

Community Survey Summary

TOWN OF LINCOLN COMPREHENSIVE PLAN - 2019

July 2018



Compiled by:

Wood County Department of Planning & Zoning



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INTRODUCTION

In 2018, the Town of Lincoln began a complete update of its 2009 Comprehensive Plan. A public participation strategy was identified early in the planning process to foster public involvement at all stages of the plan update. Public involvement is important to assure that the plan continues to truly reflect community needs and input from the public. Furthermore, it is essential to the overall success of the plan. A community survey was developed by the Town of Lincoln Plan Commission as one means for collecting public opinion.

The purpose of the community survey was to gather resident input for the *Town of Lincoln Comprehensive Plan – 2019*. Specifically, the survey gathered information on: community perspectives; vision for the future; preferred town services; resident values and attitudes towards future development in the Town of Lincoln; and much more.

In July 2018, the Plan Commission mailed out 626 community surveys to each Lincoln household. The mailing package contained a cover letter explaining the purpose of the survey and a pre-paid postage return envelope. After two weeks, 220 completed surveys were returned by mail with a completion/response rate of over 35%. The return rate of over 35% is considered strong for a survey distributed in this manner.



<p>626 Surveys Distributed 220 Surveys Returned</p> <hr/> <p>35.14% Completion/Return Rate</p>

All survey responses were reviewed and the data was compiled into this survey summary report. This report summarizes the needs, desires, opinions, and attitudes of Lincoln residents. The report presents numeric tabulation and graphic representation of the questions and answers in the community survey. In addition to numeric data, respondent's additional comments are provided. The input collected through this survey will be incorporated into the *Town of Lincoln Comprehensive Plan – 2019*. Results of this survey will provide guidance for current and future development decisions over the next 10 to 20 years.

COMMUNITY

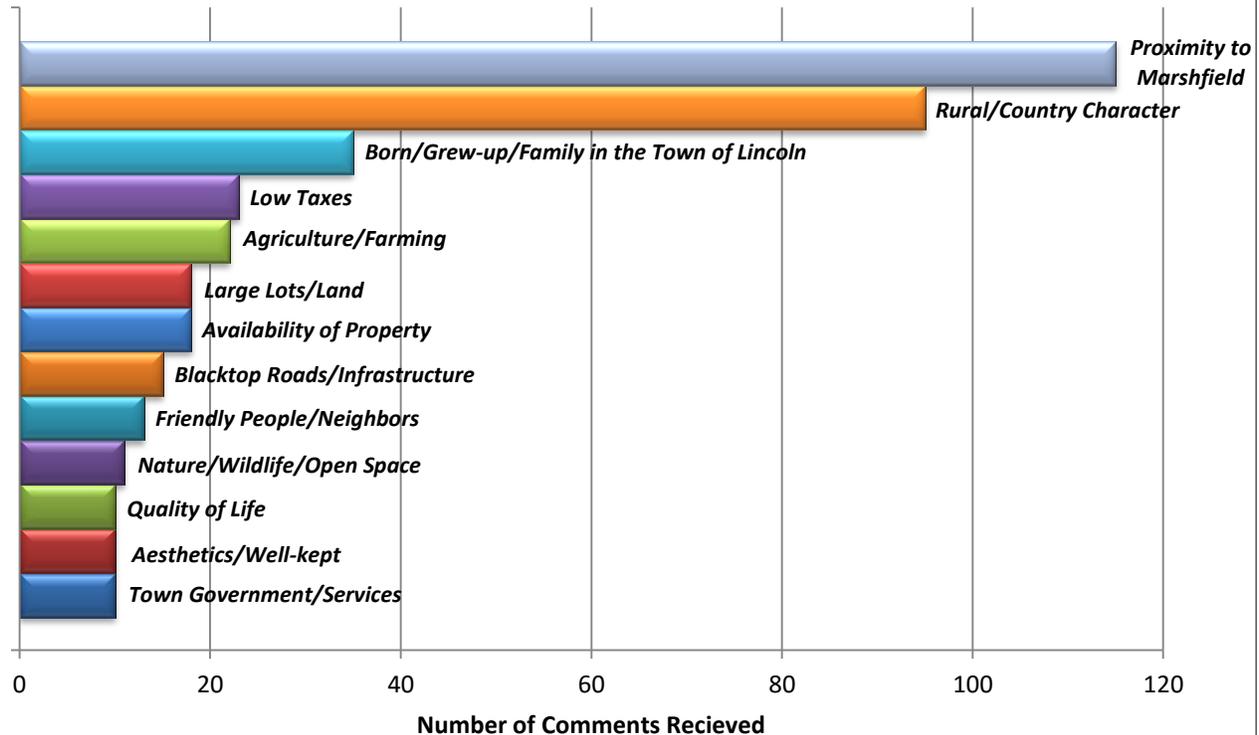
Question 1: In general, how satisfied are you with the Town of Lincoln as a place to live?



ANSWER CHOICES	RESPONSES
Very Satisfied	47.9%
Satisfied	50.7%
Dissatisfied	0.5%
Very Dissatisfied	0.9%
No Opinion	0%

Question 2: What are the top 2 reasons you choose to live in the Town of Lincoln?

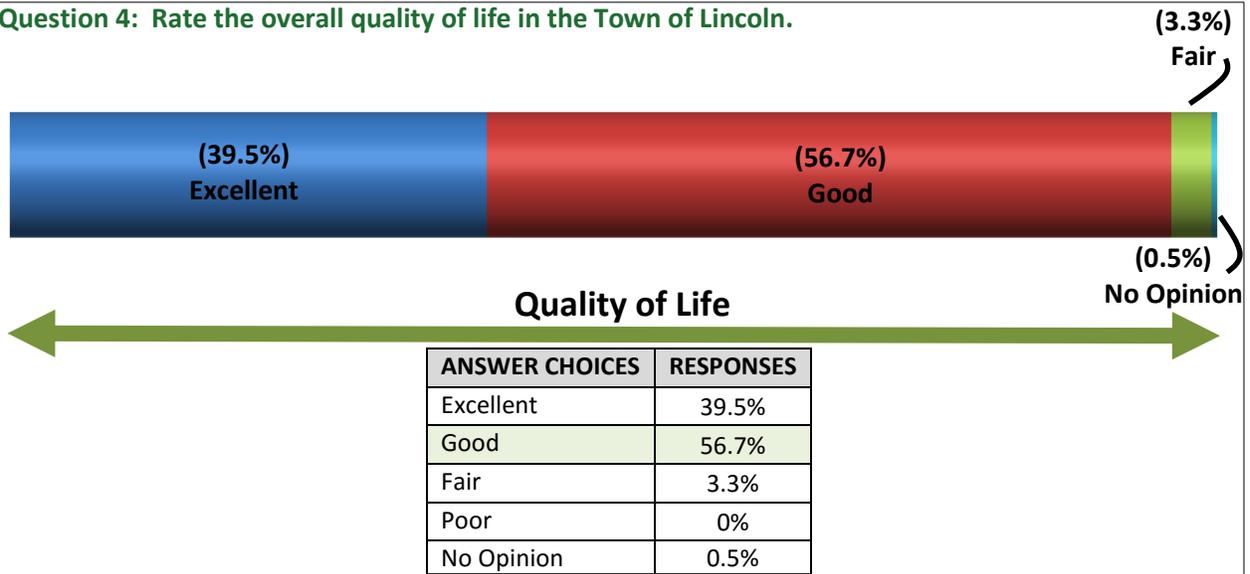
- Top five reasons:
 - 1- Proximity to Marshfield (Employment, Amenities, Services, etc.)
 - 2- Rural/Country Character
 - 3- Born/Grew-up/Family in the Town of Lincoln
 - 4- Low Taxes
 - 5- Agriculture/Farming



Question 3: Please list 2 things you would like to change/improve in the Town of Lincoln?

