

WOMEN, INFANTS, AND CHILDREN (WIC)

WIC is a short-term intervention program designed to influence lifetime nutrition and health behaviors in high-risk populations. The program serves pregnant women, new mothers, infants, and children to age five.



PEER COUNSELING

Provides breastfeeding peer counseling to pregnant women and new mothers enrolled in WIC

FARMERS MARKET

Provides farmers market nutrition program vouchers to WIC clients

NUTRITION EDUCATION

Provides individual counseling and nutrition education to WIC clients

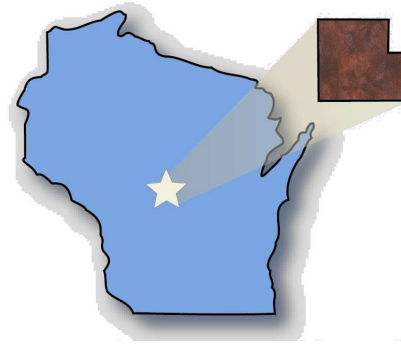
HEALTHY PEOPLE WOOD COUNTY (HPWC)

A comprehensive community assessment that identifies the public health needs of Wood County residents. HPWC is on-going with specific goals and objectives, established to improve the health of Wood County residents.

The intent of the plan is to foster successful partnerships to improve the quality of life for residents in our community. Priorities include:

- ◇ Mental Health and Mental Disorders
- ◇ Overweight, Obesity, and Lack of Physical Activity
- ◇ Access to Primary and Preventive Health Services

What is Public Health?



WOOD COUNTY HEALTH DEPARTMENT

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CHRONIC DISEASE

ALCOHOL / TOBACCO EDUCATION AND PREVENTION

An educational campaign working to reduce tobacco use and underage drinking, promote responsible beverage use among adults, and reduce binge drinking across all age groups.



COMMUNITIES PUTTING PREVENTION TO WORK

Get Active campaign to reduce the rates of obesity in adults and children, increase physical activity levels, and improve access to nutritious foods.

LIVING WELL

A program offered to individuals dealing with a chronic condition. This class provides the tools needed to help manage symptoms and overcome obstacles.

STEPPING ON

An adult falls prevention program focusing on exercises to build strength and improve balance. Topics that relate to falling are also discussed, including: managing medications, footwear, community safety, home safety and vision.

STRONG BONES

An adult strength-training program which improves one's muscle mass, bone density, and balance; further leading to reduced risk for chronic disease.

WISCONSIN WELL WOMAN PROGRAM

A program which provides specified screenings and diagnostic services to low-income, uninsured, or underinsured women.



WORKER WELLNESS

Working with employers to plan and implement worksite wellness programs.

COMMUNICABLE DISEASE



COMMUNICABLE DISEASE

Prevention and control of communicable disease illness or death through surveillance, investigation, and education

EMERGENCY PREPAREDNESS



In the event of a public health emergency, collaborate with other agencies in implementing the emergency preparedness plan.

HEPATITIS C

Prevention of Hepatitis C through screening, education, disease investigation, and risk reduction counseling

HIV

Prevention of Human Immunodeficiency Virus (HIV) through screening, partner referral, education, and risk reduction counseling

STI

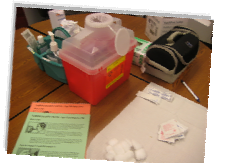
Prevention of sexually transmitted infection (STI) through disease investigation and community/individual education

TB

Prevention of tuberculosis (TB) through disease investigation, screening, and education

VACCINE PREVENTABLE DISEASES

Reduction of vaccine preventable diseases through immunizations and education



ENVIRONMENTAL HEALTH

GROUNDWATER EDUCATION AND PROTECTION

Consultation with new parents and other residents about water sample results, safety of water supply, water quality questions, and water treatment options. Information regarding the protection of Wood County groundwater is provided.

HUMAN HEALTH HAZARD ORDINANCE ENFORCEMENT

Investigation and enforcement of the Wood County Public Health Ordinance. Protect citizens from damage to human health and/or the environment. Declared health hazards include the presence of diseased or dead animals, vermin infestations, unwholesome food for sale, accumulations of trash or rubbish, uncovered privies or garbage, pollution of any well, surface water or groundwater, unhealthy outdoor air, unfit housing, and anything injurious to the health of residents of and visitors to Wood County.

