Between \$25,000 and \$49,999
- Between \$50,000 and \$74,999
- Between \$75,000 and \$99,999
- Between \$100,000 and \$150,000
- Over \$150,000
- Prefer not to answer

29. Would you like to receive future emails on recreational opportunities in Wood County?

- Yes
  - If Yes, what is your email address? \_\_\_\_\_
- No

30. When the study is finished, would you like the results emailed to you?

Yes

• If Yes, what is your email address? \_\_\_\_\_

No

31. Do you have additional comments about your ATV/UTV experience in Wood County?

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**Thank you for your time!**



Survey prepared by: North Central Wisconsin Regional Planning Commission

When completed please mail survey to:

**North Central Wisconsin Regional Planning Commission**  
**Attn: Carrie Edmondson**  
**210 McClellan St., Suite 210**  
**Wausau, WI 54403**

Or scan and email to [cedmondson@ncwrpc.org](mailto:cedmondson@ncwrpc.org)

If you have questions or comments about this survey, please email [cedmondson@ncwrpc.org](mailto:cedmondson@ncwrpc.org)