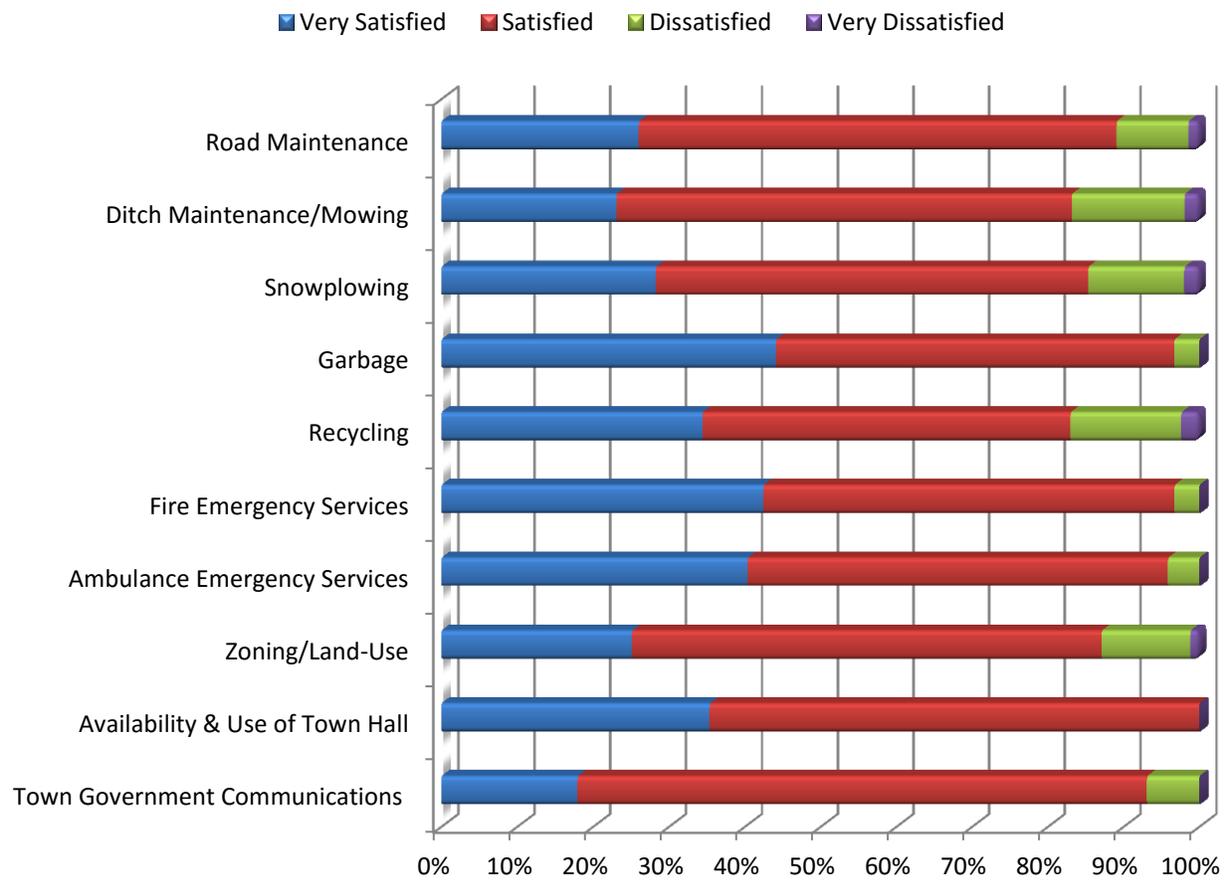
*NOTE: All responses have been categorized and presented to the Town of Lincoln. Responses have been excluded from report.

Question 4: Rate the overall quality of life in the Town of Lincoln.



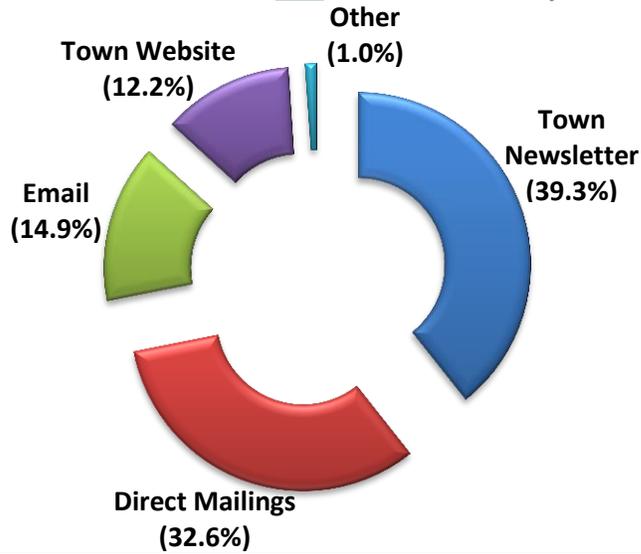
TOWN SERVICES

Question 5: How satisfied are you with the following services provided by the Town of Lincoln?



COMMUNICATIONS & INVOLVEMENT

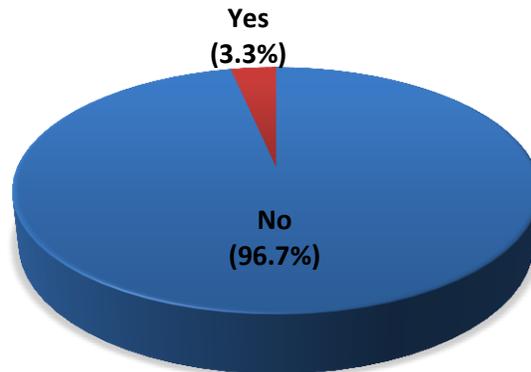
Question 6: What are the two most effective ways to receive information from the Town of Lincoln?



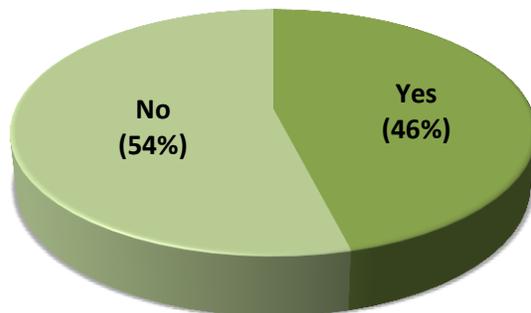
ANSWER CHOICES	RESPONSES
Town Website	12.2%
Town Newsletter	39.3%
Email	14.9%
Direct Mailings	32.6%
Other	1.0%

Question 7: Are you interested in serving on the Town of Lincoln Fire Department?