INDOOR AIR QUALITY

Consultation with residents regarding air quality concerns or complaints may involve inspection of homes for a variety of contaminants including mold, sewer gas, formaldehyde, carbon monoxide, and unusual odors. If applicable, the Wood County Public Health Ordinance is enforced.



OUTDOOR AIR QUALITY

Investigation of complaints regarding excess odors, smoke, dust, or outdoor burning and enforcement of applicable Department of Natural Resources codes or the Wood County Public Health Ordinance.

RADON PROTECTION

Informing the public of the hazard of radon and the importance of radon testing. Individuals with high radon levels are referred for mitigation.

RABIES CONTROL

Collaboration with area veterinarians, citizens, and animal control personnel regarding animal bites in Wood County; consultation with those bitten and the Division of Public Health regarding recommendations of treatment



COMMUNITY WATER TESTING

A sample from all drinking water systems serving the public is collected annually for bacteria and nitrate testing and follow-up. Well inspections are conducted per the Department of Natural Resources contract.

WOOD COUNTY INSPECTION AND LICENSING PROGRAM

Registered Sanitarians enforce codes, license, and inspect Wood County restaurants, pools, hotels/motels, mobile home parks, campgrounds, recreational/educational camps, and retail food establishments. School kitchens and vending machines are inspected. Consumer complaints or concerns regarding licensed establishments and food or waterborne (pool or beach related) illnesses are investigated.

PARENT-CHILD HEALTH

AMISH OUTREACH

Home visits to provide immunizations, prenatal care, newborn follow-up, and fluoride varnish applications



BREASTFEEDING

Supporting breastfeeding by offering education and assistance in overcoming challenges associated with breastfeeding

CARING HANDS

Training for educators, childcare providers, and parents to create an understanding of child development, social needs, and health and safety information



CHILD AND FAMILY HEALTH

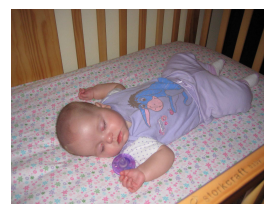
Public health nursing activity involving families of children 18 and under

CHILD DEATH REVIEW

A multidisciplinary team of professionals review all intentional and unintentional deaths occurring in Wood County of people 21 years and younger. The deaths are reviewed from a prevention standpoint, and the team makes recommendations for various policy changes, environmental changes, and educational initiatives to prevent future similar deaths.

CHILD PASSENGER SAFETY

Certified car seat technicians install and inspect child restraints. Seats are provided to eligible clients. A child restraint rental program is also offered.



CRIBS FOR KIDS

A community crib education program supporting safe infant sleep practices. Portable cribs are provided to assure availability of a safe sleep surface.

HEAD START

Consultation, case management, and nutrition education to children enrolled in Head Start and Early Head Start are provided by a contracted Public Health Nurse and contracted Health Educator/Nutritionist.

INFANT MASSAGE

Infant massage education is provided to individuals and groups in a class environment to increase bonding and child development, as well as decrease the risk of child abuse.

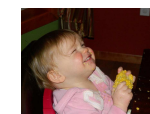


LEAD PREVENTION PROGRAM

Children who are at risk for lead poisoning are identified and screened for elevated blood levels with necessary follow-up provided. Lead hazard risk assessment of dwellings is performed. Important components of the program include education, nutrition, risk reduction, and abatement.

NURTURING HEALTHY LITTLE BODIES

Educating child care providers on childhood nutrition and physical activity for healthy lifestyle development



NUTRITION

Consultation, case management, and nutrition education to families of children 18 and under, as well as to pregnant women, through a Health Educator/Nutritionist

ORAL HEALTH

Promotion of good oral health through sealants, fluoride varnish treatments, education, and outreach

PRENATAL CARE COORDINATION

Case management to pregnant women with the goal of achieving a healthy birth outcome; services extend sixty days postpartum to assure infant health and safety.

VISION & HEARING SCREENINGS

Providing hearing and vision screenings to school-age children

PUBLIC HEALTH PARTNERSHIPS

Activities range from memberships on community coalitions to involvement with executive boards and advisory councils. Participation in networks exists between local healthcare professionals, school personnel, and social service agencies.