ANSWER CHOICES	RESPONSES
Yes	3.3%
No	96.7%



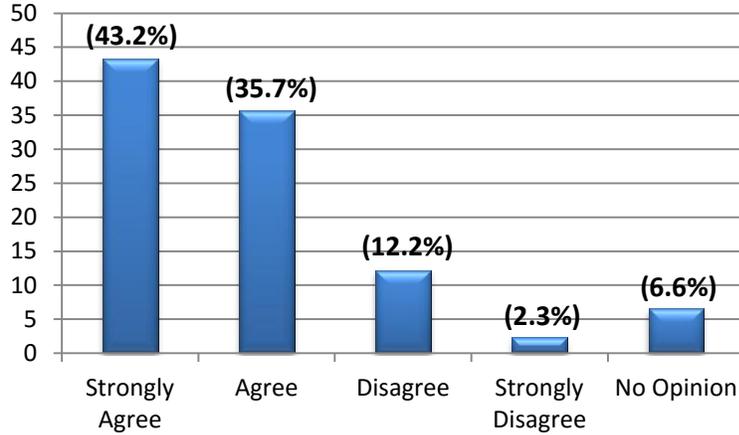
Question 8: Have you visited the Town of Lincoln website?



ANSWER CHOICES	RESPONSES
Yes	46%
No	54%

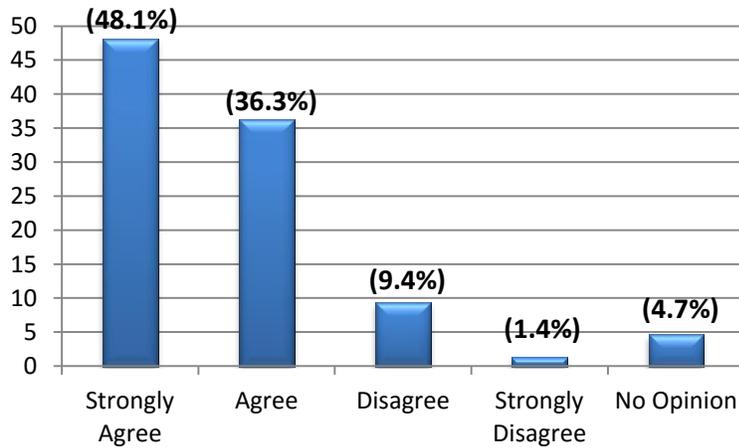
AGRICULTURE

Question 9: Future planning efforts in the Town of Lincoln should preserve as much farmland as possible?



ANSWER CHOICES	RESPONSES
Strongly Agree	43.2%
Agree	35.7%
Disagree	12.2%
Strongly Disagree	2.3%
No Opinion	6.6%

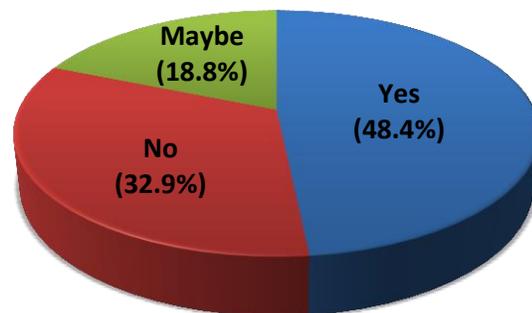
Question 10: Maintaining the Town of Lincoln's rural agricultural landscape is important?



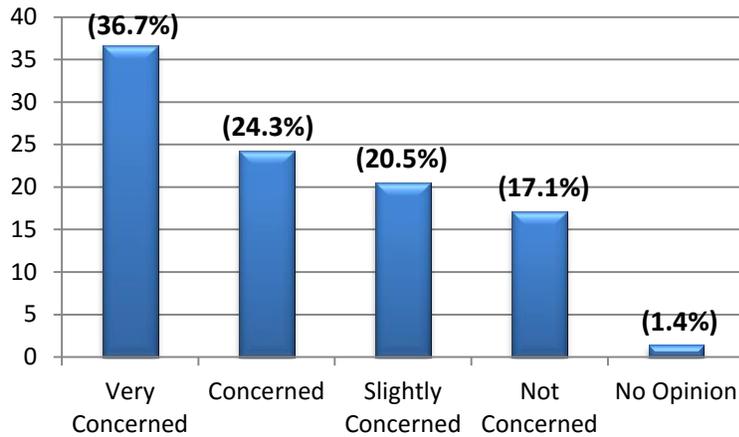
ANSWER CHOICES	RESPONSES
Strongly Agree	48.1%
Agree	36.3%
Disagree	9.4%
Strongly Disagree	1.4%
No Opinion	4.7%

Question 11: Are you planning on attending/or did you attend Wisconsin Farm Technology Days-2018?

ANSWER CHOICES	RESPONSES
Yes	48.4%
No	32.9%
Maybe	18.8%



Question 12: How concerned are you if productive farmland in the Town of Lincoln is converted to non-farm uses?

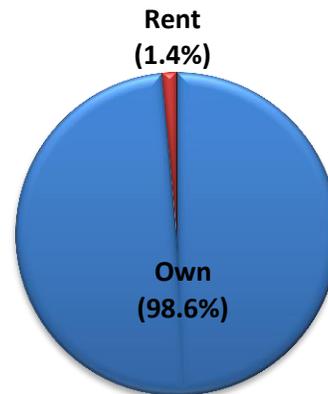


ANSWER CHOICES	RESPONSES
Very Concerned	36.7%
Concerned	24.3%
Slightly Concerned	20.5%
Not Concerned	17.1%
No Opinion	1.4%

HOUSING

Question 13: Do you own or rent your residence?

ANSWER CHOICES	RESPONSES
Own	98.6%
Rent	1.4%

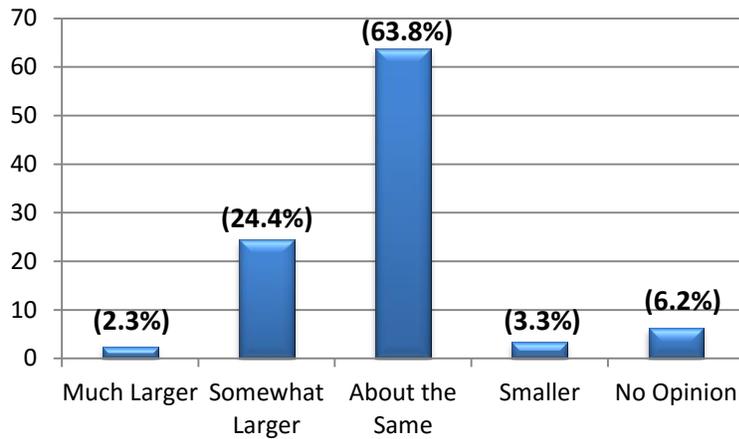


Question 14: Rate the overall quality and appearance of housing in the Town of Lincoln?



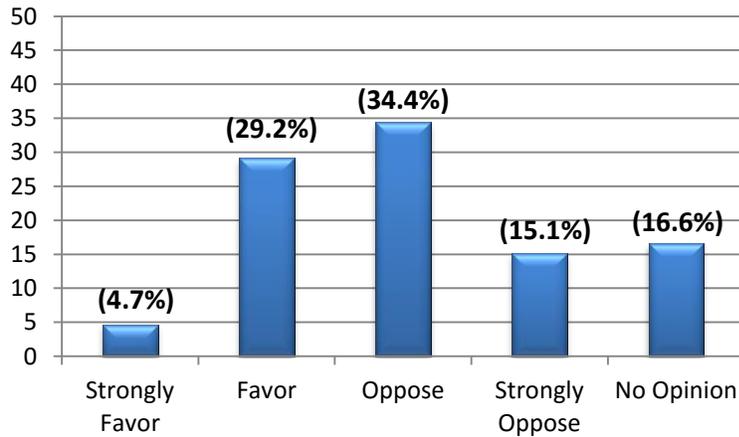
ANSWER CHOICES	RESPONSES
Excellent	17.4%
Good	72.8%
Fair	8.9%
Poor	0.5%
No Opinion	0.4%

Question 15: Over the next 10 years, would you like to see the Town's population be:



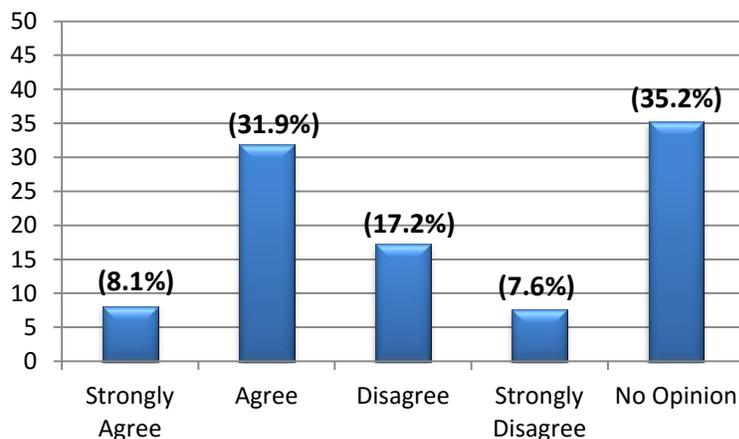
ANSWER CHOICES	RESPONSES
Much Larger	2.3%
Somewhat Larger	24.4%
About the Same	63.8%
Smaller	3.3%
No Opinion	6.2%

Question 16: To what extent would you favor new residential development in the Town of Lincoln?



ANSWER CHOICES	RESPONSES
Strongly Favor	4.7%
Favor	29.2%
Oppose	34.4%
Strongly Oppose	15.1%
No Opinion	16.6%

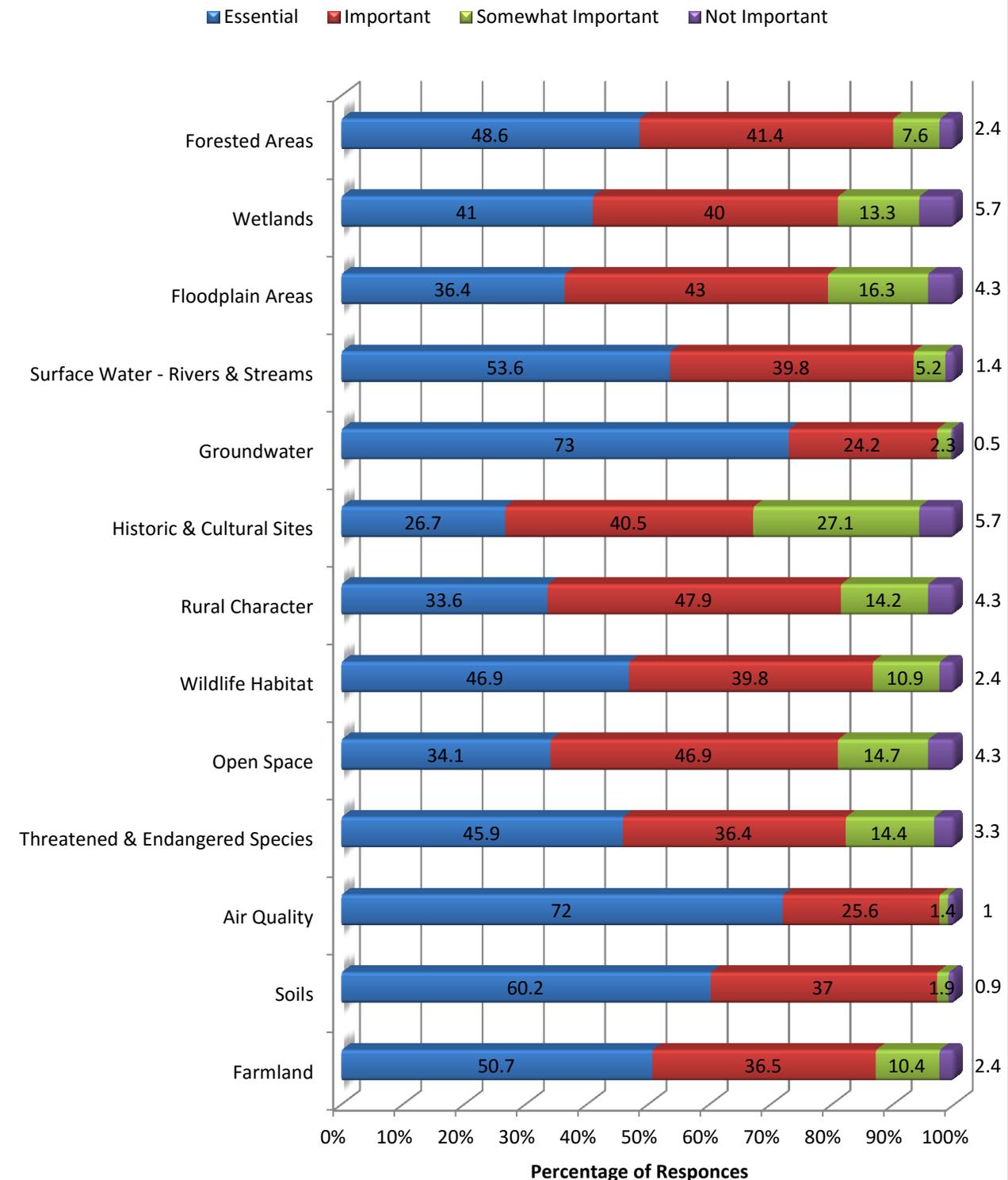
Question 17: Residential growth/development should be concentrated in the northern sections/areas of the Town.



ANSWER CHOICES	RESPONSES
Strongly Agree	8.1%
Agree	31.9%
Disagree	17.2%
Strongly Disagree	7.6%
No Opinion	35.2%

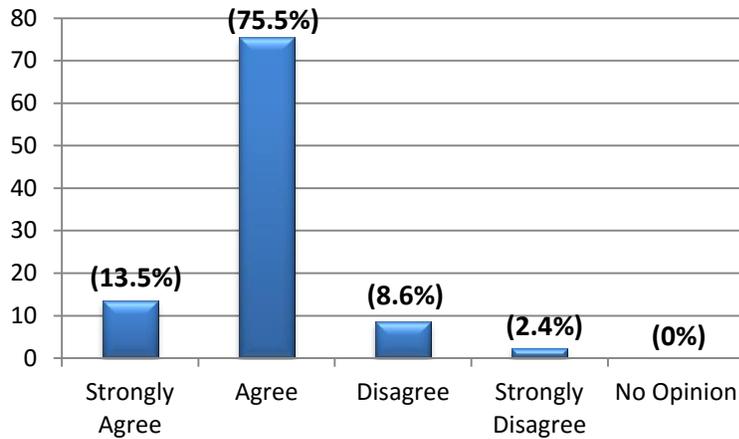
NATURAL & CULTURAL RESOURCES

Question 18: How important are the following to protect and/or enhance?



ROADS & TRANSPORTATION

Question 19: Do the roads in the Town of Lincoln meet your needs?



ANSWER CHOICES	RESPONSES
Strongly Agree	13.5%
Agree	75.5%
Disagree	8.6%
Strongly Disagree	2.4%
No Opinion	0%

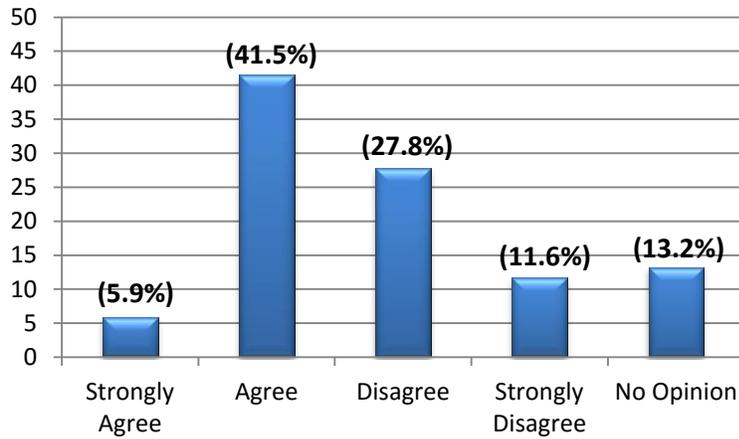
Question 20: Rate the overall condition of your road?



ANSWER CHOICES	RESPONSES
Excellent	15.7%
Good	59.0%
Fair	21.0%
Poor	3.8%
No Opinion	0.5%

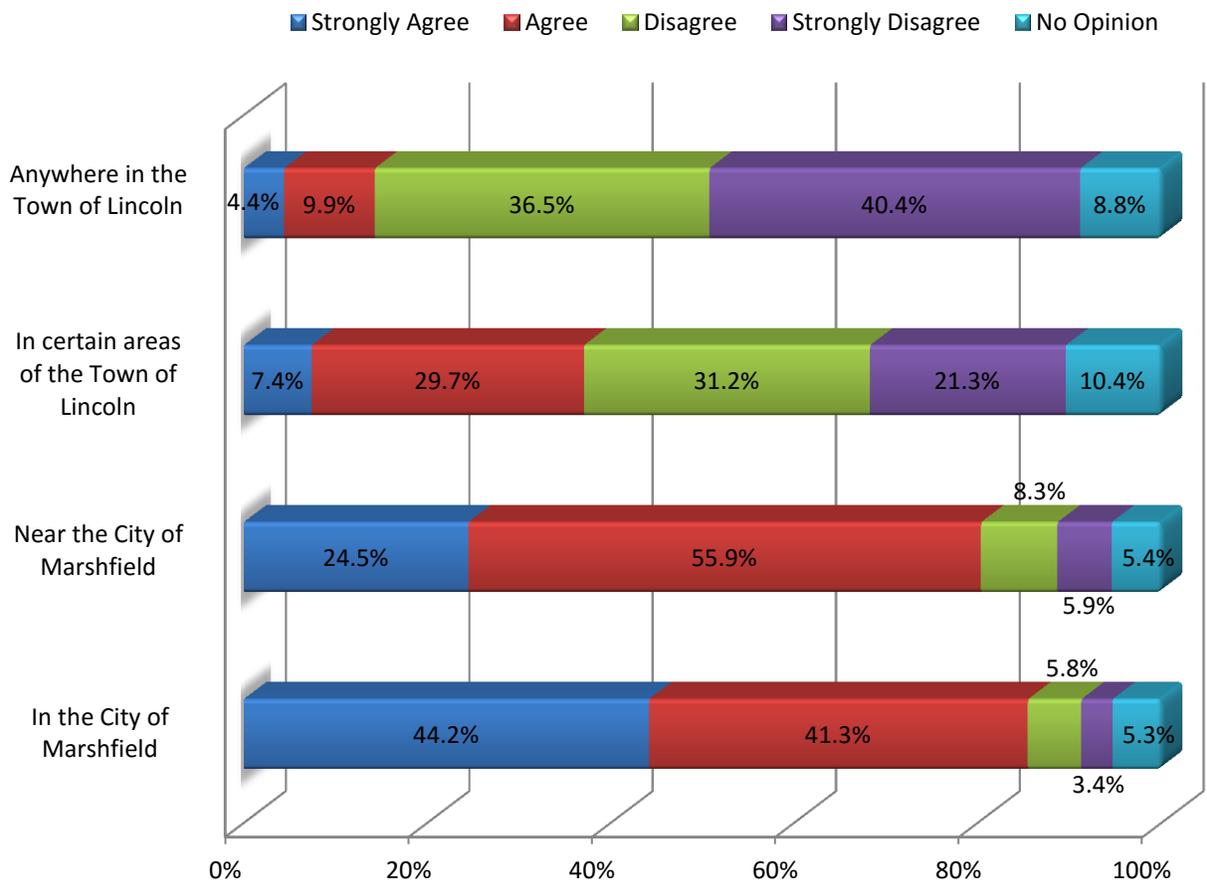
ECONOMIC DEVELOPMENT

Question 21: Smaller commercial and industrial ventures should be encouraged in the Town of Lincoln?



ANSWER CHOICES	RESPONSES
Strongly Agree	5.9%
Agree	41.5%
Disagree	27.8%
Strongly Disagree	11.6%
No Opinion	13.2%

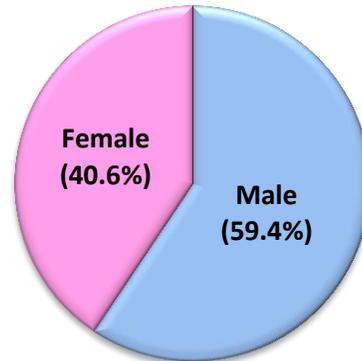
Question 22: Larger commercial and industrial development should be located:



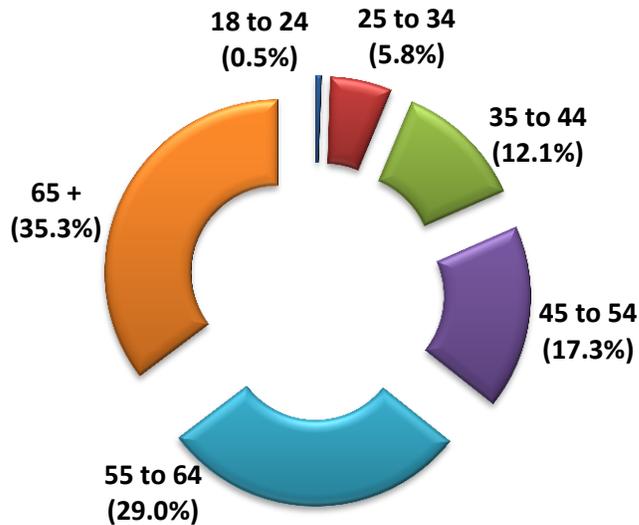
RESPONDENTS PROFILE

Question 23: What is your gender?

ANSWER CHOICES	RESPONSES
Male	59.4%
Female	40.6%

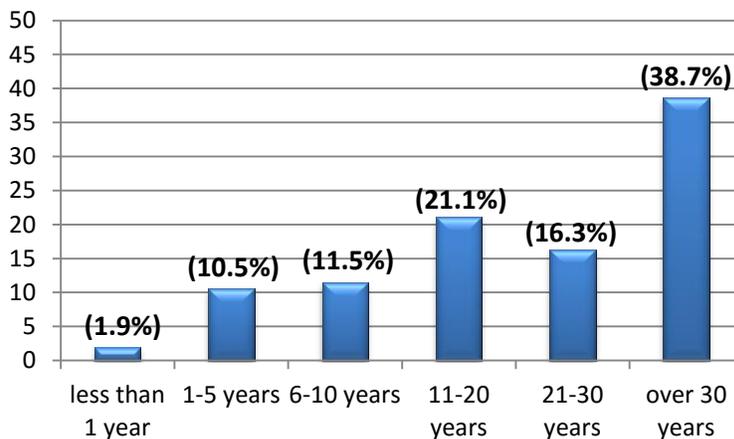


Question 24: What is your age?



ANSWER CHOICES	RESPONSES
18 to 24	0.5%
25 to 34	5.8%
35 to 44	12.1%
45 to 54	17.3%
55 to 64	29.0%
65 and older	35.3%

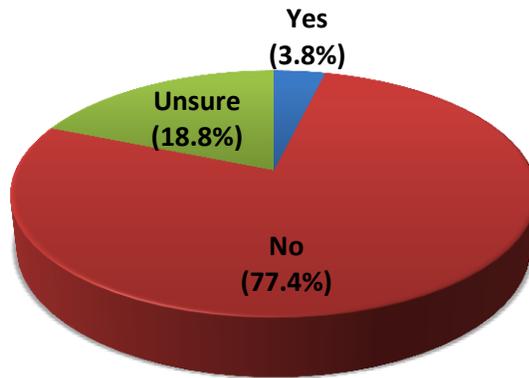
Question 25: How long have you resided in the Town of Lincoln?



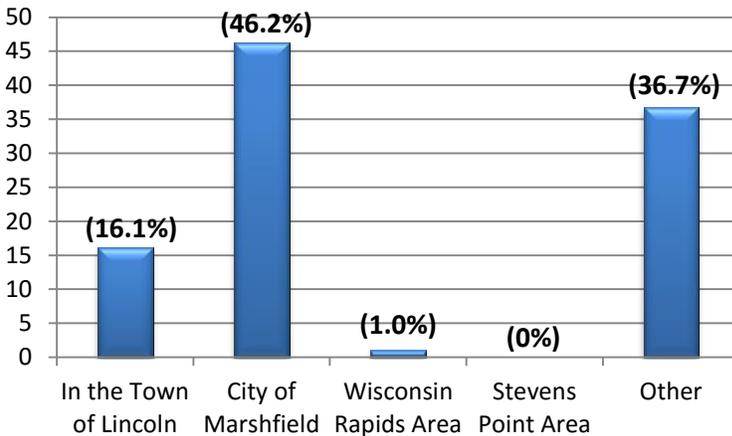
ANSWER CHOICES	RESPONSES
Less than 1 year	1.9%
1-5 years	10.5%
6-10 years	11.5%
11-20 years	21.1%
21-30 years	16.3%
Over 30 years	38.7%

Question 26: Do you have plans to move out of the Town of Lincoln within the next 5 years?

ANSWER CHOICES	RESPONSES
Yes	3.8%
No	77.4%
Unsure	18.8%



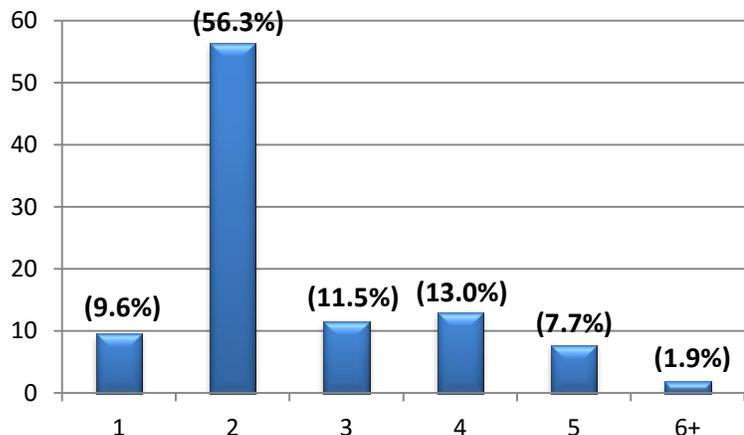
Question 27: Where is your primary place of employment?



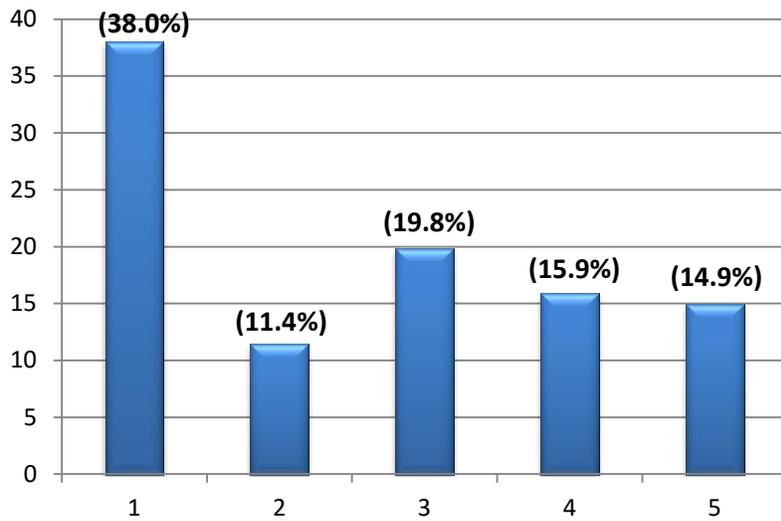
ANSWER CHOICES	RESPONSES
In the Town of Lincoln	16.1%
City of Marshfield	46.2%
Wisconsin Rapids Area	1.0%
Stevens Point Area	0%
Other	36.7%

Question 28: How many people currently live in your household?

ANSWER CHOICES	RESPONSES
1	9.6%
2	56.3%
3	11.5%
4	13.0%
5	7.7%
6+	1.9%

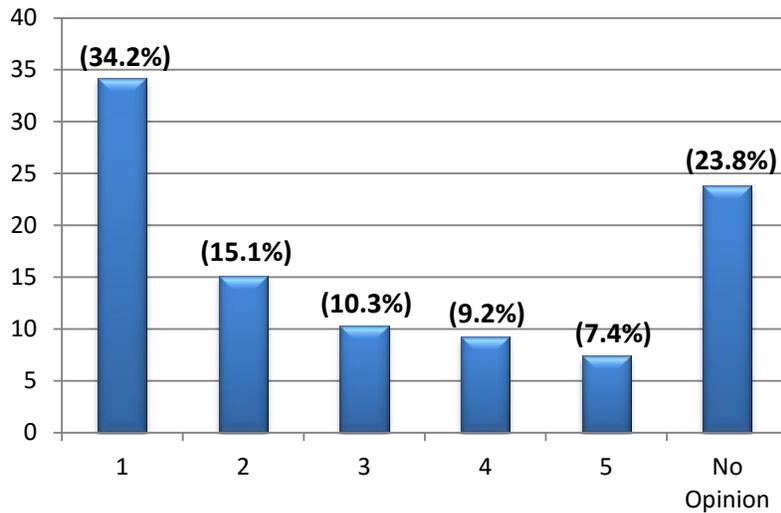


Question 29: Using the map (next page), which area of the Town of Lincoln do you live in?



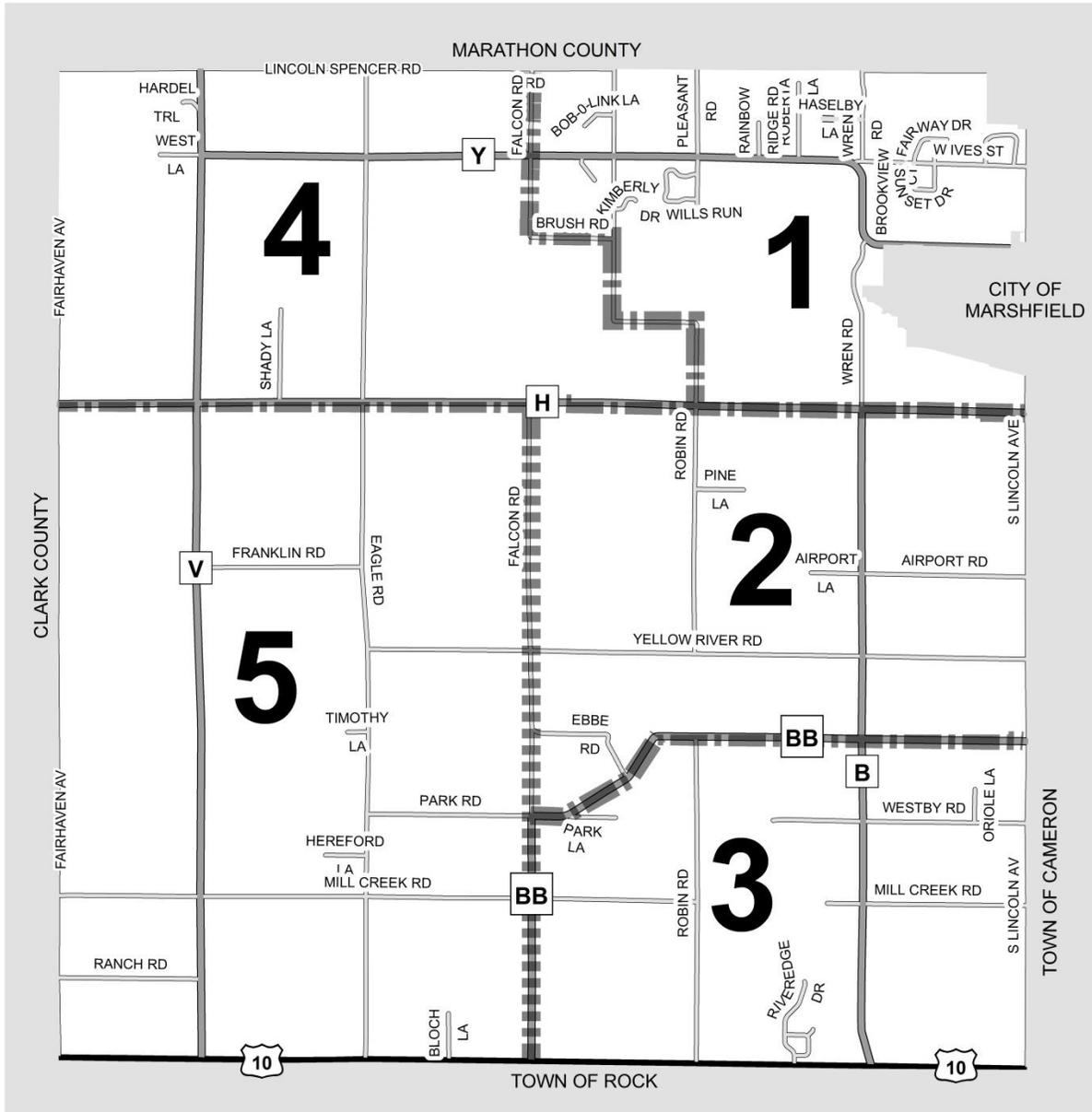
ANSWER CHOICES	RESPONSES
1	38.0%
2	11.4%
3	19.8%
4	15.9%
5	14.9%

Question 30: Using the map (next page), which area(s) of the Town of Lincoln do you feel is(are) best suited for future development?



ANSWER CHOICES	RESPONSES
1	34.2%
2	15.1%
3	10.3%
4	9.2%
5	7.4%
No Opinion	23.8%

Town of Lincoln



Question 31: Additional Comments?

*NOTE: All responses have been compiled and presented to the Town of Lincoln. Responses have been excluded from report.

Town of Lincoln, Wood County

Plan Commission
Dave Weber, Chairman

Community Survey

10325 Robin Rd.
Marshfield, WI 54449

Dear Town of Lincoln Residents,

My name is Dave Weber, I am the chair of our Town Plan Commission.

The Plan Commission is in the process of updating the Town of Lincoln Comprehensive Plan. This plan will guide current and future development and zoning over the next 10-20 years. Public participation and input is essential to the overall success of the plan. Attached is a questionnaire designed to survey your opinions of the Town of Lincoln, and to determine future needs of our community. This questionnaire was developed by the Town Plan Commission and is part of our on-going effort to improve our community.

Please take a few minutes to answer the questions in the survey and then return it in the enclosed pre-paid/self-addressed envelope. We ask that only one person per household fill out the questionnaire, but please feel free to consult with all members of your household in forming your opinion.

The responses on the questionnaire will be tabulated by computer. Only the final results will be presented to the Plan Commission and the public at large. **The information provided to us on individual questionnaires is anonymous and confidential.**

Our Plan Commission meeting times and agendas will be posted on the town hall door, the town website (www.townoflincolnwc.com) and meeting minutes will be available on the website as well. You are also welcome to comment or ask questions at any of our meetings or give me a call at (715) 676-3170).

There will also be a public hearing near the end of the updating process to get any last-minute concerns or questions before submitting the updated plan to the Town Board for final approval. We hope you attend.

On behalf of the Town of Lincoln Plan Commission, thank you in advance for supporting the planning efforts in our community by completing and returning this survey.

PLEASE COMPLETE AND RETURN THIS SURVEY NO LATER THAN JULY 16, 2018

Sincerely,



Dave Weber
Chairman
Town of Lincoln Plan Commission

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TOWN OF LINCOLN COMMUNITY SURVEY

Please complete and return this survey by July 16, 2018

COMMUNITY

1. In general, how satisfied are you with the Town of Lincoln as a place to live? (Mark one)

- Very Satisfied Satisfied Dissatisfied Very Dissatisfied No Opinion

2. What are the top 2 reasons you choose to live in the Town of Lincoln? (List two)

1. _____

2. _____

3. Please list 2 things you would like to change/improve in the Town of Lincoln: (List two)

1. _____

2. _____

4. Rate the overall quality of life in the Town of Lincoln. (Mark one)

- Excellent Good Fair Poor No Opinion

TOWN SERVICES

5. How satisfied are you with the following services provided by the Town of Lincoln? (Mark one for each category)

	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied	No Opinion
Road Maintenance	<input type="radio"/>				
Ditch Maintenance/Mowing	<input type="radio"/>				
Snowplowing	<input type="radio"/>				
Garbage	<input type="radio"/>				
Recycling	<input type="radio"/>				
Fire Emergency Services	<input type="radio"/>				
Ambulance Emergency Services	<input type="radio"/>				
Zoning/Land Use	<input type="radio"/>				
Availability & Use of Town Municipal Building/Community Center	<input type="radio"/>				
Town Government Communications	<input type="radio"/>				

COMMUNICATIONS & INVOLVEMENT

6. What are the two most effective ways to receive information from the Town of Lincoln? (Mark two)

- Town Website Town Newsletter Email Direct Mailings Other _____

7. Are you interested in serving on the Town of Lincoln Fire Department? (Mark one)

- Yes No If interested, please contact Chief Tom Suchomel at (715) 305-9140, or Deputy Chief Andy Gingerich at (715) 305-3356.

8. Have you visited the Town of Lincoln website (www.townoflincolnwc.com)? (Mark one)

- Yes No

AGRICULTURE

9. Future planning efforts in the Town of Lincoln should preserve as much farmland as possible. (Mark one)

- Strongly Agree Agree Disagree Strongly Disagree No Opinion

10. Maintaining the Town of Lincoln’s rural agricultural landscape is important. (Mark one)

- Strongly Agree Agree Disagree Strongly Disagree No Opinion

11. Are you planning on attending/or did you attend Wisconsin Farm Technology Days—2018? (Mark one)

**Held in the Town of Lincoln, Wood County*

- Yes No Maybe

12. How concerned are you if productive farmland in the Town of Lincoln is converted to non-farm uses? (Mark one)

- Very Concerned Concerned Slightly Concerned Not Concerned No Opinion

HOUSING

13. Do you own or rent your residence? (Mark one)

- Own Rent

14. Rate the overall quality and appearance of housing in the Town of Lincoln. (Mark one)

- Excellent Good Fair Poor No Opinion

15. Over the next 10 years, would you like to see the Town’s population be: (Mark one)

- Much larger Somewhat larger About the same Smaller No Opinion

16. To what extent would you favor new residential development in the Town of Lincoln? (Mark one)

- Strongly Favor Favor Oppose Strongly Oppose No Opinion

17. Residential growth/development should be concentrated in the northern sections/areas of the Town. (Mark one)

- Strongly Agree Agree Disagree Strongly Disagree No Opinion

NATURAL & CULTURAL RESOURCES

18. How important are the following to protect and/or enhance? (Mark one for each category)

	Essential	Important	Somewhat Important	Not Important
Forested Lands	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wetlands	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Floodplain Areas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Surface Water - Rivers & Streams	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Groundwater	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Historic & Cultural Sites	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Rural Character	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wildlife Habitat	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Open Space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Threatened & Endangered Species	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Air Quality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Soils	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Farmland	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

ROADS & TRANSPORTATION

19. Do the roads in the Town of Lincoln meet your needs? (Mark one)

- Strongly Agree Agree Disagree Strongly Disagree No Opinion

20. Rate the overall condition of your road. (Mark one)

- Excellent Good Fair Poor No Opinion

ECONOMIC DEVELOPMENT

21. Smaller commercial and industrial ventures should be encouraged in the Town of Lincoln. (Mark one)

- Strongly Agree Agree Disagree Strongly Disagree No Opinion

22. Larger commercial and industrial development should be located: (Mark one for each category)

	Strongly Agree	Agree	Disagree	Strongly Disagree	No Opinion
In the City of Marshfield	<input type="radio"/>				
Near the City of Marshfield	<input type="radio"/>				
In certain areas of the Town of Lincoln	<input type="radio"/>				
Anywhere in the Town of Lincoln	<input type="radio"/>				

DEMOGRAPHICS

23. What is your gender? (Mark one)

- Male Female

24. What is your age? (Mark one)

- 18 to 24 25 to 34 35 to 44 45 to 54 55 to 64 65 and older

25. How long have you resided in the Town of Lincoln? (Mark one)

- less than 1 year 1-5 years 6-10 years 11-20 years 21-30 years over 30 years

26. Do you have plans to move out of the Town of Lincoln within the next 5 years? (Mark one)

- Yes No Unsure

27. Where is your primary place of employment? (Mark one)

- In the Town of Lincoln City of Marshfield Wisconsin Rapids Area Stevens Point Area Other

28. How many people currently live in your household? (Mark one)

- 1 2 3 4 5 6+

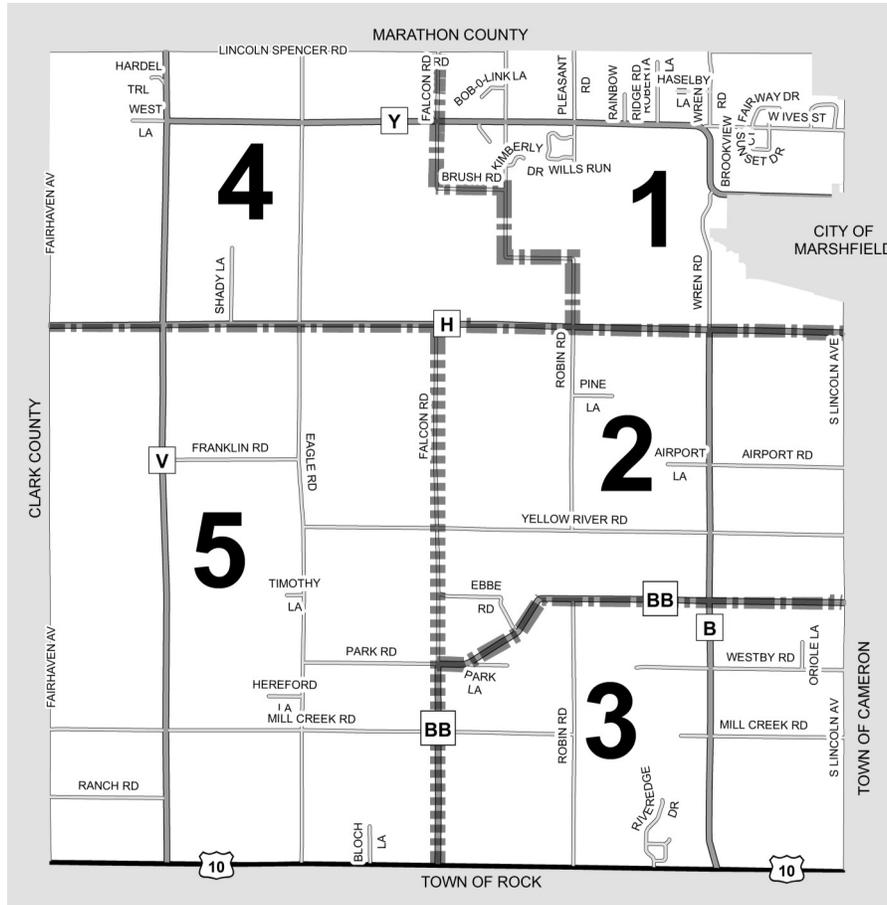
29. Using the map below, which area of the Town of Lincoln do you live in? (Mark one)

- 1 2 3 4 5

30. Using the map below, which area(s) of the Town of Lincoln do you feel is(are) best suited for future development? (Mark all that apply)

- 1 2 3 4 5 No Opinion

MAP OF THE TOWN OF LINCOLN



31. Additional Comments?

Thank you for supporting the planning efforts in the Town of Lincoln by completing and returning this survey!

*****PLEASE COMPLETE AND RETURN THIS SURVEY BY JULY 16, 2018*****

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The Wood County Department of Planning and Zoning along with the Town of Lincoln would like to thank all who participated in the community survey.



Wood County Department of Planning and Zoning

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400 Market Street

P.O. Box 8095

Wisconsin Rapids, WI 54495-8095

<https://www.co.wood.wi.us/Departments/PZ/>

(715) 421-8466